SAIDEEP SOMINENI

SFCC Developer

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Linkedin

EDUCATION

Vellore Institute of Technology
Computer Science B.Tech   2019 - 2023
CGPA: 8.8

Sri Chaitanya Jr College
MPC Intermediate   2017 - 2019
Percentage: 97%

EXPERIENCE

Kimberly Clark | SFCC Developer   July 2023 - Present

- Hands-on experience in front-end development on the SFCC (Demandware) platform and developed responsive, cross-browser-compatible UI pages using ISML, JavaScript, jQuery, SCSS, Bootstrap, and AJAX.
- Created and maintained Page Designer-based reusable templates, content assets, and slots to support dynamic site content management.
- Integrated front-end components with Pipelines, Controllers, and SFRA framework, ensuring seamless connection between UI and backend commerce logic.
- Applied strong knowledge of SFCC Business Manager to manage site settings, promotions, catalog, inventory etc.
- Led development of core e-commerce flows such as Checkout, Product Listing Pages (PLP), Product Detail Pages (PDP), Gift Cards and key user journeys like Login, Registration, and Contact Us pages.
- Worked on OneTrust integration for cookie compliance and Accessibility (WCAG) enhancements to improve usability and legal compliance.
- Collaborated with QA to write functional Selenium automation scripts covering end-to-end features to ensure regression-free deployments.
- Maintained and debugged complex global codebases, ensuring high performance and code quality.
- Actively participated in Agile ceremonies such as daily scrum, sprint planning, backlog grooming , poker planning and retrospectives.
- Collaborated with product owners and stakeholders throughout the development lifecycle.

Kimberly Clark | Intern   January 2023 - July 2023

- Gained foundational knowledge in Salesforce Commerce Cloud (SFCC) and front-end web development, a new domain at the time.
- Understood SFCC architecture, ISML templating, and the basics of e-commerce development workflows.
- Started with small tasks such as content updates, CMS management, and minor bug fixes to support the development team.

SKILLS

Programming Languages: Javascript, ISML, SCSS, Python
Libraries/Frameworks: jQuery, Bootrstrap, Selenium, React Js
Tools / Platforms: Git, VS Code, Azure DevOps