**Insights Gained from UCI Retail Dataset**

2.We can see from the pie chart the top 3 products make almost 50 percent of the total orders, we can make some masket basket analysis using these items and provide discounts if they buy combining them with other orders

3.We can see a leap increase of sales from Aug 2011 from this we can assume there might be runnig some promotions or there is a huge increase beacause of boom in the industry