

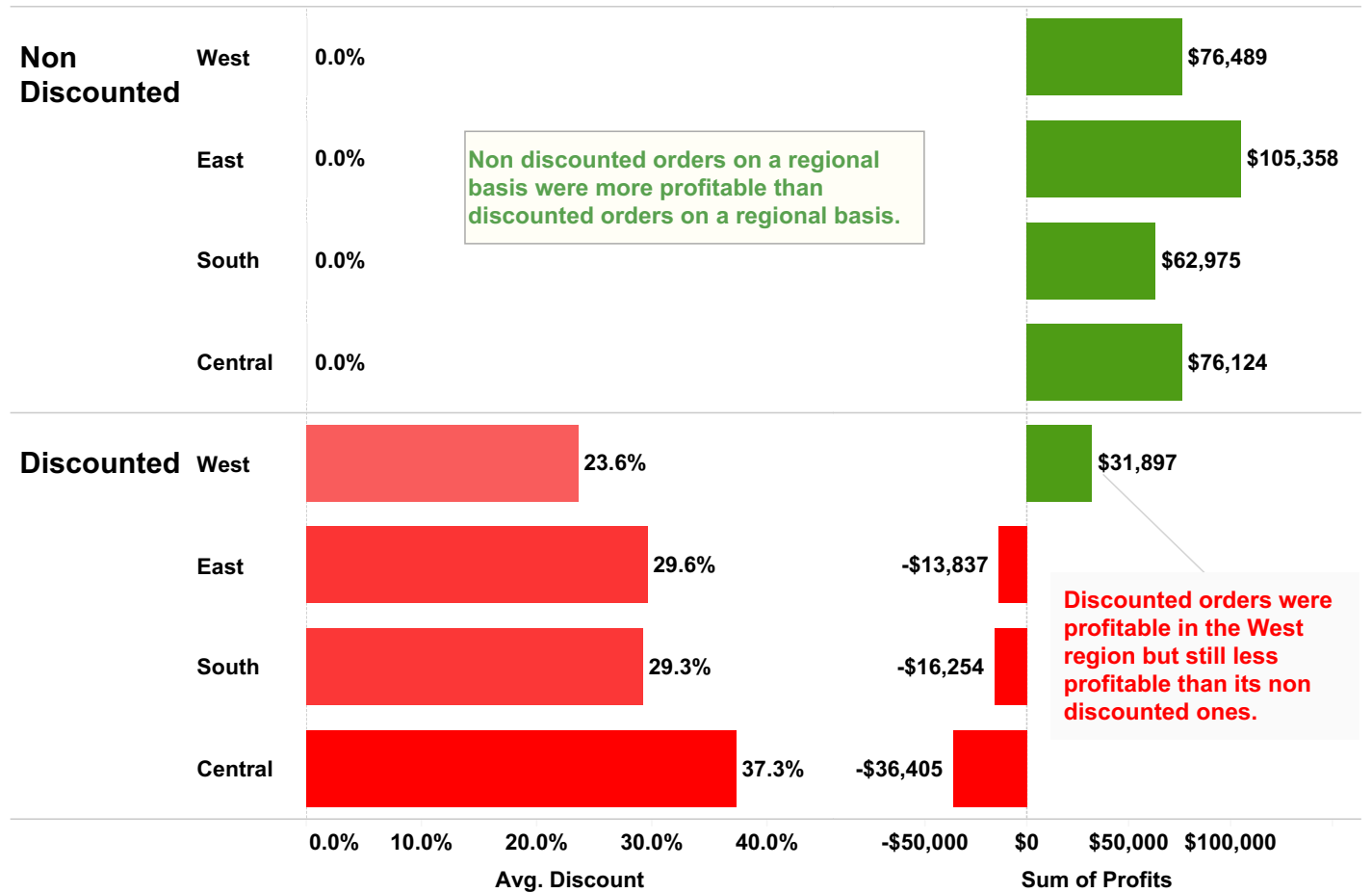
Discounts Harm Profits

Orders shipped w/o discounts applied, generated profits.	Non discounted orders generated more profits. This holds true across ..	All non discounted orders by sub-category are profitable.	Not all discounted orders by sub-category are profitable.
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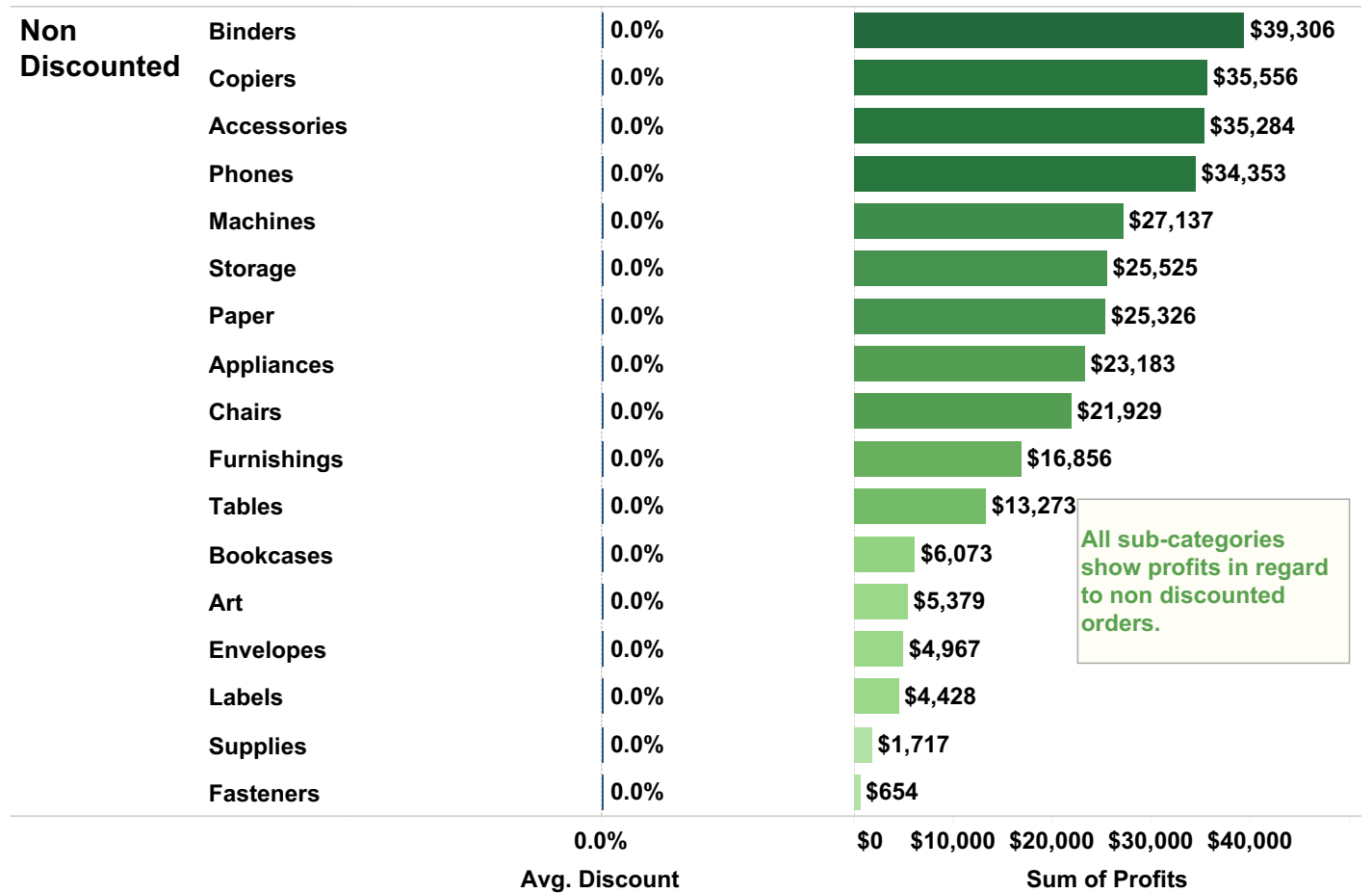
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