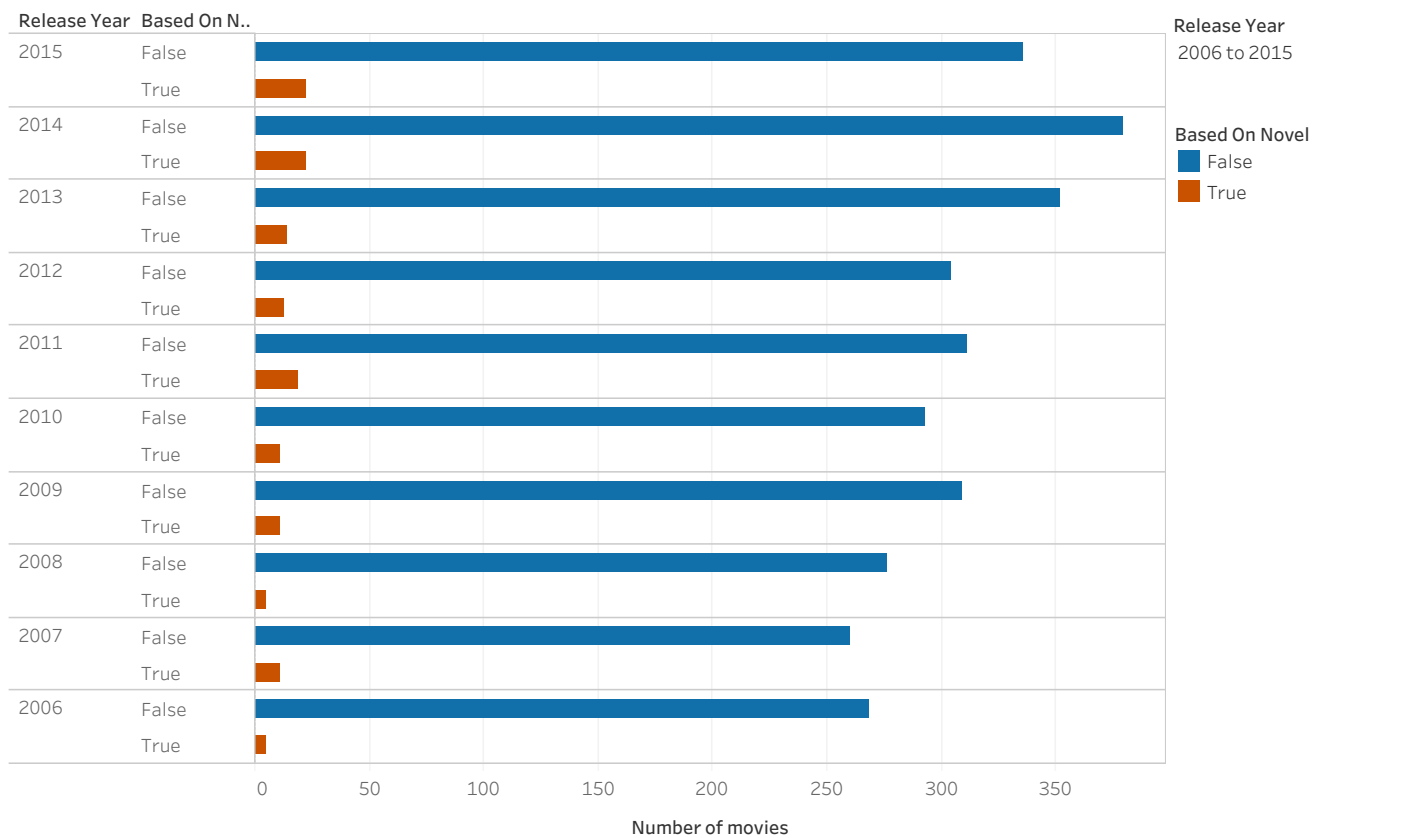


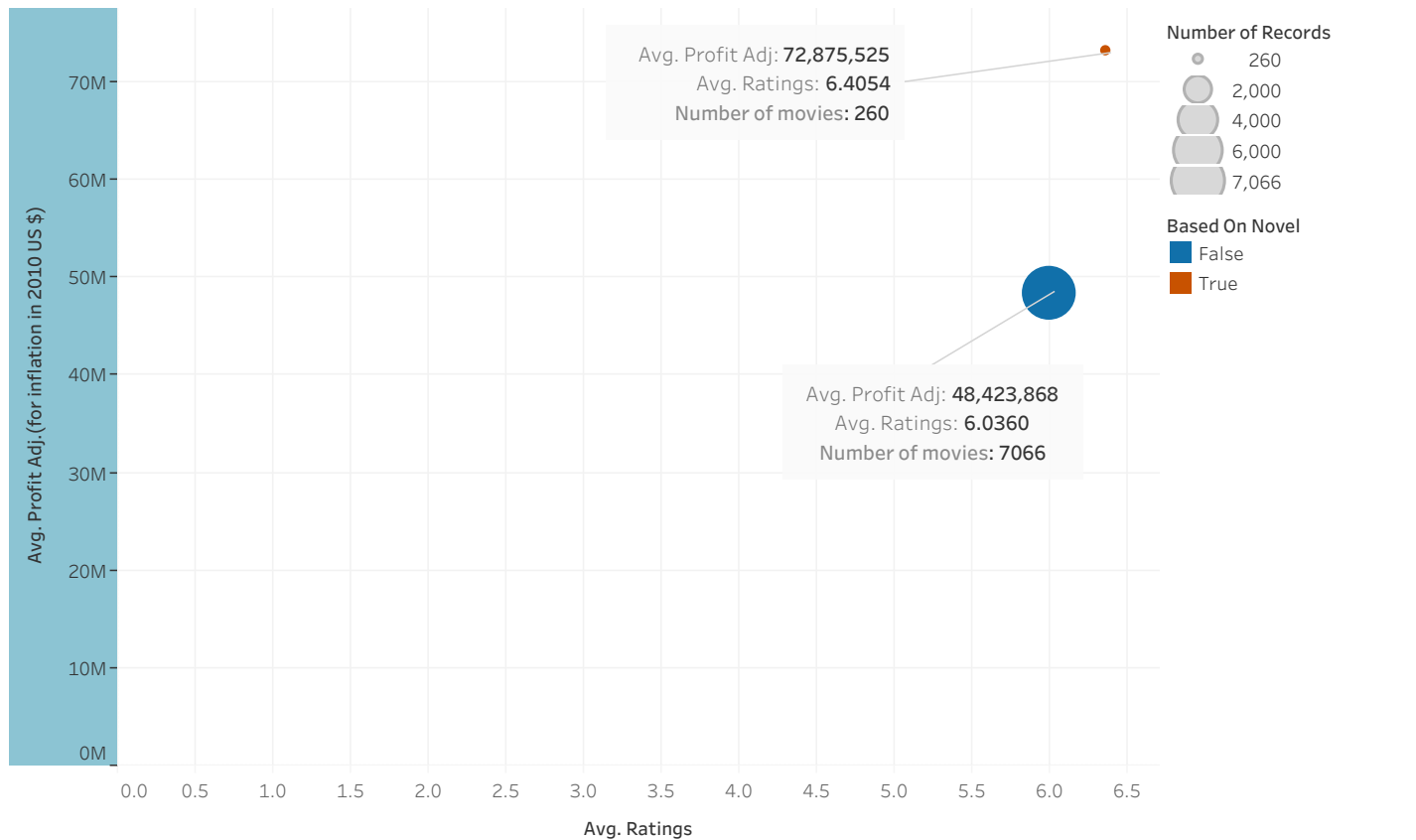
How have movies based on novels performed relative to movies not based on novels?

Only a small proportion of movies are based on novel each year.	For all movies on record since 1960, movies based on novel have higher average ratings and average profit..	Among the last ten years on record, only for two years (2009 and 2012), the average Profit adj. for movies ..	If we look at the actual numbers a lot more movies that are not based on novel have made higher profits ..	Amo ng t he ..
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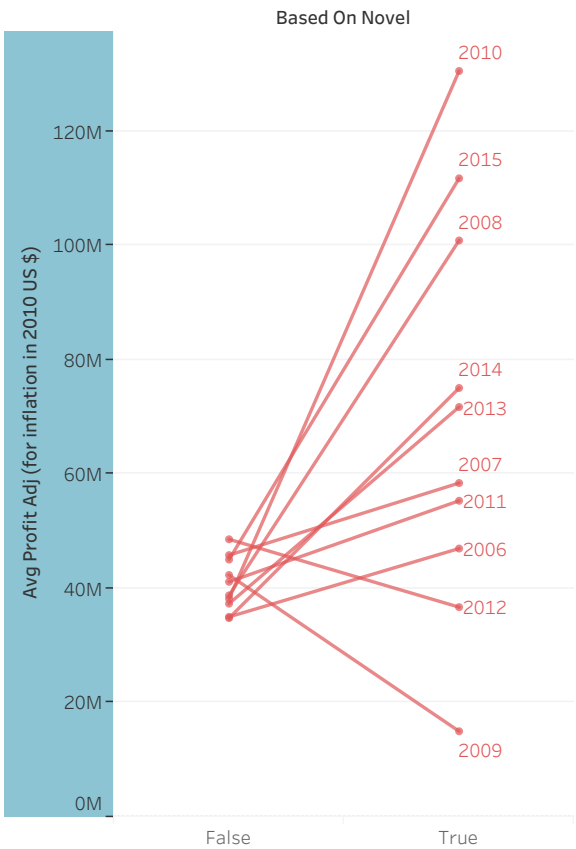
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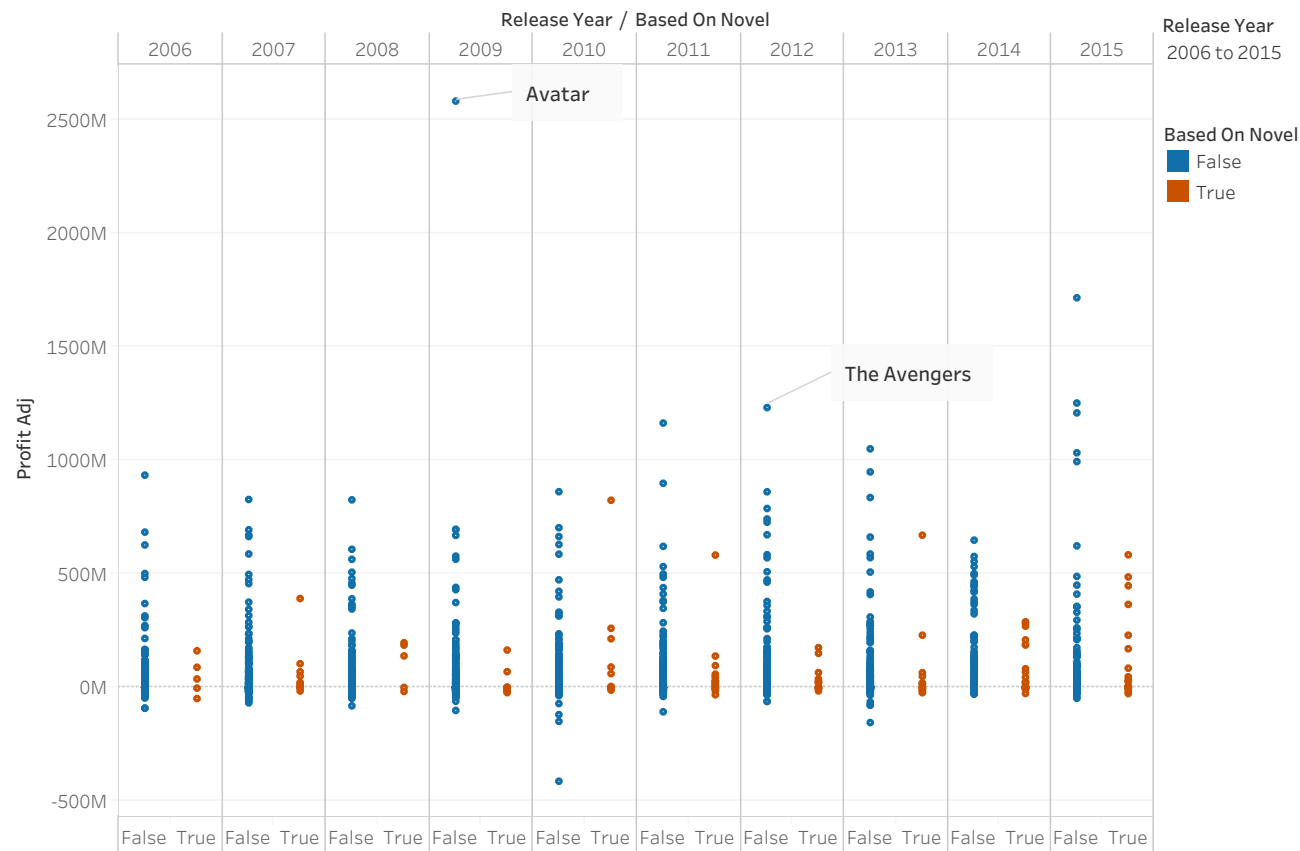
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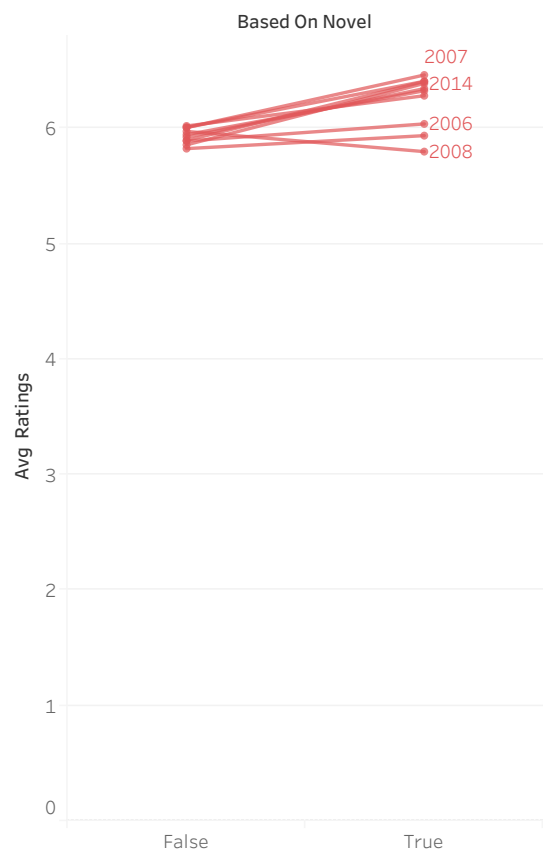
Among the last ten years on record, only for year 2008, the average Ratings for movies based on novel ..

Magic Quadrant - movies with Profit Adj. higher than ave..



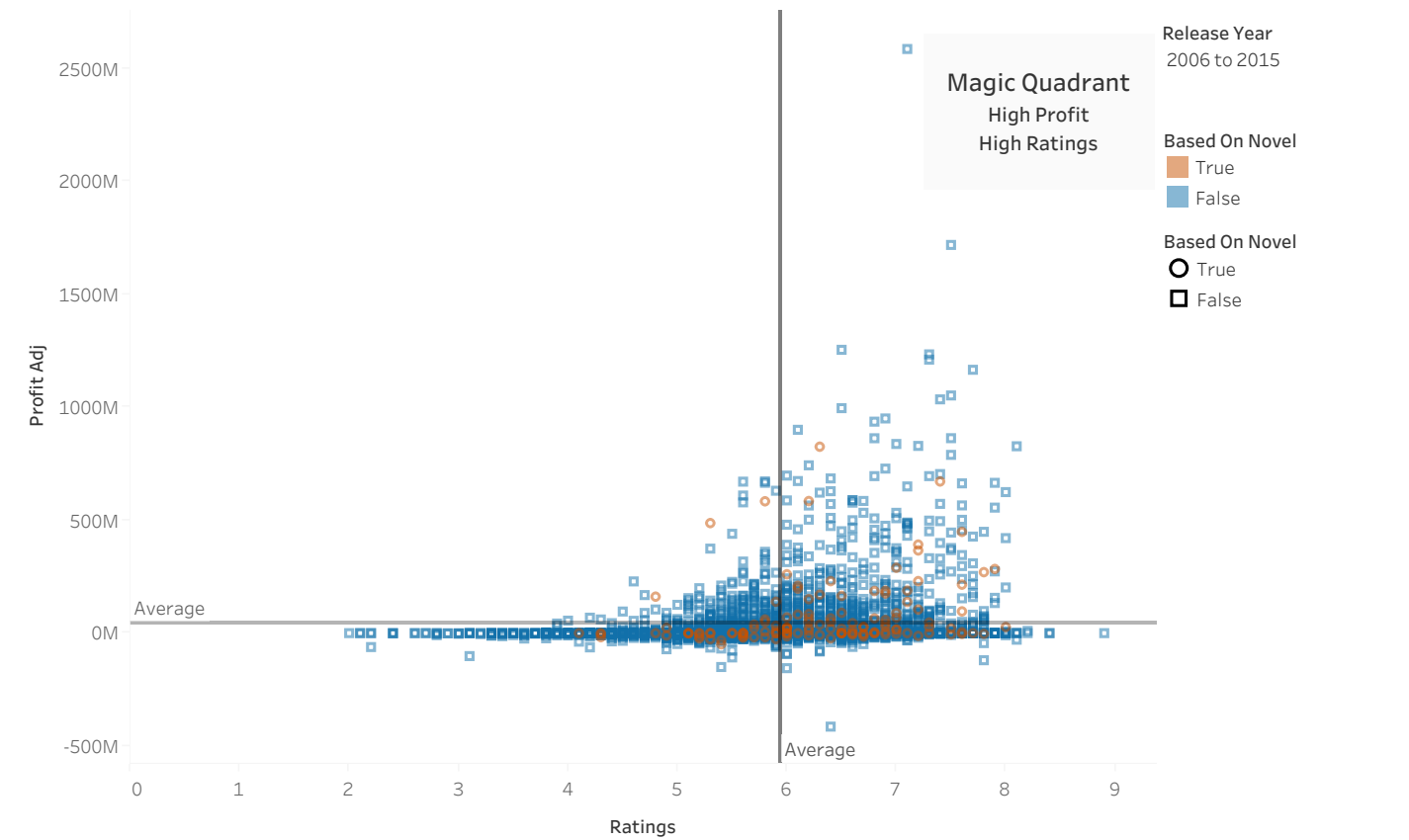
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