## Your Task

A superstore is experiencing a rise in returned orders.

As returned orders incur cost that cannot be recovered, it is causing huge losses.

Hence, the superstore wants to know beforehand the orders that has a propensity to be returned.

You are required to help the superstore to suggest ways of identifying orders that will be returned and steps to be taken to reduce the return rate.

Looking at the Superstore data, create a predictive models to understand which orders will be returned. The task is:

1. Understand the data and identify patterns
2. Build a predictive model to identify orders that will be returned
3. and provide suggestions to reduce the return rate