

Summary

Customer Segmentation

Product Performance



# Summary



Total Sales

\$2.26M

Total Customers

793

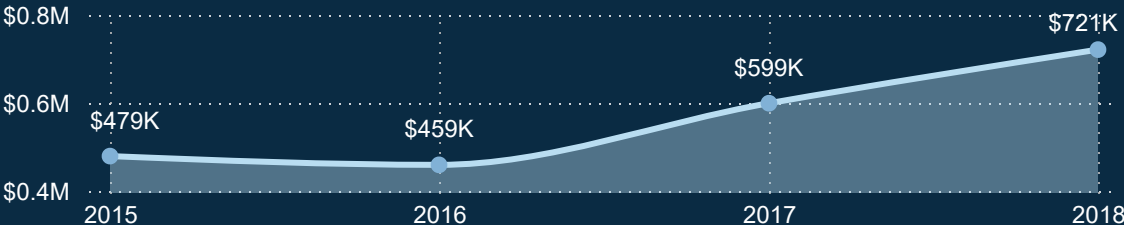
Total Products

1861

Average Sales per  
Order

\$230.7

Sales by Year

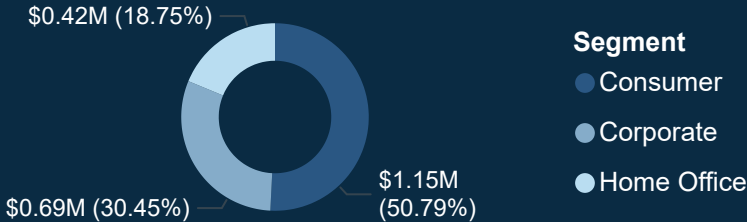


Furniture

Office Supplies

Technology

Sum of Sales by Segment



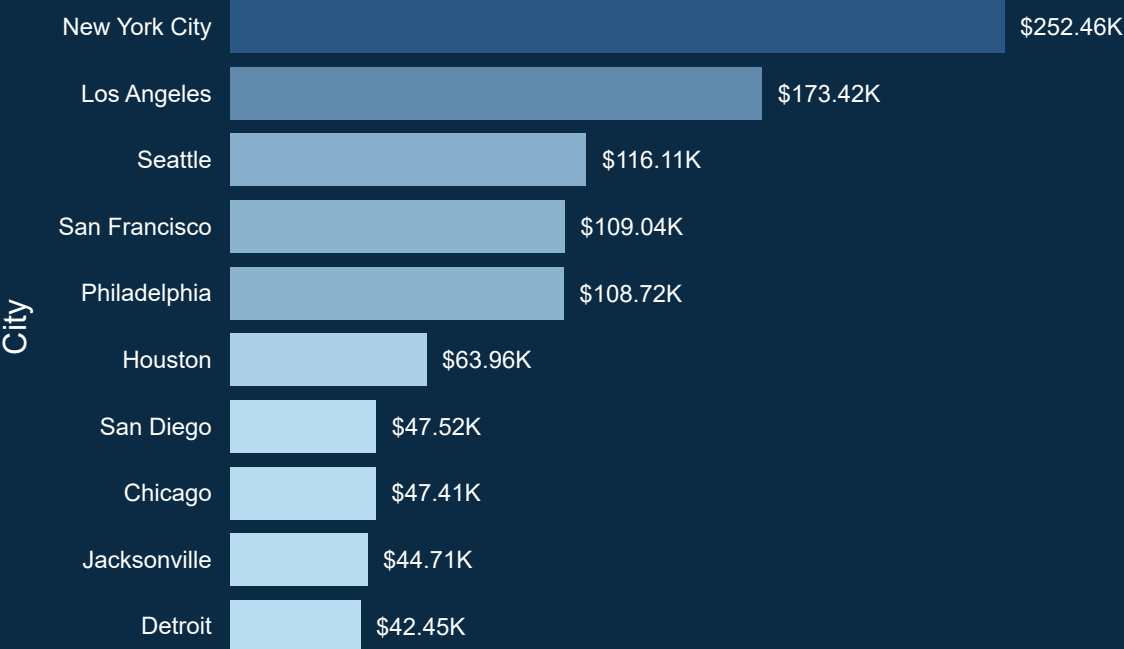
2015

2016

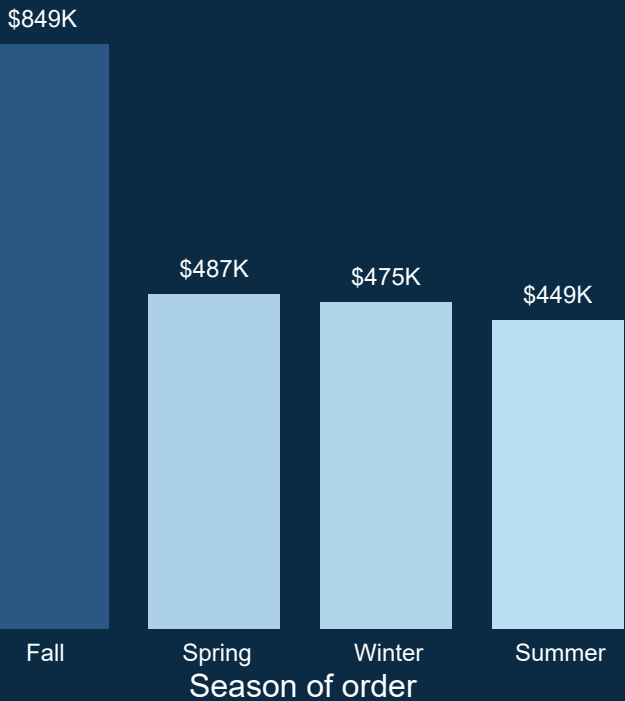
2017

2018

Sales by City



Sum of Sales by Season of order



# Customer Segmentation



Total Customers

793

Total Sales

\$2.3M

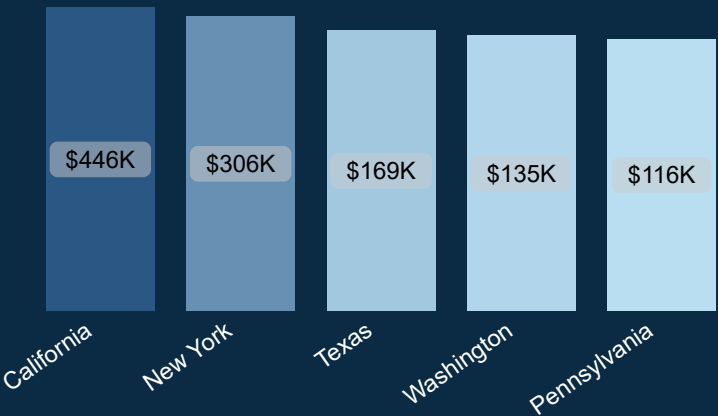
2015

2016

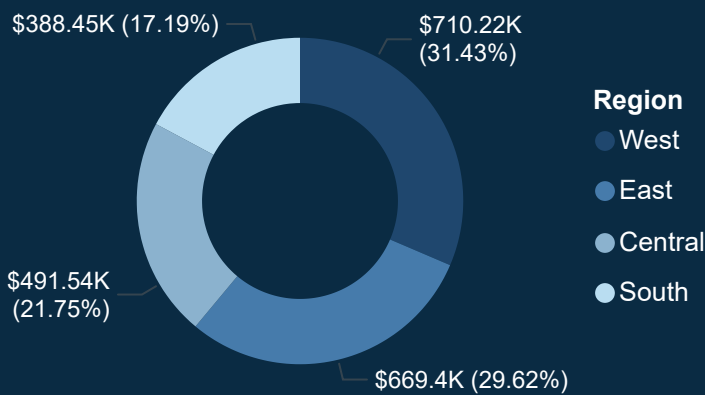
2017

2018

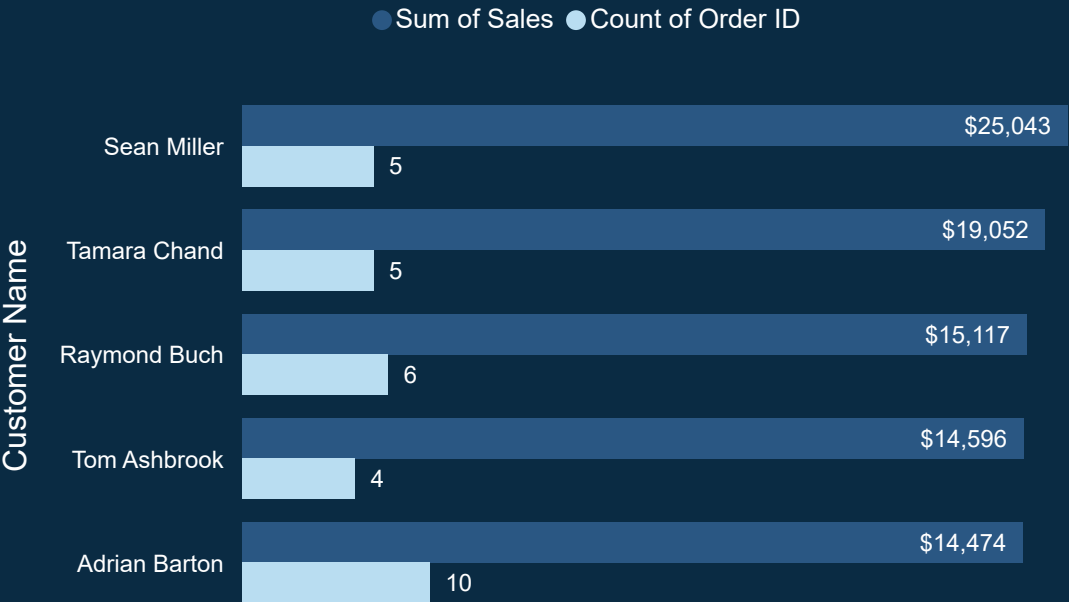
Sum of Sales by State



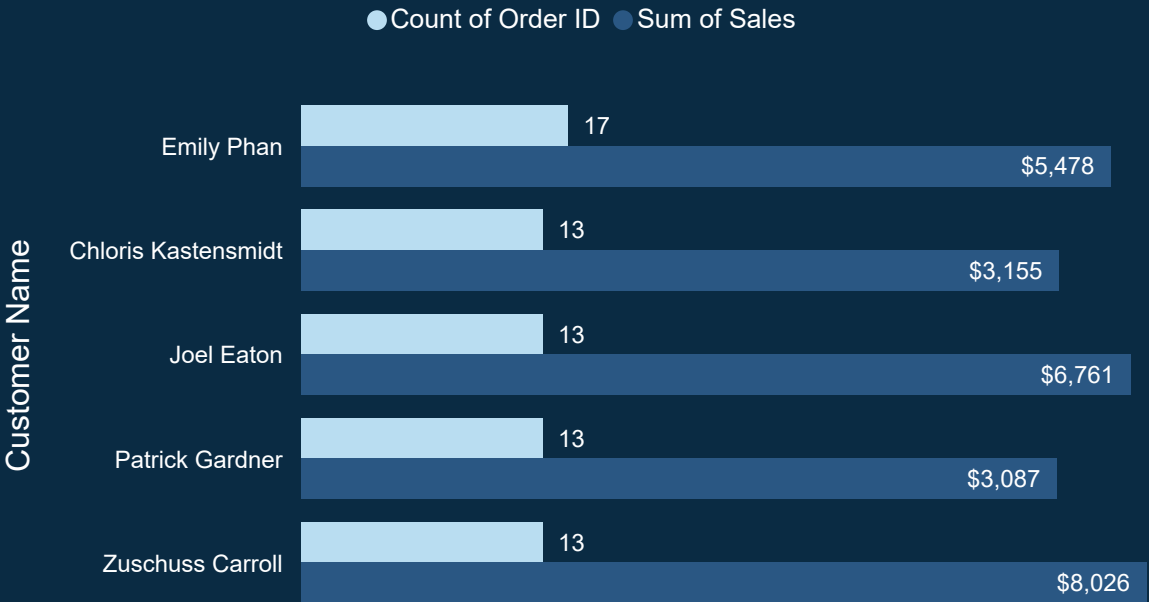
Sum of Sales by Region



Sales For Top 5 Customers and Total Orders



Top 5 Customers By Orders and their Sales



# Product Performance



2015

2016

2017

2018

Furniture

Office Supplies

Technology

## Most Sold Product

Canon imageCLASS 2200 Advanced Copier:  
\$61,600

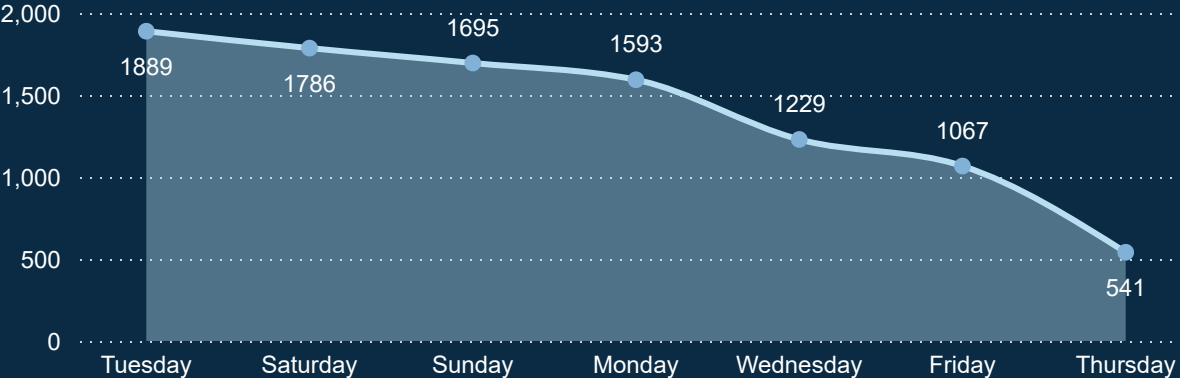
## Total Customers

793

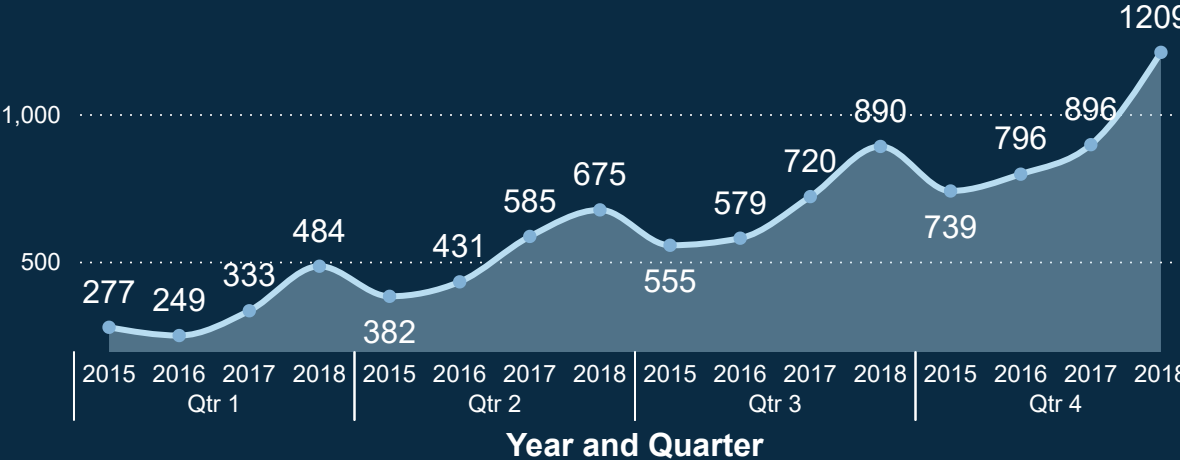
## Total Products Sold

9800

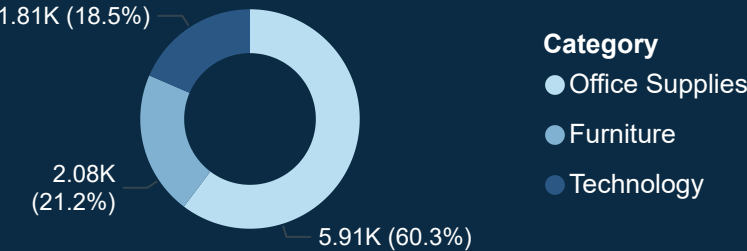
## Products Sold per Day



## Products Sold per Year



## Orders by Sales Category



## Sales by Sub-Category

