

Certified Scrum Product Owner (CSPO)

Introduction

If you're someone who is comfortable with the "business side" of projects, you are probably the right person to become a Certified Scrum Product Owner® (CSPO®). While the ScrumMaster helps the Scrum Team work together to learn and implement Scrum, as a CSPO, you create the product vision, order the Product Backlog, and make sure the best possible job is done to delight the customer.

As a CSPO, you'll:

- Expand your career opportunities across all industry sectors adopting Agile practices
- Maximize the value of your team's work and resulting products
- Learn the foundation of Scrum and the scope of the Product Owner role
- Engage with a global community of agile practitioners committed to continuous improvement
- Begin your agile journey to your Certified Scrum Professional®-Product Owner (CSP-PO)

Learning Objective

The CSPO Learning Objectives fall into the following categories:

- Product Owner Core Competencies
- Describing Purpose and Strategy
- Understanding Customers and Users
- Validating Product Assumptions
- Working with the Product Backlog

Course Outline

MODULE 1: Product Owner Core Competencies

Fundamentals of the Product Owner Role

- discuss at least three types of organizational contexts that affect the approach to the Product Owner role.
- identify the impact of at least three anti-patterns that might exist for Product Owners.

Working with Stakeholders

- use at least one technique to provide transparency to stakeholders on progress toward goals.
- list at least three techniques to engage stakeholders to gather information or insights.

Product Ownership with Multiple Teams

- identify at least two ways of overcoming the challenges of being a Product Owner for multiple teams.

MODULE 2: Describing Purpose and Strategy

- practice the creation of a product vision.
- list the components of a product plan or forecast with stakeholders.
- describe how to plan a product release.
- explain at least two approaches to identify small, valuable, and releasable Product Increments

MODULE 3: Understanding Customers and Users

- describe why a Product Owner performs discovery and validation work.
- illustrate at least one approach for segmenting customers and users.
- practice at least one technique to prioritize between conflicting customer (or user) needs.
- describe at least three aspects of product discovery and identify how each contributes to successful product outcomes.
- use one technique to describe users and customers: their jobs, activities, pains, and gains.
- list at least three approaches to connect the Development Team directly to customers and users.
- describe at least three benefits of Development Team direct interactions.

MODULE 4: Validating Product Assumptions

- describe how Scrum supports validating product assumptions.
- describe at least one approach to validate product assumptions by their cost and quality of learning.

MODULE 5: Working with the Product Backlog

Differentiating Outcome and Output

- describe the relationship between outcome and output.
- describe at least three attributes of a Product Backlog item that help assess maximizing outcome.

Defining Value

- define value and list at least two techniques to measure value.
- describe value from the perspective of at least three different stakeholder groups.
- list at least three terms related to product economics.

Creating and Refining Items

- create at least one Product Backlog item that includes a description of desired outcome and value.
- describe at least one approach to Product Backlog Refinement.
- describe at least three criteria for ordering the Product Backlog.

Prerequisites

- Attend a face-to-face course taught by a Certified Scrum Trainer® (CST®), or receive private coaching from a Certified Agile Coach (CAC)
- Have 14 hours of live online or 16 hours of in-person training with your CST, or 25 hours of face-to-face interaction with your CAC
- After successfully completing the course, you will need to accept the License Agreement and complete your Scrum Alliance® profile (Note that there is currently not a test for the CSPO certification)

Target Audience

The target audience for CSPO® training is the Project Managers, Developers, Product Owners, Managers-Software development, Architects-Software development, Product Managers, Software developers, Software coders, Software testers, Team Leads or Team Members and those who are interested in learning more about Scrum and leading Agile projects.

Duration

16 hours training course