

# Aleena's Couture

## Britain's Asian Wedding Awards 2023

Aleena's Couture is a well established Asian Boutique based in the heart of Manchester. We have a combined industry experience of over 50 years and have gained a wealth of experience in the Asian Clothing industry during this time. As a result, we have attained the reputation of best-in-class tailor, designer & supplier of Asian women's designer wear, in a range of styles for all events.

We offer expert advice on everything from dress styles and fabrics to custom tailoring and accessories. We take great care to understand the unique needs and preferences of each customer, providing a bespoke experience that is both luxurious and stress-free. Our collection of traditional and modern dresses are handpicked from the best designers in the industry with our ability to curate each design to our clients tastes and requirements, down to the finest detailed embroidery work.

At the core of our business is our commitment to providing the highest quality of service to our clients. We are proud to have built a reputation for excellence and feel a responsibility to maintain this standard for all our customers that trust us. Our customers can expect to feel welcomed and inspired to express their vision when they walk into our boutique. We believe in creating an environment that encourages creativity and individuality, and we are dedicated to providing exceptional service to every customer who walks through our doors. Whether you are looking for a statement piece or a wardrobe staple, we are committed to providing an unforgettable shopping experience that leaves you delighted.

We are proud and grateful to have been recognised with this prestigious award in years before and are excited to be nominated again this year. Since our last visit to the British Asian Wedding Awards, we have continued to grow and expand our business. We are offering a wider range of products and services than ever before with anticipation of further growth in the coming years as we look forward to share our business with a wider audience.

We supply customers both locally and on an international scale, with our loyal customer base amplifying our presence through their kind words. Here are some things they have to say about us:

*"Anyone in the Greater Manchester area should definitely check out Aleena's Couture for Pakistani attire. I'd travel from another city, that's how good they are! They have a really good range of designer stitched and unstitched outfits and as a one stop shop you can get everything done in one place. Perfect! 100% recommend! Thanks for all of your help, you saved the day. A smooth process from start to finish, almost cried seeing the magic you worked on my outfit. You're fantastic!"*

*"I have used the tailoring services many times. Most recently I needed 3 outfits tailoring for a family wedding and they required a lot of work. Fozia has done the most amazing job, you cannot even tell that the outfits have been touched due to the standard of her work, she tailored each outfit perfectly. Their price reflects the quality of their work and their customer service is amazing aswell. I received all of my outfits on the allocated date, they always deliver as promised. I would highly recommend them for any tailoring needs!"*

*"I couldn't rate this tailoring service more highly. They listened to my needs and advised in a clear and balanced manner. I felt safe and confident that they'd manage the alterations I desperately needed. The team are professional, friendly, polite, highly attentive, reassuring, responsive and skilled. I will definitely use the service again and shop here."*