

# WEB-DEV

LEC #12

BY

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Head Tag in HTML is

→ (SEO)

⇒ Search engine optimization

⇒ We can link CSS & JS files here

Title Tag

⇒ New Tab → Title

favicon

icon near title

→ folder

⇒ favicon must be in root directory



How can we use head tag for SEO:

# How can we use head tag for SEO:

meta = \ data about data

`<meta charset="UTF-8">`

→ character set  
→ Encoding  
→ Multi language support

`<meta name="viewport" content="width=device-width, initial-scale=1.0">`

→ (vp)  
→ zoom = 100%  
→ 1.0

`<meta http-equiv="X-UA-Compatible" content="IE=edge">`

→ Compatible

chrome (1.2.7)  
(2.8.0)