

# Wakar Anzum Showumik

## Graphic Designer

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Portfolio: <https://www.behance.net/WakarAnzum>

## Career Objective

Passionate graphic designer with more than **Two & Half years** of experience in Adobe Photoshop, Illustrator, and InDesign. Specialized in creating visually compelling designs with a sharp eye for detail and strong design principles. Dedicated to driving creative success, excelling in collaborative environments, and consistently seeking feedback to enhance results. Committed to continuous learning and innovation, ensuring both client and company success.

## Work Experience

### Freelancer.com

Graphic Designer

Freelancing Marketplace

February 2023 - October 2024

- Actively participated in various design contests, showcasing skills in creating custom graphics.
- Committed to delivering high-quality work and meeting client specifications in a competitive environment.

### MadBangla

Intern Graphic Designer

Mirpur 11

November2023 - December 2023

- Collaborated with senior designers to generate innovative ideas and concepts, contributing to the development of visually appealing designs.
- Independently managed design projects, ensuring strict adherence to brand guidelines and standards, resulting in consistent brand representation.
- Developed effective communication and teamwork skills through collaborative projects, fostering a positive and productive work environment.

### Comet IT and Communication Ltd.

Jr. Executive, Graphic Design (Creative Illustration)

Karwan Bazar, Dhaka

January 2024 - May 2024

- Crafted high-quality visuals for the global microstock marketplace, consistently exceeding targets while balancing quality and efficiency.
- Successfully navigated challenges by adhering to international standards and consistently meeting tight deadlines within a highly competitive environment.
- Contributed significantly to the company's success through resilient and impactful design work.

### Booktionary.com.bd

Graphic Designer

Elephant Road,Katabon,Dhaka

June 2024 - July 2024

- Retouched and redesigned old/damaged book covers using Photoshop to restore and enhance visual appeal.
- Designed creative social media posts to promote bestselling books and increase online sales.
- Delivered visually compelling designs aligned with marketing goals, improving audience engagement.

### TheMallBD.com

Graphic Designer

Nikunjo 2,Khilkhet,Dhaka

August 2024 - Present

- Designed and executed digital marketing visuals, banners, and social media content to drive sales for an e-commerce platform specializing in cosmetics, daily life accessories, toys, and baby essentials.
- Served as a key designer, collaborating with the marketing team to create high-performing campaigns that enhanced brand visibility and customer engagement.
- Consistently delivered eye-catching, conversion-focused designs that supported sales growth and met strict project deadlines.

## Education

- Bachelor of Social Science (BSS)**
  - Institution: Bangladesh Open University
  - Major : Bachelor of Social Science (BSS)
  - Years Attended : 2017-2021
- Higher Secondary Certificate (HSC)**
  - Institution: Bhurungamari Government College
  - Major : Humanities
  - Years of Completion : 2012
- Secondary School Certificate (SSC)**
  - Institution: Bhurungamari Pilot High School
  - Major : Business Studies
  - Years of Completion : 2010