# **Privacy Policy**

# 1. Background and Key Information

We value your privacy and are committed to protecting your personal data. This Privacy Policy outlines how we collect, use, disclose, and protect your information. By using our services, you agree to the collection and use of information in accordance with this policy.

#### 2. Personal Data That We Collect

We may collect and process the following types of personal data about you:

- Identity Data: Name, username, date of birth, etc.
- **Contact Data:** Email address, phone number, and mailing address.
- Technical Data: IP address, browser type, operating system, and usage data.
- Financial Data: Payment details (collected only for payment processing).
- **Profile Data:** Service preferences, feedback, and survey responses.
- Usage Data: Information about how you use our services.

#### 3. How Do We Collect Personal Data?

We collect personal data through various means, including:

- **Direct Interactions:** When you create an account, fill in forms, or contact us.
- Automated Technologies: Through cookies, server logs, and similar technologies.
- Third Parties: From payment providers and other third-party services that assist in providing our services to you.

#### 4. How Do We Use Your Personal Data?

We use your personal data to:

- Provide and manage our services.
- Process payments and manage transactions.
- Improve our platform and services.
- Communicate with you regarding your account, bookings, or inquiries.
- Comply with legal obligations and protect our rights and interests.
- Send marketing communications, if you have opted to receive them (you can unsubscribe at any time).

## 5. Cookies

We use cookies to enhance your browsing experience and analyze site traffic. Cookies are small data files stored on your device. You can manage cookie preferences through your browser settings, but disabling cookies may affect your ability to use certain features of our platform.

## 6. Disclosures of Your Personal Data

We may share your personal data with:

- Service Providers: Third-party vendors who assist us in providing our services.
- Legal Authorities: If required by law or to protect our rights.
- Business Transfers: In the event of a merger, acquisition, or sale of our business assets.

# 7. Your Rights in Relation to Your Personal Data

You have the following rights regarding your personal data:

- Access: Request access to the personal data we hold about you.
- Correction: Request correction of any inaccurate or incomplete data.
- Erasure: Request deletion of your personal data, subject to certain conditions.
- **Restriction:** Request restriction on the processing of your personal data.
- **Objection:** Object to the processing of your data based on legitimate interests.
- **Data Portability:** Request the transfer of your personal data to another party.

To exercise any of these rights, please contact us.

#### 8. Deletion of Account and Personal Data

You may request the deletion of your account and personal data by contacting us. We will delete your information in accordance with our data retention policy, subject to any legal obligations to retain certain data.

#### 9. Transfers of Your Personal Data

Your personal data may be transferred to and stored in a location outside your country of residence. We will take appropriate measures to ensure your data is protected in accordance with this policy and applicable privacy laws.

# 10. Data Security

We implement security measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.