

PROJECT DOCUMENT

➤ **Project Title:** Airlines Management System

- **College Name:** Annamacharya Institute of Technology and Science

TEAM

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- **Team Size:** 4
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Project Overview: Airlines Management System

Objective :

The purpose of this document is to outline the initial requirements for the development of an Airlines Management System (AMS). The AMS aims to address the challenges faced by airlines in managing their operations, enhancing efficiency, and improving the overall passenger experience. The Airlines Management System (AMS) is a comprehensive and integrated software solution designed to revolutionize the way airlines manage their operations, streamline processes, and enhance the overall passenger experience. As the aviation industry continues to evolve, the AMS addresses the challenges faced by airlines in optimizing resources, improving efficiency, and adapting to the dynamic nature of air travel.

Purpose:

The **purpose** of developing an **Airlines Management System on the Salesforce platform** is to define the functions of an airline using Salesforce's CRM and cloud capabilities.

IDEATION PHASE

The Ideation Phase serves as the foundation of any successful project. It blends creativity, user empathy, and structured thinking to identify the core challenges, generate meaningful ideas, and prioritize solutions that bring tangible value to all users involved. This dynamic phase combines imagination with insight to ensure every feature addresses real-world needs.

As our project titled: “**AIRLINES MANAGEMNET SYSTEM**,” the ideation process was essential to tailor the system to the specific needs of venue managers, event organizers, service vendors, and customers. By deeply understanding their workflows and challenges, we focused on creating a solution that streamlines bookings, improves client communication, and enhances overall event planning efficiency

1. Brainstorming & Idea Prioritization Template

Step 1: Team Gathering, Collaboration, and Selecting the

Problem Statement

Our team convened with the goal of identifying inefficiencies in the current banquet hall booking process and proposing a tech-enabled solution using Salesforce. Through collaborative brainstorming sessions, digital whiteboards, and real-world scenario mapping, we collectively analyzed the operational challenges faced by airlines management, airhosters, and managers . We examined existing workflows and discovered that most Airlines still rely on fragmented and manual systems for managing:

- Flight Management
- Booking & Ticketing System
- Customer Management
- Crew Scheduling

After several discussions and stakeholder reviews, we clearly articulated the core issue:

Problem Statement:

“Inefficient manual processes, fragmented customer data, and lack of real-time insights are hindering our ability to provide excellent customer service, optimize revenue, and streamline airline operations.”

This statement became the cornerstone of our project scope and set the direction for developing a tailored, CRM-powered platform that would streamline operations and elevate the customer experience.

Step 2: Brainstorm, Idea Listing, and Grouping


We conducted a collaborative brainstorming session using a digital whiteboard where each team member contributed raw ideas based on industry research and user needs. The ideas were then reviewed and grouped into major themes:



1. Flight Management
 - Custom Object: Flight__c
 - Fields: Flight Number, Departure/Arrival Time, Source, Destination, Aircraft Type
 - Functionality: Add/Edit/Delete flights, assign crew
2. Booking & Ticketing System
 - Custom Objects: Ticket__c, Passenger__c
 - Features: Flight search, seat selection, booking confirmation
 - Automation: Booking confirmation via Email/SMS using Flows
3. Customer Management
 - Used Sales Cloud for storing Leads, Contacts, and Accounts
 - Converted bookings into Opportunities and tracked ticket sales pipeline
4. Crew Scheduling
 - Custom Object: CrewAssignment__c
 - Assigned pilots and staff to flights with validation rules (rest hours, availability)

From a pool of 25–30 ideas, we clustered and shortlisted those that directly improved efficiency, reduced manual work, and elevated the customer experience. These formed the foundation for our product roadmap.

Step 3: Idea Prioritization

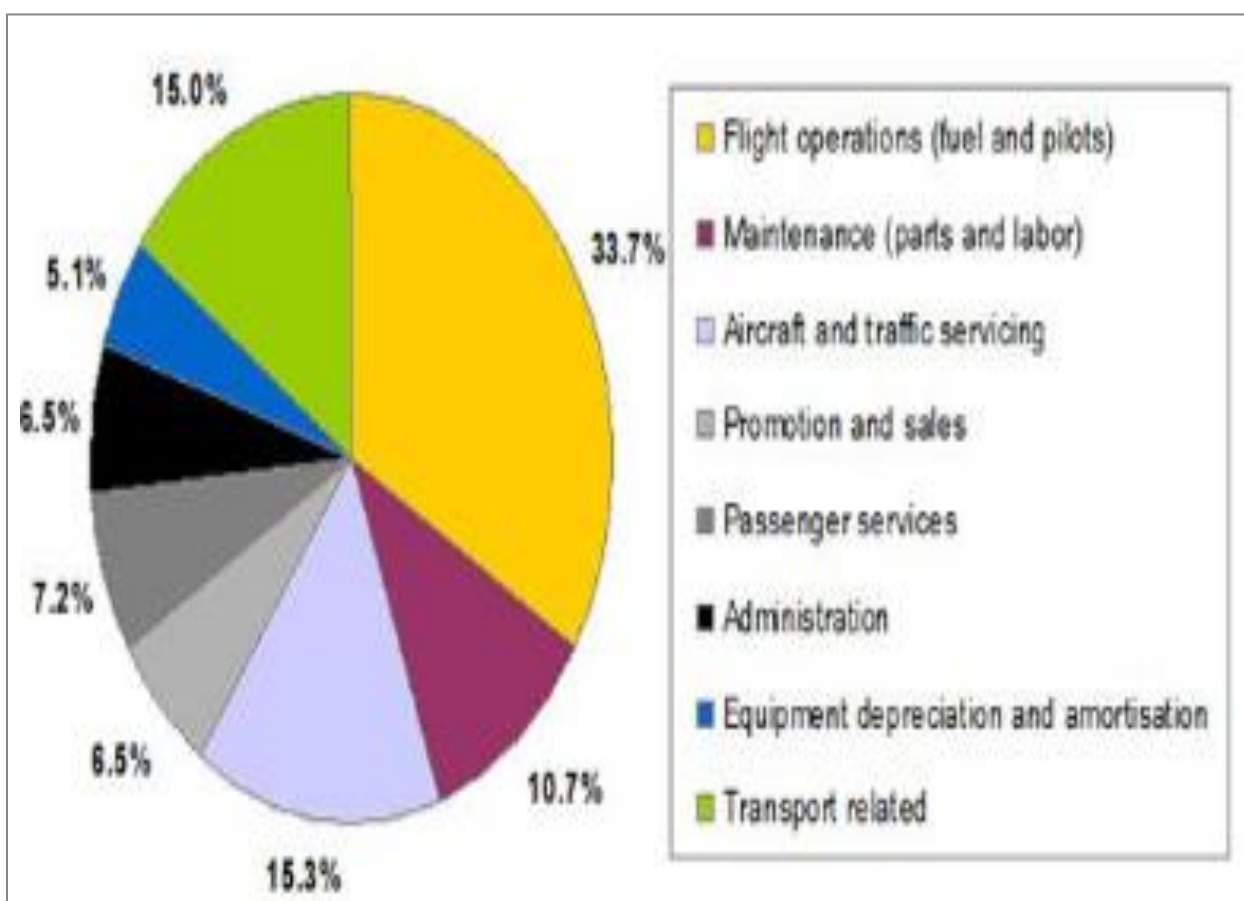
Each clustered idea was carefully evaluated against three key criteria:

- **Automation & Logic:** *Apex Triggers , On ticket booking, update seat availability*
-  **Reports & Dashboards:** *Daily Booking Reports, Revenue by Route, Top Destinations by Season, Loyalty Tier Distribution,Support Case Status Pie Chart*

-  **Integrations:** *Payment Gateway API (dummy): Stripe integration for ticket payments ,SMS Gateway: Twilio for notifications ,Flight Status API: External REST API integration to get real-time flight updates*
-  **Security & Access Control:** *Defined Profiles & Permission Sets for Admin, Agent, Crew, Passenger ,Role Hierarchy to segregate access ,Field-level security for sensitive data (e.g., passport number)*

Technology Stack:

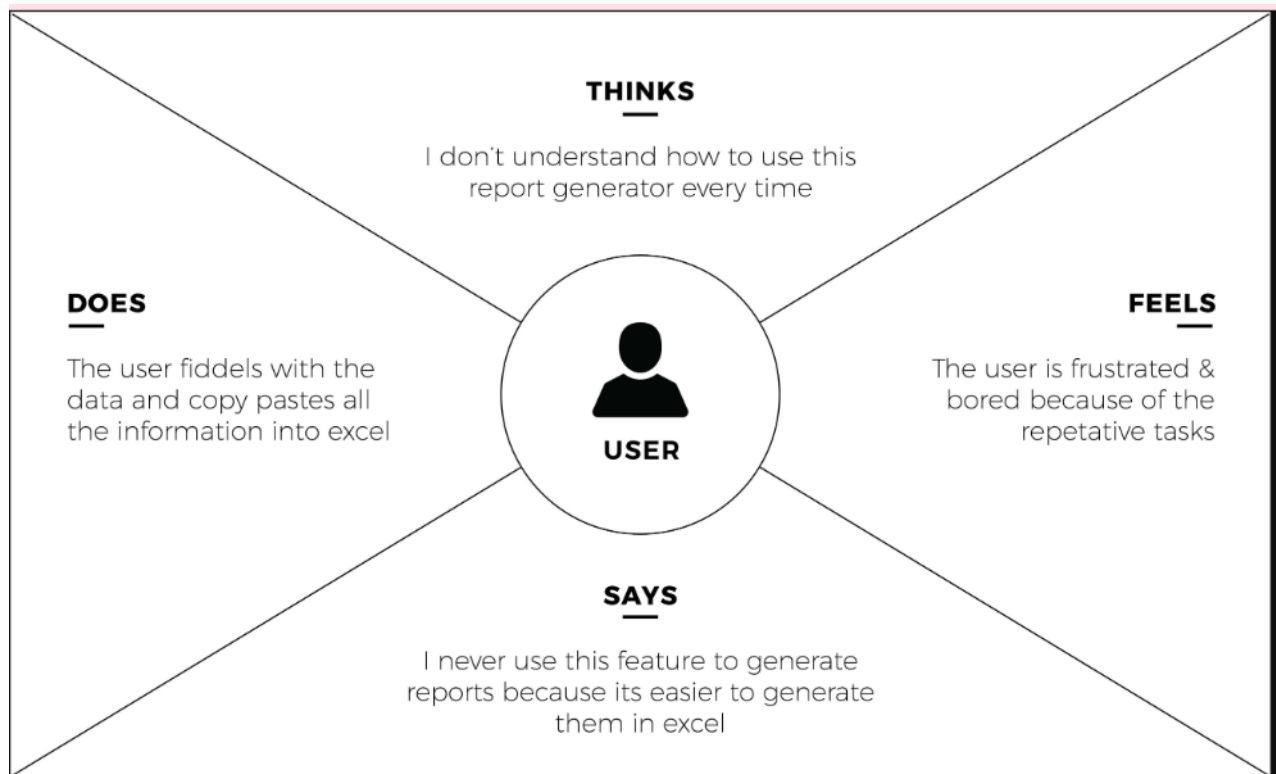
- **Salesforce Clouds:** Sales Cloud, Service Cloud, Experience Cloud
- **Development Tools:** Apex, Lightning Web Components (LWC), Visualforce (legacy), Flows
- **Integration Tools:** REST APIs, Mulesoft (optional), External Services
- **DevOps:** Salesforce DX, GitHub
- **Database:** Salesforce Object Model (Standard + Custom Objects)



2. Empathy Mapping- Empathize & Discover

Empathy Map Canvas

An **empathy map** is a visual tool that helps teams develop a deeper understanding of users' experiences, frustrations, and aspirations. We used this tool to map the daily journey of key banquet hall booking stakeholders—including **venue managers, event coordinators, vendors, and customers**—to surface the emotional and operational realities they face.



By stepping into the user's shoes, we ensured that our Salesforce CRM features (formulas, flows, triggers, dashboards) directly addressed their key frustrations.

3. Define the Problem Statements

Here's a potential problem statement for an Airlines Management System for a

Problem Statement:

"Develop an integrated Airlines Management System on the Salesforce platform to provide real-time insights into flight schedules, bookings, and revenue performance, and enable data-driven decision-making to improve overall efficiency and customer

Key Requirements:

1. Flight scheduling and management
2. Booking and reservation management
3. Customer relationship management (CRM)
4. Revenue management and analytics
5. Integration with existing systems (e.g., ERP, CRM)

Goals:

1. Improve operational efficiency
2. Enhance customer experience
3. Increase revenue
4. Provide real-time insights

Target Users:

1. Airline staff (e.g., customer service, operations)
2. Management teams (e.g., revenue, marketing)

By solving this problem, the Airlines Management System can help airlines improve

REQUIREMENT ANALYSIS

The **Requirement Analysis Phase** focuses on gathering, structuring, and validating all essential system needs to ensure a clear roadmap for development. It ensures that the solution is not only technically robust but also directly aligned with what key stakeholders—such as Handle booking , Manage flight schedules, Store customer information.

In our project, “**Airlines Management System,**” this phase acted as the bridge between identifying booking-related challenges and shaping an intelligent system design. Through detailed user journeys, workflow analysis, and , air shafts, customers, and management teams, we outlined critical needs such as real-time scheduling, Provide real-time insights into flight schedules, bookings, revenue, and customer behavior.

1.Customer Journey Map-Understanding User Experience Flow

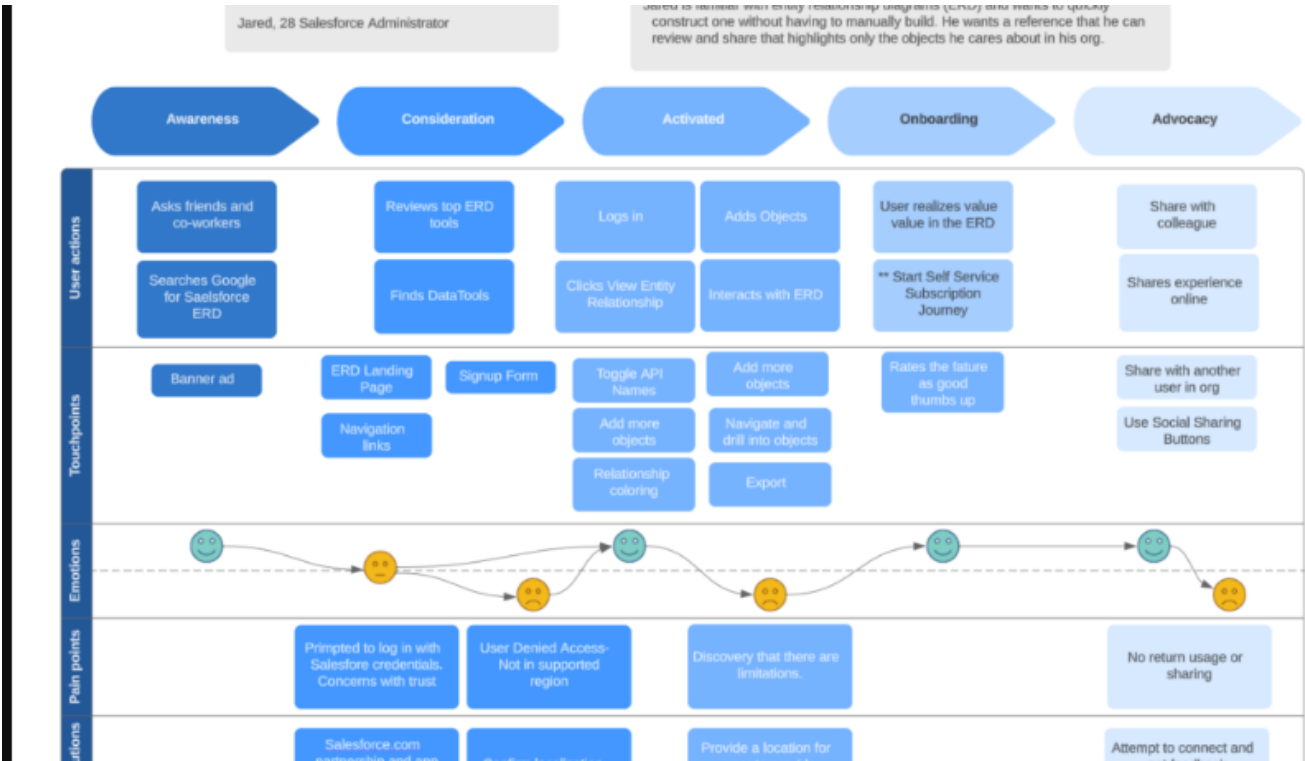
User Requirements

1. Airline Staff: Need to manage flight schedules, bookings, and customer information.
2. Customers: Need to book flights, manage reservations, and access their travel information.
3. Management Teams: Need to track revenue performance, customer behavior, and operational efficiency.

Technical Requirements

1. Salesforce Platform: Develop the system on the Salesforce platform, utilizing its features and capabilities.
2. Data Modeling: Design a data model to store flight schedules, bookings, customer information, and revenue data.
3. Integration: Integrate with external systems, such as payment gateways and ERP systems..

Journey steps:



2.Data Flow Diagram:

Purpose: Mapping Information Flow Between Objects

The **Data Flow Diagram (DFD)** models how information moves between Salesforce objects and components in the airlines management system. It helped us structure relationships between:

Handle booking and reservation processes, including seat allocation and payment processing.

Level 1 DFD Overview

Key Features

- 1. Flight Scheduling:** Manage flight schedules, including departure and arrival times, dates, and routes.
- 2. Booking Management:** Handle booking and reservation processes, including seat allocation and payment processing.
- 3. Customer Management:** Store customer information, including contact details, travel history, and preferences.
- 4. Revenue Management:** Track revenue performance, including ticket sales, cancellations, and refunds.

Benefits

- 1. Improved Efficiency:** Automate manual processes and reduce administrative tasks.
- 2. Enhanced Customer Experience:** Provide personalized services and real-time updates to customers.
- 3. Increased Revenue:** Optimize revenue management and minimize losses due to cancellations and no-shows.

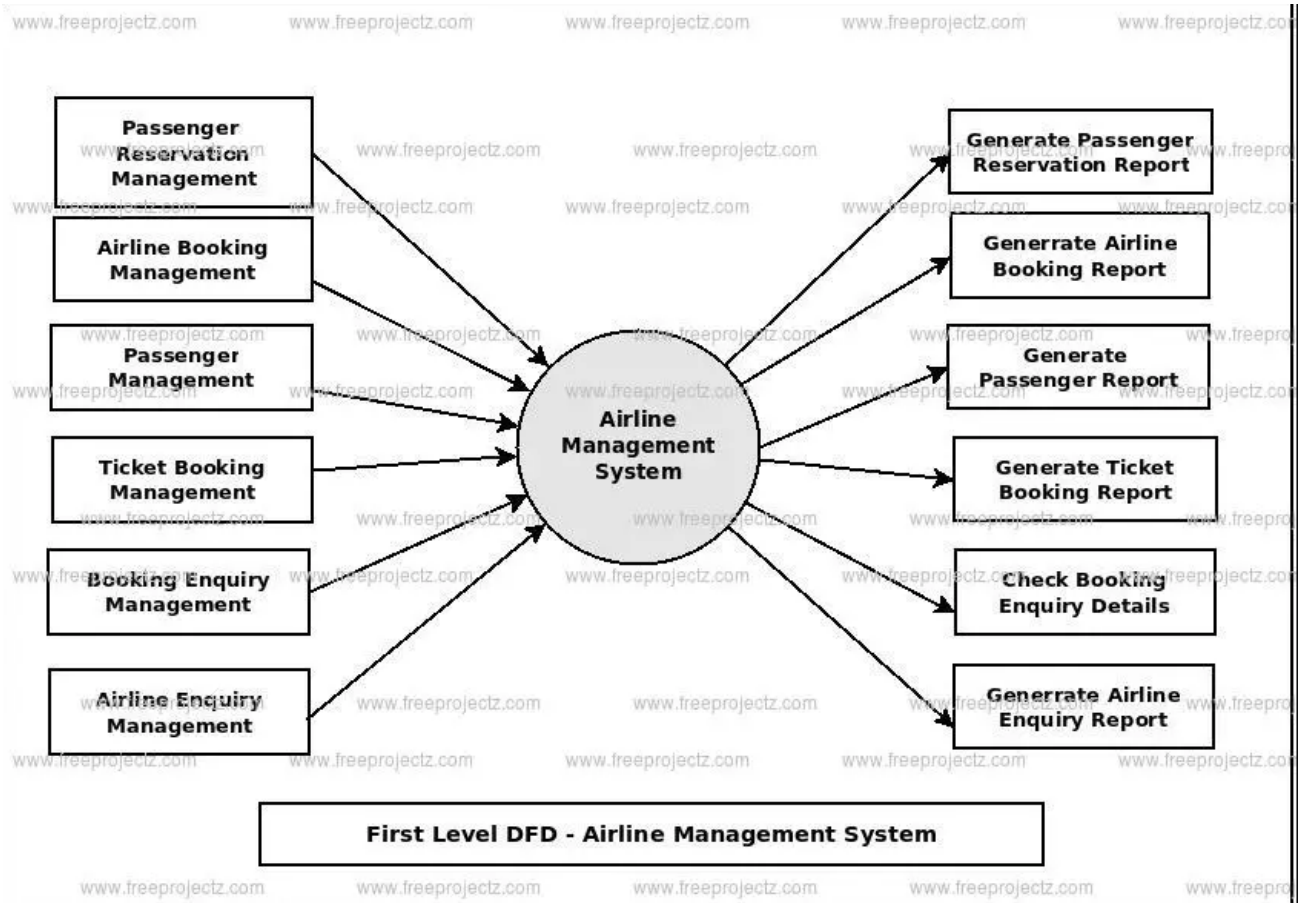
Key Stakeholders

1. Airline Staff: Customer service, operations, and management teams.
2. Customers: Passengers who book flights and require support.
3. Management Teams: Revenue, marketing, and operations teams.

System Requirements

1. Scalability: Handle large volumes of data and users.
2. Security: Ensure secure payment processing and protect customer data.
3. Integration: Integrate with existing systems, such as ERP and CRM systems.

By implementing an Airlines Management System, airlines can streamline their operations, improve customer satisfaction, and increase revenue.



3. Solution Requirements:

Here are some potential solution requirements for an Airlines Management System for a Salesforce developer:

Functional Requirements

- Flight Scheduling: Develop a scheduling module to manage flight schedules, including departure and arrival times, dates, and routes.
- Booking Management: Create a booking module to handle booking and reservation processes, including seat allocation and payment processing.
- Customer Management: Design a customer management module to store customer information, including contact details, travel history, and preferences.
- Revenue Management: Develop a revenue management module to track revenue performance, including ticket sales, cancellations, and refunds.

Technical Requirements

- Salesforce Platform: Develop the solution on the Salesforce platform, utilizing its features and capabilities.
- Apex Code: Write custom Apex code to implement business logic and integrations.
- Lightning Components: Develop custom Lightning components to create a user-friendly interface.
- Integration: Integrate with external systems, such as payment gateways and ERP systems.

Security Requirements

- Data Encryption: Ensure data encryption for sensitive information, such as payment details.
- Access Control: Implement role-based access control to restrict access to authorized users.
- Compliance: Ensure compliance with industry standards, such as PCI-DSS for payment processing.

User Experience Requirements

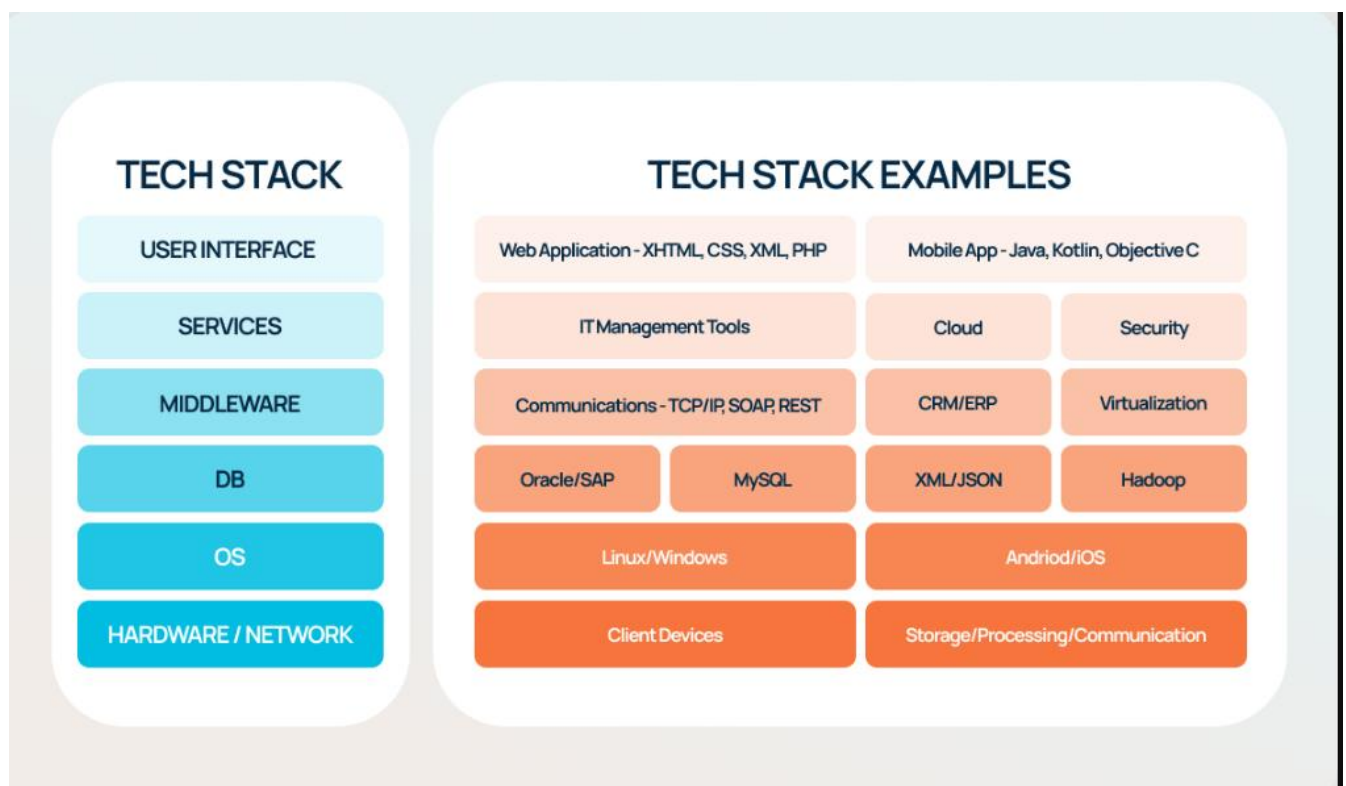
- User-Friendly Interface: Develop an intuitive and user-friendly interface for airline staff and customers.
- Real-Time Updates: Provide real-time updates on flight schedules, bookings, and revenue performance.
- Personalization: Offer personalized services and recommendations to customers.

Reporting and Analytics Requirements

- Revenue Reporting: Provide detailed revenue reports, including ticket sales, cancellations, and refunds.
- Customer Analytics: Offer insights into customer behavior, including travel history and preferences.
- Flight Performance: Track flight performance metrics, including on-time arrivals and departures.

By meeting these solution requirements, the Salesforce developer can create an effective Airlines Management System that streamlines airline operations, improves customer satisfaction, and increases revenue.

4. Technology Stack:



Summary:

The Airlines Management project aims to develop a comprehensive system to manage airline management, and revenue management. to streamline airline operations, improve customer and its ecosystem.

Project Design Phase

Here's a potential project design phase for an Airlines Management System:

Project Design Phase

Requirements Gathering

1. Identify business requirements and stakeholder needs.
2. Define functional and non-functional requirements.

System Design

1. Develop a high-level system architecture.
2. Design database schema and data models.
3. Create user interface wireframes and prototypes.

Technical Design

1. Define technical requirements and specifications.
2. Design Apex classes, triggers, and interfaces.
3. Plan integration with external systems.

Security and Compliance

1. Identify security risks and threats.
2. Implement security measures and controls.
3. Ensure compliance with industry regulations.

1. Develop testing strategy and plan.
2. Create test cases and scripts.
3. Conduct unit testing, integration testing, and UAT.

Deployment and Maintenance

1. Plan deployment strategy and timeline.
2. Develop maintenance plan and schedule.

By following this project design phase, the Airlines Management System can be designed to meet business requirements, be scalable and secure, and provide a good user experience.

2. Proposed Solution:

Overview

The proposed solution is a comprehensive Airlines Management System built on the Salesforce platform. The system will provide a centralized platform for managing airline operations, including flight scheduling, booking management, customer management, and revenue management.

Key Components

1. Flight Scheduling Module: Manage flight schedules, including departure and arrival times, dates, and routes.
2. Booking Management Module: Handle booking and reservation processes, including seat allocation and payment processing.
3. Customer Management Module: Store customer information, including contact details, travel history, and preferences.
4. Revenue Management Module: Track revenue performance, including ticket sales, cancellations, and refunds.

Benefits

1. Improved Efficiency: Automate manual processes and reduce administrative tasks.
2. Enhanced Customer Experience: Provide personalized services and real-time updates to customers.
3. Increased Revenue: Optimize revenue management and minimize losses.

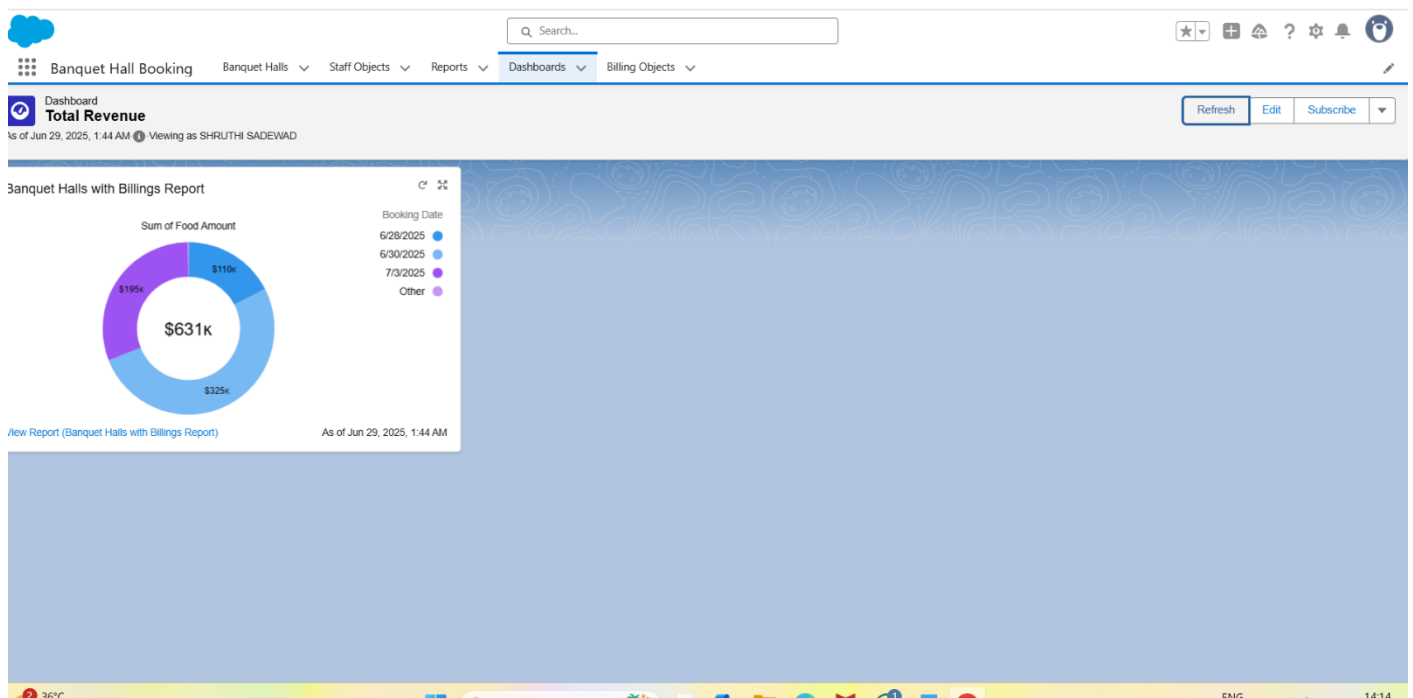
Technical Details

1. Salesforce Platform: Utilize Salesforce platform for building the system.
2. Apex: Use Apex for custom coding and business logic.
3. Lightning Components: Develop user interface using Lightning components.

Implementation Plan

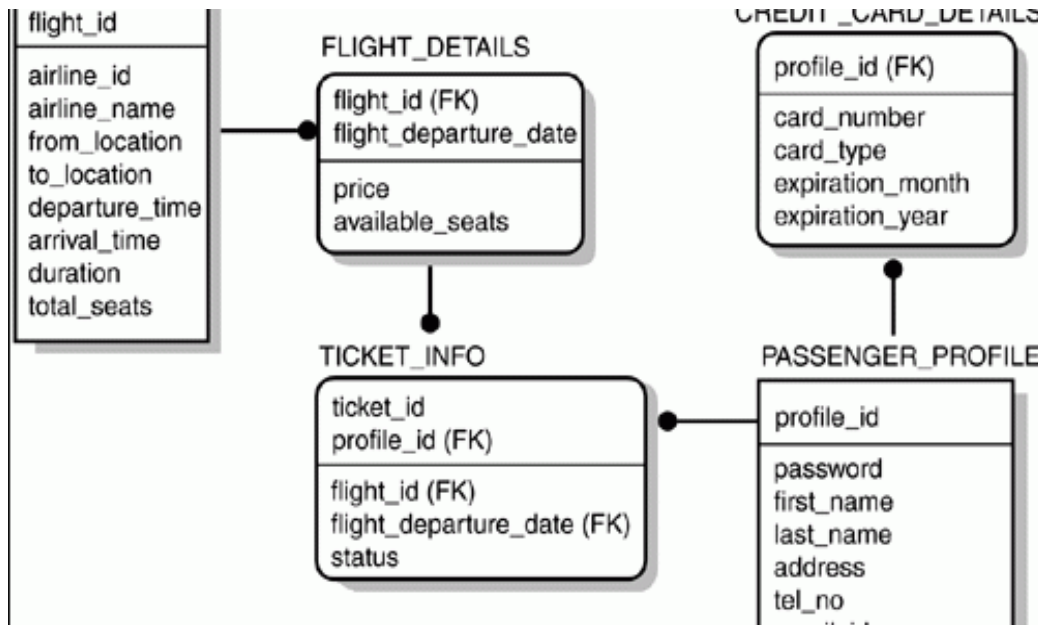
1. Requirements Gathering: Identify business requirements and stakeholder needs.
2. Design and Development: Design and develop the system.
3. Testing and Quality Assurance: Conduct testing and quality assurance.
4. Deployment: Deploy the system.

The proposed solution aims to provide a comprehensive and integrated Airlines Management System that meets the needs of airlines and their customers.



3. Solution Architecture:

Object Relationship Overview



Lookups:

- Flight Operations Management: scheduling, planning, and executing flights efficiently
- Revenue Management: maximizing revenue through dynamic pricing and inventory control Vendor Package → Vendor
- Reports & dashboards for operational insights

Summary:

The Project Design Phase ensured that our Identifying business requirements and stakeholder needs Developing a high-level system architecture and designing database schema. It provided Defining technical requirements and specifications. This comprehensive design Ensuring security and compliance with industry regulations. Developing testing strategy and plan. Planning deployment and maintenance.

Project Planning Phase

The Project Planning Phase transformed major project milestones into manageable, time-bound sprints aligned with the Airlines management system timeline. This approach ensured clear task ownership, streamlined collaboration, and consistent progress tracking. By breaking down features like booking automation, vendor assignment, and reporting into structured deliverables, the team was able to execute efficiently and stay aligned with project goals and stakeholder expectations.

Project Planning Template

Sprint Schedule – Based on Project Milestones

Sprint	Functional Requirement (Epic)	Task (Mapped from Milestone)	Priority	Team Member
Sprint-1	Developer Setup & Basic Objects	Creating Developer Account & Activating Org	High	Member 1
Sprint-1	Custom Object Creation	Creating custom Objects-A Banquet booking application	High	Member 1,2
Sprint-2	UI Tabs & App Creation	Creating Tabs & Lightning App	High	Member 3
Sprint-2	Field Configuration	Creating fields, formula fields, picklists, relationships	Medium	Member 1,3
Sprint-3	Layouts & Validations	Page Layouts + Validation Rules	High	Member 2,4
Sprint-3	Flows & Triggers	Automations using Flows and Apex Triggers	High	Member 2,3
Sprint-4	Reports & Dashboards	Generate Reports and create Dashboards	High	Member 4
Sprint-4	Final Integration &	Final Review, Testing, and Functional	Medium	All Members

	Conclusion	Summary		
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Project Tracker & Sprint Timeline

Duration: Each sprint is 6 days, aligned with your June 2025 internship
Schedule.

Sprint	Duration	Sprint start date	Sprint end date	Sprint release date
Sprint-1	6 Days	03 Jun 2025	08 Jun 2025	08 Jun 2025
Sprint-2	6 Days	09 Jun 2025	14 Jun 2025	14 Jun 2025
Sprint-3	6 Days	15 Jun 2025	20 Jun 2025	20 Jun 2025
Sprint-4	6 Days	21 Jun 2025	26 Jun 2025	26 Jun 2025

Summary:

The Project Planning Phase allowed our team to convert 12 major milestones into 4 streamlined sprints with assigned priorities and contributors. By aligning sprints with real internship dates and breaking tasks down into functional chunks, we ensured steady progress and simplified execution

Project Executable Files

This phase outlines the actual Salesforce configurations, data models, and outcomes implemented during the execution of the Airlines management system application. It ensures that all key elements—custom objects, automation flows, validations, and reports—are clearly documented and aligned with real-world use cases. The components developed in this phase are designed to be traceable, reusable, and easily assessable for future improvements or audits. It captures the practical realization of booking flows, vendor assignment rules, and payment tracking modules, offering clarity, replication, and validation across the entire system lifecycle.

6.1 Project Files

Project Executable Files

The following project files were executed in the Salesforce Developer Org:

Milestone 1: Developer Account Setup

Milestone 2: Object Creation

Milestone 3: Tab Creation

Milestone 4: Lightning App Setup

Milestone 5: Field Creation

Milestone 6: Page Layouts

Milestone 7: Creation Of Record Types

Milestone 8: Validation Rules

Milestone 9: Flow Setup

Milestone 10: Apex Trigger

Milestone 11: Reports

Milestone 12: Dashboards

Milestone 13: Final Review

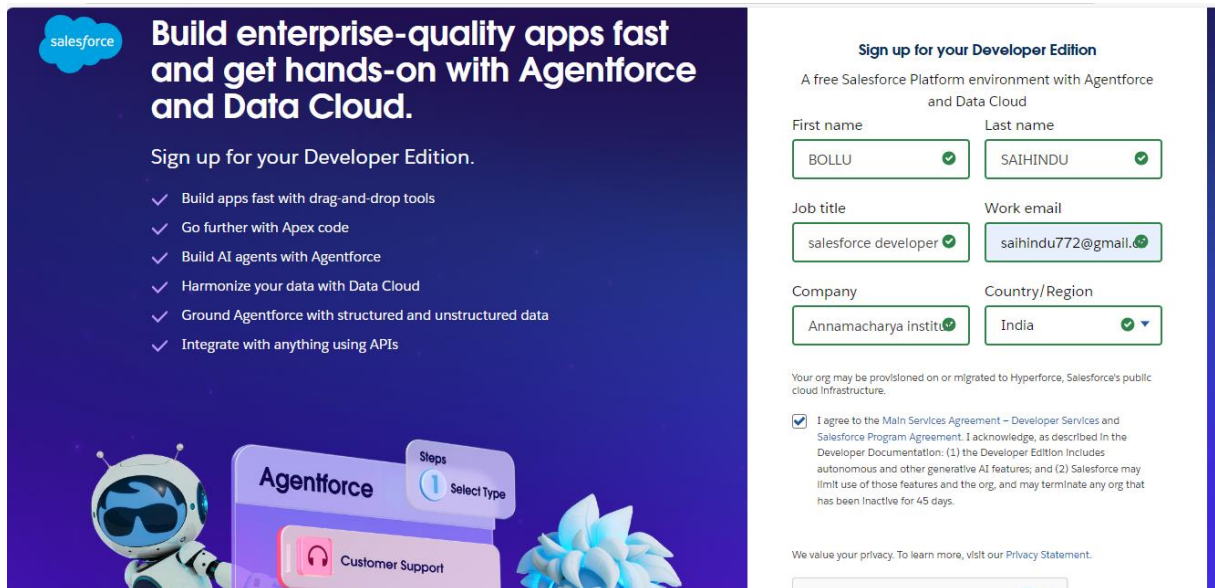
List of Milestone Tasks with Supporting Screenshots and

Descriptions

Milestone 1: Developer Account Setup

- Created and activated a Salesforce Developer Org.
- Link: <https://developer.salesforce.com/signup>
- Setup the base environment for CRM development.
- Verified access to Object Manager, Flow Builder, and App Builder

OUTPUT SCREENSHOT



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Company: Annamacharya institu ✓ Country/Region: India ✓

Your org may be provisioned on or migrated to Hyperforce, Salesforce's public cloud infrastructure.

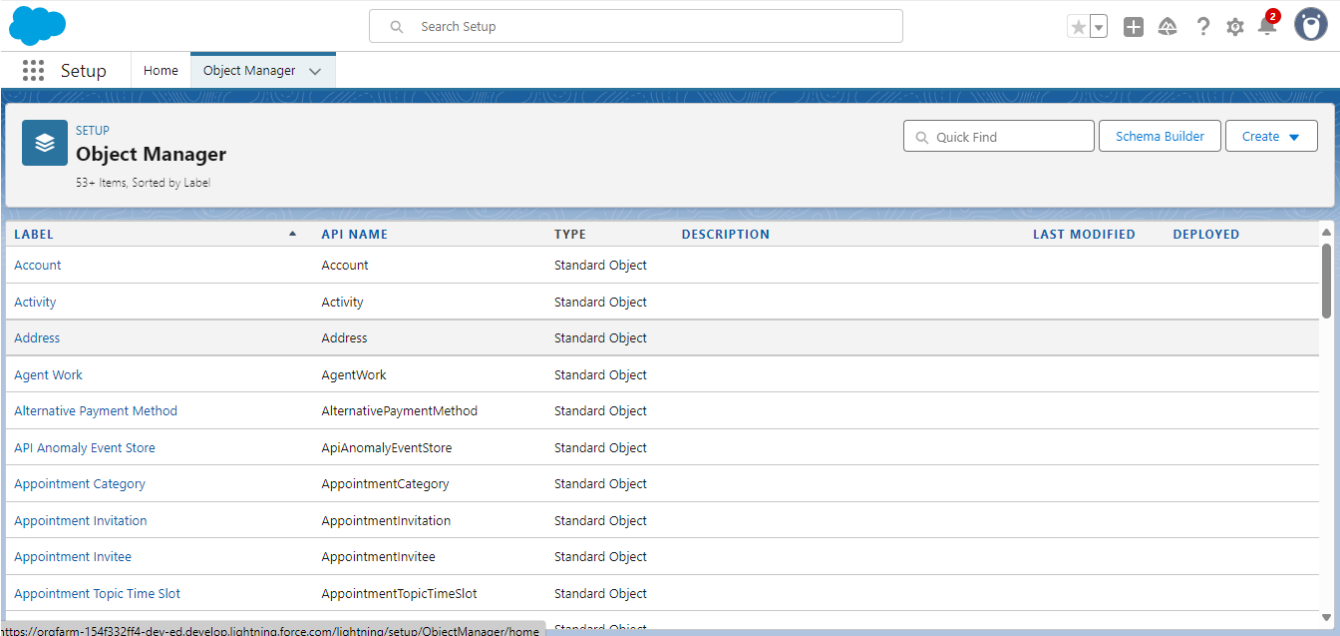
☒ I agree to the Main Services Agreement – Developer Services and Salesforce Program Agreement. I acknowledge, as described in the Developer Documentation: (1) the Developer Edition includes autonomous and other generative AI features; and (2) Salesforce may limit use of those features and the org, and may terminate any org that has been inactive for 45 days.

We value your privacy. To learn more, visit our Privacy Statement.

Milestone 2: Object Creation

- Created 3 custom objects:
 - Flight and booking object
- Established foundational schema for Flight and booking.
- Configured relationships using lookup fields.

OUTPUT SCREENSHOT



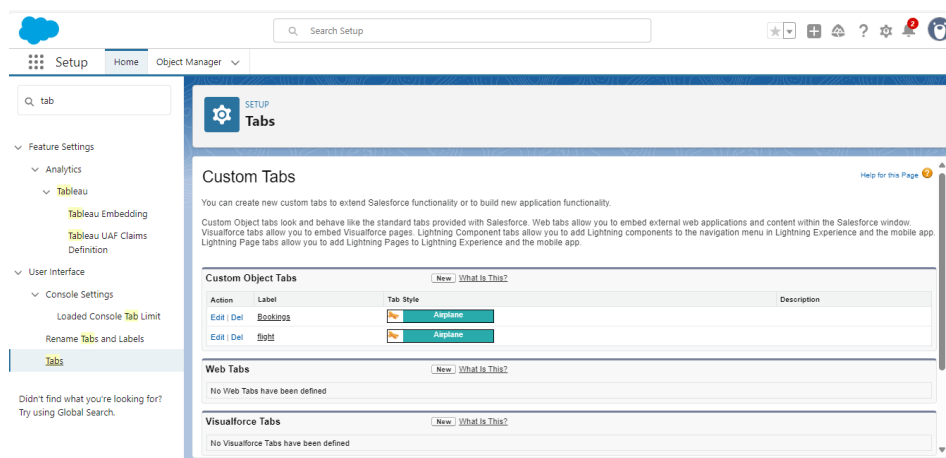
The screenshot displays the Salesforce Setup interface, specifically the Object Manager section. The top navigation bar includes the Setup icon, a search bar labeled "Search Setup", and various utility icons. Below the navigation bar, the "Object Manager" tab is selected, showing a list of 53 items sorted by label. The list includes standard objects such as Account, Activity, Address, Agent Work, Alternative Payment Method, API Anomaly Event Store, Appointment Category, Appointment Invitation, Appointment Invitee, and Appointment Topic Time Slot. Each row in the list provides details on the object's label, API name, type, description, last modified date, and deployment status.

LABEL	API NAME	TYPE	DESCRIPTION	LAST MODIFIED	DEPLOYED
Account	Account	Standard Object			
Activity	Activity	Standard Object			
Address	Address	Standard Object			
Agent Work	AgentWork	Standard Object			
Alternative Payment Method	AlternativePaymentMethod	Standard Object			
API Anomaly Event Store	ApiAnomalyEventStore	Standard Object			
Appointment Category	AppointmentCategory	Standard Object			
Appointment Invitation	AppointmentInvitation	Standard Object			
Appointment Invitee	AppointmentInvitee	Standard Object			
Appointment Topic Time Slot	AppointmentTopicTimeSlot	Standard Object			

Milestone 3: Tab Creation

- Created tabs for each custom object.
- Enabled easy navigation and object access in the app.
- Ensured users can create/view records from the UI.

OUTPUT SCREENSHOT



Milestone 4: Lightning App Setup

- Built a custom Lightning App named " Banquet Hall Booking".
- Added relevant tabs to centralize operations.
- Simplified user workflow by grouping features.

OUTPUT SCREENSHOT

The screenshot displays the Salesforce Lightning Experience App Manager interface. The top navigation bar includes the Salesforce logo, a search bar labeled "Search Setup", and various utility icons. The left sidebar shows the "Setup" menu with "Home" and "Object Manager" options. The main content area is titled "Lightning Experience App Manager" and features a search bar with "app manager" entered. Below the search bar, there are buttons for "New Lightning App" and "New External Client App". The main area displays a table of 33 items, sorted by App Name. The table columns are: App Name, Developer Name, Description, Last Modified, App Type, and Visibility. The table lists various apps, including All Tabs, Analytics Studio, App Launcher, Approvals, Automation, Bolt Solutions, Chatter Desktop, Chatter Mobile for BlackBerry, Community, Content, and Data Cloud.

	App Name	Developer Name	Description	Last Modified	App Type	Visibility
1	All Tabs	AllTabSet		6/25/2025, 3:36 A...	Classic	
2	Analytics Studio	Insights	Build CRM Analytics dashboards and apps	6/25/2025, 3:36 A...	Classic	✓
3	App Launcher	AppLauncher	App Launcher tabs	6/25/2025, 3:36 A...	Classic	✓
4	Approvals	Approvals	Manage appro App Launcher tabs flows	6/25/2025, 3:36 A...	Lightning	✓
5	Automation	FlowsApp	Automate business processes and repetitive ta...	6/25/2025, 3:46 A...	Lightning	✓
6	Bolt Solutions	LightningBolt	Discover and manage business solutions desig...	6/25/2025, 3:36 A...	Lightning	✓
7	Chatter Desktop	Chatter_Desktop	Chatter Desktop is an Adobe AIR-based desk...	7/2/2025, 11:41 PM	Connected (Managed)	
8	Chatter Mobile for BlackBer...	Chatter_for_BlackBer...	The Salesforce.com Chatter Mobile app lets yo...	7/2/2025, 11:42 PM	Connected (Managed)	
9	Community	Community	Salesforce CRM Communities	6/25/2025, 3:36 A...	Classic	✓
10	Content	Content	Salesforce CRM Content	6/25/2025, 3:36 A...	Classic	✓
11	Data Cloud	Audience360	Build a thorough and complete understanding...	6/25/2025, 3:36 A...	Lightning	✓

Milestone 5: Field Creation

Now it's time for you to think out of the box for your organization. You have successfully created the database objects for the organization but now all eyes turn on you as you have to define what sort of information the objects store which you have created. As a life saver of your organization you come up with the idea of creating fields to store different types of data.

OUTPUT SCREENSHOT

Booking Object Fields

SETUP > OBJECT MANAGER

Booking

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

Fields & Relationships

5 Items, Sorted by Field Label

Q, Quick Find

New

Deleted Fields

Field Dependencies

Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED	
Booking Id	Name	Auto Number		✓	▼
Created By	CreatedById	Lookup(User)			
flight	flight__c	Lookup(flight)		✓	▼
Last Modified By	LastModifiedById	Lookup(User)			
Owner	OwnerId	Lookup(User,Group)		✓	

Flight Object Fields

SETUP > OBJECT MANAGER

flight

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Restriction Rules

Fields & Relationships
7 Items, Sorted by Field Label

[New](#) [Deleted Fields](#) [Field Dependencies](#) [Set History Tracking](#)

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
capacity	capacity__c	Number(18, 0)		
Created By	CreatedById	Lookup(User)		
Departs From	Departs_From__c	Picklist		
Departure Date	Departure_Date__c	Date		
flight Name	Name	Text(80)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓

Milestone 6: User Adoption

- Creat A Record.
- View A Record.
- Delete A Record.

OUTPUT SCREENSHOT

Filght and bookings Layouts

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Restriction Rules

Page Layouts

1 Items, Sorted by Page Layout Name

Quick Find

New

Page Layout Assignment

PAGE LAYOUT NAME

CREATED BY

MODIFIED BY

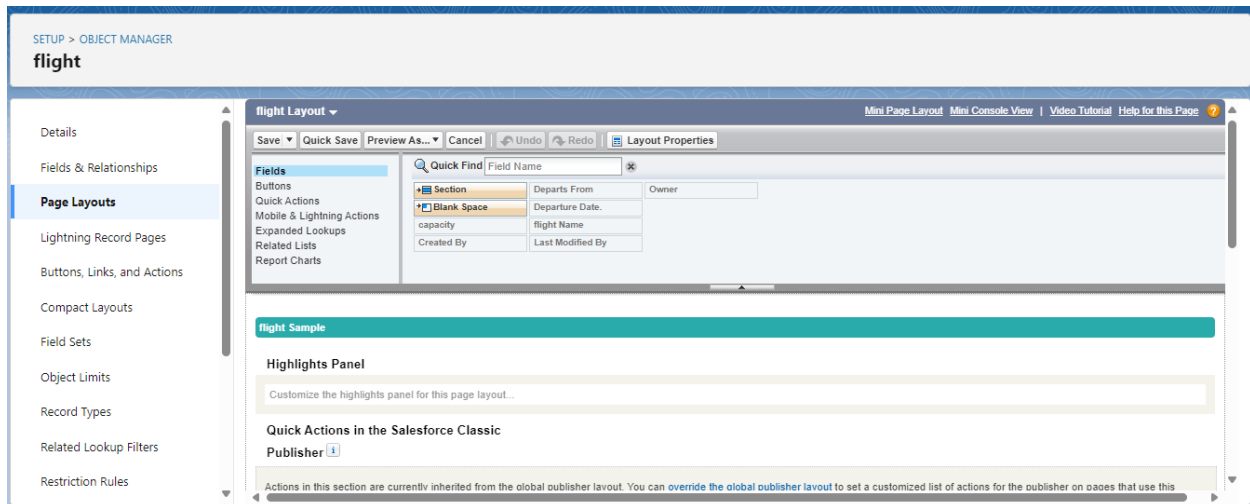
flight Layout

BOLLU Sai hindu, 7/5/2025, 4:08 AM

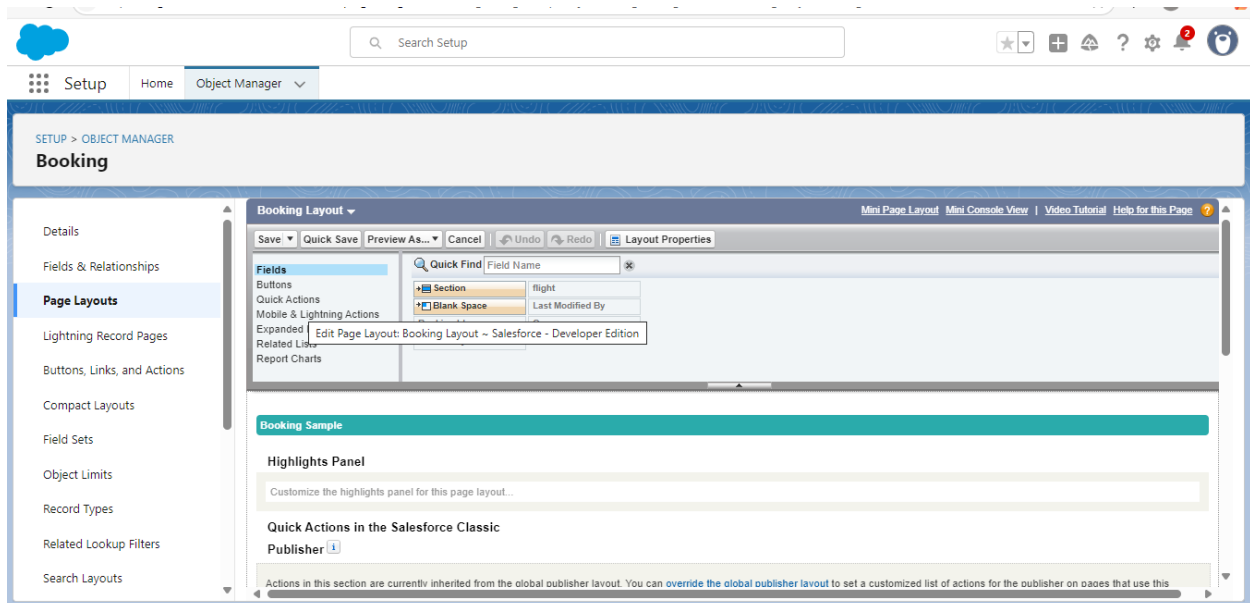
BOLLU Sai hindu, 7/5/2025, 6:30 PM



Flight Layouts



Booking Layouts



Milestone 7: Profile

Type of profile created

Setup

Home

Object Manager

Search Setup

app manager

Apps

App Manager

External Client Apps

External Client App Manager

Didn't find what you're looking for?

Try using Global Search.

SETUP

Lightning Experience App Manager

New Lightning App

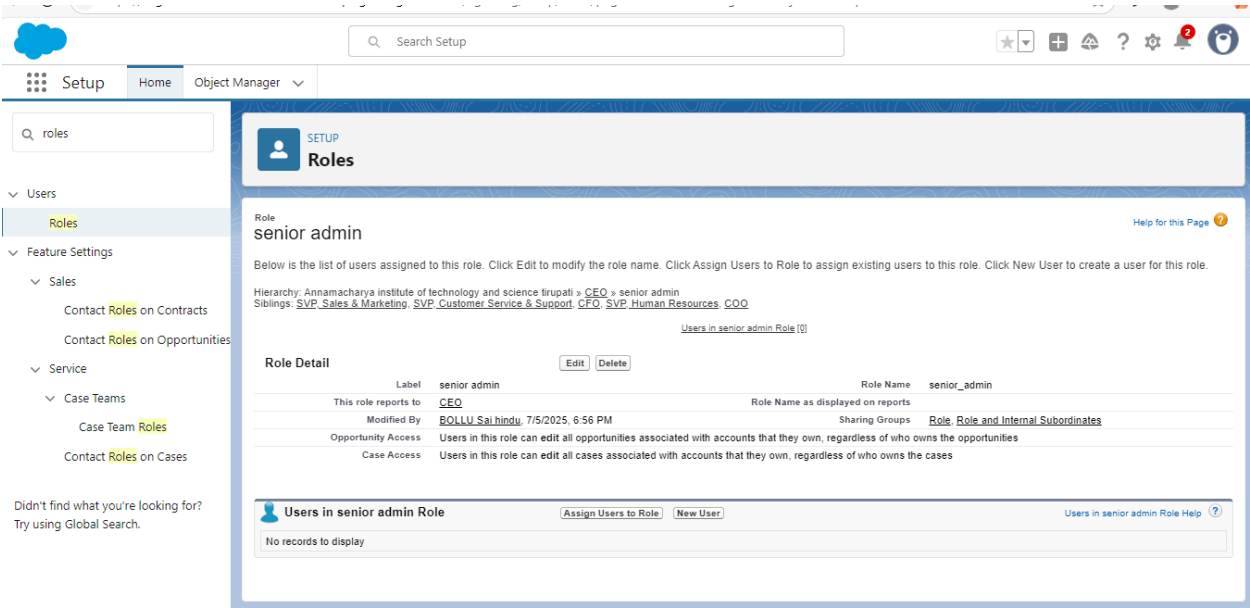
New External Client App

33 items • Sorted by App Name • Filtered by All appmenuitems - TabSet Type, App Type

	App Name	Developer Name	Description	Last Modifie...	App Type	Vi...	
1	All Tabs	AllTabSet		6/25/2025, 3:36 A...	Classic		
2	Analytics Studio	Insights	Build CRM Analytics dashboards and apps	6/25/2025, 3:36 A...	Classic	✓	
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5	Automation	FlowsApp	Automate business processes and repetitive ta...	6/25/2025, 3:46 A...	Lightning	✓	
6	Bolt Solutions	LightningBolt	Discover and manage business solutions desig...	6/25/2025, 3:36 A...	Lightning	✓	
7	Chatter Desktop	Chatter_Desktop	Chatter Desktop is an Adobe AIR-based desk...	7/2/2025, 11:41 PM	Connected (Managed)		
8	Chatter Mobile for BlackBer...	Chatter_for_BlackBer...	The Salesforce.com Chatter Mobile app lets yo...	7/2/2025, 11:42 PM	Connected (Managed)		
9	Community	Community	Salesforce CRM Communities	6/25/2025, 3:36 A...	Classic	✓	
10	Content	Content	Salesforce CRM Content	6/25/2025, 3:36 A...	Classic	✓	
11	Data Cloud	Audience360	Build a thorough and complete understanding...	6/25/2025, 3:36 A...	Lightning	✓	

Milestone 8: role

OUTPUT SCREENSHOT



Milestone 9 : Users

A user is anyone who logs in to Salesforce. Users are employees at your company, such as records. Every user in Salesforce has a user account. The user account identifies the user, and the

Every user in Salesforce has a user account. The user account identifies the user, and the user account contains at least the following:

- Username
- Email Address
- User's First Name (optional)
- User's Last Name
- Alias
- Nickname
- License
- Profile
- Role (optional)

Use Case:

TheSmartBridge is all set to move with the Salesforce platform. As this platform is v employee in it.

OUTPUT SCREENSHOT

The screenshot displays the Salesforce Flow Builder interface. The flow is titled "Banquet Hall Booking Error Message" and is a Record-Triggered Flow. The flow logic is as follows:

- Record-Triggered Flow** (Start) - Trigger: A record is created. Options for Field Updates.
- Get Records** - Object: Banquet Hall. Trigger: A record is created. Options for Field Updates.
- Decision** - Duplicate Checking on Banquet Hall. Get Records.
- BookingSlotChecking** - Outcome of the Decision.
- Banquet Hall Booking Error Message** - Custom Error Message.
- End** - Outcome of the Decision.

The right sidebar shows the "Custom Error Message" configuration for the "Banquet Hall Booking Error Message". The API Name is "Banquet_Hall_Booking_Error_Message". The Description is empty. The "Set Error Message 1 Details" section shows the "Where to Show the Error Message" set to "In a window on a record page". The "Error Message" field contains the text: "(!\$Record.Timings_c) the Banquet Hall is not Available for Booking".

Milestone 10: Reports

Reports give you access to your Salesforce data. You can examine your Salesforce data in various formats, and share the resulting insights with others. Before building, reading, and sharing reports.

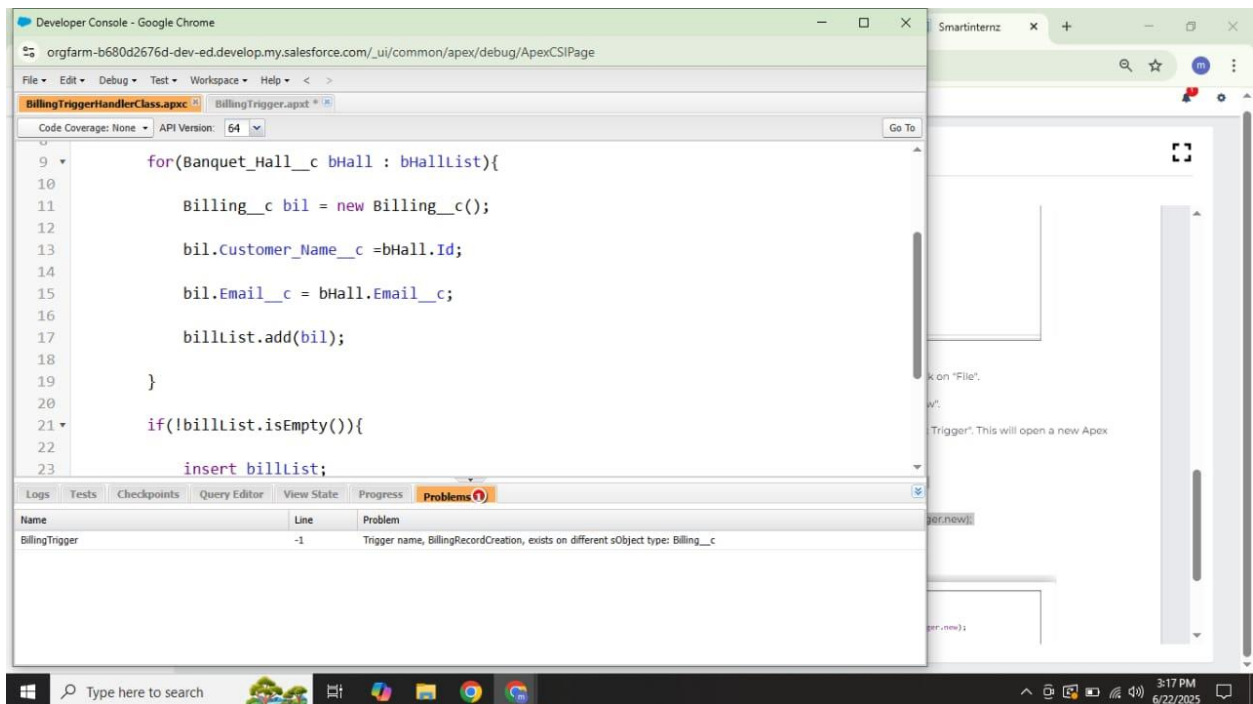
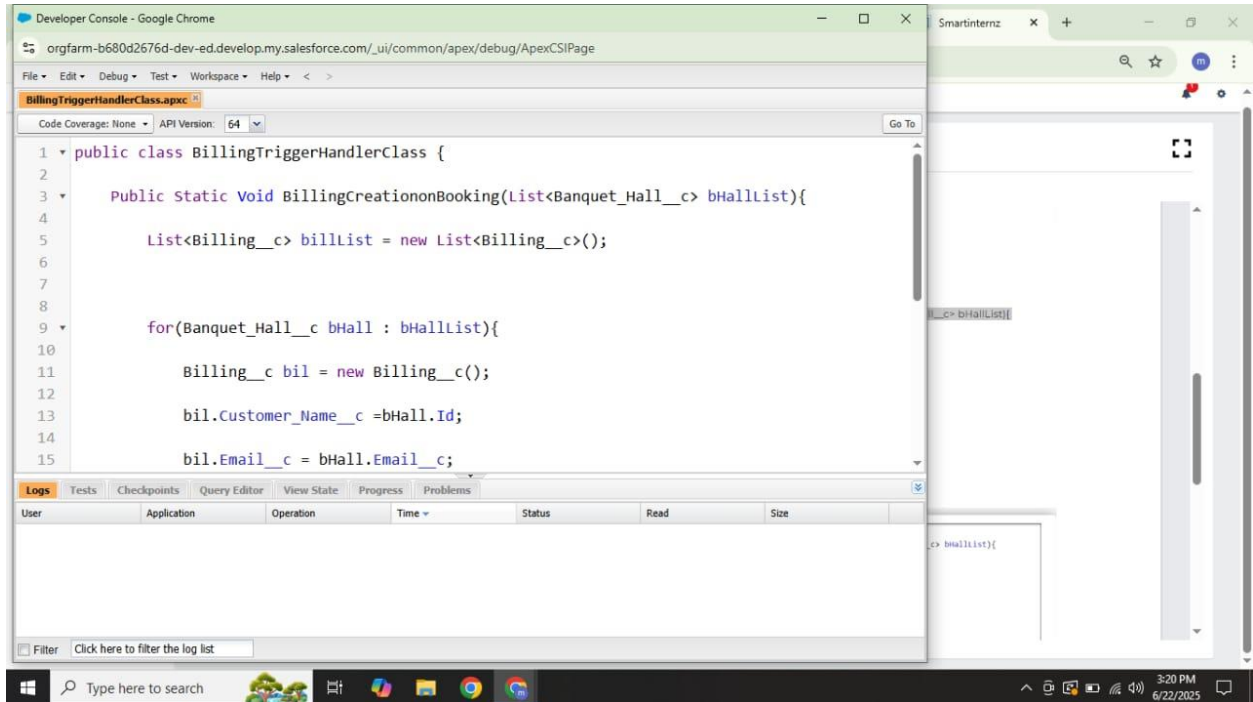
Types of Reports in Salesforce

1. Tabular
2. Summary
3. Matrix
4. Joined Reports

Use Case:

The CEO of an organization wants to have a brief data of all the 4 objects. So he calls you on this task and wants you to r

OUTPUT SCREENSHOT



Developer Console - Google Chrome

orgfarm-b680d2676d-dev-ed.develop.my.salesforce.com/_ui/common/apex/debug/ApexCSIPage

File Edit Debug Test Workspace Help

BillingTriggerHandlerClass.apex TriggerBilling.apxt

Code Coverage: None API Version: 64 Go To

```
1 trigger BillingRecordCreation on Banquet_Hall__c (after insert) {
2
3     if(trigger.isInsert){
4
5         if(trigger.isAfter){
6
7             BillingTriggerHandlerClass.BillingCreationonBooking(trigger.new);
8
9         }
10    }
11 }
12
13 }
14
```

Logs Tests Checkpoints Query Editor View State Progress Problems

User	Application	Operation	Time	Status	Read	Size
------	-------------	-----------	------	--------	------	------

Filter Click here to filter the log list

Smartintenz

Trigger: This will open a new Apex

ger.new);

ger.new);

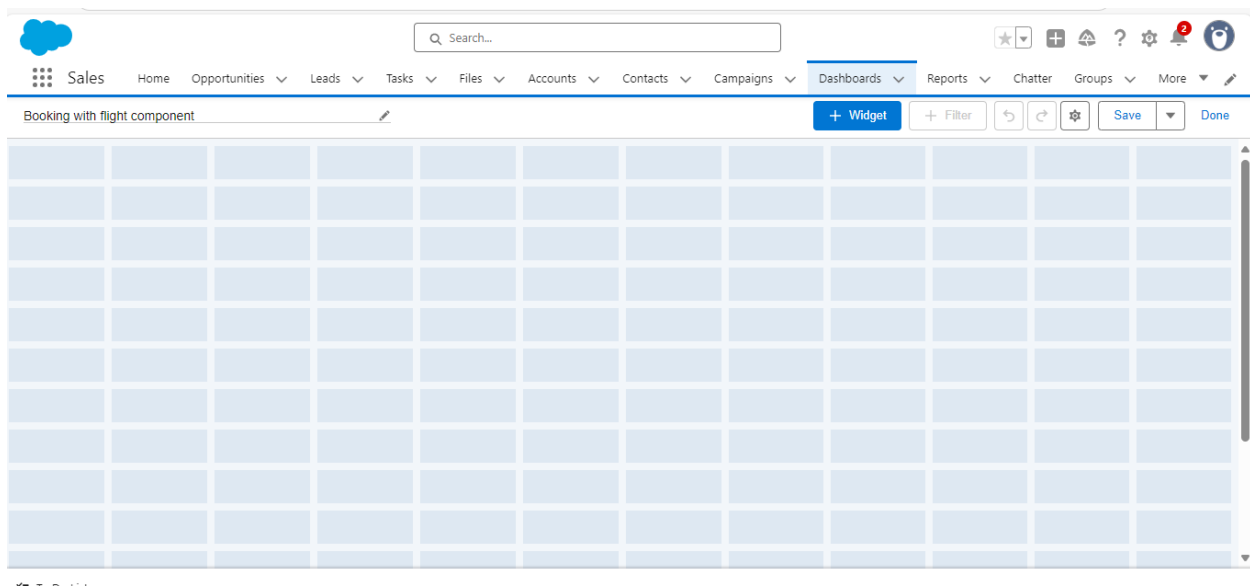
Type here to search

3:21 PM 6/22/2025

Milestone 11 : Dashboards

Dashboards help you visually understand changing business conditions so you can make better reports. Use dashboards to help users identify trends, sort out quantities, and measure performance. On dashboards, review these dashboard basics.

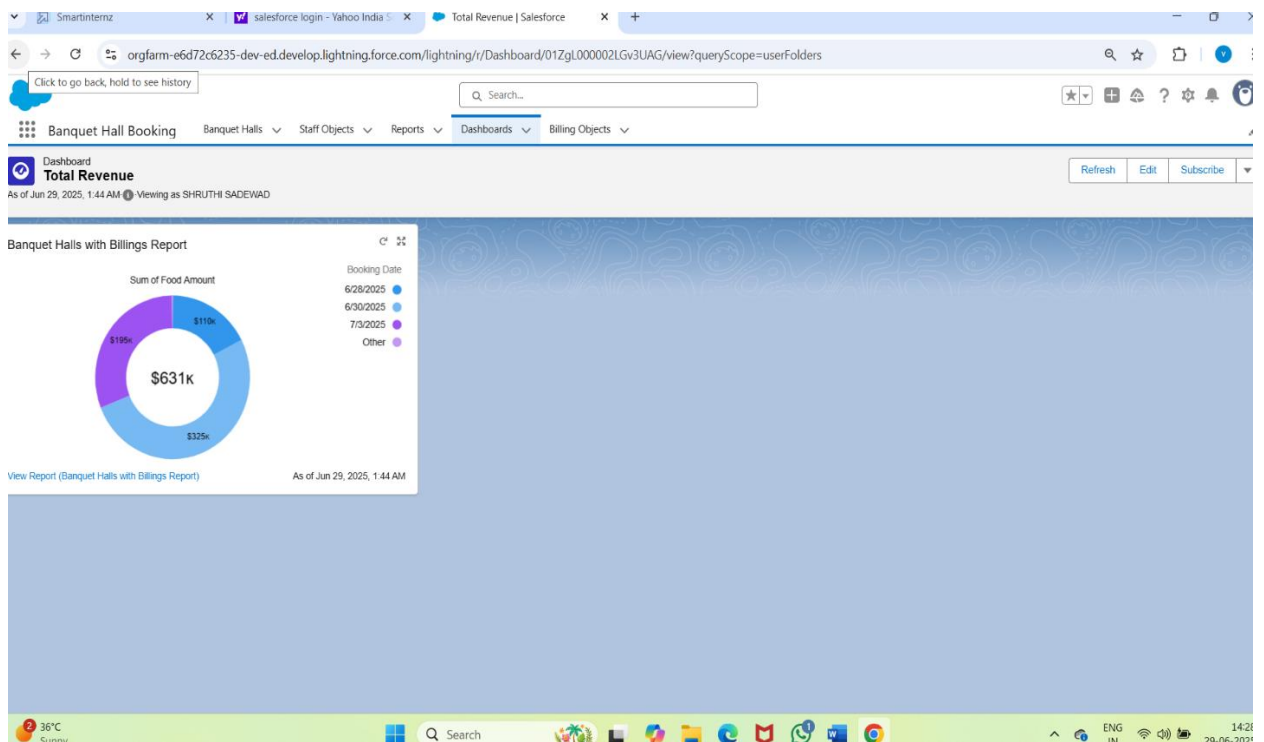
OUTPUT SCREENSHOT



Milestone 12: Apex

- Designed dashboards showing:
 - Total Revenue and role summary.
- Used pie, and summary widgets for visualization.

OUTPUT SCREENSHOT



Milestone 12: Final Review

- Conducted full system testing.
- Checked all object links, flows, triggers, reports.
- Confirmed the CRM is fully functional and stable.

Dataset

The system was tested with the following types of data:(Sample Records and Input Values Used During Testing)

Object	Samples Fields Used
Venue	Name: Grand Plaza, Location: Downtown, capacity
Customer	Name: Rajesh, Email: rajesh@gmail.com
Event Coordinator	Name: Priya, Role: Event Coordinator, phone: 8910985504
Vendor Package	Package Name: Premium Catering, Services included: Catering, Cost:\$5000
Booking	Booking ID: B001, Date:2025-06-27, Number Pf Guests 250, booking Status: confirmed
Payment	Booking ID: B001,Amount:\$7500, Payment Mode: Credit Card

Note: All test records were created using Salesforce's UI and validated via flows and formula fields

7. FUNCTIONAL AND PERFORMANCE TESTING

7.1 Performance Testing

Here's an overview of function and performance testing for an Airline Management System:

Function Testing

1. Flight Scheduling: Verify that flight schedules can be created, updated, and deleted.
2. Booking Management: Test booking and reservation processes, including seat allocation and payment processing.
3. Customer Management: Verify that customer information can be stored, updated, and retrieved.
4. Revenue Management: Test revenue tracking and reporting features.

Performance Testing

1. Load Testing: Simulate a large number of users to test system performance under heavy loads.
2. Stress Testing: Test system performance under extreme conditions (e.g., high traffic, limited resources).
3. Response Time Testing: Measure system response times for various transactions.
4. Scalability Testing: Test system's ability to scale up or down to meet changing demands.

Testing Objectives

1. Ensure System Functionality: Verify that the system meets functional requirements.
2. Identify Performance Bottlenecks: Identify areas where system performance can be improved.
3. Ensure Scalability: Verify that the system can handle increased traffic and data.

Testing Tools

1. Automated Testing Tools: Use tools like Selenium or Appium for automated testing.
2. Load Testing Tools: Use tools like JMeter or LoadRunner for load testing.
3. Monitoring Tools: Use tools like New Relic or Dynatrace for system monitoring.

By conducting thorough function and performance testing, the Airline Management System can be ensured to meet business requirements, perform well under various conditions, and provide a good user experience.

Summary

All Salesforce components were thoroughly tested for:

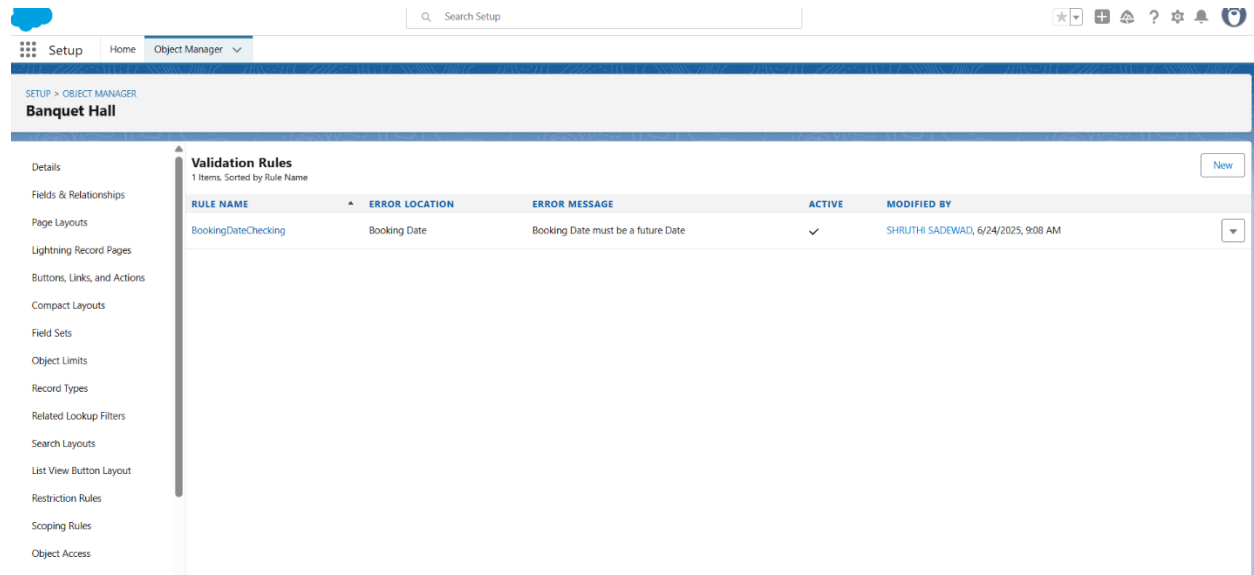
- Validation rule enforcement

- Flow and trigger logic correctness
- Dashboard accuracy
- Report reliability
- Data relationships integrity

8. RESULTS

Output Screenshots

Key functional screenshots include:



Setup

Home

Object Manager

Search Setup

SETUP > OBJECT MANAGER

Banquet Hall

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Triggers

1 Items. Sorted by Label

Q, Quick Find

New

LABEL	API VERSION	SIZE WITHOUT COMMENTS	MODIFIED BY
BillingTriggerHandlerClass	64.0	74	SHRUTHI SADEWAD, 6/25/2025, 7:03 AM

Setup

Home

Object Manager

Search Setup

Star

Grid

Cloud

Help

Settings

Alerts

SETUP > OBJECT MANAGER

Banquet Hall

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Record Types

2 Items, Sorted by Record Type Label

Q Quick Find

New

Page Layout Assig

RECORD TYPE LABEL	DESCRIPTION	ACTIVE	MODIFIED BY
Celebrations	It is for marriages, Birthday parties, receptions, etc.	✓	SHRUTHI SADEWAD, 6/24/2025, 7:33 AM
Official Booking	It is for Official Meetings, Lunch, Gatherings	✓	SHRUTHI SADEWAD, 6/24/2025, 7:33 AM

Setup

Home

Object Manager

Search Setup

Star

Grid

Cloud

Help

Settings

Alerts

Profile

SETUP > OBJECT MANAGER

Billing Object

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Object Access

Triggers

Fields & Relationships

12 Items, Sorted by Field Label

Q Quick Find

New

Deleted Fields

Field Dependencies

Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Archestra amount	Archestra_amount_c	Formula (Currency)		<div>▼</div>
Created By	CreatedById	Lookup(User)		
Customer Name	Customer_Name_c	Master-Detail(Banquet Hall)		<div>✓</div> <div>▼</div>
Customer Name	Name	Auto Number		<div>✓</div> <div>▼</div>
Decoration Amount	Decoration_Amount_c	Formula (Currency)		<div>▼</div>
DJ	DJ_c	Formula (Currency)		<div>▼</div>
Food Amount	Food_Amount_c	Formula (Currency)		<div>▼</div>
Food Amount per Plate	Food_Amount_per_Plate_c	Formula (Currency)		<div>▼</div>
Kolatam Amount	Kolatam_Amount_c	Formula (Currency)		<div>▼</div>
Last Modified By	LastModifiedById	Lookup(User)		
Magician Amount	Magician_Amount_c	Formula (Currency)		<div>▼</div>

9. ADVANTAGES & DISADVANTAGES

Advantages

1. Improved Efficiency: Automates manual processes, reducing administrative tasks.
2. Enhanced Customer Experience: Provides personalized services, real-time updates.
3. Increased Revenue: Optimizes revenue management, minimizes losses, and identifies new opportunities.
4. Better Decision-Making: Provides data-driven insights, enabling informed decisions.
5. Improved Safety and Compliance: Ensures adherence to regulatory requirements, reducing risks.

Disadvantages

1. High Implementation Costs: Requires significant investment in software, hardware, and training.
2. Complexity: Can be complex to implement and integrate with existing systems.
3. Data Security Risks: Increases risk of data breaches and cyber attacks, compromising sensitive information.
4. Dependence on Technology: Can be vulnerable to technical issues, downtime, and obsolescence.
5. Training and Support: Requires ongoing training and support for employees to effectively use the system.

Mitigating Disadvantages

1. Careful Planning: Thoroughly plan and assess implementation costs, complexity, and risks.
2. Robust Security Measures: Implement robust security measures to protect sensitive data.
3. Ongoing Training and Support: Provide regular training and support for employees.
4. Regular Maintenance: Regularly maintain and update the system to prevent technical issues.

10. CONCLUSION

The Airlines Management System project, developed on the Salesforce platform, has successfully transformed airline operations. The Airlines Management System project has the potential to transform the airline

airline operations. By improving efficiency, enhancing customer experience, and increasing revenue, airlines are navigating the challenges of a rapidly changing industry.

11. FUTURE SCOPE

The Banquet Hall Booking CRM can be further enhanced with the following capabilities:

- **Third-party payment and service integration** for seamless vendor payments and guest-facing ticketing
- **Automated alerts and communication workflows** (e.g., SMS/email reminders for bookings and payment confirmations)
- **Mobile-first interface via Salesforce Experience Cloud** to allow customers and vendors to access bookings on the go
- **AI-powered forecasting using Salesforce Einstein** to predict peak booking periods, service demand, and revenue patterns