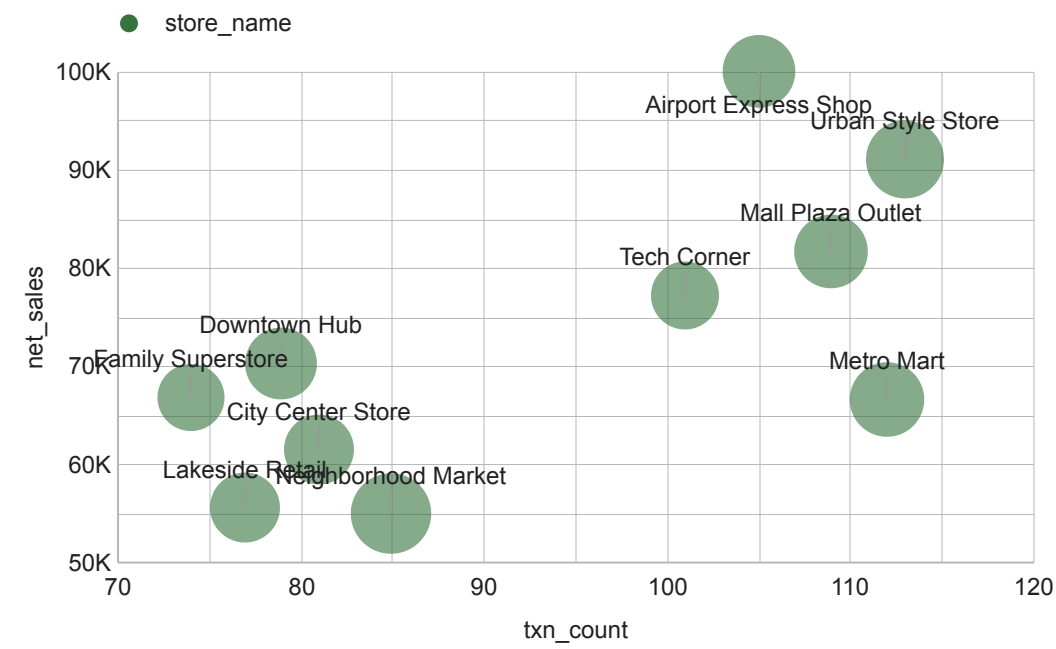


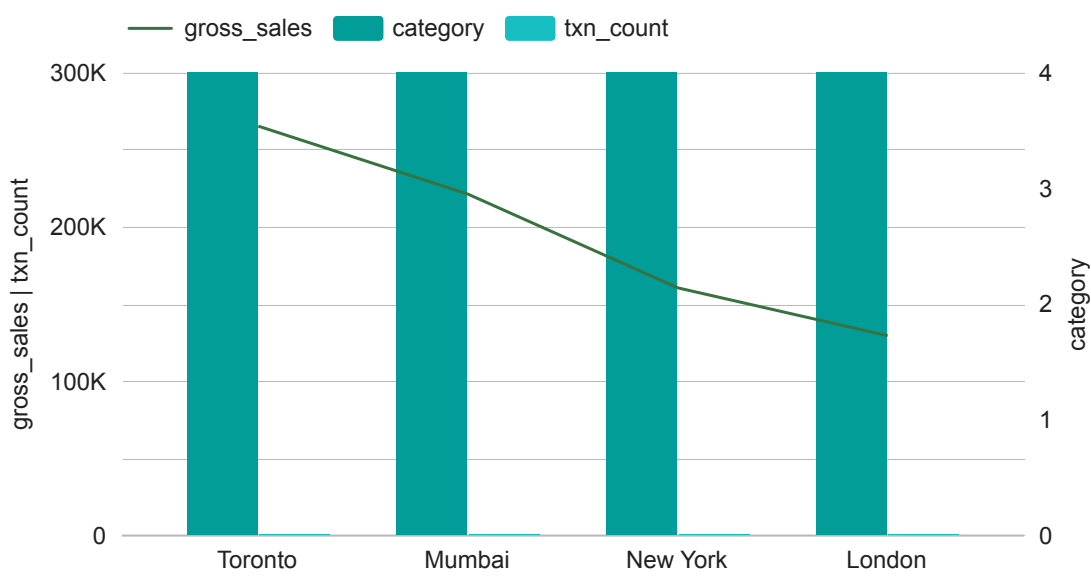
Store Comparison Table

| | store_name | store_location | txn_count | net_sales | gross_sales | unique_customer |
|----|----------------------|----------------|-----------|-----------|-------------|-----------------|
| 1. | Airport Express Shop | Toronto | 105 | 99,929.8 | 104,256.61 | 40 |
| 2. | Urban Style Store | Toronto | 113 | 90,970.82 | 95,106.86 | 46 |
| 3. | Mall Plaza Outlet | Mumbai | 109 | 81,580.88 | 89,455.24 | 41 |
| 4. | Tech Corner | New York | 101 | 77,109.9 | 85,505.26 | 35 |
| 5. | Downtown Hub | New York | 79 | 70,110.62 | 74,620.27 | 39 |
| 6. | Family Superstore | Mumbai | 74 | 66,776.55 | 71,642.19 | 34 |
| 7. | Metro Mart | London | 112 | 66,535.35 | 71,192.35 | 42 |
| 8. | City Center Store | Toronto | 81 | 61,482.61 | 65,745.78 | 37 |
| 9. | Lakeside Retail | Mumbai | 77 | 55,541.11 | 59,838.9 | 37 |

Transaction Vs Sales



Sales per location



Total Gross Sale

775,245.79

Total Net Sale

724,889.26

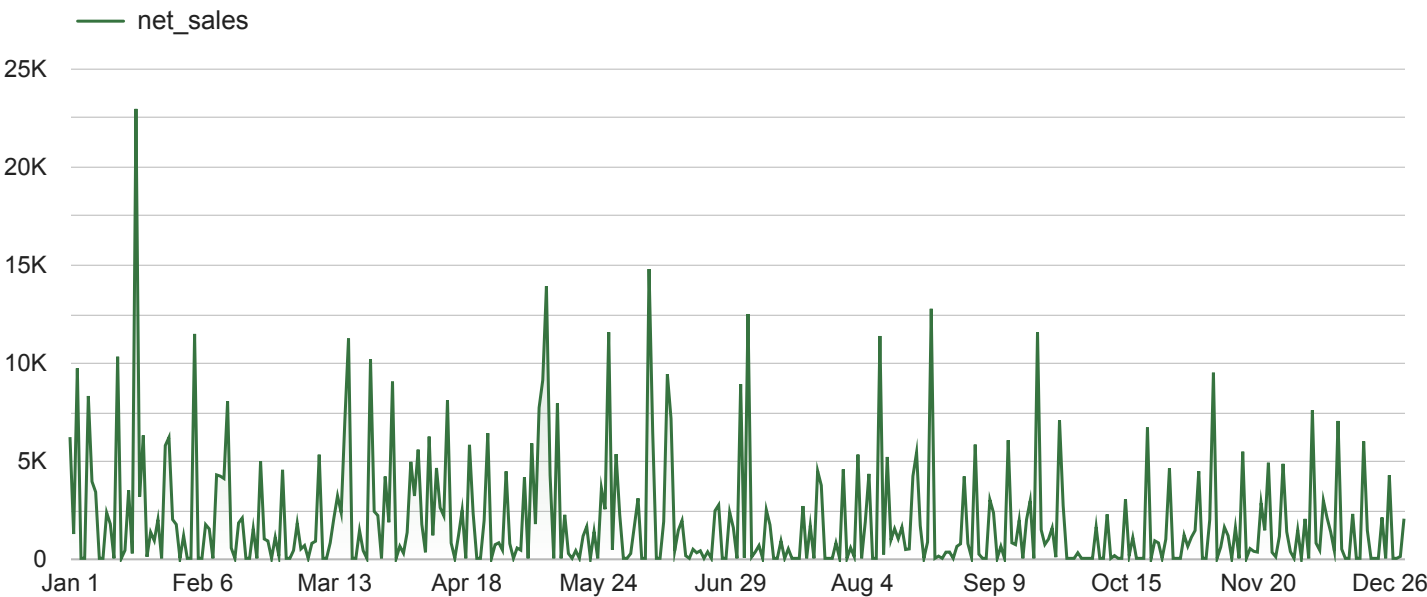
Total Transactions

936

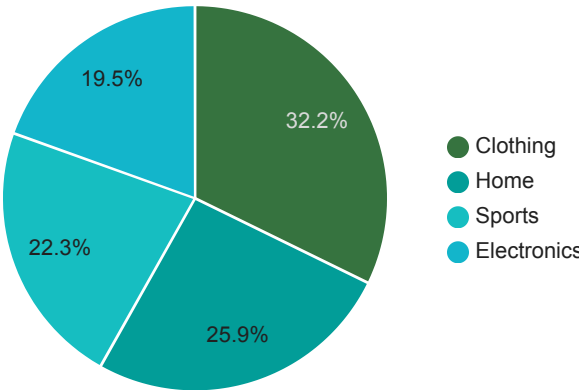
Total Unique Customers

400

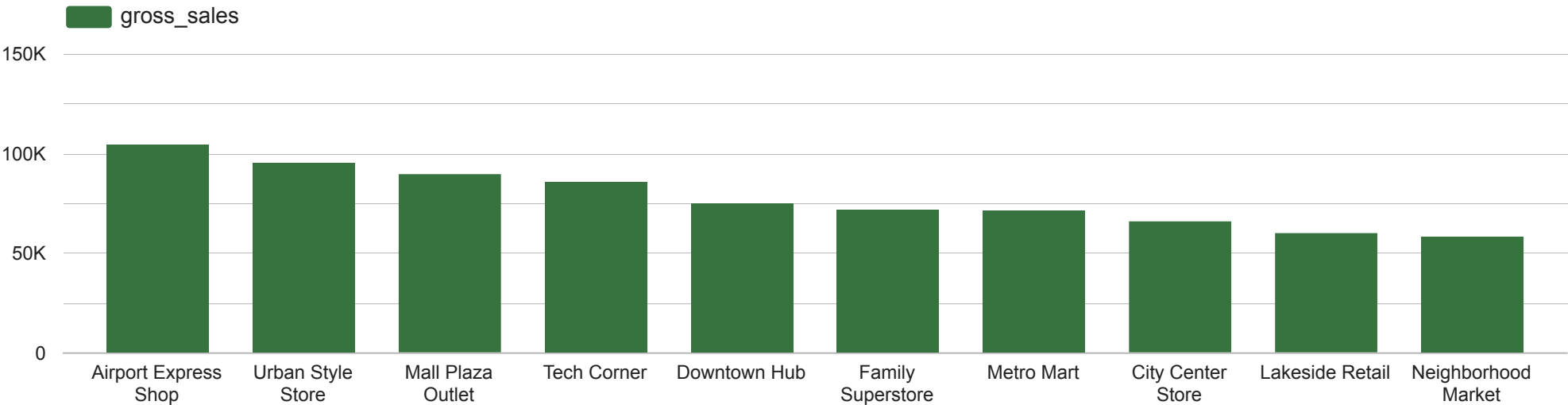
Net Sales over Time



Category By Net Sales



Gross Sale by Store Name



Total Revenue from Top Customers

724,889.26

Total Transactions

936

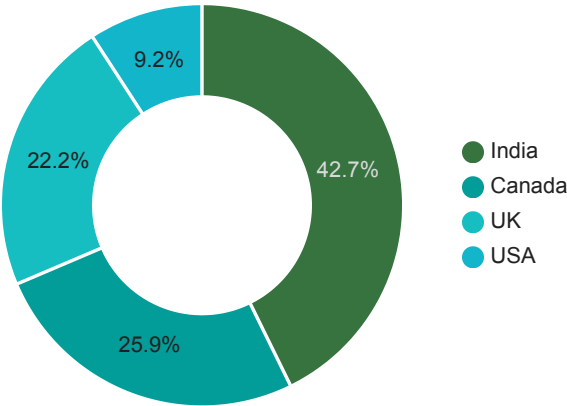
Average Spend Per Customer

7,322.11

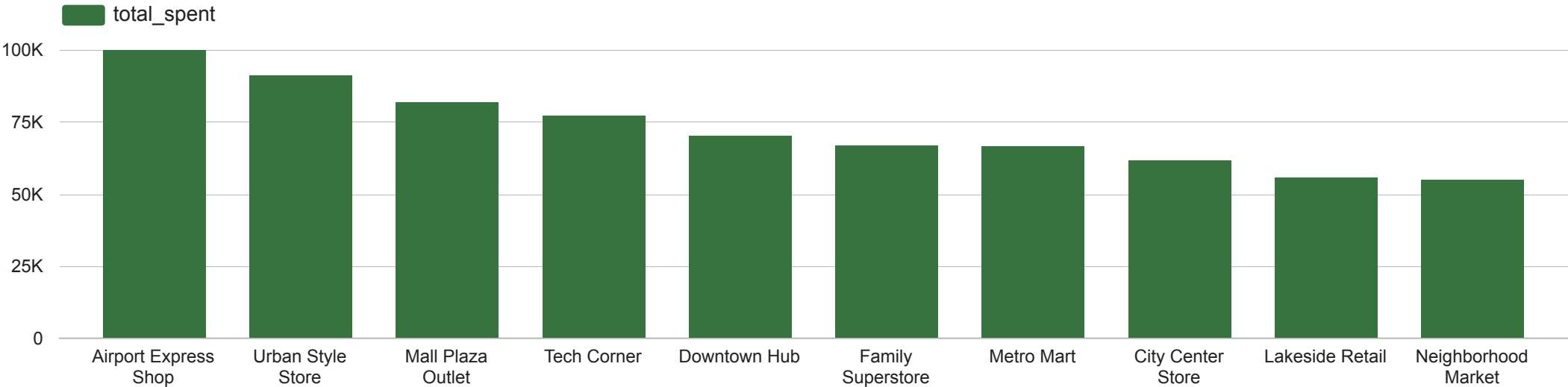
Top 10 Customers

| | customer_name | total_spent ▾ | txn_count |
|----|-------------------|---------------|-----------|
| 1. | Ethan Miller | 43,532.58 | 49 |
| 2. | Evelyn Jones | 27,545.4 | 36 |
| 3. | Lucas Wilson | 25,928.94 | 35 |
| 4. | Olivia Jones | 25,839.15 | 21 |
| 5. | Benjamin Thomas | 23,611.62 | 18 |
| 6. | Noah Jones | 22,061.98 | 24 |
| 7. | Harper Johnson | 21,466.75 | 25 |
| 8. | Benjamin Gonzalez | 18,907.27 | 22 |
| 9. | Amelia Gonzalez | 18,797.6 | 16 |

Store Country By Total Spent



Total Spent by Store



Average Product Rating

3.07

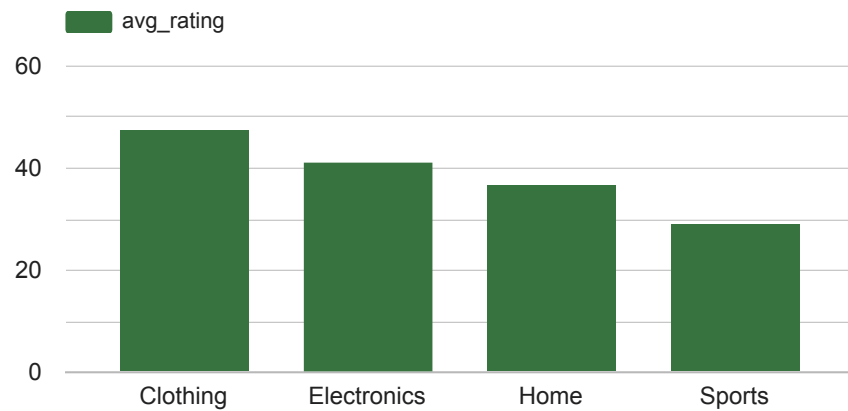
product_name

18

Number of Products

50

Average Rating by Category



Rating per Product

| | product_name | avg_rating ▾ | rating_count |
|-----|-----------------|--------------|--------------|
| 1. | LED Desk Lamp | 3.45 | 24 |
| 2. | Winter Jacket | 3.37 | 42 |
| 3. | Yoga Mat | 3.3 | 44 |
| 4. | Fitness Tracker | 3.3 | 6 |
| 5. | Tablet Case | 3.2 | 52 |
| 6. | Wireless Mouse | 3.13 | 46 |
| 7. | Running Shoes | 3.11 | 111 |
| 8. | Electric Kettle | 3.1 | 24 |
| 9. | Cookware Set | 3.03 | 52 |
| 10. | Office Chair | 3 | 62 |

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Distribution of Average Rating by Count

