

Total Net Sales
316.2K

Total Units Sold
1.2K

Total Discount Given
12.8K

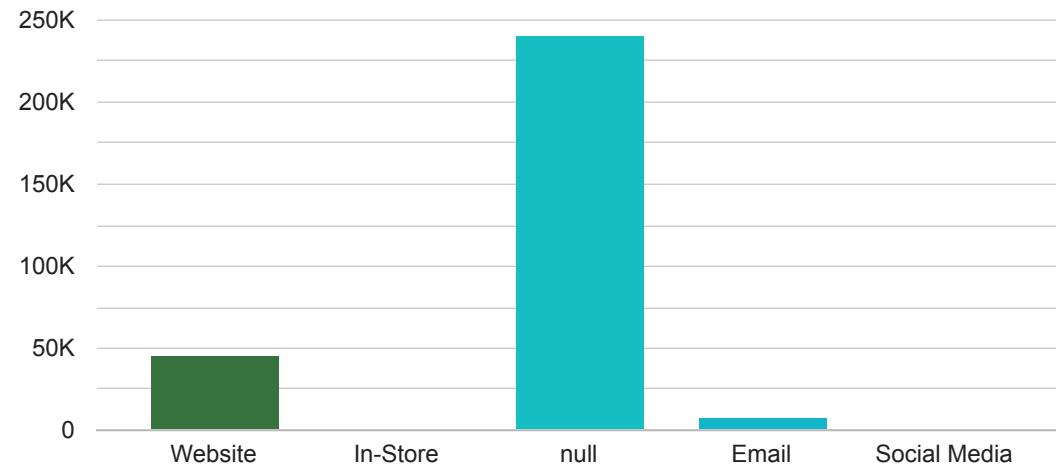
Avg Order Value
38.7K

Avg Product Rating
1.5

Total Orders
1.2K

Promotion Performance

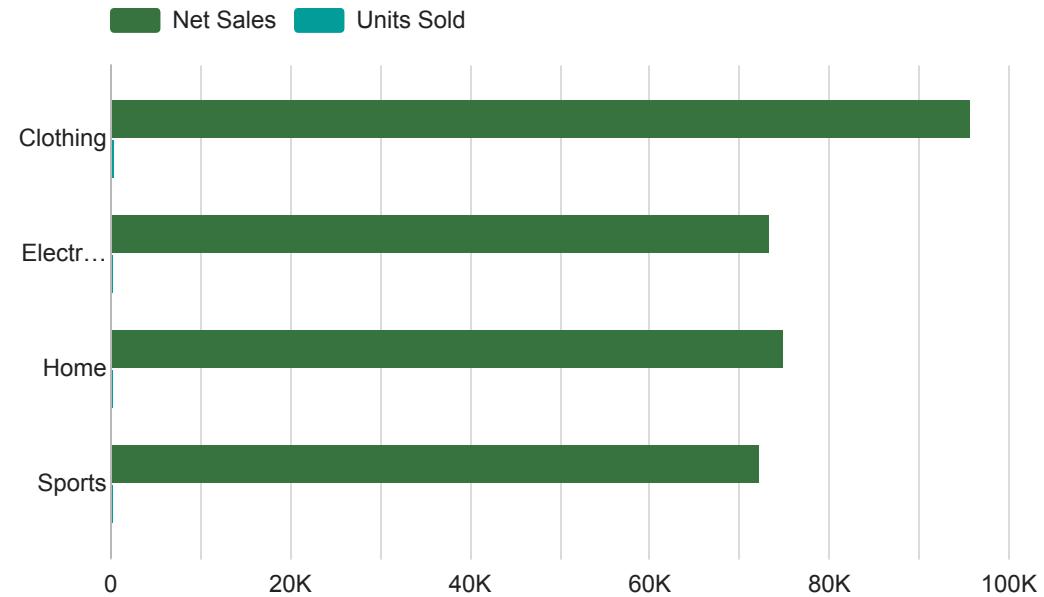
7034.254 2888.08350... 0 1278.3675
1621.36700...



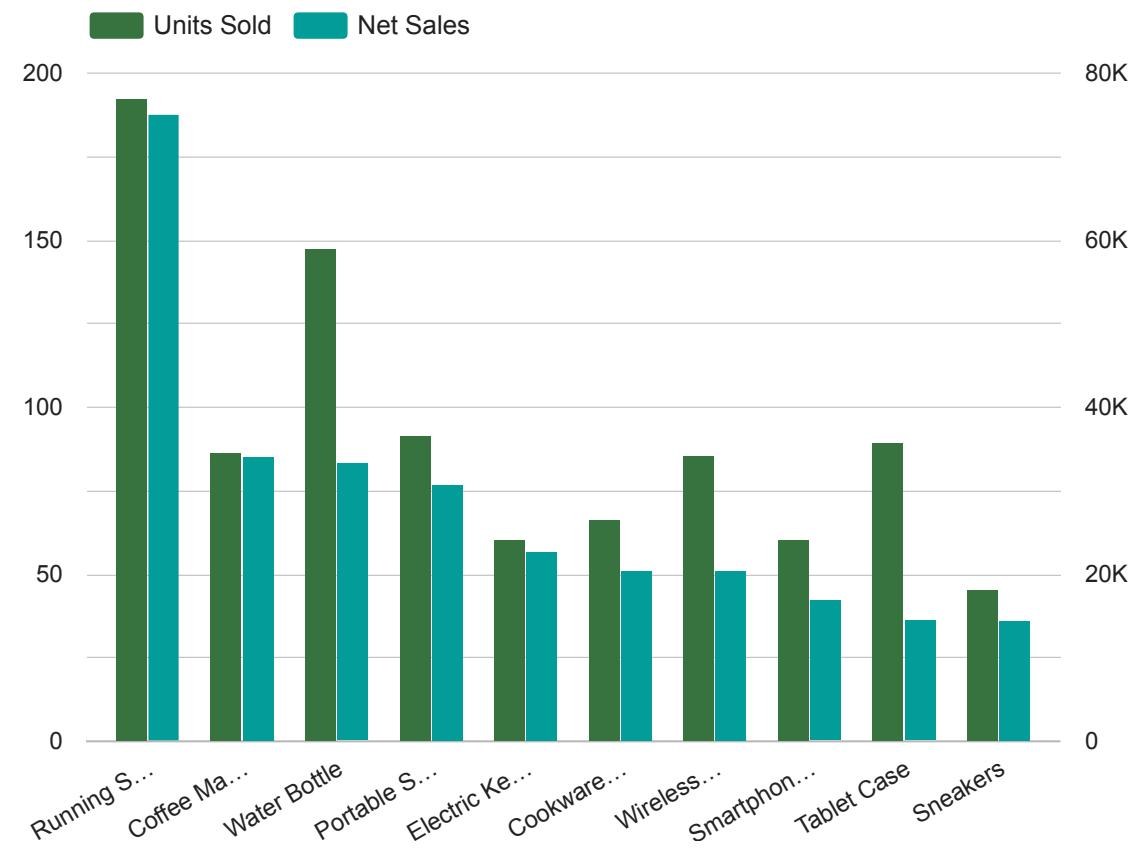
Sales Trend



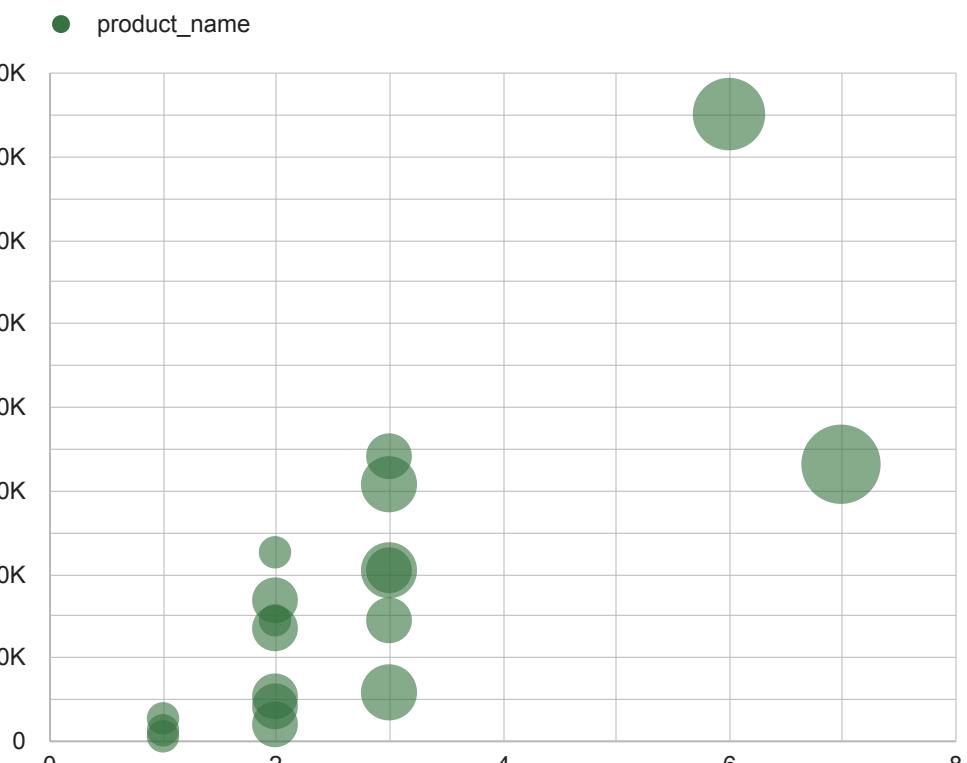
Category Performance



Top Products



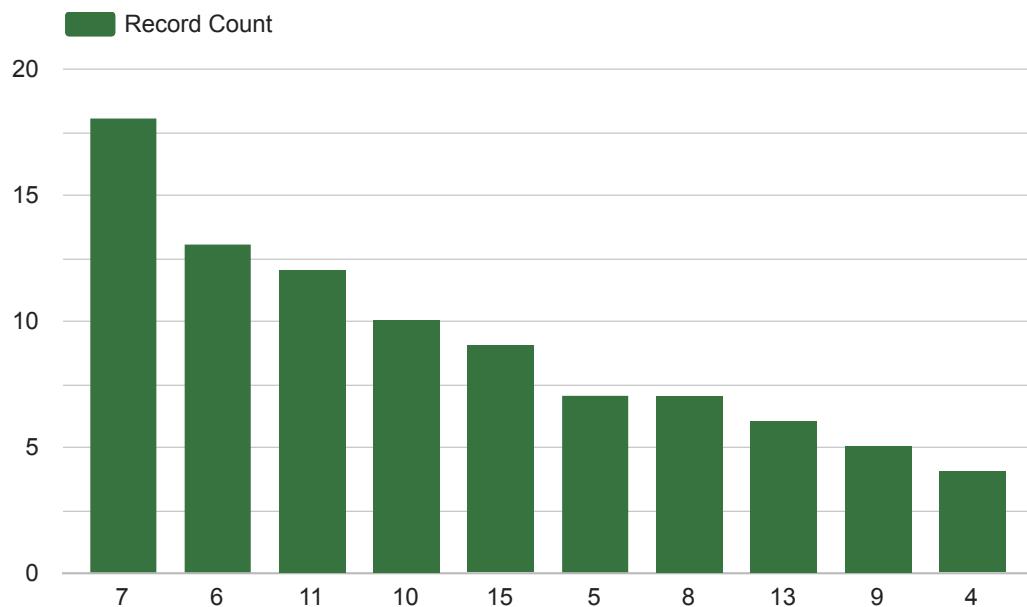
Product Quality Insight



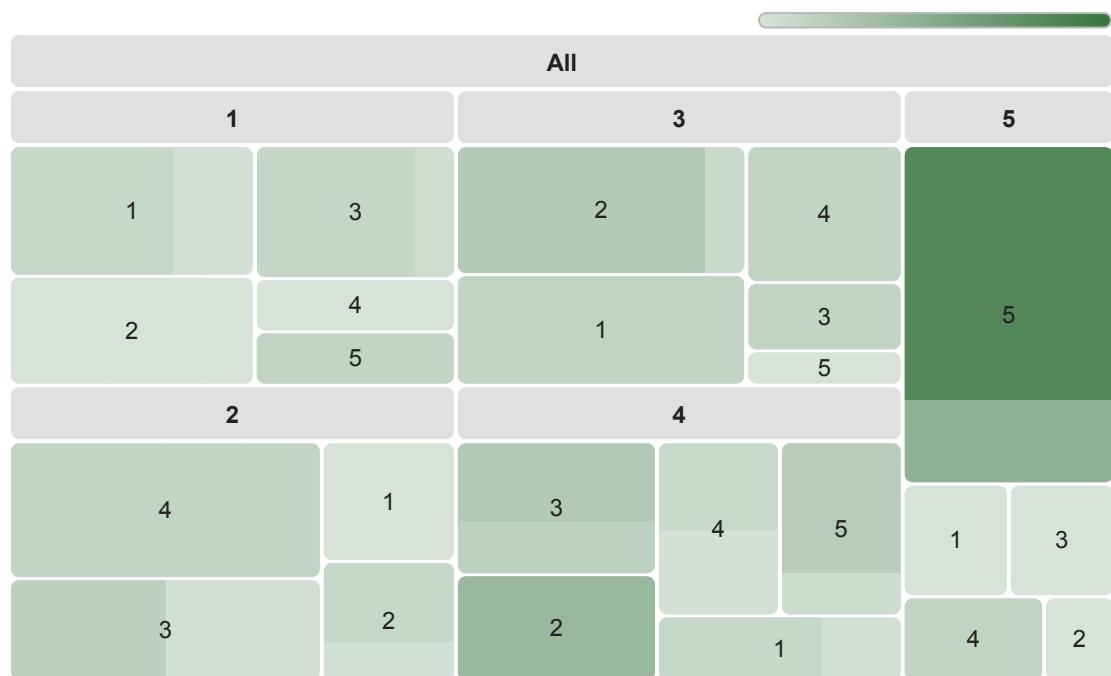
Geo Location



RFM Distribution



Customer Segmentation (Recency x Frequency x Monetary)



Top Customer Table

Transaction Count	Customer Name	Last Purchase Date	Lifetime Spend
1	LucasWilliams	Apr 3, 2024, 12:00:00 AM	1,390.18
1	HarperBrown	Mar 3, 2024, 12:00:00 AM	289.47
2	NoahJones	Aug 9, 2024, 12:00:00 AM	2,028.7
2	EmmaMartinez	Jul 2, 2024, 12:00:00 AM	1,909.77
2	IsabellaMartin	Oct 2, 2024, 12:00:00 AM	2,091.1
2	AbigailDavis	Dec 30, 2024, 12:00:00 AM	607
2	LucasMiller	Dec 8, 2024, 12:00:00 AM	1,155.82
2	SophiaMartin	Sep 21, 2024, 12:00:00 AM	4,266.34
2	AmeliaLopez	May 4, 2024, 12:00:00 AM	1,370.36
3	EvelynMiller	Nov 27, 2024, 12:00:00 AM	3,004.77