

# SIVAGOPI CHINTAKAYALA

Graphic & Web Designer — Adobe Creative Suite — Figma — Motion Graphics

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🌐 Portfolio Link

## PROFILE SUMMARY

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Creative and passionate Graphic & Web Designer trained at Tutorac Academy. Proficient in Adobe Creative Suite and Figma with a strong foundation in visual storytelling, UI layouts, branding, and social media design. Adaptable, fast learner, and client-focused with hands-on training in real-time projects and creative tools.

## EXPERIENCE

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### Zithara Technologies Pvt Ltd

Sep 2025 – Present

Graphic Designer

- Design creative visuals for digital and print marketing.
- Work with marketing and product teams to present AI and CRM ideas clearly.
- Create brand-based designs for social media, brochures, and presentations.
- Turn business ideas into appealing visuals that strengthen brand identity.
- Support campaigns showcasing how Zithara's AI CRM helps retailers grow and retain customers.

### VSource Overseas Education Consultants

July 2024 – Jan 2025

Visa & Application Coordinator

- Assisted students in preparing and submitting applications for universities in the USA and UK.
- Guided applicants through the complete visa documentation and submission process.
- Coordinated with students and institutions to ensure timely completion of admission procedures.
- Counseled students on admission requirements, course options, and application timelines.
- Developed strong knowledge of US and UK education systems, visa guidelines, and compliance requirements.

## SKILLS

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Design Tools : Photoshop, Illustrator, Premiere Pro, After Effects, Figma, Canva

Design Areas : Brand Identity, Landing Pages, Reels Editing, Social Media Creatives, Infographics, Web Design, Ads, Posters, Digital & Print Designs

Creative Techniques : Typography, Layout Design, Color Theory, Visual Storytelling, UI/UX Thinking

AI Tools : Midjourney, Adobe Firefly, ChatGPT, Google Gemini, Prompting

Soft Skills : Time Management, Creative Thinking, Storyboarding, Collaboration, Client Communication

Study Abroad Expertise : Visa Filing, Student Counselling, Applications, Loan Process, SOP, Documentation

## TRAINING & INTERNSHIP

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### Graphic Design Trainee – Tutorac Academy

Feb 2025 – July 2025

- Successfully completed a practical design training program.
- Trained in Adobe Photoshop, Illustrator, Premiere Pro, After Effects, and Figma.

- Designed 25+ social media creatives, posters, and reels.
- Assisted in creating marketing visuals and ad creatives for internal projects.
- Learned motion graphics, short video editing, and responsive web layouts.
- Applied AI tools to enhance speed and quality of work.

## EDUCATION

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**B.Tech – Narasaraopeta Institute of Technology**

CGPA / Percentage: 65%

*2020 — 2024*  
*Narasaraopeta, India*

**Intermediate – Sri Chaitanya Junior College**

CGPA / Percentage: 88%

*2018 — 2020*

**SSC – Geetanjali High School**

CGPA / Percentage: 90%

*2018*

## LANGUAGES

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**Telugu:** Native    **English:** Fluent

## PERSONAL DETAILS

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Date of Birth: 29 April 2001

Father's Name: Krishna Chintakayala

Location: Guntur, Andhra Pradesh