### Sai Jaswanth Edupuganti

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#### CAREER OBJECTIVE

Highly motivated and detail-oriented IT graduate with expertise in modern web technologies, software development, and UI/UX design. Passionate about creating user-friendly applications and learning new technologies.

#### **EDUCATION**

#### **B.Tech, Information Technology**

2017 - 2023

Vishnu Institute Of Technology

#### TRAININGS / CERTIFICATIONS

#### Foundations Of User Experience (UX) Design

Mar 2025 - Apr 2025

Google, Virtual

#### Start The UX Design Process: Empathize, Define, And Ideate

Feb 2025 - Apr 2025

Google, Virtual

#### **UI/UX Design**

Feb 2025 - Aug 2025 Internshala, Virtual

#### **PROJECTS**

#### Next-Gen Online Bookstore Project **₹**

Jul 2025 - Aug 2025

Designed a next-gen online bookstore focused on enhancing book discovery through user-centered design. Delivered responsive UI, interactive prototypes, and a cohesive visual system using Figma. Mapped user journeys, prioritized features, and integrated feedback from usability testing to refine flows for discovery, evaluation, library management, and social engagement.

### Crafting the Ultimate OTT Streaming Experience 7

Jun 2025 - Jul 2025

Developed a high-fidelity OTT streaming prototype featuring auto-playing trailers, intuitive navigation, and interactive watchlist management. Implemented smooth scrolling, content previews, and responsive layouts for both mobile and tablet, ensuring a seamless viewing experience.

# Designing and Enhancing the User Experience of an App Using Al Tools 7

Jul 2025

Used AI to transform the UX design workflow - from defining user needs and generating personas to creating prototypes and refining designs. Demonstrated how AI can augment creativity and improve design efficiency without replacing the human touch.

### Reimagining a Social Media App and Crafting a Purposeful Experience 7

Aug 2025

Designed a purpose-driven social media app prototype that reimagines digital interaction by prioritizing meaningful engagement, real-time connection, and intentional usage. Demonstrated advanced Figma prototyping skills, accessible UI design, and thoughtful UX flows focused on user wellbeing and purposeful experiences.

### Build a Scalable Design System for a Fintech Application 7

Jul 2025

Built a scalable design system for a fintech application using Figma by recreating reusable UI components with proper states, variants, Auto Layout, and responsiveness. Documented component usage, established design variables, and ensured consistency across colors, typography, and spacing.

## Designing a Visually Appealing Homepage for an E-Commerce Application **□**

Apr 2025 - May 2025

Designed a high-fidelity e-commerce homepage UI in Figma with intuitive navigation, visual appeal, and consistent typography and color styles, while documenting key design choices in a structured guide that explains layout, hierarchy, and aesthetics, along with an interactive prototype for a seamless user experience.



#### Grabbit - Quick Commerce App **₹**

Apr 2025

TuteDude UI/UX Hackathon - April 2025

Role: UX Researcher & UI Designer

Team Mayur Designed a mobile app to connect users with local and national sellers offering quick, same day, and standard delivery.

Conducted user research, built personas, and identified key UX pain points.

Created clean UI with grouped orders, real-time tracking, and flexible delivery options.

Tools: Figma, Miro, Google Forms

#### **SKILLS**

- HTML
- Figma
- Notion
- Information architecture
- CSS
- Al Image Generation
- UX Research
- Responsive Design

- Adobe Photoshop
- Lovable (GenAI)
- Wireframing
- Prototyping