Kasidis Satangmongkol

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Link in bio: https://bit.ly/m/datarockie

Career Goal (About me)

I am a creative data analyst and I love to learn new things. I am self-taught data analyst and I try I strongly believe my expertise and skills can be a good leverage to support your data/business unit.

Portfolio

- SQL
- Dashboard
- Data analysis [R. Google Sheets]
- Web scraping siamphones.com and create a new smartphone database <u>link</u>

Education

Master of Marketing - Mahidol University (2014-2018)

Thesis Project: consumer behaviors of Bangkok users related to online shopping

MSc Food Economics and Marketing - University of Reading (2011-2012)

Thesis Project: estimating demands of agricultural products in Thailand

Bachelor of Economics, Kasetsart University (2006-2010)

Experience

Senior Data Analyst - dtac Thailand (2016-2020)

- Manage data analysis projects for CVM/ marketing teams
- Analyze big data to find customer insights, 20 million subscribers

Certificates

- SEO certificate by Google
- Google Analytics Certificate
- Microsoft Data Analyst DA100
- Microsoft Data Fundamentals DP900

Skills/Language (Optional)

English: TOEIC 900+, IELTS 6.5

Skills: Google Sheets PostgreSQL SQLite Stats + ML Programming

Dashboard •