Professional Rubric Evaluation & Feedback

Evaluation of Portfolio Story: The Story of a Black Horse

# 1. Creativity & Originality – 90%

- Strong imaginative base — a symbolic story around a black horse carries natural curiosity.  
- The theme feels layered (adventure + sentiment + symbolic undertone).  
✅ Strength: Original idea with space for emotional depth.  
⚡ Improvement: Could add sharper twists or unexpected turns to elevate uniqueness.

# 2. Narrative Structure & Clarity – 85%

- Story has clear flow with beginning, middle, and resolution.  
- Some sections could benefit from smoother transitions or better pacing between key moments.  
✅ Strength: Easy to follow, coherent storyline.  
⚡ Improvement: Tighten pacing; break long sections into sharper scenes/dialogues for clarity.

# 3. Character & Dialogue – 88%

- The horse as a central figure is intriguing; supporting characters add dimension.  
- Dialogues (if included) could be made punchier to enhance relatability for readers.  
✅ Strength: Emotional bond between horse and humans creates strong sentiment.  
⚡ Improvement: Give characters more distinct voices or quirky traits to stay memorable.

# 4. Audience Engagement – 86%

- Theme appeals strongly to readers who like symbolic or animal-centered stories.  
- Certain passages could be made more vivid with humor or relatable details for younger readers.  
✅ Strength: Emotional depth sustains interest.  
⚡ Improvement: Balance sentiment with lighter, fun moments to widen audience appeal.

# 5. Polish & Refinement – 84%

- Story reads well overall; however, language can be smoothed for rhythm and flow.  
- Minor enhancements in word choice and imagery would elevate polish.  
✅ Strength: Story is presentation-ready.  
⚡ Improvement: Adding visuals/illustrations or sub-headings could make it more engaging.

# 📌 Overall Score: 86.6% (B+ to A Grade)

This story demonstrates originality and strong narrative depth, with clear emotional appeal.  
  
- Strengths: Original concept, clear narrative, emotional resonance.  
- Growth areas: Pacing, sharper dialogues, and audience-friendly touches (e.g., humor or visuals).