

Logo Versions



Primary

SAIKO

Wordmark Only



Icon

Colours



Primary

Hex #3D3839 RGB rgb(61,56,57)

CMYK 08776

Pantone 19-1102



Secondary

Hex #FFC604 RGB rgb(255,198,4) CMYK 0 22 98 0

0.....

Pantone 13-0859



Accent

Hex #FFC604

RGB rgb(255,198,4)

CMYK 0 22 98 0

Pantone 13-0859

Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary
Sorts Mill Goudy Regular

Aa Bb Cc