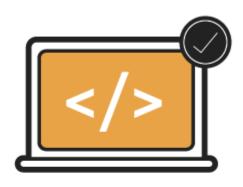
LEARN. DO. EARN





FRONT END
WEB
DEVELOPMENT
FUNDAMENTALS





Website : http://www.acadgild.com

LinkedIn: https://www.linkedin.com/company/acadgild Facebook: https://www.facebook.com/acadgild



Brief Intro About AcadGild: CEO - Vinod Dham, Father of Pentium

 AcadGild is a technology education start-up which provides online courses in latest technologies.









- AcadGild was started by IIT/IIM alumni.
- Our aim is to provide millions of high school graduates, college graduates and working professionals, skills to make them ready for jobs.



Course Objectives

- Design Website using HTML (Hyper Text Markup Language).
- Style the Website developed in HTML using CSS (Cascading Style Sheets).
- Develop JavaScript codes.

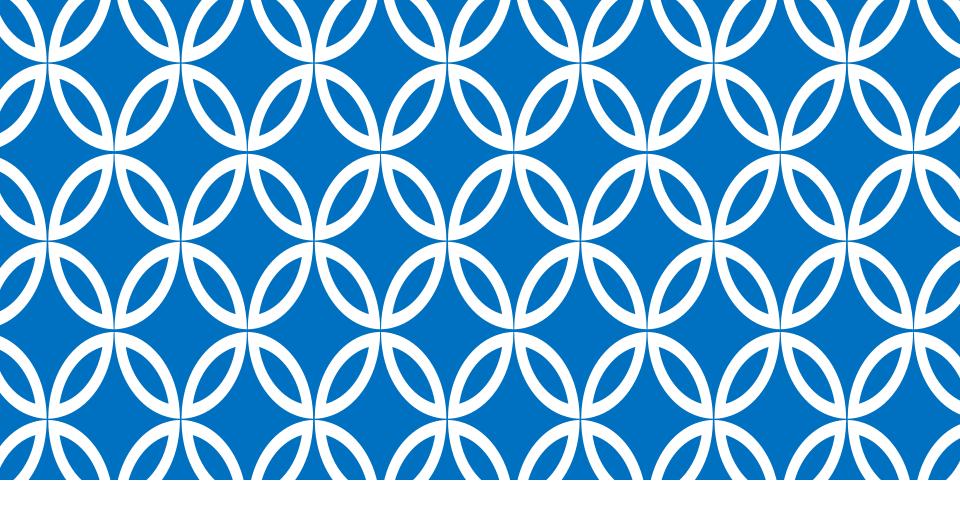




Course Modules

- 1. HTML (Hyper Text Markup Language)
- 2. CSS (Cascading Style Sheets)
- 3. CSS3
- 4. JavaScript
- 5. HTML 5





Session 1 – HTML Basics



Agenda – HTML Basics

SI No	Agenda Title	SI No	Agenda Title
1	How Web Works	9	Server Side Vs Client Side Languages
2	Name Server	10	Languages Vs Framework
3	Client Server	11	HTML
4	Understanding the URL	12	Tags, Attributes & Elements
5	HTTP	13	Basic HTML Syntax
6	HTTPs	14	Basic HTML Tags
7	Full Web Request Cycle	15	Doctype tag
8	Request Response Cycle	16	Hello World Using HTML





How Web Works

To Understand web, let us understand how a computer works.

Scenario:

- We want to access a document named details.pdf kept in C:/docs/details.pdf of Machine1 -> Browse through the folder's path and access it.
- Let's say we want to access this document from a different machine, say Machine2.
 We assume sharing is enabled on Machine1. In that case we will need to know the IP address of Machine1.
- Go to Explorer Address Bar -> Type the IP address -> Click on folder and access the details.pdf.

Note: Remote machine's IP address is required to connect to Machine2 and access the document.







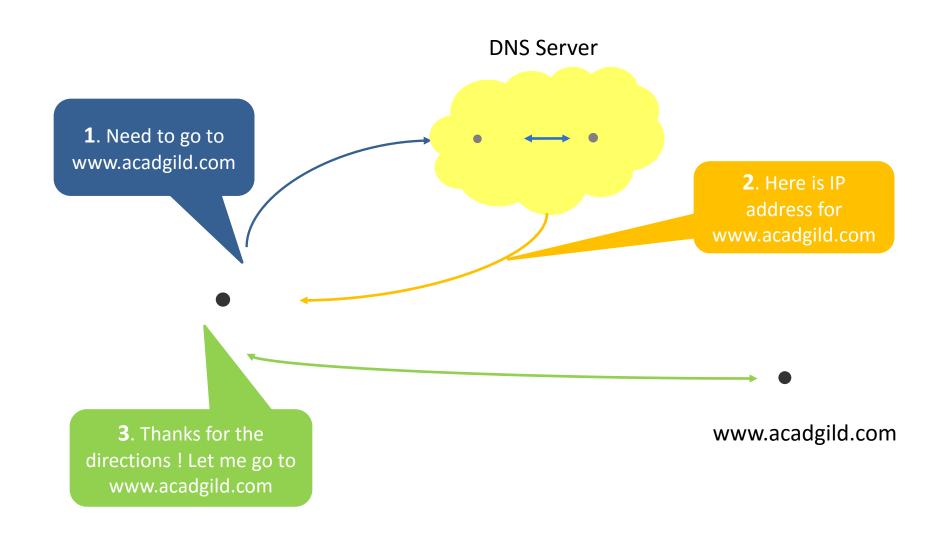
How Web Works (contd.)

- Web works in the same manner as explained above.
- Documents like images, HTML files etc. are accessed from a remote machine with the help of browser.
- Browser does the job of connecting to the remote machine.
- Each machine is recognized with unique IP address.
- It is difficult to remember all IP addresses. Therefore instead of accessing the remote machine via IP address, we access them using a domain name(example: www.acadgild.com).
- The task of converting domain name to IP address is taken care by separate computers called Name servers.
- Name Servers are a cluster of servers containing domain to IP address mapping.





Name Server









Client Server

- Servers Machines that provide service to other machines.
- Clients Machines that request data from them.
- In previous example Machine 2 becomes the client and Machine 1 becomes the server.





Understanding the URL

Example of URL: http://acadgild.com/tutorials.php

- The URL begins with http which is the protocol for communication. This is the normal mode of communication. If we want a secure communication, we should use "https" protocol. More about http in next slide.
- Next component is acadgild.com which is the domain name.
- A Domain name comprises of two parts name and extension. For acadgild.com, the name is acadgild and extension is .com.
- Next is the actual file requested namely tutorials.php (note that some webservers mask these files for security).
- In tutorials.php the extension php represents the server side language.
 Note that many sites hide the extension or change the URLs for security purposes.





HTTP

- HTTP stands for Hyper Text Transfer Protocol.
- HTTP is the protocol used by World Wide Web or in other words by Internet.
- HTTP defines how messages are formatted and transmitted
- HTTP also defines what actions Web servers and browsers should take in response to various commands.
- When a URL is entered in browser it sends a HTTP command to the web server directing it to fetch and transmit the requested web page.
- HTTP is also called as a stateless protocol because each command is executed independently, without any knowledge of the commands that it encounters.





HTTPS

- HTTPS stands for HyperText Transfer Protocol Secure
- **HTTPS** is a protocol for secure communication over a computer network which is widely used on the internet
- HTTPS consists of communication over HTTP with in a connection encrypted by Transport Layer Security(TLS) or Secure socket layer (SSL)
- Motivation of HTTPS is authentication of website and to protect the privacy of exchanged data
- HTTPS encrypts the message before the transmission and decrypts a message on arrival
- HTTPS URL example: https://www.acadgild.com





Full Web Request Cycle



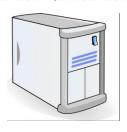
1. The client opens the URL http://acadgild.com/tutorials.php.



2. The request is sent to name servers to convert the domain name to an IP address.

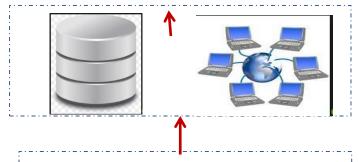
DNS Server





3. The server checks for the file type and finds it to be a php file type and sends the request to **php interpreter**.

5. After fetching data, php interpreter accumulates the output into a HTML, CSS, and JavaScript code which is sent to browser.



4. Based on the request, interpreter connects to either database, file system, mail server or external network.



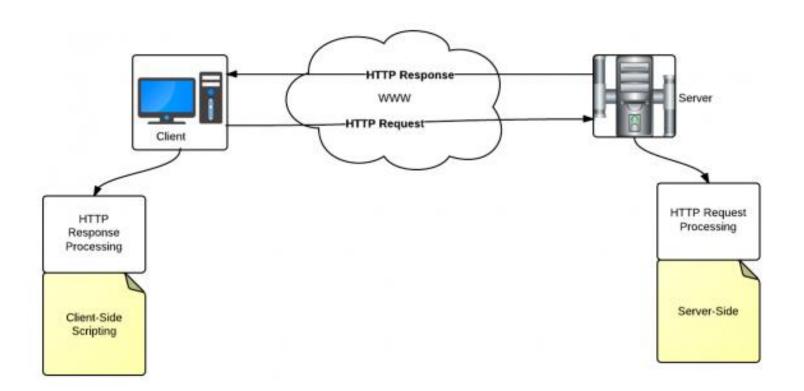








Request Response Cycle







Server Side Vs Client Side Languages

- Server side languages have code that run on the web server.
- All sensitive computations like user login are done by server side languages.
 Example PHP, Ruby, Python.
- Client side languages execute at the client browser.
- JavaScript, HTML, CSS are examples of client side languages.
- As a rule, sensitive business logic is not kept at the client side because users can read the source code and modify client side code.
- With Node JS, the above boundaries are getting blurred.





Languages Vs Framework

Languages

- Different languages have different syntax and run time environments.
- Examples JavaScript, PHP and HTML are all languages.

Framework

- Framework is not a language.
- It is collection of classes, functions and common business logic to speed up the development.
- Examples AngularJs, NodeJs,
 BackboneJs. All Frameworks are designed using JavaScript language.



HTML

- **HTML** stands for **Hyper Text Markup Language**, which is the most widely used language on Web to develop web pages.
- HTML is interpreted by browsers and hence we don't need to compile it.
- HTML documents are described by HTML tags.
- **HTML** describes the structure of the web page along with cues of presentation.



Tags, Attributes & Elements

Data Types	Description	Syntax
Tags	 Tags are used to mark up the start and end of an HTML element. Tags are predefined keywords inside angular brackets. 	<tagname> </tagname> or <tagname></tagname>
Attributes	 Attributes are extra bits of information. Attributes appear inside the opening tag and their value sit inside opening tag. 	tagName attribute="value">Margarine
HTML Elements	 Elements are the bits that make up web pages. Elements are written with start tag, end tag and the content in between start tag and end tag. 	<tagname>content</tagname>





Basic HTML Syntax

- **Header:** Provides information about the page. e.g. title.
- **Body:** Provides actual content of the page.
- Document starts with <HTML> and end with </HTML>
 Syntax:

```
<html>
<head>
<title>....</title>
</head>
<body> ... </body>
</html>
```



Basic HTML Tags

Tag	Description
<hn></h n>	To delimit a level in heading
	To set the text between the tags to boldface
<i></i>	To set the text between the tags to italics
<center></center>	To align the text between the tags in center of the page horizontally
	To start a paragraph
 	To insert a line break
<hr/>	To create a horizontal line in HTML page
	To display image
	To define a hyperlink





Doctype Tag

- It declares which version of HTML is being followed by the document.
- In HTML version 4.0, there are three types of DOCTYPES:
 - Strict
 - Transitional
 - Frameset

Note:

- <!Doctype> should be the first tag in HTML code.
- doctype is not a HTML tag; it is just used to tell the browser about the version of the HTML to follow for the current code.

DOCTYPES	Description
Strict	 Does NOT INCLUDE presentational or deprecated elements (like font). Framesets are not allowed.
Transitional	 INCLUDEs presentational and deprecated elements (like font). Framesets are not allowed.
Frameset	 INCLUDE presentational and deprecated elements (like font). Framesets are allowed.





Hello World Using HTML

```
<html> // opening tag for HTML
        <head>//opening tag for head
                 <title> //opening tag for Title
                    Hello World
                 </title> //closing tag for head
        </head>//closing tag for head
        <body> //opening tag for Body
             Hello World
        </body> //closing tag for Body
</html> // Closing tag for HTML
```



Lets Discuss Assignments





Assignment









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