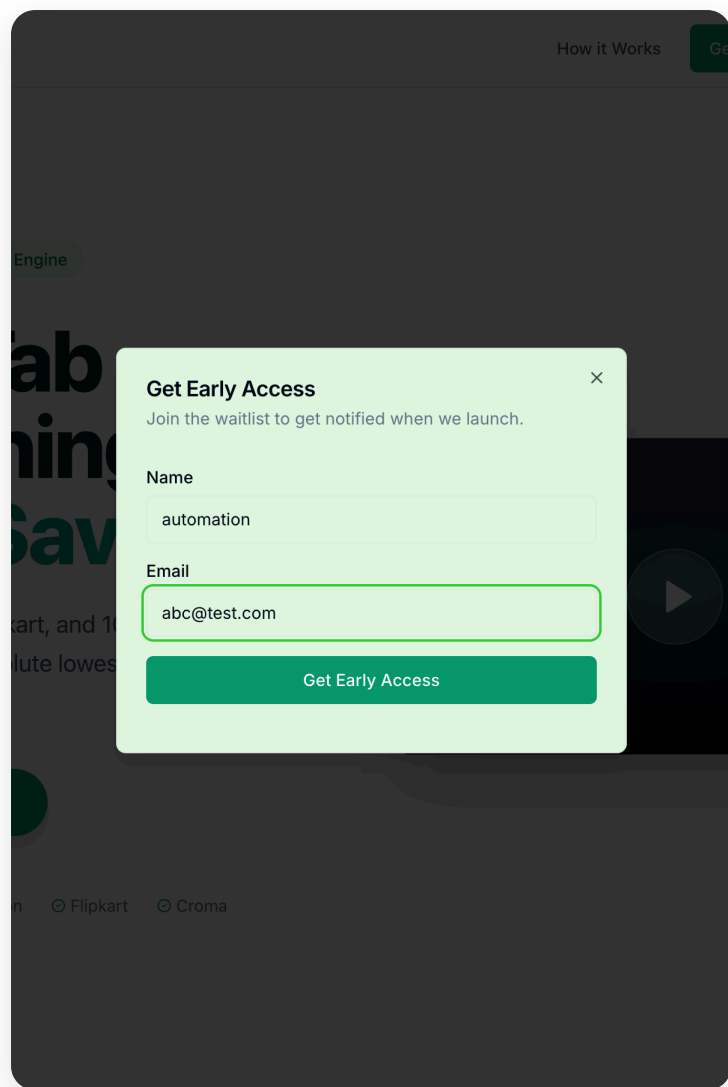


ShopWise — 12s Explainer Storyboard

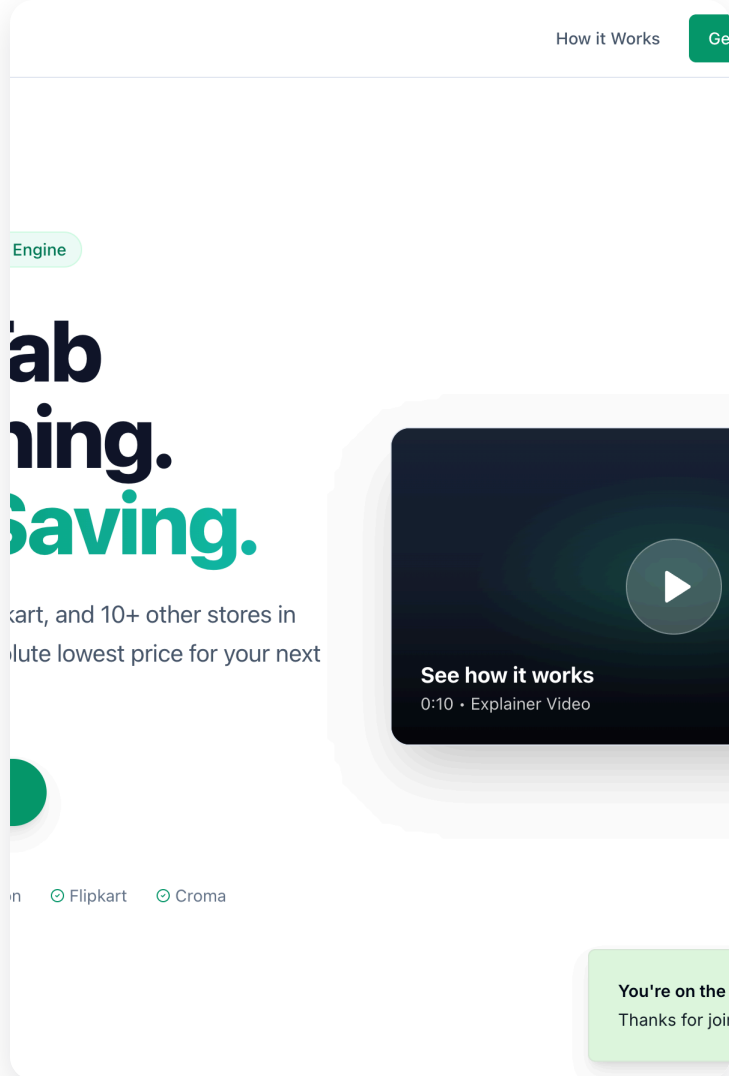


Scene 1 — 0.0–1.5s

Opening: Stop Tab Switching

Visual: Logo and blurred app UI. Text: "Stop Tab Switching."

VO: "Stop tab switching."

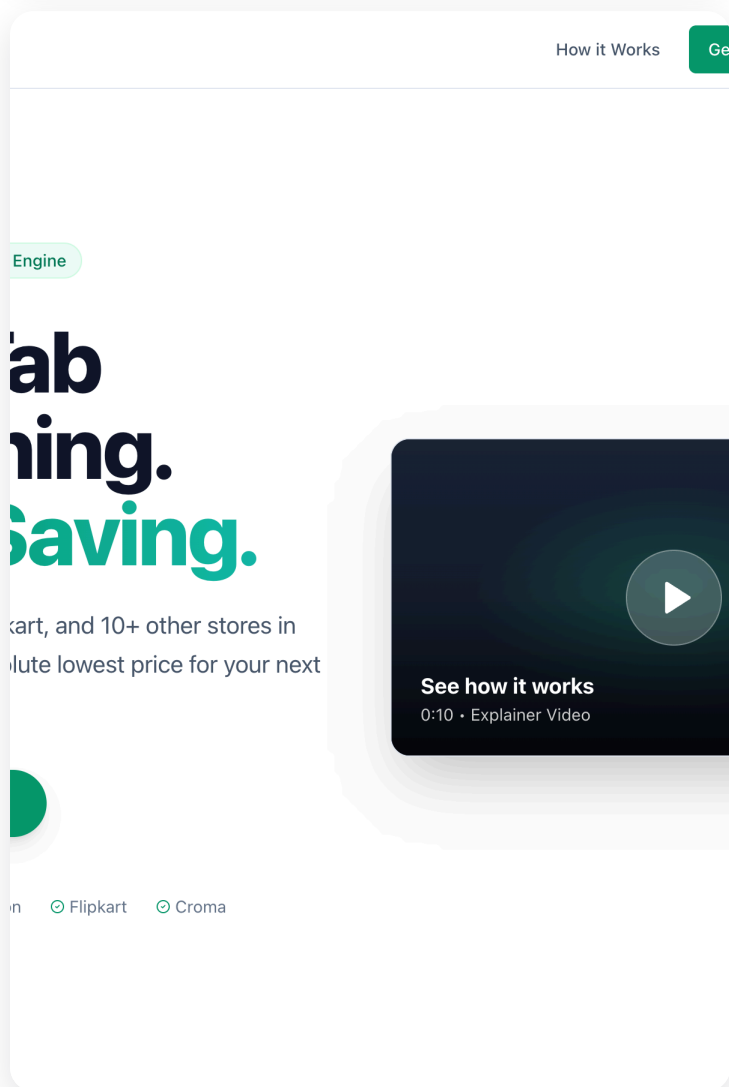


Scene 2 — 1.5–4.0s

Hero Screen: Start Saving

Visual: Mobile UI with headline "Start Saving." and subtext "Compare Amazon, Flipkart, Croma & more in one click."

VO: "Start saving — compare prices across stores in one click."



Scene 3 — 4.0–9.5s

Interaction + Confirmation

Visual: Tap Get Early Access → modal with Name/Email → submit → toast: "You're on the list!"

VO: "Tap Get Early Access and join the waitlist. You're on the list — we'll notify you when we launch."

Scene 4 — 9.5–12.0s

Closing CTA

Text: "Join the waitlist — shopwiser.in" +
icons: Verified sellers, Price history, Alerts

Closing

VO: "Join the waitlist at shopwiser.in"
End frame: Brand lockup + short jingle.