INNOVATION, STARTUPS AND ENTREPRENEURSHIP UNIT WISE IMPORTANT QUESTIONS

UNIT 3

1. What are the key components of an effective business pitch to venture capitalists (VCs)? Support your answer with examples of investor priorities like problem, solution, market, and team.

2. List and explain any four stages in the pitching process.

3. What is the Startup India Seed Fund Scheme (SISFS)? Describe its key features and eligibility criteria.

UNIT 4

1. i) Explain the reasons why obtaining a business license is important in India.

   ii) Why was GST implemented in India in 2017? Mention any two objectives.

2. i) What is the role of the Companies Act, 2013 in ensuring company compliance in India?

   ii) How do IPRs help businesses turn ideas into profitable assets?

3. What are the key historical events that led to the establishment of WIPO?

4. Explain the essential elements of a valid contract. Also, discuss the circumstances under which a contract may be considered invalid, with examples from standard form contracts.

5. What is Working Capital Management? Explain its key components, objectives, tools, and the benefits of managing working capital efficiently in a business.

UNIT 5

1. How does capital structure influence a company's financial performance and tax obligations?

2. Describe the various legal structures available for entrepreneurial organizations. Discuss the key factors an entrepreneur should consider while selecting an appropriate legal structure for their business.

3. Briefly describe Debt Financing, Equity Financing, Angel Investors, and Venture Capital as startup funding sources. Compare their key features, pros, cons, and suitable use cases.

4. Describe the key stages in the growth and development of a startup. For each stage, explain the typical goals, challenges, and suitable funding sources.

5. What is New Venture Finance? Discuss its importance, various funding sources (internal and external), and the key factors entrepreneurs should consider when choosing a financing method.