



## QUOTATION / SERVICE PROPOSAL

Dear Client,

Thank you for choosing **Digital Lift Hub**. Please find below the quotation for your brand's digital marketing package:

### Description of Services

- Social Media Marketing (Posts & Captions)
- Reels & Short Video Editing (4 per month)
- Branding & Design (Logo, Templates)
- Monthly Reporting & Campaign Analysis
- Analytics & Reporting

### Project Duration

Monthly retainer starting :

- Duration: Monthly
- Delivery Timeline: Weekly social rollouts + monthly report
- Weekly Off: Sunday

### Scope of Services with Budget

Service Description	Deliverables	Budget
Social Media Management	6+ posts per month with captions	₹6,000
Reels / Short Videos Editing	4 professionally edited Reels per month	₹6,000
Branding & Graphic Design	Logo, templates, posters, stories, etc.	₹6,000
Marketing Strategy & Campaign Planning	Monthly strategy, goals, & feedback	₹5,500
Analytics & Reporting	End-of-month performance report	₹1,500
	Total Monthly Budget	₹25,000

## Quotation Summary

- **Total Monthly Cost:** ₹25,000
- **Advance :** ₹12,500
- **Balance:** ₹12,500 (due by end of the month)

## Mode of Payment

UPI / NEFT / Bank Transfer

Should you need any further information or verification, please feel free to contact me directly at [digitallifthubmarketing@gmail.com](mailto:digitallifthubmarketing@gmail.com) or +91-93461 22148 | +91-93980 36854

