

# E-commerce Strategies for Mobile Shops

By Code Crackers </>



# CODE CRACKERS

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# PROBLEM STATEMENT

**MARKET NEED :** DESCRIBE THE GROWING DEMAND FOR A CONVENIENT AND USER-FRIENDLY ONLINE PLATFORM TO BUY AND SELL MOBILE PHONES.

**CHALLENGES :** HIGHLIGHT ISSUES SUCH AS CLUTTERED INTERFACES, LACK OF TRUST, DIFFICULTY IN COMPARING PRODUCTS, AND POOR CUSTOMER SERVICE ON EXISTING PLATFORMS.



# **SOLUTION OVERVIEW**

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CONVENIENT AND USER-FRIENDLY ONLINE PLATFORM TO BUY  
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PLATFORMS.**



# FEATURES & FUNCTIONALITY

**USER ACCOUNT MANAGEMENT : SECURE LOGIN, PROFILE CREATION, AND MANAGEMENT.**

**PRODUCT LISTINGS : COMPREHENSIVE AND DETAILED LISTINGS FOR MOBILE PHONES, INCLUDING IMAGES, SPECS, AND PRICING.**

**SEARCH AND FILTER: ADVANCED SEARCH AND FILTERING OPTIONS TO EASILY FIND THE DESIRED PRODUCTS.**

**PRODUCT COMPARISON : FEATURE TO COMPARE MULTIPLE PRODUCTS SIDE-BY-SIDE.**

**REVIEWS AND RATINGS : USER-GENERATED REVIEWS AND RATINGS FOR PRODUCTS.**

**SECURE PAYMENT GATEWAY : MULTIPLE PAYMENT OPTIONS WITH SECURE TRANSACTIONS.**

**ORDER TRACKING : REAL-TIME ORDER TRACKING AND NOTIFICATIONS.**

**CUSTOMER SUPPORT : 24/7 CUSTOMER SUPPORT THROUGH CHAT OR CALL.**



# TECHNICAL DETAILS

## FRONT-END :

- LANGUAGES : HTML, CSS, JAVASCRIPT
- FRAMEWORKS : REACT.JS OR ANGULAR.JS
- RESPONSIVE DESIGN : ENSURES COMPATIBILITY ACROSS VARIOUS DEVICES AND SCREEN SIZES.



# USER INTERFACE

- HOME PAGE: CLEAN AND INVITING INTERFACE WITH FEATURED PRODUCTS AND EASY NAVIGATION.
- PRODUCT PAGE: DETAILED PRODUCT INFORMATION WITH HIGH-QUALITY IMAGES AND SPECIFICATIONS.
- •CART PAGE: SIMPLE AND CLEAR LAYOUT FOR ADDING AND REVIEWING ITEMS BEFORE PURCHASE.
- •CHECKOUT PAGE: STREAMLINED PROCESS FOR ENTERING PAYMENT DETAILS AND COMPLETING THE PURCHASE.
- USER PROFILE: DASHBOARD FOR USERS TO VIEW AND MANAGE THEIR ORDERS AND SETTINGS.



# IMPLEMENTATION

PROJECT PLANNING : OUTLINE THE TIMELINE AND MILESTONES FOR THE PROJECT DEVELOPMENT.

TEAM ROLES : DEFINE THE ROLES AND RESPONSIBILITIES OF TEAM MEMBERS (DEVELOPERS, DESIGNERS, TESTERS).

DEVELOPMENT PHASES :

PHASE 1 : REQUIREMENT GATHERING AND ANALYSIS.

PHASE 2 : DESIGN AND PROTOTYPING.

PHASE 3 : DEVELOPMENT AND CODING.

PHASE 4 : TESTING AND QUALITY ASSURANCE.

PHASE 5 : DEPLOYMENT AND LAUNCH.

\*TOOLS AND TECHNOLOGIES\*: MENTION THE TOOLS AND SOFTWARE USED FOR PROJECT MANAGEMENT



# CONCLUSION

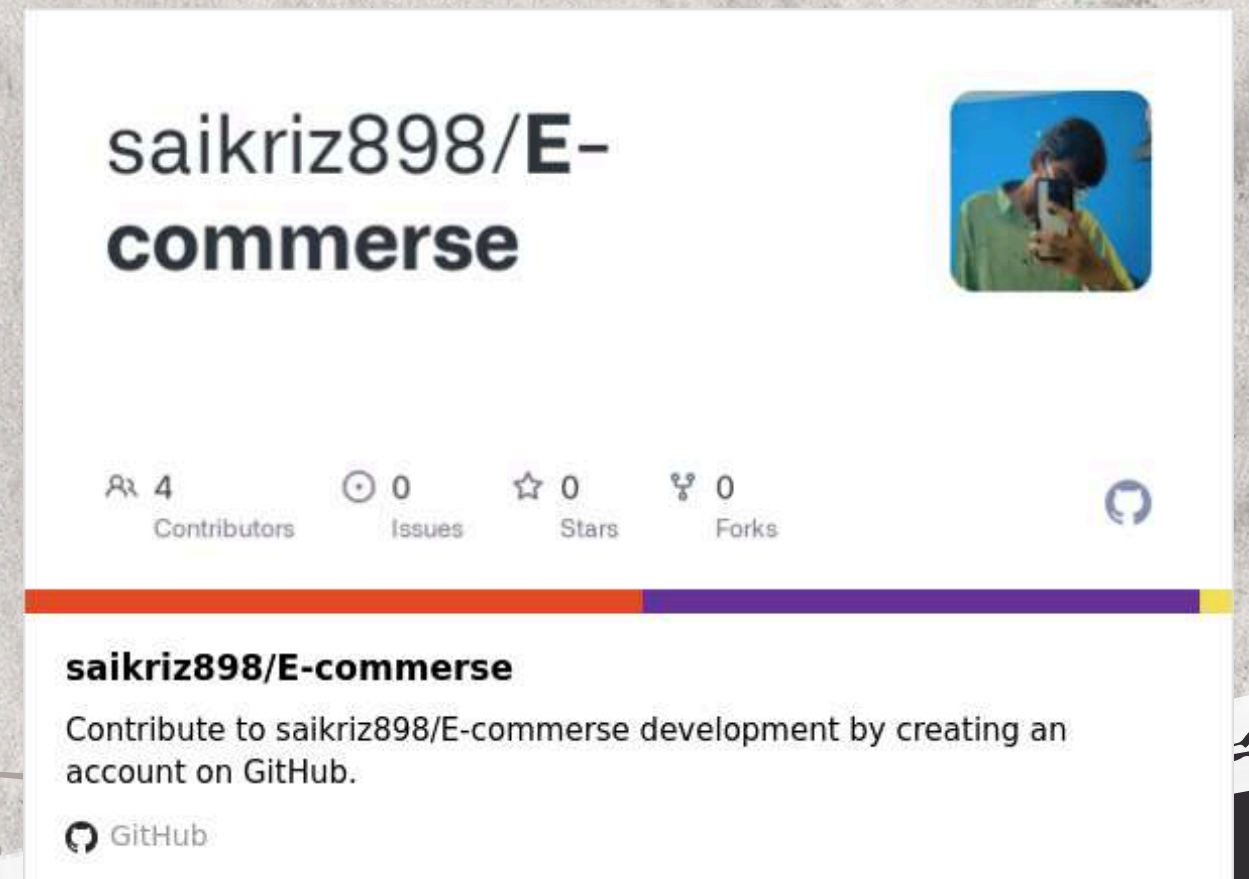
**RECAP BENEFITS :** SUMMARIZE THE MAIN ADVANTAGES OF YOUR PLATFORM.

**FUTURE PROSPECTS :** DISCUSS POTENTIAL FUTURE FEATURES AND IMPROVEMENTS.

**CALL TO ACTION :** ENCOURAGE STAKEHOLDERS TO SUPPORT OR INVEST IN THE PLATFORM.

## GIT REPO

<https://github.com/saikriz898/E-commerce>





**QUESTION**



**THANK  
YOU**