

## Project Development Phase

### Model Performance Test

Date	24 JUNE 2025
Team ID	LTVIP2025TMID50828
Project Name	Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximum Marks	

#### Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Data Rendered	Rendered from cleaned CSV files with cosmetics sales of different brands ,price,rank etc. Loaded ~1,000+ rows
2.	Data Preprocessing	Null values handled; The new fields are created for different suitability for different skins like oily,normal,dry etc
3.	Utilization of Filters	Applied Tableau filters for getting top 5 brands,price vs rank ,sales in different regions.
4.	Calculation fields Used	- Brand vs sales - Label vs sales - Price vs brand - Rank vs brand - Skin suitability
5.	Dashboard design	No of Visualizations / Graphs - 2 Dashboards
6	Story Design	No of Visualizations / Graphs - 1 Stories with 9 story points each