

# DOCUMENTATION

## **A brief document describing the design and development process:**

### **Home page:**

HTML document that displays a webpage for Lee Advertising Agency. Let's go through the different parts of the code to understand its structure and contents.

The first line of the code is a document type declaration that specifies that the document is an HTML5 document.

The second line starts the opening HTML tag, which defines the start of the HTML document.

The head section contains meta information about the document such as the title of the webpage, character set, viewport information, and link to the website's icon. Additionally, it links to an external CSS stylesheet file named "insaid.css".

The body section contains the visible content of the webpage, including the header, main content, and footer.

The header section consists of a logo with the agency name, followed by a navigation menu that links to different pages of the website such as "About", "Services", and "Contact".

The main content section contains two subsections. The first section, identified by the "hero" ID, consists of a welcoming message and a button that links to the "About" page. The second section, identified by the "services" ID, lists the services provided by the agency and a button that links to the "Services" page.

The footer section contains the copyright information of the agency.

Overall, the code creates a simple and straightforward webpage that provides essential information about Lee Advertising Agency and links to other pages with more details.

### **About page:**

The webpage has a header, a navigation menu, content, and a footer.

The header contains the company's logo and a centred h1 tag with the title "About us". The navigation menu consists of three links: "Home", "Services", and "Contact". These links allow users to access other pages of the website.

The footer contains the copyright information for the Lee Advertising Agency and the year 2023.

### **Services page:**

The document starts with the <!DOCTYPE html> declaration, which tells the browser that this is an HTML5 document.

The <html> tag wraps around the entire document, and specifies that this is an HTML document.

The <head> section contains metadata about the document, including the character encoding (<meta charset="UTF-8">), the viewport settings (<meta name="viewport" content="width=device-

width, initial-scale=1.0">), and links to external resources such as a CSS stylesheet (<link rel="stylesheet" type="text/css" href="insaid.css">) and a favicon (<link rel="icon" href="favicon.ico">).

The <title> tag within the head section sets the title of the webpage, which will appear in the browser tab.

The <body> tag wraps around the content of the webpage, which includes a <header> section with a navigation bar containing links to other pages on the website, a <section> with a list of services provided by Lee Advertising Agency, and a <footer> section with a copyright notice.

The navigation bar includes three links: "Home" (<a href="HOMEinsaid.html">Home</a>), "About" (<a href="About.html">About</a>), and "Contact" (<a href="CONTACTinsaid.html">Contact</a>). These links are relative URLs that point to other pages on the website.

The services section lists the services provided by Lee Advertising Agency, which includes ad campaigns, social media management, content creation, graphic design, strategic planning, and TV/web/radio commercials.

The footer contains a copyright notice, which states that the content of the website is owned by Lee Advertising Agency and may not be used without permission.

## **Contact us:**

The document starts with the <!DOCTYPE html> declaration, which tells the browser that this is an HTML5 document.

The <html> tag wraps around the entire document, and specifies that this is an HTML document.

The <head> section contains metadata about the document, including the character encoding (<meta charset="UTF-8">), the viewport settings (<meta name="viewport" content="width=device-width, initial-scale=1.0">), the compatibility settings (<meta http-equiv="X-UA-Compatible" content="ie=edge">), the title of the webpage (<title>Contact Us - Fictional Business</title>), and a link to the website's favicon (<link rel="icon" href="favicon.ico" >).

The <body> tag wraps around the content of the webpage, which includes a <header> section with a navigation bar containing links to other pages on the website, a <main> section with a contact form, and a <footer> section with a copyright notice.

The navigation bar includes three links: "Home" (<a href="HOMEinsaid.html">Home</a>), "About" (<a href="about.html">About</a>), and "Services" (<a href="services.html">Services</a>). These links are relative URLs that point to other pages on the website.

The contact form includes fields for the user to enter their name (<input type="text" id="name" name="name" required>), email (<input type="email" id="email" name="email" required>), and a message (<textarea id="message" name="message" required></textarea>). There is also a submit button (<input type="submit" value="Send">) that the user can click to submit the form.

The footer contains a copyright notice, which states that the content of the website is owned by Fictional Business and may not be used without permission.

### **Challenges faced during project and they were addressed:**

1. Got issue while creating the structure of the project based on the requirement, creating favicon, during providing proper spacing and linking the pages.
2. Learnt new things such as creating favicon, spacing, linking the pages by researching on various platforms.
3. This project helped me to learn many new things.