

# HUAWEI

## 1+8+N



**Application Library  
Engineering Group**

# HELLO!

## I am Sreenivas

I am here because I love to give presentations.

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# Agenda

- 1+8+N Strategy
- Use Cases.
- Q&A



# 1+8+N Strategy

In June 2018, Huawei released the all-scenario smart life strategy, simplified as “1+8+N”,

- ▶ “1” refers to the smartphones that users frequently use on a daily basis,
- ▶ “8” includes wearable's, headphones, PC, tablet, speakers, glasses, vehicle-mounted devices, and Huawei Vision. Those are non-smartphone products which are frequently used in specific scenarios.
- ▶ “N” refers to tens of billions of smart devices provided by ecosystem-partners including smart home, mobile office, smart travel, sports and health, and audio-visual entertainment products.



# 1+8+N Architecture



**All-Scenario Seamless AI Life Strategy**

\*Product color, shape, interface and functions are for reference only. The actual product may vary.  
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# 1+8+N Architecture

- ▶ 1+8+N can upgrade users' software and hardware experience, enable interconnection, interoperability, and capability sharing of all devices (including smartphones) in all scenarios.
- ▶ In addition, the interconnection and interoperability of "1+8" products can improve user experience, enhance ecosystem loyalty, and maximize values for users.



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# 1+8+N Use Cases

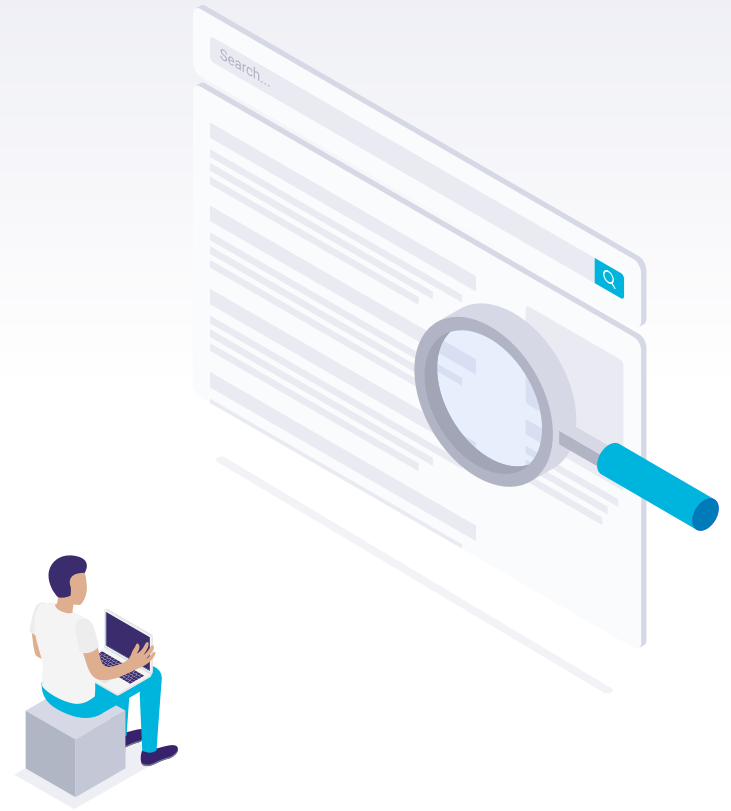
- ▶ Samsonite the world's leading luggage brand, has entered into partnership with Huawei. Moving beyond the home to offer connected benefits while travelling, 1+8+N users can simply tap their Huawei device on the Samsonite smart lock to lock their suitcase.
- ▶ 360 Robot Vacuum Cleaner has also been added to the 1+8+N ecosystem, providing an intelligent and automated floor cleaner that can be remotely controlled and monitored using the Huawei AI Life app on a Huawei device.
- ▶ Kärcher Water Purifier added to the 1+8+N ecosystem, users can detect their water purifier's filter life and water quality in real-time using the Huawei AI Life app on a Huawei device.
- ▶ Joyoung Intelligent Thermostatic Electric Kettle has also been added to the 1+8+N ecosystem, allowing users to remotely control and monitor their kettle using the Huawei AI Life app on a Huawei device. Making a cup of tea or coffee.
- ▶ OPPLE Lighting provide a range of lighting solutions, including smart lighting. Integrating seamlessly into the 1+8+N ecosystem, users can now control their OPPLE smart lamps using the Huawei AI Life app on a Huawei device.

# THANKS!

## Any questions?

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