

# ELVA

## SALES REPORT: PERIOD1 VS PERIOD2

₹42.60 Cr

Formatted Gross Amount (P1)

₹23.64 Cr

Formatted Gross Amount (P2)

6117

Total Pcs (P1)

3366

Total Pcs (P2)

95.42K

AvgBill\_P1

112.98K

AvgBill\_P2

Incentive C...

DJ+

Type of Store

All

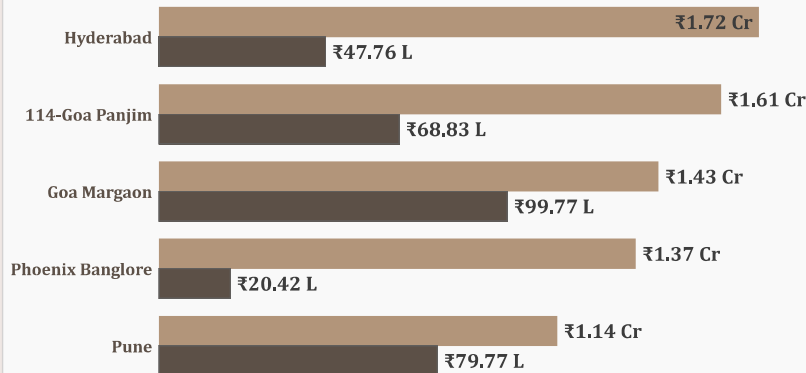
Period 1

09-02-2024 25-05-2024

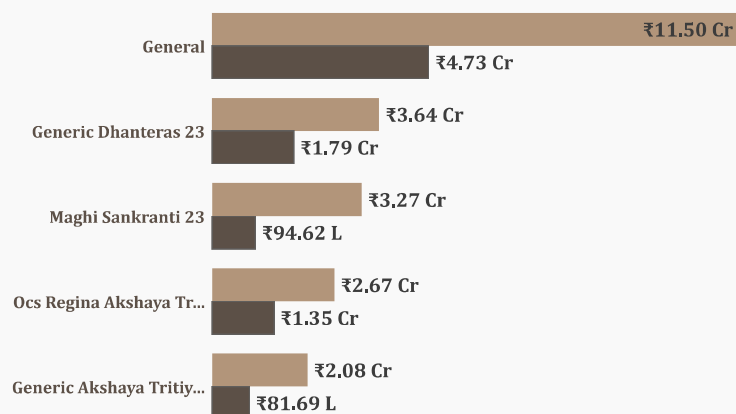
Period 2

30-03-2025 18-05-2025

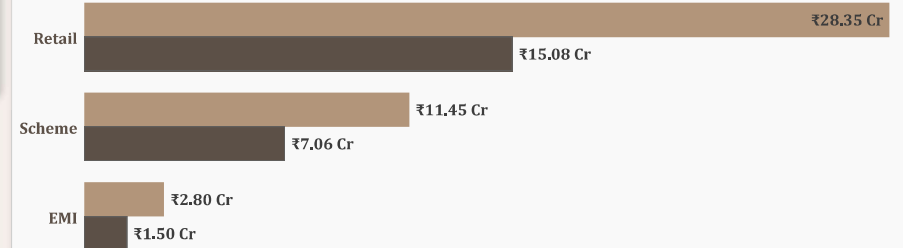
Gross Amount (P1) and Gross Amount (P2) by Store Name



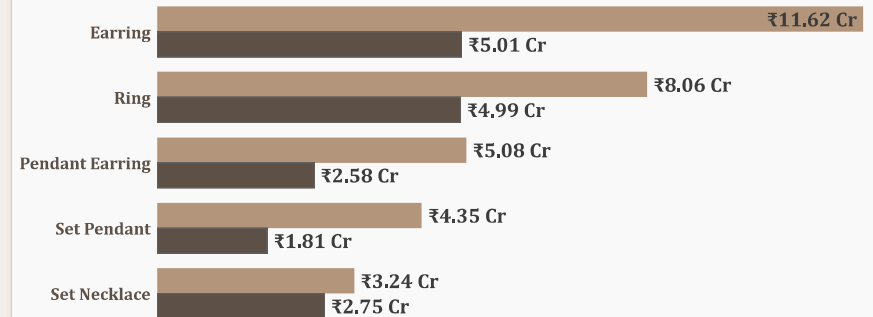
Gross Amount (P1) and Gross Amount (P2) by Collection



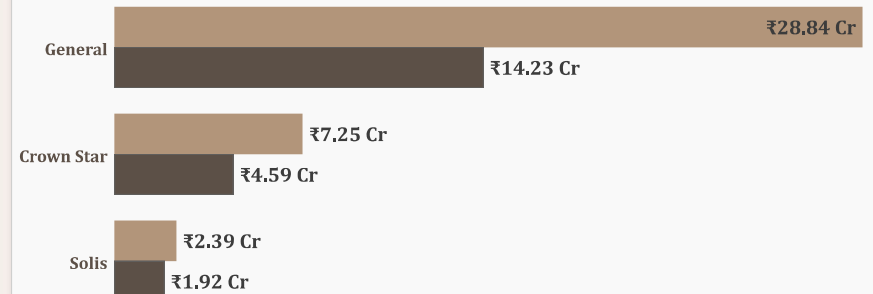
Gross Amount (P1) and Gross Amount (P2) by Sale Type



Gross Amount (P1) and Gross Amount (P2) by Product Category



Gross Amount (P1) and Gross Amount (P2) by Sub Brand



78.52K

AvgUnitPrice (P1)

92.88K

AvgUnitPrice (P2)

94

Store Count (P1)

98

Store Count (P2)

54.35%

Margin % (P1)

53.02%

Margin % (P2)

16.56 Kg

Metal Wt (P1)

8.63 Kg

Metal Wt (P2)