

IdeationPhase

Empathize&Discover

Date	28 june 2025
Team ID	LTVIP2025TMID59707
Project Name	HOUSEHUNT:FINDING YOUR PERFECT RENTAL HOUSE
Maximum Marks	4 Marks

Empathy Map Canvas:

This empathy map represents the mindset of the end user—typically a tenant searching for a suitable rental home or a landlord seeking reliable tenants—who will use the HouseHunt web application developed under the project "HouseHunt: Finding Your Perfect Rental Home". Understanding what users say, do, think, and feel helps shape the features and interface of the platform: intuitive, responsive, and user-focused. Their needs center around ease of search, trustworthiness of listings, transparency in communication, and a streamlined booking experience. This map will guide the development of an application that not only looks professional but also addresses real pain points—enabling smarter rental decisions, enhancing trust between renters and owners, and simplifying the overall rental journey.

