Ideation Phase Define the Problem Statements

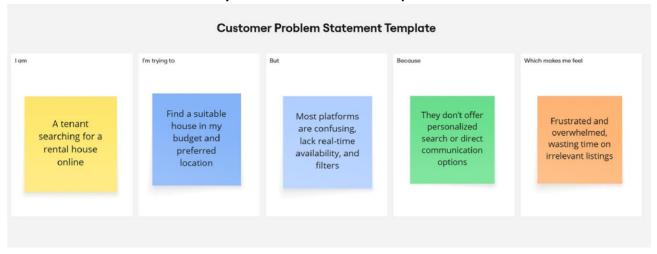
Date	28 January 2025
Team ID	LTVIP2025TMID59707
Project Name	HOUSEHUNT: Finding your perfect rental house
Maximum Marks	2 marks

Customer Problem Statement Template:

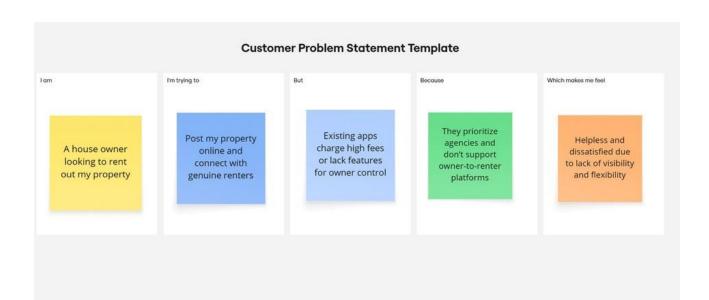
Defining the problem statement is a crucial step in understanding the core challenges faced by business users in this project. The primary objective is to analyze how product placement strategies influence sales performance, using Tableau for effective data visualization and decision-making support.

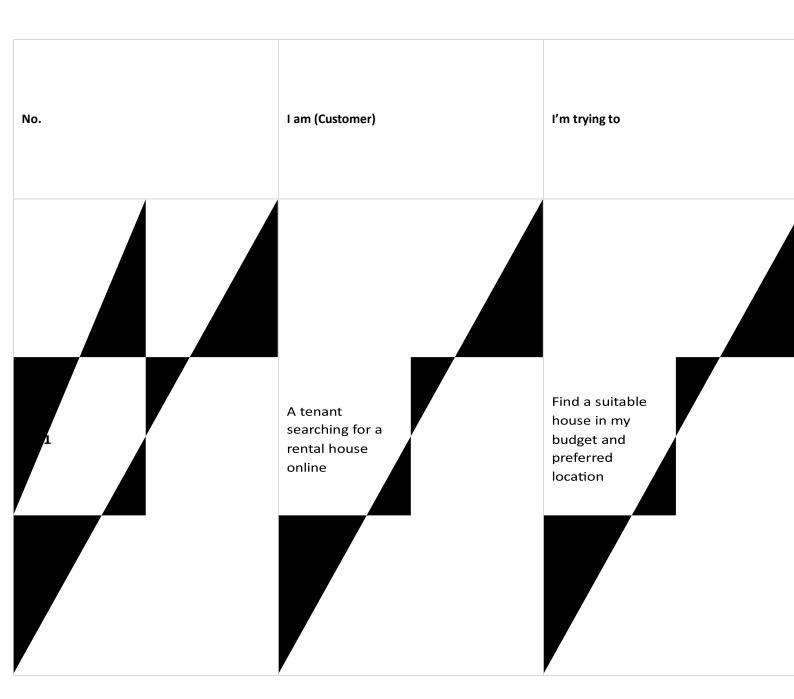
The core problem in this project is that retail managers and analysts lack clear, visual insights to understand how product placement affects sales. Existing data is often scattered or non-interactive, making it difficult to make quick, informed decisions. This project aims to solve that by using Tableau to create interactive dashboards that reveal the sales impact of different product placements, helping users make smarter, data-driven decisions with confidence.

Problem Statement 1:Tenants can't easily find suitable rentals due to poor filters and limited owner contact.



Problem Statement 2: Owners struggle to rent out homes due to high fees and low visibility.





PS-2	A house owner looking to rent out my property	Post my property online and connect with genuine renters