

TASKE-1 ALLEN SOLLY 30 DAYS SOCIAL MEDIA CALENDER

Day	post type	Caption
22-May-25	Motivational Quote	start your week with confidence
23-May-25	Product Highlight	Elevate your wardrobe with our classic shirts. ✨
24-May-25	Behind the Scenes	Here's how we style the Allen Solly shoot! 🎬
25-May-25	Customer Review	Style meets comfort 💬
26-May-25	Style Tip	Pair chinos with poles for a timeless look. 📺
27-May-25	Fun Fact	Allen Solly introduced 'Friday Dressing' in India!
28-May-25	Weekend Offer	20% off on all denim this weekend only! 💧
29-May-25	Employee Highlight	Meet our team behind the trends! 📺
30-May-25	Fashion Trend	Trending in menswear this season 📺 ↑ TOP
31-May-25	User Content (UGC)	Styled by YOU! #StyleWithSolly 📺
1-Jun-25	New Arrival Teaser	Sneak peek at what's coming soon 📺
2-Jun-25	Sustainability Tip	Eco tip: Recycle your fashion waste ♻️
3-Jun-25	Fashion Hack	Formal shirt → Casual look 📺
4-Jun-25	Interactive Poll	Classic or Contemporary? Vote!
5-Jun-25	Flash Sale	FLASH SALE: 30% OFF! 📺
6-Jun-25	Influencer Feature	Blogger @xyz styles Allen Solly 📺
7-Jun-25	Seasonal Look book	Spring-Summer Look book 📺
8-Jun-25	Throwback Post	A classic from our archives. #TBT
9-Jun-25	Product Tutorial	How to wear a blazer smart-casual 📺
10-Jun-25	Testimonial Video	What customers say about our comfort 💬
11-Jun-25	FAQ Answer	How to find your size at Allen Solly? 📺
12-Jun-25	Holiday Greeting	Wishing everyone a joyful festive season! 🎉
13-Jun-25	Event Sneak Peek	Behind the scenes of our launch event!

14-Jun-25 Milestone Celebration
15-Jun-25 Trend Alert
16-Jun-25 Behind the Brand
17-Jun-25 Giveaway Alert
18-Jun-25 Style Guide
19-Jun-25 Quote of the Day
20-Jun-25 Thank You Note

Thank you for 1M followers! 🎉
Oversized blazers are trending!
Our story & design values
Tag 3 friends & win mercy 🎁
Weekend-to-work wear looks 🗑️ 👖
Style is a way to say who you are - Rachel Zoe
30 days of style with Allen Solly 💕

Hashtags

#AllenSolly #MotivationMonday #Menswear
#AllenSolly #ProductSpotlight #SmartWear
#AllenSolly #BehindTheScenes #FashionDaily
#AllenSolly #CustomerLove #RealStyle
#AllenSolly #StyleTips #FashionHack
#AllenSolly #FashionFacts #IndianFashion
#AllenSolly #WeekendSale #OfferAlert
#AllenSolly #TeamTuesday #WorkCulture
#AllenSolly #FashionTrends #MensStyle
#AllenSolly #CustomerStyle #UGC
#AllenSolly #NewDrop #ComingSoon
#AllenSolly #SustainableFashion #EcoFriendly
#AllenSolly #StyleHack #Menswear
#AllenSolly #StylePoll #YouChoose
#AllenSolly #FlashSale #LimitedTime
#AllenSolly #InfluencerStyle #StyledBy
#AllenSolly #Lookbook #SeasonalStyle
#AllenSolly #TBT #FashionHistory
#AllenSolly #StyleTutorial #Menswear
#AllenSolly #CustomerReview #VideoTestimonial
#AllenSolly #FAQs #CustomerSupport
#AllenSolly #FestiveGreetings #HappyHolidays

image type

Minimalist quote image
Flat lay of shirts
BTS shoot with racks
Testimonial screenshot
Styled outfit photo
Infographic or card
Sale banner
Portraits with quotes
Trend collage
Customer photos
Blurred teaser image
Green-themed graphic
Before-after outfits
Split style image
Countdown banner
Influencer post
Catalog page
Vintage ad
Tutorial video or carousel
Video review
Q&A post
Festive visual

#AllenSolly #EventPreview #ComingSoon
#AllenSolly #ThankYou #Milestone
#AllenSolly #TrendAlert #StreetStyle
#AllenSolly #BrandStory #BehindTheBrand
#AllenSolly #Giveaway #ContestAlert
#AllenSolly #StyleGuide #WardrobeGoals
#AllenSolly #QuoteOfTheDay #StyleInspo
#AllenSolly #GratitudePost #30DaysOfStyle

Event BTS photos
Celebration graphic
Street-style images
Studio interview
Giveaway graphic
Carousel images
Typography graphic

Platforms

Instagram, Facebook, Twitter
Instagram, Facebook, LinkedIn
Instagram, Facebook, YouTube
Instagram, Twitter, Facebook
Instagram, Facebook
Instagram, LinkedIn
Instagram, Facebook, Twitter
LinkedIn, Instagram
Instagram, Facebook
Instagram, Facebook, Twitter
Instagram, Stories
Instagram, LinkedIn
Instagram, Facebook
Instagram Stories, Twitter
Instagram, Facebook, WhatsApp
Instagram, Facebook
Instagram, LinkedIn
Instagram, Facebook
Instagram, YouTube Shorts
Facebook, Instagram

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