

Ideation Phase

Empathize & Discover

Date: 31 January 2025

Team ID: LTVIP2026TMIDS91486

Project Name: HematoVision – Advanced Blood Cell Classification Using Transfer Learning

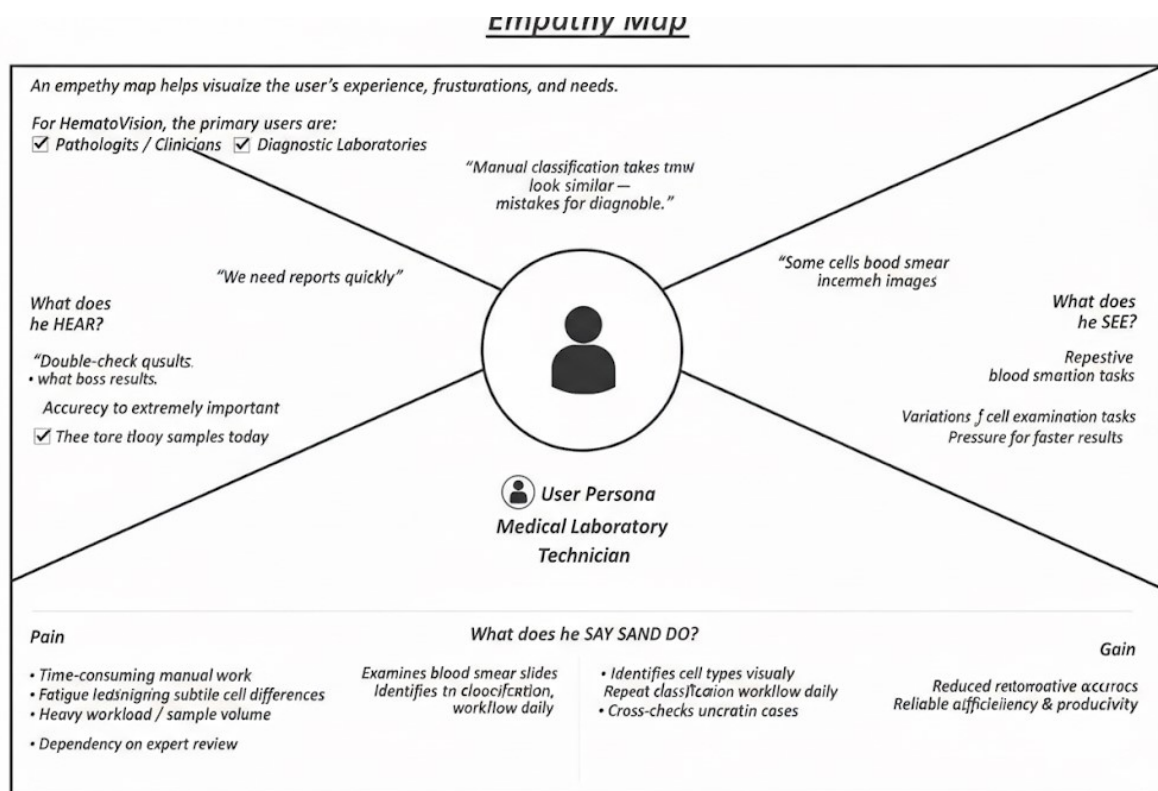
Maximum Marks: 4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

EXAMPLE:



□ Secondary Persona

