



# PIZZA SALES REPORT

Jan 2022 - Dec 2022

Pizza Category

All

order\_Date

01-01-2022

31-12-2022



Home

Best/Worst Sellers



817.86K

Total Revenue



49574....

Total Pizzas Sold



2.32

Avg Pizzas Per Order



21350....

Total Orders



38.31

Avg Order Value

## BUSIEST DAYS & TIMES

### DAYS

Orders are highest on weekends; Friday/Saturday evenings.

### MONTHLY

Highest no of orders occur between the months of July and January

## BUSIEST DAYS & TIMES

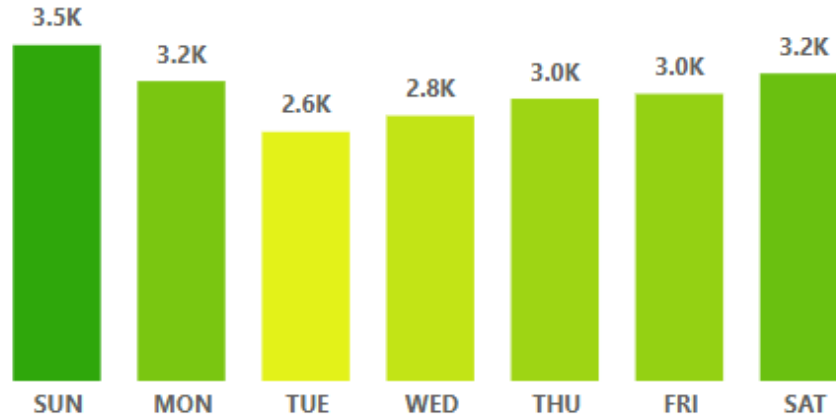
### CATEGORY

The Classic Category has the biggest contribution share to Total Sales and Orders.

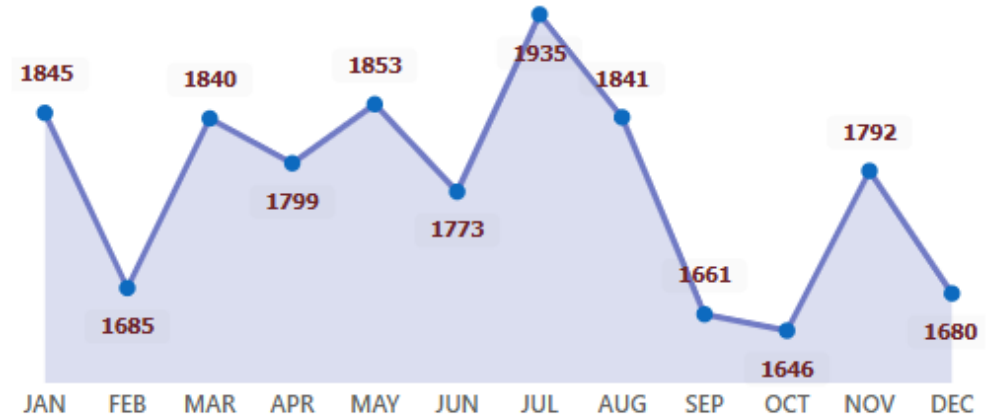
### SIZE

The Large Size pizza has the biggest contribution share to Total Sales.

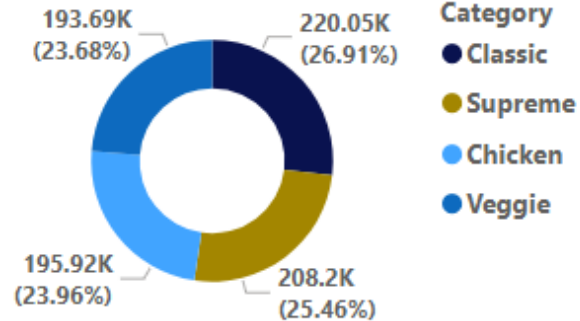
## Daily Trend for Total Orders



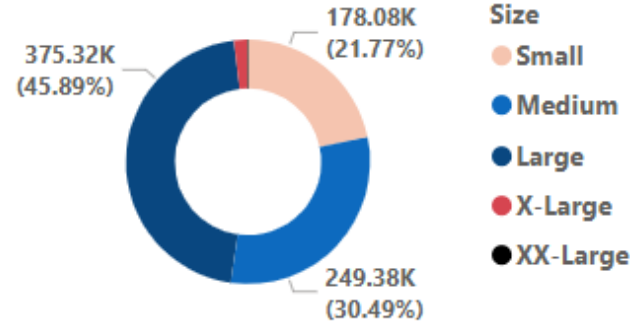
## Monthly Trend for Total Orders



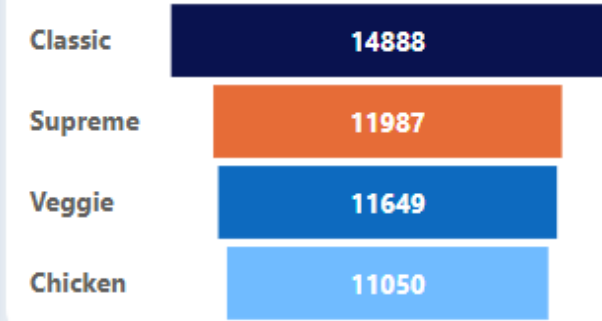
## Revenue % per Pizza Category



## Revenue % per Pizza Size



## Total Pizzas sold per Category





# PIZZA SALES DASHBOARD

Jan 2022 - Dec 2022

Pizza Category

All

order\_Date

01-01-2022

31-12-2022



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Best/Worst Sellers



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## BEST SELLERS

### REVENUE

The Chai Chicken Pizza generates the most Revenue.

### QUANTITY

The Classic Deluxe Pizza sells the most by quantity.

### TOTAL ORDERS

The Classic Deluxe Pizza is the most ordered pizza.

## WORST SELLERS

### REVENUE

The Brie Carre Pizza generates least Revenue.

### QUANTITY

The Brie Carre Pizza sells the least by Quantity.

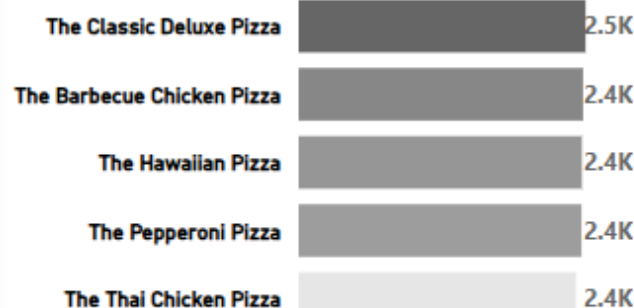
### TOTAL ORDERS

The Brie Carre Pizza is the least ordered pizza.

## Pizza by Revenue (Top 5)



## Pizza by Quantity (Top 5)

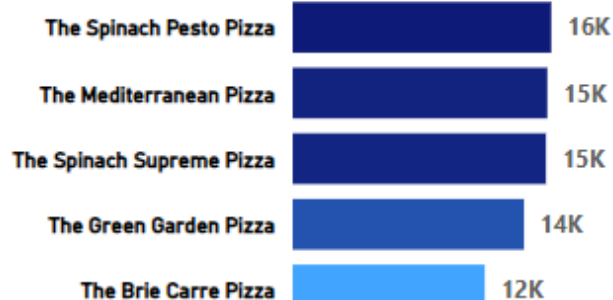


## Pizza by Total Orders (Top 5)

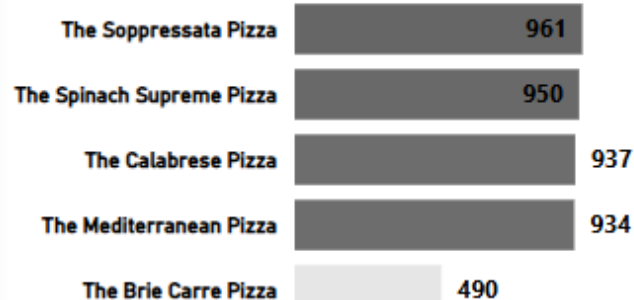


Total Orders

## Pizza by Revenue (Bottom 5)



## Pizza by Quantity (Bottom 5)



## Pizza by Total Orders (Bottom 5)

