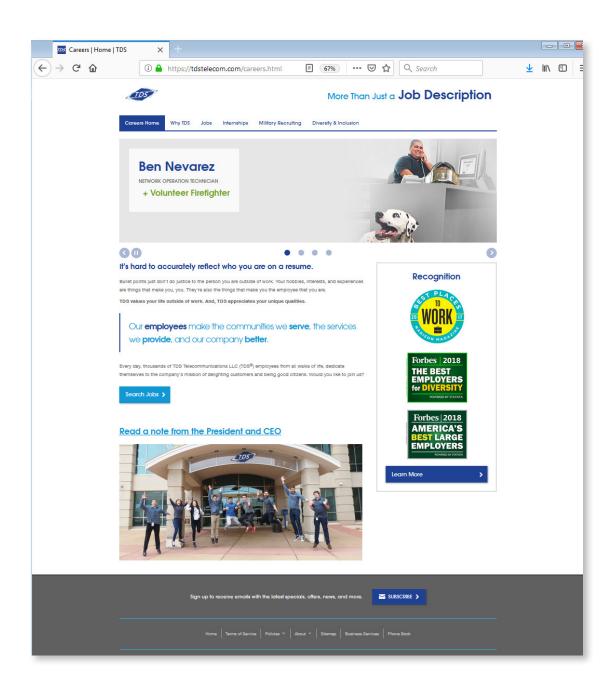
TDS Careers Site User Testing, Re-Design, and Re-Build

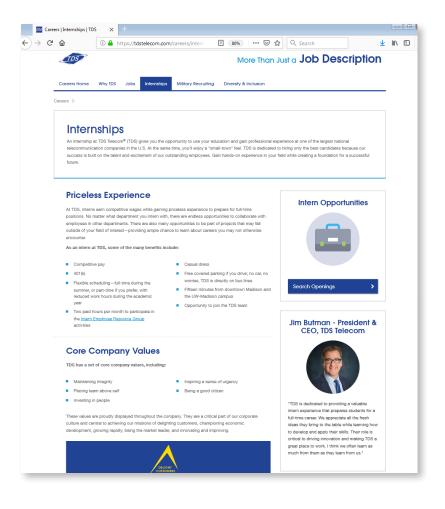
Mary Cummins January 2019

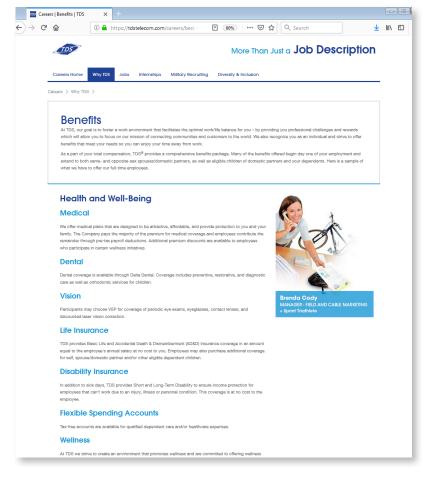
The Problem

The HR team at my company approached my team to re-design and re-build our Careers site. The HR team had a lot of open positions to fill, and they were concerned that our site was not friendly for job seekers. Their concerns included:

- 1. Not obvious how to get to the Careers site from our main site.
- 2. Once on the Careers site, not obvious where users could look at job postings.
- 3. Outdated and look and feel. Not engaging.
- 4. Disorganized content-- hard to digest and hard to find meaningful information.







The Solution

