

ECOMMERCE WEBSITE VAAGDEVI STORE

A PROJECT BASED LEARNING Report submitted

in partial fulfillment for the requirement for the award of B.Tech Degree in

Computer Science and Engineering

By

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DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

VAAGDEVI COLLEGE OF ENGINEERING

(UGC Autonomous, Accredited by NBA, Accredited by NAAC with "A")

Warangal – 506001

**VAAGDEVI COLLEGE OF ENGINEERING
UGC AUTONOMOUS
WARANGAL
DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING**



CERTIFICATE

This is to certify that the PROJECT BASED LEARNING entitled **ECOMMERCE WEBSITE VAAGDEVI STORE** is submitted by *Mohammed Samiuddin, Muttineni Sanay kumar, Pallakonda Vidhya rani, Nomula Chandana, Pati Yashaswini, Kusuma Jayanth* bearing 21641A05A9, 21641A05B2, 21641A05C0, 21641A05B7, 21641A05C4, 21641A0598 in partial fulfillment of the requirements for the award of the Degree in Bachelor of Technology in Computer Science and Engineering during the academic year 2023-24.

Guide

Head of the Department

External Examiner

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ABSTRACT

The E-commerce website for Vaagdevi College of Engineering's stationery store aims to revolutionize the way students and faculty procure essential stationery items. This online platform provides a seamless and user-friendly experience, allowing users to browse, select, and purchase a wide array of stationery products from the comfort of their homes or on the go.

The website features a well-organized product catalog, categorizing items ranging from pens and notebooks to art supplies and office essentials. Users can easily navigate through the intuitive interface, leveraging search filters and sorting options to quickly locate specific items. The platform is designed to enhance the overall efficiency of the purchasing process for both students and faculty.

In addition to its user-friendly design, the e-commerce website incorporates secure payment gateways, ensuring a safe and reliable transaction experience. The inclusion of personalized accounts enables users to track their order history, manage preferences, and receive updates on promotions and new arrivals. This personalized approach enhances customer engagement and satisfaction.

The Vaagdevi College of Engineering stationery store's e-commerce platform is poised to streamline the procurement of stationery, providing a modern and convenient solution for the college community. By embracing digital technology, this initiative aims to foster a more efficient and enjoyable shopping experience, ultimately contributing to the overall academic environment of Vaagdevi College of Engineering.

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INTRODUCTION

Welcome to the official online destination for Vaagdevi College of Engineering's Stationery Store! As we step into the digital realm, we are excited to present an innovative and convenient way for our students, faculty, and staff to access a diverse range of high-quality stationery essentials. Our ecommerce platform is designed to cater to the unique needs of the academic community, providing a seamless shopping experience right at your fingertips.

At Vaagdevi College of Engineering, we understand the importance of well-equipped students and efficient learning environments. With this in mind, our Stationery Store offers a comprehensive selection of stationery items that are essential for both academic and personal needs. From notebooks and writing instruments to specialized engineering tools, we aim to be your one-stop destination for all things stationery.

Why choose our ecommerce platform? Here are some key highlights:

1. **Convenience:** Shop from the comfort of your home or anywhere on campus, at any time that suits you. Our user-friendly interface ensures a hassle-free shopping experience.
2. **Wide Range of Products:** Explore a curated collection of stationery items tailored to meet the requirements of Vaagdevi College of Engineering's diverse academic programs.
3. **Quality Assurance:** We prioritize quality to ensure that the products you receive meet the highest standards. Trust us to provide you with stationery that enhances your learning experience.
4. **Exclusive Deals:** Keep an eye out for exclusive promotions and discounts, making your stationery shopping not only convenient but also cost-effective.
5. **Secure Transactions:** Rest assured, your transactions are secure. Our ecommerce platform employs the latest security measures to protect your personal and financial information.

As we embark on this digital journey, our goal is to simplify and enhance the process of acquiring essential stationery items for all members of the Vaagdevi College of Engineering community. Thank you for choosing our ecommerce platform, and we look forward to serving you with excellence in every transaction. Happy shopping!

EXISTING SYSTEM

In our college, we have an offline stationary store where everything is accessible. We may receive records, xeroxes, temporary id cards, bonafide certificates, income declarations, attendance certificates, and so on at the store. We may shop during college hours. However, it may not be available at all times, such as during holidays. Even on working days, this happens.

Buying stationery from offline stationary shops in college can sometimes present challenges. Here are some common problems that students may face:

1. Limited Variety:

- Issue: Offline stationary shops in colleges may have a limited range of products.
- Impact: Students might not find specific items they need, or they might have to compromise on their preferences.

2. Higher Prices:

- Issue: Prices in offline stores can be higher compared to online retailers or larger stationary stores.
- Impact: Students on a tight budget may find it difficult to afford necessary supplies.

3. Inconvenient Hours:

- Issue: Physical stores may have limited operating hours, making it difficult for students to purchase stationary at their convenience.
- Impact: Students might have to adjust their schedules, potentially disrupting their study routine.

4. Stockouts:

- Issue: Popular items may be out of stock, especially during peak times.
- Impact: Students may need to wait or travel to other stores, wasting time and effort.

5. Poor Organization:

- Issue: Some offline stores may not be well-organized, making it difficult for students to locate specific items.
- Impact: Students may spend more time searching for products, affecting their efficiency.

6. Lack of Information:

- Issue: Offline stores may not provide detailed information about products.
- Impact: Students might not be well-informed about the features or quality of the items they are purchasing.

7. Limited Payment Options:

- Issue: Some physical stores may only accept cash or have limited payment options.
- Impact: Students who prefer electronic transactions may find it inconvenient.

8. No Home Delivery:

- Issue: Offline stores generally do not offer home delivery services.
- Impact: Students may need to carry heavy bags of stationary, which can be inconvenient, especially if they commute a long distance.

9. Lack of Discounts and Offers:

- Issue: Offline stores may not offer the same discounts and promotions as online retailers.
- Impact: Students may miss out on cost-saving opportunities.

10. Limited Return Policies:

- Issue: Some offline stores may have strict or limited return policies.
- Impact: Students may face challenges if they need to return or exchange items.

PROPOSED SYSTEM

To overcome these challenges, students may consider exploring online options, larger stationary stores outside of the college campus, or negotiating with local stores for better deals and services. Additionally, providing feedback to the college administration about the issues faced can lead to improvements in the available options.

Certainly! Here are some potential solutions to address the problems faced when buying stationery from offline stationary shops in college:

1. Collaborate with Online Platforms:

- Partner with online stationary platforms to provide students with a wider range of options, competitive prices, and the convenience of home delivery.

2. Negotiate Discounts:

- Encourage the college administration to negotiate discounts with local stationary vendors for students, making prices more affordable.

3. Extended Operating Hours:

- Work with stationary shops to extend their operating hours, especially during peak times like the beginning of the semester, to accommodate students' schedules.

4. Improved Inventory Management:

- Advise stores to implement better inventory management systems to reduce stockouts and ensure that popular items are consistently available.

5. Organizational Improvements:

- Suggest organizing the stationary shops in a more user-friendly manner, with clear signage and well-defined sections for different categories of products.

6. Informational Materials:

- Provide informational materials or digital displays in the stores to educate students about the features and quality of different stationary items.

7. Diversify Payment Options:

- Encourage stores to accept a variety of payment options, including credit/debit cards, mobile payments, and online transfers.

8. Home Delivery Services:

- Explore the possibility of introducing home delivery services, especially for bulk purchases, to ease the burden on students carrying heavy bags.

9. Promotions and Loyalty Programs:

- Work with vendors to introduce promotions, discounts, and loyalty programs to incentivize students to make purchases from the physical stores.

10. Flexible Return Policies:

- Advocate for more flexible return policies, allowing students to return or exchange items within a reasonable time frame and under reasonable conditions.

11. Student Feedback System:

- Establish a system for students to provide feedback on their experiences with stationary shops, allowing for continuous improvement based on their needs and preferences.

12. Informational Sessions:

- Conduct informational sessions or workshops to educate students on how to make informed choices when purchasing stationery items.

13. Collaborate with Student Organizations:

- Collaborate with student organizations to organize periodic stationary fairs or sales events, bringing in a variety of vendors and creating a competitive market.

By implementing these solutions, colleges can enhance the stationary shopping experience for students and address the challenges associated with offline stationary shops.

Do take the first step toward a solution; our ecommerce vaagdevi shop supports students with online purchasing by following the above requirements.

HARDWARE REQUIREMENTS

- System type : operating system- windows,android,ios.
- Device : Laptop or Mobile

SOFTWARE REQUIREMENTS

- **HTML (HyperText Markup Language):**
HTML is the standard markup language used to create the structure of a web page. It consists of a series of elements, represented by tags, which define the different parts of a webpage such as headings, paragraphs, images, links, forms, and more.
- **CSS (Cascading Style Sheets):**
CSS is used to style the HTML elements and control their layout. It allows you to define the visual presentation of a webpage, including aspects such as colors, fonts, spacing, and positioning.
- **JavaScript:**
JavaScript is a programming language that enables you to add interactivity and dynamic behavior to web pages. It is commonly used for tasks such as handling user input, manipulating the DOM (Document Object Model), making asynchronous requests (AJAX), and more.

CODE

● HTML:

```
<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="UTF-8">
    <meta name="viewport" content="device-width, initial-scale=1.0">
    <title>Vaagdevi store | Ecommerce website design</title>
    <link rel="stylesheet" href="style.css">
    <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@300;500;600;700&display=s
wap" rel="stylesheet">
    <link rel="stylesheet" href="https://stackpath.bootstrapcdn.com/font-
awesome/4.7.0/css/font-awesome.min.css">
  </head>
  <body>
    <div class="header">
      <div class="container">
        <div class="navbar">
          <div class="logo">
            <a href="index.html"></a>
          </div>
          <nav>
            <ul id="MenuItems">
              <li><a href="index.html">Home</a></li>
              <li><a href="product.html">Products</a></li>
              <li><a href="">About</a></li>
              <li><a href="">Contact</a></li>
              <li><a href="account.html">Account</a></li>
            </ul>
          </nav>
          <a href="cart.html"></a>
          
        </div>
        <div class="row">
          <div class="col-2">
            <h1>A New Way Of Shopping <br>At College!</h1>
            <p>Success isn't always about greatness.It's about
consistency.Consistent<br>hardwork gains success.Greatness will come.</p>
            <a href=""class="btn">Explore Now &#8594</a>
          </div>
          <div class="col-2">
            
          </div>
        </div>
      </div>
    </div>
  </body>
</html>
```

```

    </div>
</div>
<!-- featured categories -->
<div class="categories">
<div class="small-container">
    <div class="row">
        <div class="col-3">
            
        </div>
        <div class="col-3">
            
        </div>
        <div class="col-3">
            
        </div>
    </div>
</div>
</div>
<!-- featured products -->
<div class="small-container">
<h2 class="title">Featured Products</h2>
<div class="row">

    <div class="col-4">
        
        <h4>Bonafide certificate</h4>
        <div class="rating">
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star-o"></i>
        </div>
        <p>RS.10.00</p>
    </div>
    <div class="col-4">
        <a href="product-details.html"></a>
        <a href="product-details.html"><h4>Record Book 90pages </h4></a>
        <div class="rating">
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
            <i class="fa fa-star-o"></i>
        </div>
        <p>RS.130.00</p>
    </div>
    <div class="col-4">
        

```

```

<h4>Bonafide certificate</h4>
<div class="rating">
  <i class="fa fa-star"></i>
  <i class="fa fa-star"></i>
  <i class="fa fa-star"></i>
  <i class="fa fa-star"></i>
  <i class="fa fa-star-o"></i>
</div>
<p>RS.10.00</p>
</div>
<div class="col-4">
  
  <h4>Bonafide certificate</h4>
  <div class="rating">
    <i class="fa fa-star"></i>
    <i class="fa fa-star"></i>
    <i class="fa fa-star"></i>
    <i class="fa fa-star"></i>
    <i class="fa fa-star-o"></i>
  </div>
  <p>RS.10.00</p>
</div>
</div>
<h2 class="title">Latest Products</h2>
<div class="row">

  <div class="col-4">
    
    <h4>Bonafide certificate</h4>
    <div class="rating">
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star-o"></i>
    </div>
    <p>RS.10.00</p>
  </div>

<!------- offer ----->
<div class="offer">
  <div class="small-container">
    <div class="row">
      <div class="col-2">
        
      </div>
      <div class="col-2">
        <p>Exclusive Available on Vaagdevistore</p>
        <h1>Smart Band 4</h1>
      </div>
    </div>
  </div>
</div>

```

The Mi Smart Band 4 Features a 39.9% larger (than Mi Band 3) Amoled color full-touch display with adjustable brightness,so everything is clear as can be.

Buy Now →

```
</div>
</div>
</div>
</div>
<!------- testimonial ----->
<div class="testimonial">
  <div class="small-container">
    <div class="row">
      <div class="col-3">
        <i class="fa fa-quote-left"></i>
        <p>Lorem Ipsum is simply dummy text of the printing and typesetting industry.
        Lorem Ipsum has been the industry's standard dummy text ever</p>
        <div class="rating">
          <i class="fa fa-star"></i>
          <i class="fa fa-star"></i>
          <i class="fa fa-star"></i>
          <i class="fa fa-star"></i>
          <i class="fa fa-star-o"></i>
        </div>
        
        <h3>Mohammed Samiuddin</h3>
      </div>
      <div class="col-3">
        <i class="fa fa-quote-left"></i>
        <p>Lorem Ipsum is simply dummy text of the printing and typesetting industry.
        Lorem Ipsum has been the industry's standard dummy text ever</p>
        <div class="rating">
          <i class="fa fa-star"></i>
          <i class="fa fa-star"></i>
          <i class="fa fa-star"></i>
          <i class="fa fa-star"></i>
          <i class="fa fa-star-o"></i>
        </div>
        
        <h3>Kusuma Jayanth</h3>
      </div>
      <div class="col-3">
        <i class="fa fa-quote-left"></i>
        <p>Lorem Ipsum is simply dummy text of the printing and typesetting industry.
        Lorem Ipsum has been the industry's standard dummy text ever</p>
        <div class="rating">
          <i class="fa fa-star"></i>
          <i class="fa fa-star"></i>
          <i class="fa fa-star"></i>
          <i class="fa fa-star"></i>
          <i class="fa fa-star-o"></i>
        </div>
```

```

        </div>
        
        <h3>Kusuma Sanay Kumar</h3>
    </div>
</div>
</div>
</div>
</div>

<!------- brands ----->
<div class="brands">
    <div class="small container">
        <div class="row">
            <div class="col-5">
                
            </div>
            <div class="col-5">
                
            </div>
            <div class="col-5">
                
            </div>
            <div class="col-5">
                
            </div>
            <div class="col-5">
                
            </div>
        </div>
    </div>
</div>
</div>

<!------- footer ----->

<div class="footer">
    <div class="container">
        <div class="row">
            <div class="footer-col-1">
                <h3>Download Our App</h3>
                <p>Download App for Android and ios mobile phone.</p>
                <div class="app-logo">
                    
                    
                </div>
            </div>
            <div class="footer-col-2">
                
                <p>Our Purpose Is To Sustainably Make the Pleasure and Benefits of Stationary Accessible to the Many.</p>
            </div>
            <div class="footer-col-3">

```



```

        <h3>Useful Links</h3>
        <ul>
            <li>Coupons</li>
            <li>Blog Post</li>
            <li>Return Policy </li>
            <li>Join Affiliate</li>
        </ul>
    </div>
    <div class="footer-col-4">
        <h3>Follow us</h3>
        <ul>
            <li>Facebook</li>
            <li>Twitter</li>
            <li>Instagram </li>
            <li>YouTube</li>
        </ul>
    </div>
</div>
<hr>
<p class="copyright">Copyright 2023 - sami solutions</p>
</div>
</div>
<!--js for toggle menu-->
<script>
    var MenuItems = document.getElementById("MenuItems");

    MenuItems.style.maxHeight = "0px";

    function menutoggle(){
        if(MenuItems.style.maxHeight== "0px")
        {
            MenuItems.style.maxHeight="200px"
        }
        else
        {
            MenuItems.style.maxHeight="0px";
        }
    }
</script>

</body>
</html>

```

Css code:

```
*{
  margin: 0;
  padding: 0;
  box-sizing: border-box;
}
body{
  font-family: 'Poppins', sans-serif;
}
.navbar{
  display: flex;
  align-items: center;
  padding: 20px;
}
nav{
  flex: 1;
  text-align: right;
}
nav ul{
  display: inline-block;
  list-style-type: none;
}
nav ul li{
  display: inline-block;
  margin-right: 20px;
}
a{
  text-decoration: none;
  color: #555;
}
p{
  color: #555;
}
.container{
  max-width: 1300px;
  margin: auto;
  padding-left: 25px;
  padding-right: 25px;
}
.row{
  display: flex;
  align-items: center;
  flex-wrap: wrap;
  justify-content: space-around;
}
.col-2 {
```

```

    flex-basis: 50%;
    max-width: 300px;
}
.col-2 img{
    max-width: 100%;
    padding: 50px 0;
}
.col-2 h1 {
    font-size: 50px;
    line-height: 60px;
    margin: 25px 0;
}
.btn{
    display: inline-block;
    background: #ff523b;
    color: #fff;
    padding: 8px 30px;
    margin: 30px 0;
    border-radius: 30px;
    transition: background 0.5s;
}

.btn:hover{
    background: #563434;
}

.header{
    background: radial-gradient(#fff,#ffd6d6);
}
.header .row{
    margin-top: 70px;
}
.categories{
    margin: 70px 0;
}
.col-3{
    flex-basis: 30%;
    min-width: 250px;
    margin-bottom: 30px;
}

.col-3 img{
    width: 50%;
}
.small-container{
    max-width: 1080px;
    margin: auto;
}
.col-4{
    flex-basis: 25%;

```

```

padding: 10px;
min-width: 200px;
margin-bottom: 50px;
transition: transform 0.5s;
}
.col-4 img{
width: 100%;
}
.title{
text-align: center;
margin: 0 auto 80px;
position: relative;
line-height: 60px;
color: #555;
}
.title::after{
content: "";
background: #ff523b;
width: 80px;
height: 5px;
border-radius: 5px;
position: absolute;
bottom: 0;
left: 50%;
transform: translateX(-50%);
}
h4{
color: #555;
font-weight: normal;
}
.col-4 p{
font-size: 14px;
}
.rating .fa{
color: #ff523b;
}

.col-4: hover{
transform: translateY(-5px);
}

/*----- offer ----*/

.offer{
background: radial-gradient(#fff,#ffd6d6);
margin-top: 80px;
padding: 30px 0px;
}
.co-2 .offer-img{

```

```

padding: 50px;
}
small{
color: #555;
}

/*-----testimonial-----*/

.testimonial{
padding-top: 100px;
}
.testimonial .col-3{
text-align: center;
padding: 40px 20px;
box-shadow: 0 0 20px 0px rgba(0,0,0,0.1);
cursor: pointer;
transition: transform(0.5s);
}
.testimonial .col-3 img{
width: 50px;
margin-top: 20px;
border-radius: 50%;
}
.testimonial .col-3: hover{
transform: translateY(-10px);
}
.fas.fa-quote-left{
font-size: 34px;
color: #ff523b;
}
.col-3 p{
font-size: 12px;
margin: 12px 0;
color: #777;
}

.testimonial .col-3 h3{
font-weight: 600;
color: #555;
font-size: 16px;
}
/*----- brands -----*/

.brands{
margin: 100px auto;
}
.col-5{
width: 160px;
}
.col-5 img{

```

```

        width: 100%;
        cursor: pointer;
        filter: grayscale(100%);
    }
.col-5 img:hover{
    filter: grayscale(0);
}

/*-----footer-----*/

.footer{
    background: #000;
    color: #8a8a8a;
    font-size: 14px;
    padding: 60px 0 20px;
}
.footer p{
    color: #8a8a8a;
}
.footer h3{
    color: #fff;
    margin-bottom: 20px;
}
.footer-col-1, .footer-col-2, .footer-col-3, .footer-col-4{
    min-width: 250px;
    margin-bottom: 20px;
}
.footer-col-1{
    flex-basis: 30%;
}
.footer-col-2{
    flex: 1;
    text-align: center;
}
.footer-col-2 img{
    width: 180px;
    margin-bottom: 20px;
}
.footer-col-3, .footer-col-4{
    flex-basis: 12%;
    text-align: center;
}
ul{
    list-style-type: none;
}
.app-logo{
    margin-top: 20px;
}
.app-logo img{
    width: 140px;

```



```

select{
  border: 1px solid #ff523b;
  padding: 5px;
}
select:focus{
  outline: none;
}
.page-btn{
  margin: 0 auto 80px;
}
.page-btn span{
  display: inline-block;
  border: 1px solid #ff523b;
  margin-left: 10px;
  width: 40px;
  height: 40px;
  text-align: center;
  line-height: 40px;
  cursor: pointer;
}
.page-btn span:hover{
  background: #ff523b;
  color: #fff;
}

/*----- single product details -----*/

.single-product{
  margin-top: 80px;
}
.single-product .col-2 img{
  padding: 0;
}
.single-product .col-2{
  padding: 20px;
}
.single-product h4{
  margin: 20px 0;
  font-size: 22px;
  font-weight: bold;
}
.single-product select{
  display: block;
  padding: 10px;
  margin-top: 20px;
}
.single-product input{
  width: 50px;
  height: 40px;
}

```



```

padding-left: 10px;
font-size: 20px;
margin-right: 10px;
border: 1px solid #ff523b;
}
input:focus{
outline:none;
}
.single-product .fa{
color: #ff523b;
margin-left: 10px;
}

.small-img-row{
display: flex;
justify-content: space-between;
}
.small-img-col{
flex-basis: 24%;
cursor: pointer;
}

/*-----cart items -----*/

.cart-page{
margin: 80px auto;
}
table{
width: 100%;
border-collapse: collapse;
}
.cart-info{
display: flex;
flex-wrap: wrap;
}
th{
text-align: left;
padding: 5px;
color: #fff;
background: #ff523b;
font-weight: normal;
}

td{
padding: 10px 5px;
}
td input{
width: 40px;
height: 30px;
padding: 5px;

```

```

}
td a{
    color: #ff523b;
    font-size: 12px;
}
td img{
    width: 80px;
    height: 80px;
    margin-right: 10px;
}
.total-price{
    display: flex;
    justify-content: flex-end;
}
.total-price table{
    border-top: 3px solid #ff523b;
    width: 100%;
    max-width: 285px;
}
td:last-child{
    text-align: right;
}
th:last-child{
    text-align: right;
}
}

```

```

/*-----account-page-----*/

```

```

.account-page{
    padding: 50px 0;
    background: radial-gradient(#fff,#ffd6d6);
}
.form-container{
    background: #fff;
    width: 300px;
    height: 400px;
    position: relative;
    text-align: center;
    padding: 20px 0;
    margin: auto;
    box-shadow: 0 0 20px 0px rgba(0,0,0,0.1);
    overflow: hidden;
}
.form-container span{
    font-weight: bold;
    padding: 0 10px;
    color: #555;
    cursor: pointer;
}

```

```

        width: 100px;
        display: inline-block;
    }
    .form-btn{
        display: inline-block;
    }
    .form-container form{
        max-width: 300px;
        padding: 0 20px;
        position: absolute;
        top: 130px;
        transition: transform 1s;
    }
    form input{
        width: 100%;
        height: 30px;
        margin: 10px 0;
        padding: 0 10px;
        border: 1px solid #ccc;
    }
    form .btn{
        width: 100%;
        border: none;
        cursor: pointer;
        margin: 10px 0;
    }
    form .btn:focus{
        outline: none;
    }
    #LoginForm{
        left: -300px;
    }
    #RegForm{
        left: 0;
    }
    form a{
        font-size: 12px;
    }
    #Indicator{
        width: 100px;
        border: none;
        background: #ff523b;
        height: 3px;
        margin-top: 8px;
        transform: translateX(100px);
        transition: transform 1s;
    }

    /*-----media query for less than 600 screen size-----*/

```

```

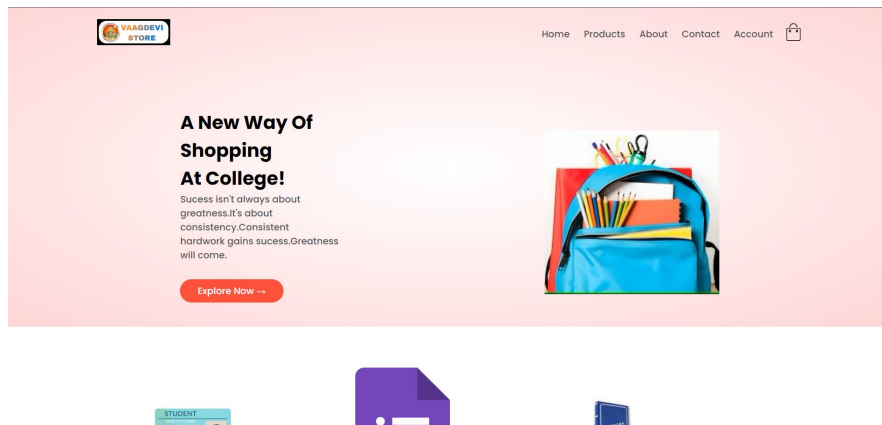
@media only screen and (max-width: 600px){
  .row{
    text-align: center;
  }
  .col-2, .col-3, .col-4{
    flex-basis: 100%;
  }
  .single-product .row{
    text-align: left;
  }
  .single-product .col-2{
    padding: 20px 0;
  }
  .single-product h1 {
    font-size: 26px;
    line-height: 32px;
  }

  .cart-info p{
    display: none;
  }
  .total-price table{
    border-top: 3px solid #ff523b;
    width: 100%;
    max-width: 400px;
  }
}

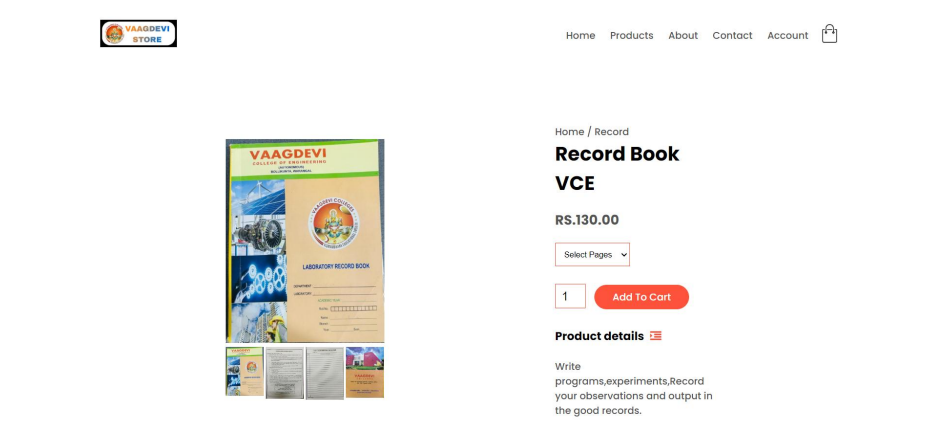
```

OUTPUT

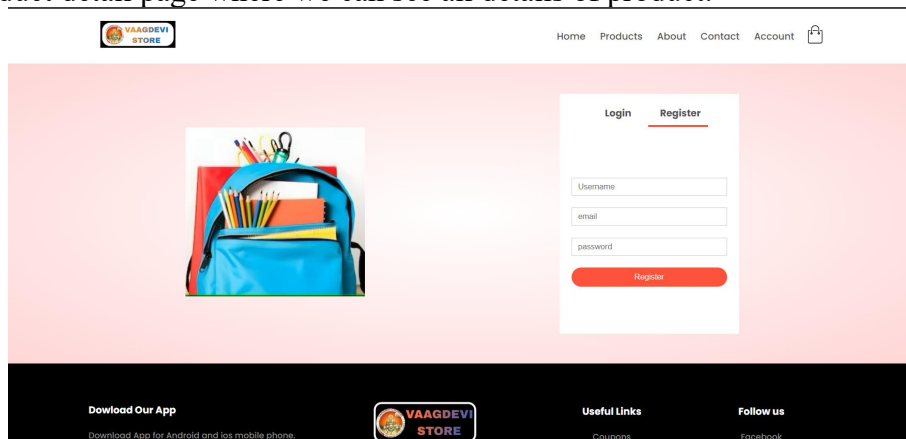
We are previewing the html code in chrome.we get the home page.



We have home, products, about, contact, account and cart options on home page menu. We can also see products and go for product details.

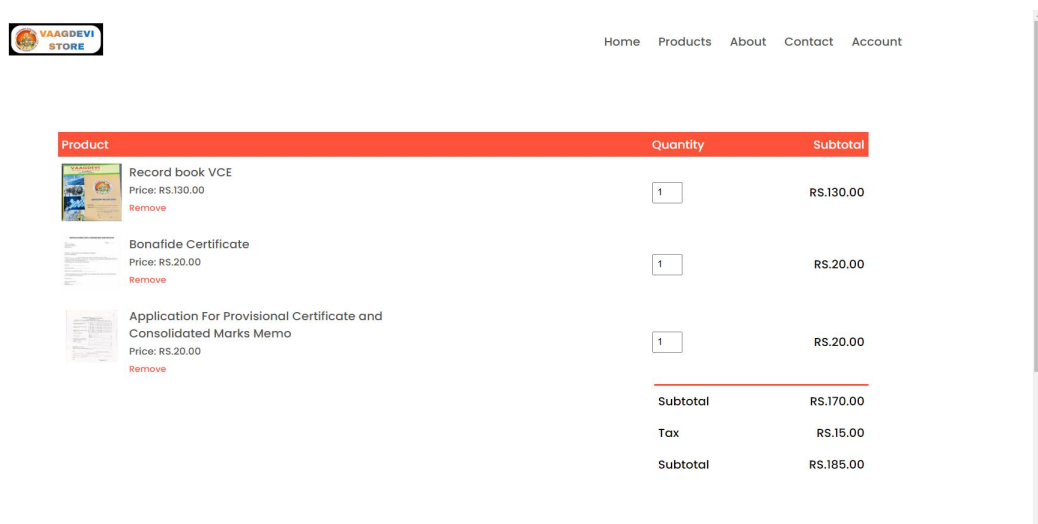


This is product detail page where we can see all details of product.






This is account page where you can register for new account or login in existing account.

After shopping in cart we can place the order.

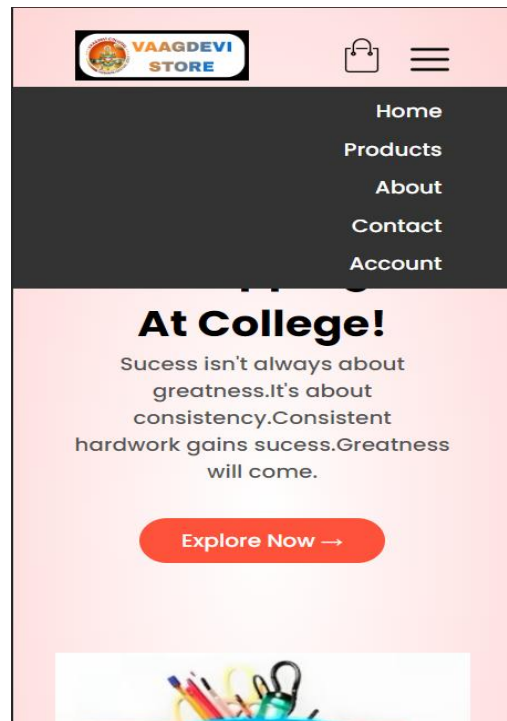
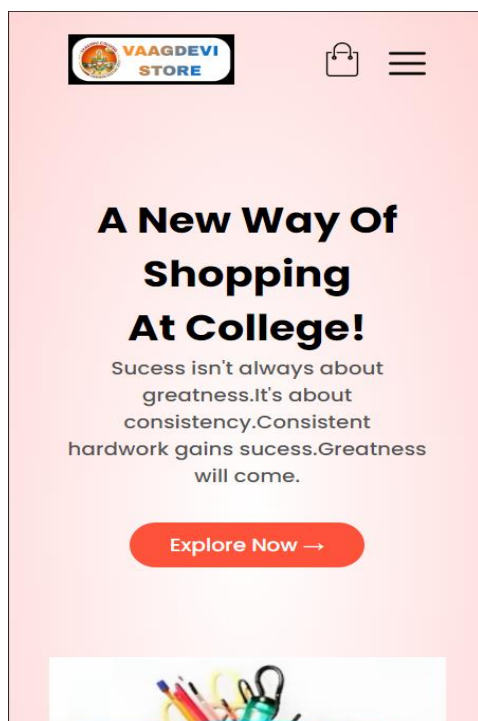


The screenshot shows the Vaagdevi Store web application. At the top, there is a navigation bar with links: Home, Products, About, Contact, and Account. Below the navigation bar, the shopping cart is displayed. It contains three items: a Record book VCE (Price: RS.130.00), a Bonafide Certificate (Price: RS.20.00), and an Application For Provisional Certificate and Consolidated Marks Memo (Price: RS.20.00). Each item has a 'Remove' link. The cart summary shows a Subtotal of RS.170.00, a Tax of RS.15.00, and a final Subtotal of RS.185.00.

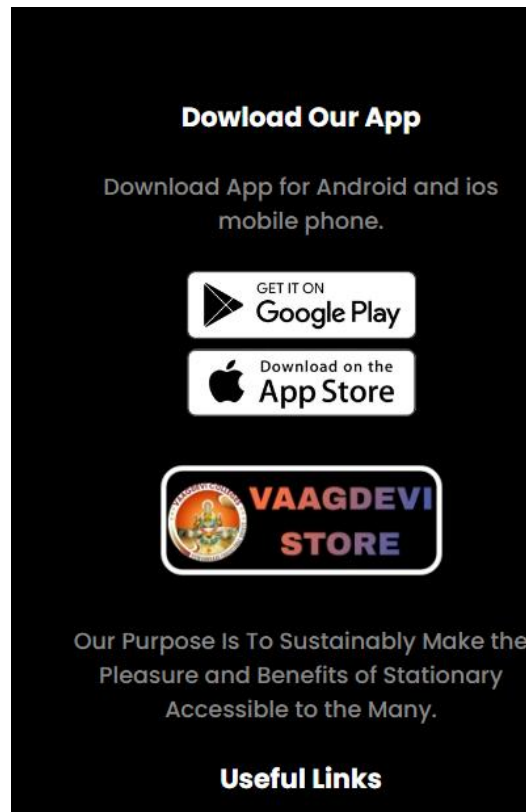
Product	Quantity	Subtotal
 Record book VCE Price: RS.130.00 Remove	<input type="text" value="1"/>	RS.130.00
 Bonafide Certificate Price: RS.20.00 Remove	<input type="text" value="1"/>	RS.20.00
 Application For Provisional Certificate and Consolidated Marks Memo Price: RS.20.00 Remove	<input type="text" value="1"/>	RS.20.00
Subtotal		RS.170.00
Tax		RS.15.00
Subtotal		RS.185.00

Mobile view:

This is header of home page.



This is footer of home page.



This is accounts page.

The image shows a registration form on a light pink background. At the top, there are two tabs: "Login" and "Register", with "Register" being the active tab and underlined. Below the tabs are three input fields: "Username", "email", and "password". At the bottom of the form is a red rounded button labeled "Register".

CONCLUSION

In conclusion, the development of the e-commerce website for Vaagdevi College Stationary Store marks a significant milestone in enhancing accessibility and convenience for both students and faculty. The project aimed to create a user-friendly platform that not only showcases a diverse range of stationary products but also provides a seamless and secure shopping experience.

The incorporation of modern web technologies such as HTML, CSS, and JavaScript allowed us to design a visually appealing and responsive interface. The website's intuitive navigation ensures that users can effortlessly browse through the product catalog, locate items of interest, and make purchases with confidence. The use of a secure payment gateway adds an extra layer of trust and reliability to the overall user experience.

Furthermore, the integration of dynamic features, such as real-time inventory updates and personalized user accounts, enhances the website's functionality. These features contribute to the efficiency of order processing, inventory management, and customer engagement.

The collaborative effort of the development team, in consultation with Vaagdevi College stakeholders, has resulted in a tailored solution that aligns with the institution's goals and values. The website not only serves as a virtual storefront but also reflects the commitment to innovation and modernization within the educational community.

As we move forward, continuous monitoring, feedback collection, and potential updates will be crucial to ensuring the website's ongoing success. This project represents more than just a technical achievement; it embodies the commitment to providing an enhanced user experience and fostering a digitally empowered learning environment.

In essence, the Vaagdevi College Stationary Store e-commerce website stands as a testament to the seamless convergence of technology and education, offering a convenient and efficient platform for procuring essential stationary supplies.

FUTURE SCOPE

The future scope for an e-commerce website catering to Vaagdevi College stationary store can be promising, given the increasing reliance on online platforms for purchasing goods and services. Here are several potential areas of focus and development:

1. Mobile Optimization:

- Ensure that the e-commerce website is optimized for mobile devices, as a significant portion of users access online platforms through smartphones and tablets.

2. User Experience (UX) and User Interface (UI) Enhancements:

- Continuously improve the website's UX/UI to provide a seamless and user-friendly experience. This includes easy navigation, quick loading times, and an intuitive design.

3. Diverse Product Range:

- Expand the product range to include a variety of stationery items catering to different needs of students and faculty. This could include textbooks, writing materials, art supplies, and other relevant products.

4. Personalization and Customization:

- Implement features that allow users to personalize their shopping experience. This could involve personalized recommendations based on past purchases, wish lists, or customizable stationery items.

5. Integration with College Systems:

- Collaborate with the college to integrate the e-commerce platform with college systems. This could involve seamless access to course material lists, faculty recommendations, and other relevant information.

6. Digital Marketing and Social Media Integration:

- Develop a robust digital marketing strategy to increase the online presence of the e-commerce platform. Utilize social media platforms to engage with the college community, promote special offers, and gather feedback.

7. Efficient Order and Delivery System:

- Implement a streamlined order and delivery system to ensure prompt and reliable service. This includes real-time order tracking, multiple payment options, and efficient inventory management.

8. Student Discounts and Loyalty Programs:

- Introduce student discounts and loyalty programs to encourage repeat business. This can help build a loyal customer base among students and faculty.

9. Collaborations and Partnerships:

- Explore collaborations with other departments or businesses within the college or in the local community. This could involve joint promotions, exclusive partnerships, or sponsorships of college events.

10. Data Security and Privacy:

- Prioritize the security of customer data and transactions to build trust among users. Implement robust security measures and comply with data protection regulations.

11. Feedback Mechanism:

- Establish a feedback mechanism to gather input from customers and continuously improve the platform based on their suggestions. This can help in understanding customer needs and enhancing the overall user experience.

12. Sustainability Initiatives:

- Consider incorporating sustainability initiatives, such as eco-friendly products or packaging options, to appeal to the environmentally conscious preferences of customers.

By focusing on these aspects, the e-commerce website for Vaagdevi College stationary store can stay competitive and adapt to the evolving needs of its target audience. Regularly monitoring industry trends and technological advancements will also be crucial for long-term success.

REFERENCES

HTML, CSS, and JavaScript Tutorials:

1. MDN Web Docs:

- [HTML Basics](https://developer.mozilla.org/en-US/docs/Learn/Getting_started_with_the_web/HTML_basics)
- [CSS Basics](https://developer.mozilla.org/en-US/docs/Learn/Getting_started_with_the_web/CSS_basics)
- [JavaScript Basics](https://developer.mozilla.org/en-US/docs/Learn/Getting_started_with_the_web/JavaScript_basics)

2. W3Schools:

- [HTML Tutorial](https://www.w3schools.com/html/)
- [CSS Tutorial](https://www.w3schools.com/css/)
- [JavaScript Tutorial](https://www.w3schools.com/js/)

E-commerce Website Development:

1. jQuery:

- [jQuery Documentation](https://api.jquery.com/)
- jQuery simplifies JavaScript code and provides a set of plugins that can enhance your website's functionality.

2. Font Awesome:

- [Font Awesome](https://fontawesome.com/)
- Font Awesome provides a collection of scalable vector icons that can be customized with