#16/june/23 #saimohan

#basket and customer csv files

both files we can read and analize

In [59]: import pandas as pd

In [60]: !pip3 install seaborn וווו אבמטטוווו (ביסיא) Reguirement already satisfied: cycler>=0.10 in /home/placement/anaconda3/lib/python3.10/site-packages (fr om matplotlib!=3.6.1,>=3.1->seaborn) (0.11.0) Requirement already satisfied: fonttools>=4.22.0 in /home/placement/anaconda3/lib/python3.10/site-package s (from matplotlib!=3.6.1,>=3.1->seaborn) (4.25.0) Reguirement already satisfied: pyparsing>=2.3.1 in /home/placement/anaconda3/lib/python3.10/site-packages (from matplotlib!=3.6.1,>=3.1->seaborn) (3.0.9) Requirement already satisfied: packaging>=20.0 in /home/placement/anaconda3/lib/python3.10/site-packages (from matplotlib!=3.6.1,>=3.1->seaborn) (22.0) Reguirement already satisfied: pillow>=6.2.0 in /home/placement/anaconda3/lib/python3.10/site-packages (f rom matplotlib!=3.6.1,>=3.1->seaborn) (9.4.0) Requirement already satisfied: contourpy>=1.0.1 in /home/placement/anaconda3/lib/python3.10/site-packages (from matplotlib!=3.6.1,>=3.1->seaborn) (1.0.5) Requirement already satisfied: kiwisolver>=1.0.1 in /home/placement/anaconda3/lib/python3.10/site-package s (from matplotlib!=3.6.1,>=3.1->seaborn) (1.4.4) Requirement already satisfied: python-dateutil>=2.7 in /home/placement/anaconda3/lib/python3.10/site-pack ages (from matplotlib!=3.6.1,>=3.1->seaborn) (2.8.2) Reguirement already satisfied: pytz>=2020.1 in /home/placement/anaconda3/lib/python3.10/site-packages (fr om pandas>=0.25->seaborn) (2022.7)

Requirement already satisfied: six>=1.5 in /home/placement/anaconda3/lib/python3.10/site-packages (from p

In [62]: data1.describe()

Out[62]:

	customer_id	product_id	basket_count
count	1.500000e+04	1.500000e+04	15000.000000
mean	1.808567e+07	3.269771e+07	2.153733
std	1.233000e+07	1.629455e+07	0.517929
min	4.784000e+03	4.939000e+04	2.000000
25%	8.659327e+06	3.137412e+07	2.000000
50%	1.520775e+07	3.694759e+07	2.000000
75%	2.663904e+07	4.502408e+07	2.000000
max	4.460824e+07	5.579097e+07	10.000000

In [63]: data.describe()

Out[63]:

	customer_id	customer_age	tenure
count	2.000000e+04	20000.000000	20000.000000
mean	1.760040e+07	262.222550	44.396800
std	8.679505e+06	604.321589	31.998376
min	2.093000e+03	-34.000000	4.000000
25%	1.188115e+07	29.000000	21.000000
50%	1.560912e+07	38.000000	35.000000
75%	2.228484e+07	123.000000	60.000000
max	4.462566e+07	2022.000000	133.000000

```
In [64]: data.shape
Out[64]: (20000, 4)
In [65]: data1.shape
Out[65]: (15000, 4)
In [66]: data.tail
Out[66]: <bound method NDFrame.tail of</pre>
                                               customer id
                                                              sex customer_age tenure
                     9798859 Male
                                                       93
         0
                                            44.0
                   11413563 Male
                                            36.0
         1
                                                       65
         2
                     818195 Male
                                            35.0
                                                     129
                   12049009
                                            33.0
                             Male
                                                       58
                   10083045
                                            42.0
         4
                             Male
                                                       88
                                              . . .
                                                      . . .
         19995
                   12557307 Male
                                            41.0
                                                       52
         19996
                   12595961 Male
                                            29.0
                                                       52
         19997
                   12520991 Male
                                            35.0
                                                       52
         19998
                   12612719 Male
                                            39.0
                                                       52
         19999
                   12572063 Male
                                                       52
                                            28.0
         [20000 rows x 4 columns]>
```

```
In [67]: data1.tail
Out[67]: <bound method NDFrame.tail of</pre>
                                                 customer id product id basket date basket count
                                 41475073
                                           2019-06-19
          0
                    42366585
                                                                   2
                    35956841
                                 43279538
                                           2019-06-19
                                                                   2
         1
          2
                    26139578
                                                                   3
                                 31715598
                                           2019-06-19
                                                                   2
                     3262253
                                 47880260
          3
                                           2019-06-19
          4
                    20056678
                                 44747002 2019-06-19
          . . .
                          . . .
                                      . . .
         14995
                     8336862
                                 50977318
                                           2019-05-26
                                                                   2
                                                                   2
         14996
                     9500785
                                 43862061
                                           2019-05-26
         14997
                    22787344
                                  6041664
                                                                   2
                                           2019-05-26
         14998
                     8221263
                                  3597369 2019-05-26
                                                                   2
         14999
                     4912577
                                 46646893 2019-05-26
                                                                   2
         [15000 rows x 4 columns]>
```

In [68]: data1.groupby(['customer_id']).count()

Out[68]:

	product_id	basket_date	basket_count
customer_id			
4784	1	1	1
8314	2	2	2
8857	1	1	1
9273	1	1	1
11172	1	1	1
44460516	1	1	1
44461180	1	1	1
44473609	1	1	1
44486815	1	1	1
44608245	1	1	1

13871 rows × 3 columns

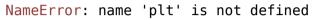
In [69]: data.groupby(['customer_id']).count()

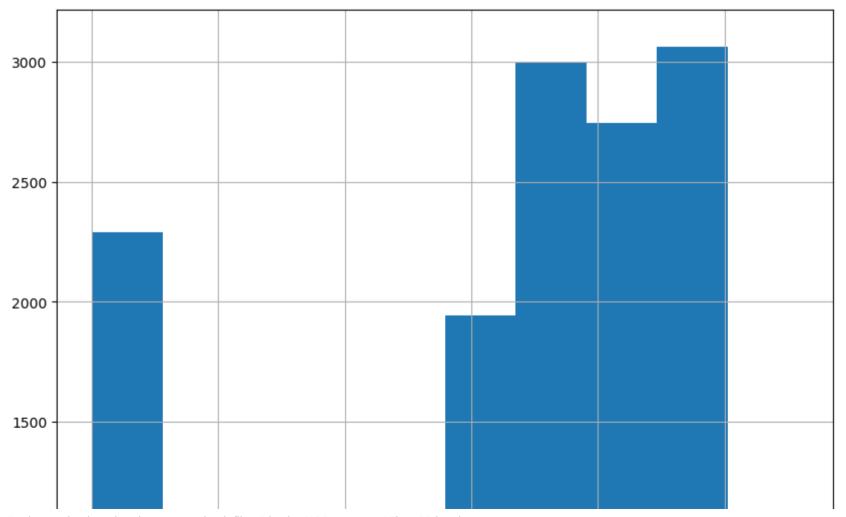
Out[69]:

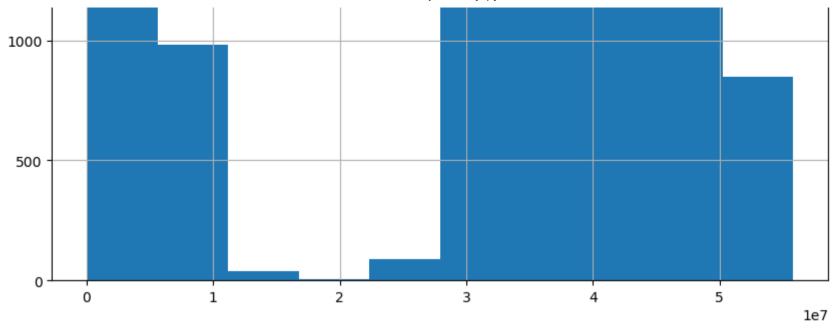
		 5	
customer_id			
2093	1	1	1
12817	1	1	1
14309	1	1	1
15155	1	1	1
23205	1	1	1
44392831	1	1	1
44401175	1	1	1
44431821	1	1	1
44621778	1	1	1
44625658	1	1	1

sex customer_age tenure

20000 rows × 3 columns







```
In [ ]: test=pd.merge(data, datal, on= "customer_id")
In [ ]: test
In [ ]: test.head
In [ ]: test.describe()
In [ ]: test.customer_id.unique()
In [ ]: datal.head
```

```
In [73]: data1.groupby(['product id'])['basket count'].sum().sort values(ascending=False)
         #true means ascending order
         #false means decending order
Out[73]: product id
         43524799
                     69
         31516269
                     59
         39833031
                     50
         46130148
                     36
         34913531
                     28
         34003520
                      2
         34003697
         34004660
                      2
         34013459
                      2
         55790974
         Name: basket_count, Length: 13161, dtype: int64
In [74]: data1.groupby(['product id'])['basket count'].sum().sort values(ascending=True)
         #true means ascending order
         #false means decending order
Out[74]: product id
         49390
                      2
         42094163
         42102274
                      2
                      2
         42110403
         42110580
                      2
         34913531
                     28
         46130148
                     36
         39833031
                     50
         31516269
                     59
         43524799
                     69
         Name: basket count, Length: 13161, dtype: int64
 In [ ]: #true means ascending order
         #false means decending order
```

In [71]: test.groupby(['customer_age']).count()

Out[71]:

	customer_id	sex	tenure	product_id	basket_date	basket_count
customer_age						
5.0	1	1	1	1	1	1
22.0	2	2	2	2	2	2
23.0	1	1	1	1	1	1
24.0	2	2	2	2	2	2
25.0	2	2	2	2	2	2
26.0	1	1	1	1	1	1
27.0	4	4	4	4	4	4
28.0	3	3	3	3	3	3
29.0	6	6	6	6	6	6
30.0	3	3	3	3	3	3
32.0	4	4	4	4	4	4
33.0	2	2	2	2	2	2
34.0	3	3	3	3	3	3
35.0	2	2	2	2	2	2
36.0	4	4	4	4	4	4
37.0	2	2	2	2	2	2
39.0	3	3	3	3	3	3
40.0	5	5	5	5	5	5
41.0	1	1	1	1	1	1
42.0	2	2	2	2	2	2
43.0	3	3	3	3	3	3
45.0	1	1	1	1	1	1
46.0	1	1	1	1	1	1

	0.0.00001	•••		p. c a.a.ca.		200101_000110
customer_age						
51.0	3	3	3	3	3	3
55.0	1	1	1	1	1	1
57.0	2	2	2	2	2	2
61.0	1	1	1	1	1	1
67.0	2	2	2	2	2	2
123.0	4	4	4	4	4	4
2022.0	1	1	1	1	1	1

customer id sex tenure product id basket date basket count

```
In [75]: #-----
import seaborn as sns
```

In []:

In [76]: cor=datal.corr()
cor

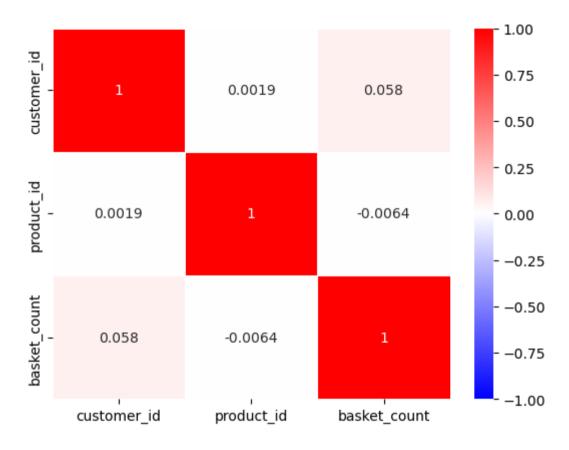
/tmp/ipykernel_4415/870474124.py:1: FutureWarning: The default value of numeric_only in DataFrame.corr is d
eprecated. In a future version, it will default to False. Select only valid columns or specify the value of
numeric_only to silence this warning.
 cor=data1.corr()

Out[76]:

	customer_id	product_id	basket_count
customer_id	1.000000	0.001937	0.058235
product_id	0.001937	1.000000	-0.006407
basket count	0.058235	-0.006407	1.000000

```
import seaborn as sns
sns.heatmap(cor,vmax=1,vmin=-1,annot=True,linewidths=.5,cmap='bwr')
```

Out[79]: <Axes: >



```
In [ ]:
```