

# Muhammad Saim Sajid

Email: [saimsajidirl@gmail.com](mailto:saimsajidirl@gmail.com) Instagram: [@shicomogs](#) [Linkedin](#) [Portfolio](#)

## Professional Summary

Creative and driven digital content creator with a growing interest in digital marketing. Demonstrates expertise in creating engaging short-form and long-form video content, managing personal and professional websites, and optimizing user experiences. Proficient in leveraging data-driven insights to build and maintain a strong online presence. Eager to apply my skills to a dynamic digital marketing role.

## Skills

- Content Creation: Video Editing, SEO, Copywriting, Social Media Management
- Platforms: Instagram, YouTube, Facebook, WordPress
- Tools: Canva, Adobe Premiere Pro, Google Analytics, Google Ads
- Website Management: HTML, CSS, WordPress, Website Optimization

## Key Projects

### 1. Social Media Content Creation

- **Instagram (@ShicoMogs):** Created and managed a profile showcasing edited reels inspired by Chico anime and Harry Potter themes. Demonstrated expertise in crafting captivating short-form video content and growing audience engagement.
- **YouTube (MS Dev):** Produced detailed, engaging tutorials and code showcases, building a reputation for high-quality, long-form technical content.

### 2. Personal Websites

- **All In One Tool:** An online conversion tool offering options like PNG to ICO, PDF to Word, merging PDFs, and more. Built to simplify workflows and increase user convenience.  
[View Website](#)
- **Media Progress Tracker:** A tool for tracking progress across categories like Movies, Anime, Manga, Games, and TV Shows.  
[View Website](#)
- **Download Time Calculator:** An online tool to estimate download times for various file sizes based on connection speeds.  
[View Website](#)

## Education

Bachelor of Software Engineering  
Islamia University of Bhawalpur, 2021-2025, **Grade : A**