

# Impact of Online Food Delivery Apps on Lifestyle & Spending Habits

Created by Sai | Dataset: 73 Responses | Cleaned Data

Category ▾

Gender ▾

Age\_Group ▾

Study\_Year ▾

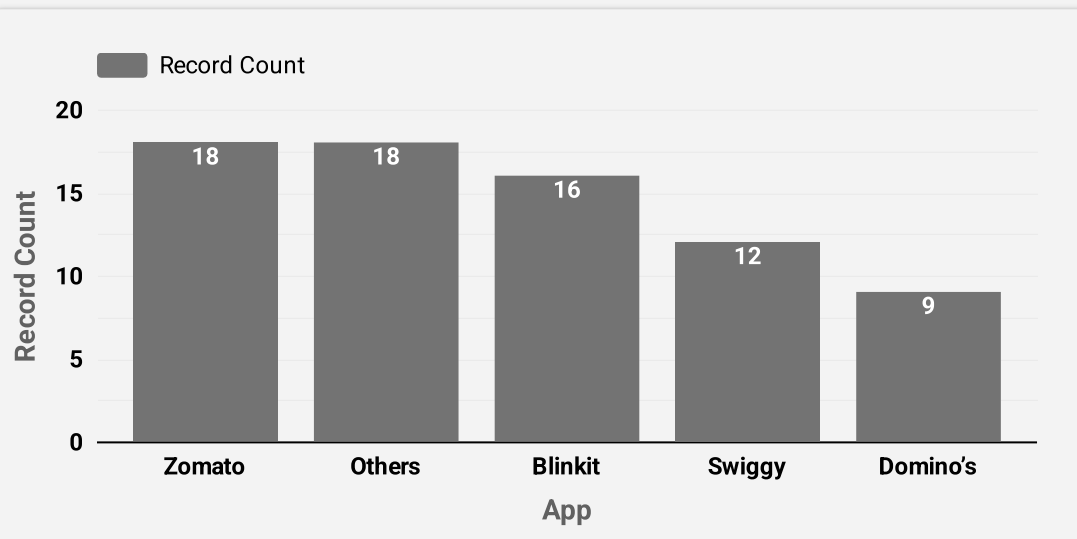
Spend\_Order ▾

Order\_Time ▾

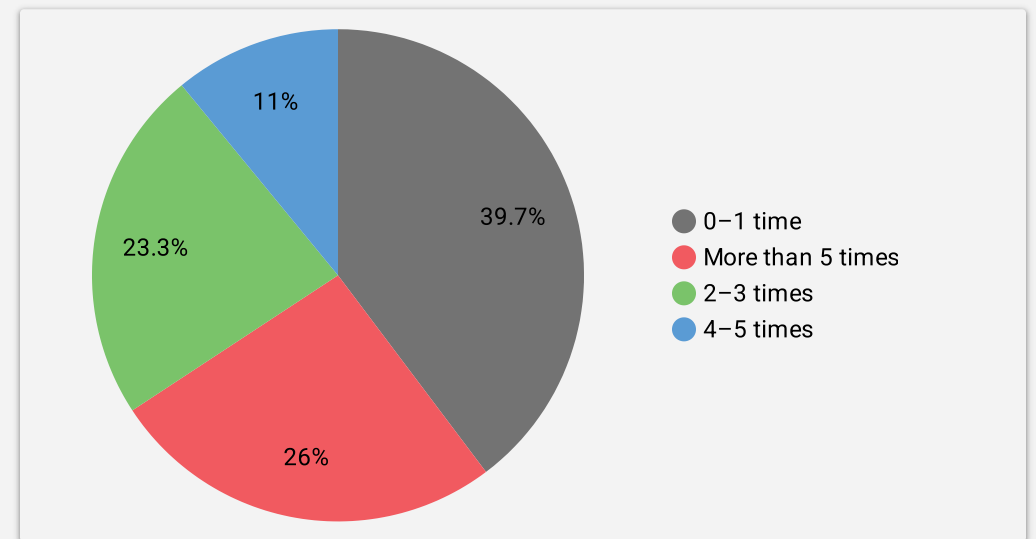
App ▾

Need\_Habit ▾

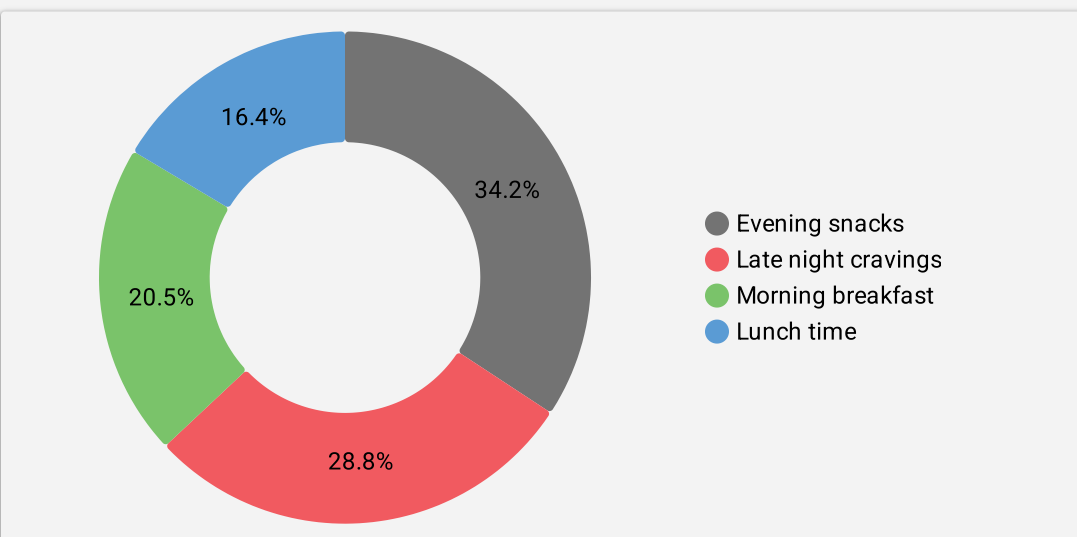
## Most Used Food Delivery App



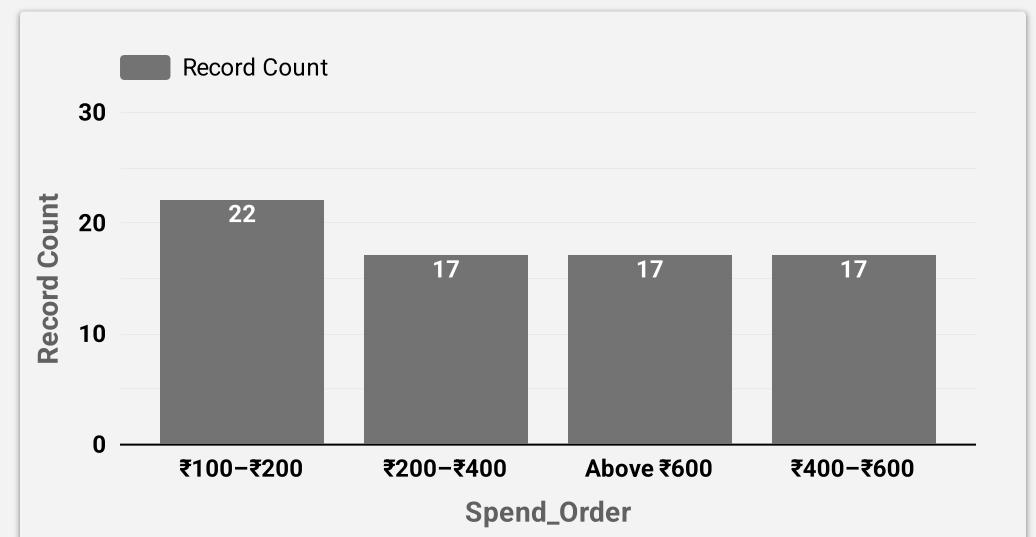
## Weekly Online Order Frequency



## Preferred Time to Order



## Spending Range Per Order



Total\_Participants

73

% Users Using Food Apps

73%

Avg Satisfaction Rating

3.5

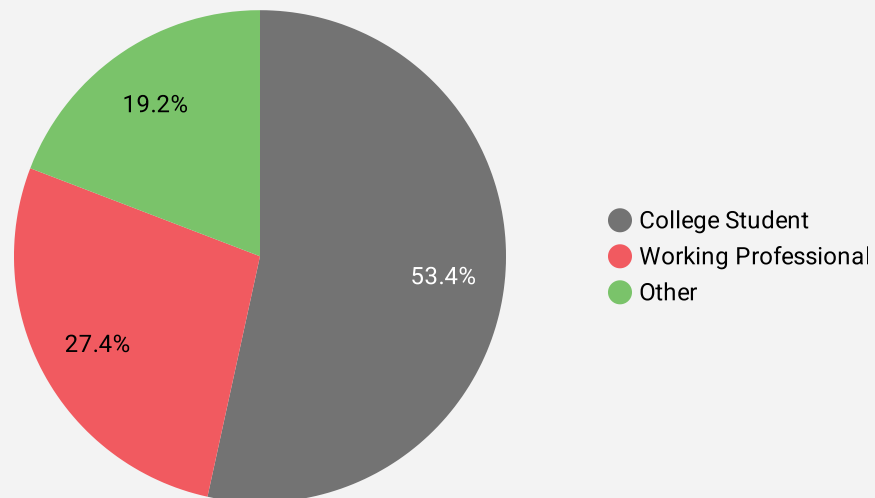
Avg Spend Score

2.4

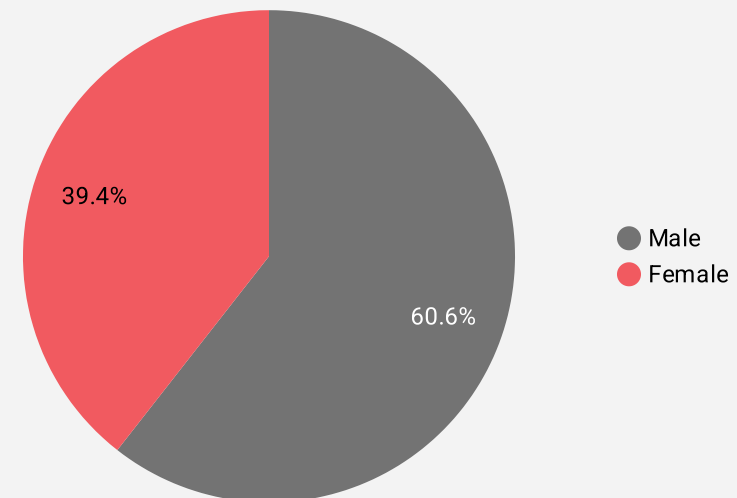
Avg Health Impact Score

1.81

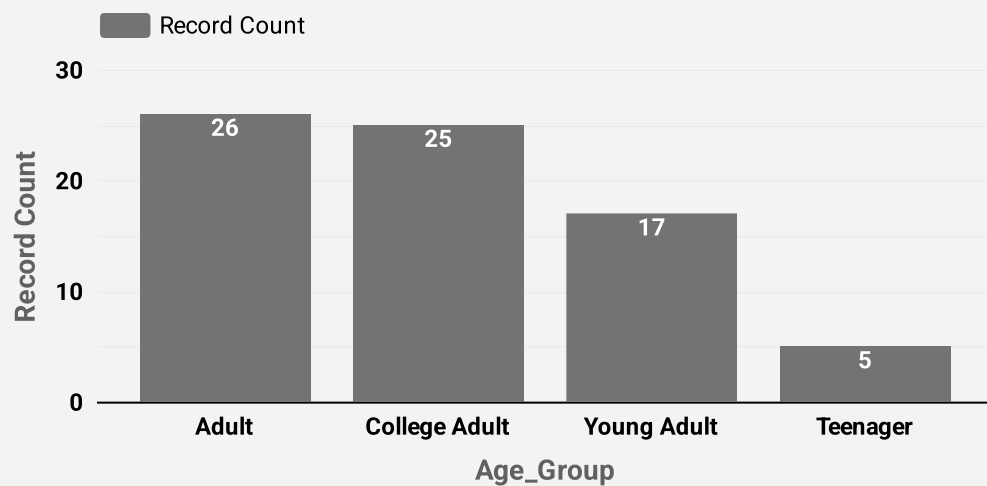
Respondents by Category



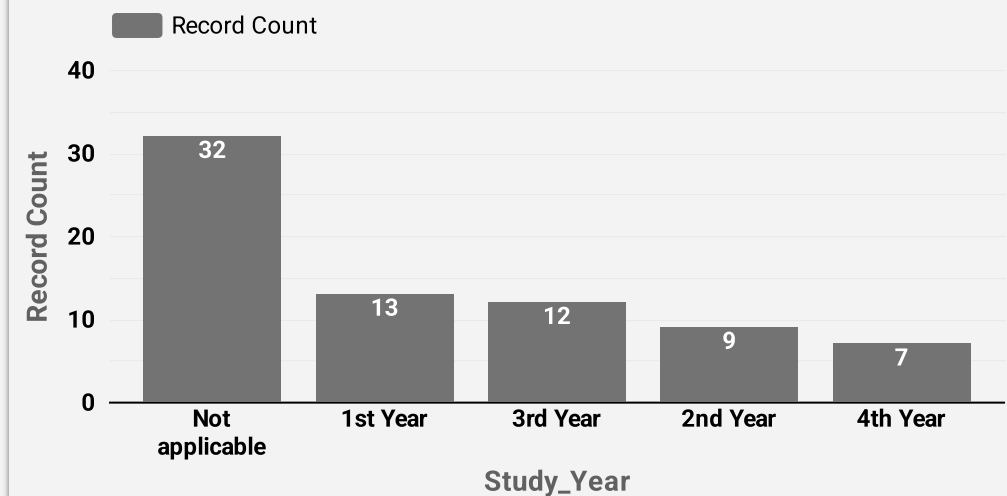
Respondents by Gender



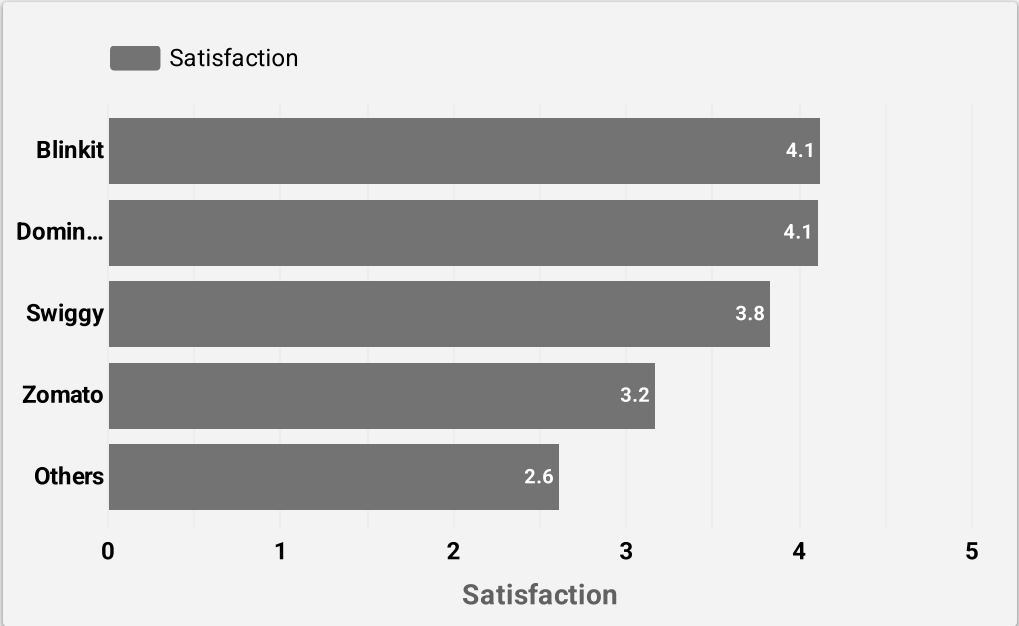
Age Group Distribution



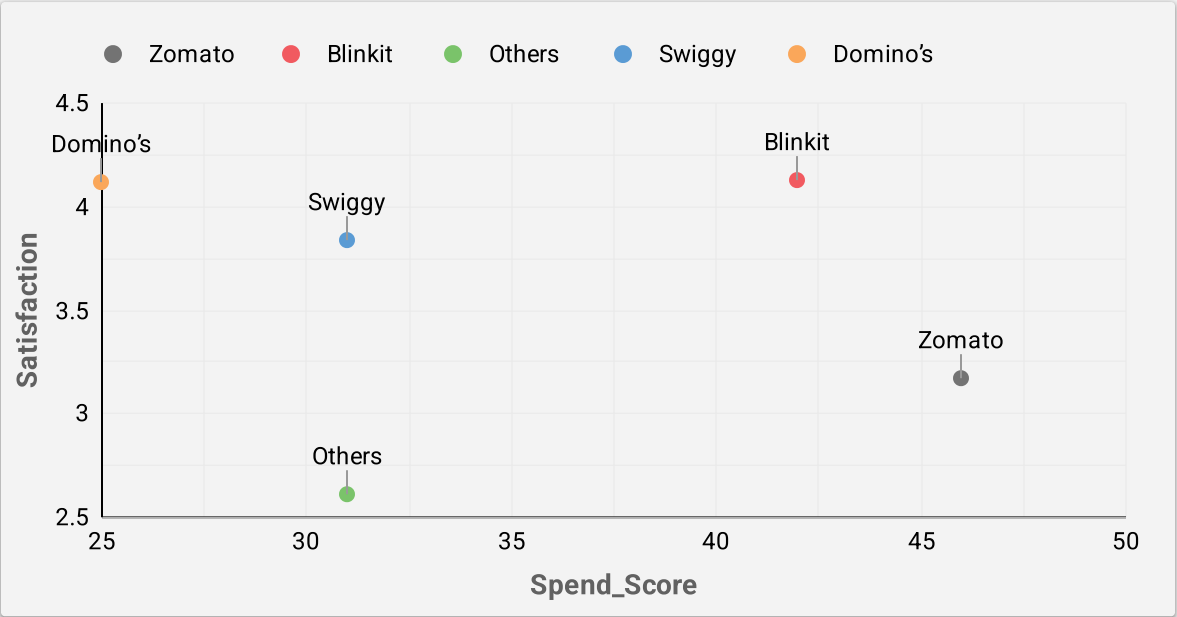
Study Year Distribution



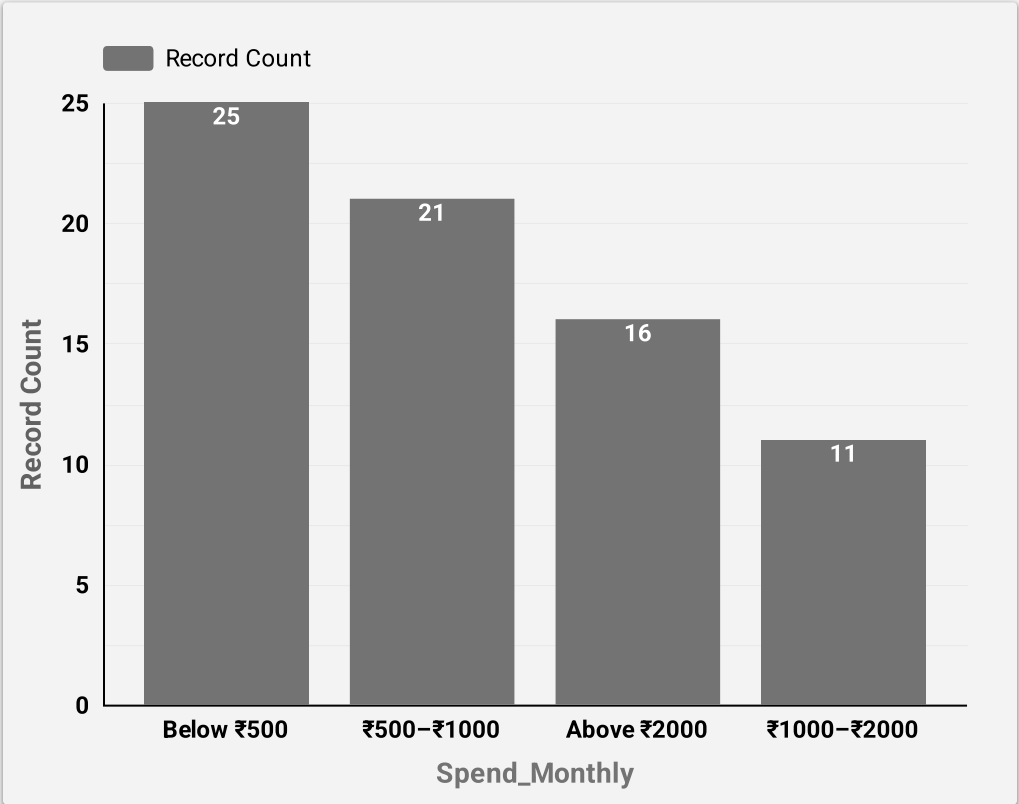
Average Satisfaction Rating by App



Relationship Between Spending & Satisfaction



Monthly Spending Distribution

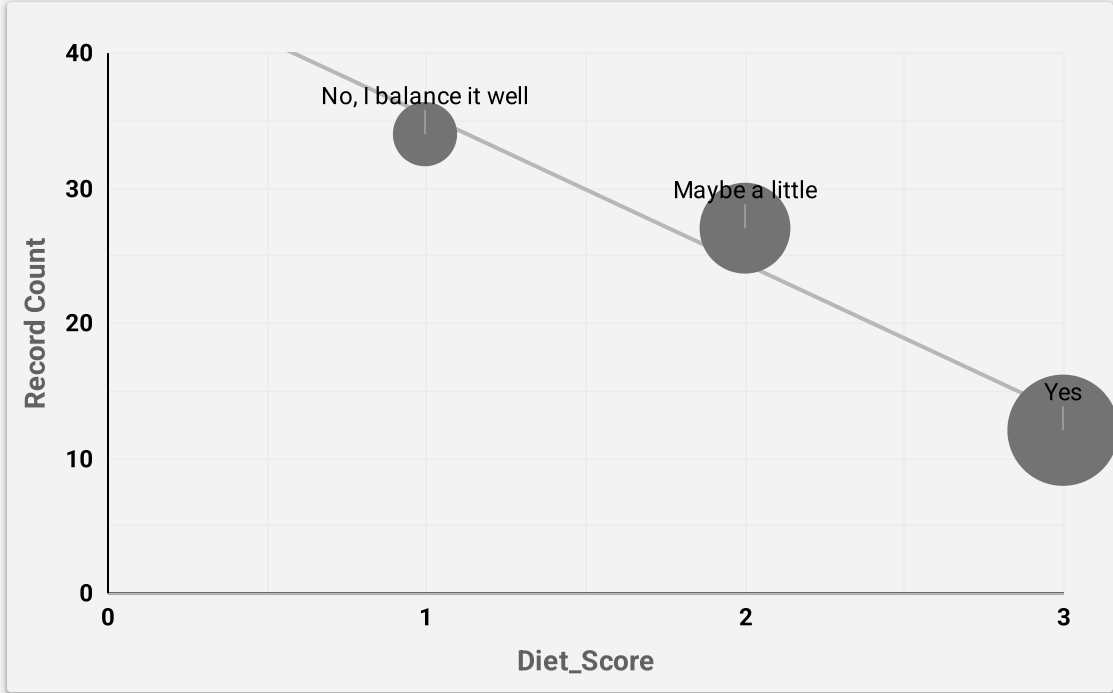


Order Frequency vs Time of Day

Order_Time	Freq_Weekly	Record Count ▾
Evening snacks	0-1 time	11
Late night cravings	More than 5 times	9
Lunch time	0-1 time	6
Lunch time	2-3 times	6
Late night cravings	0-1 time	6
Evening snacks	More than 5 times	6
Morning breakfast	0-1 time	6
Morning breakfast	2-3 times	5
Evening snacks	4-5 times	5
Morning breakfast	More than 5 times	4
Late night cravings	4-5 times	3
Evening snacks	2-3 times	3

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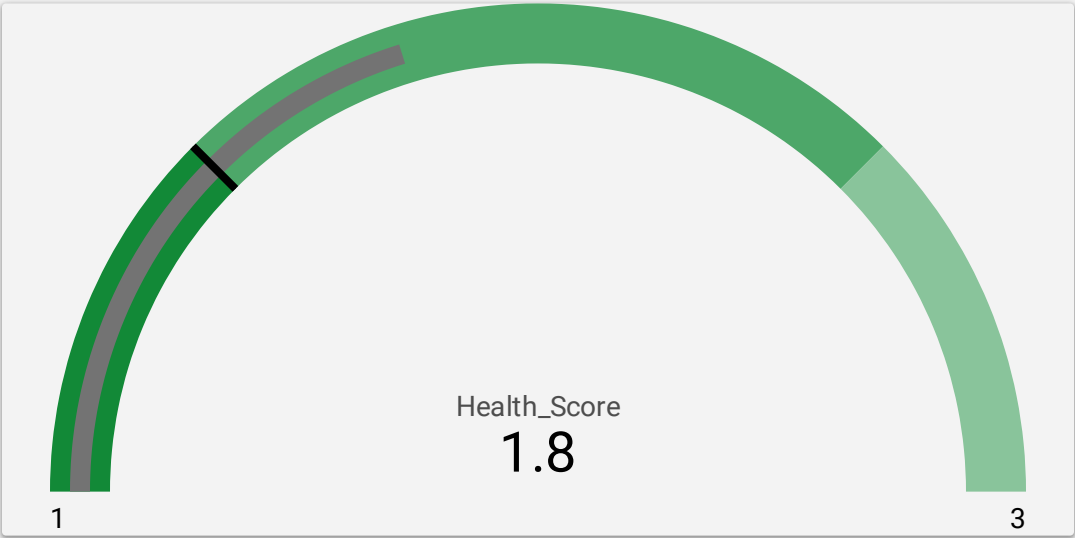
Diet Impact Severity



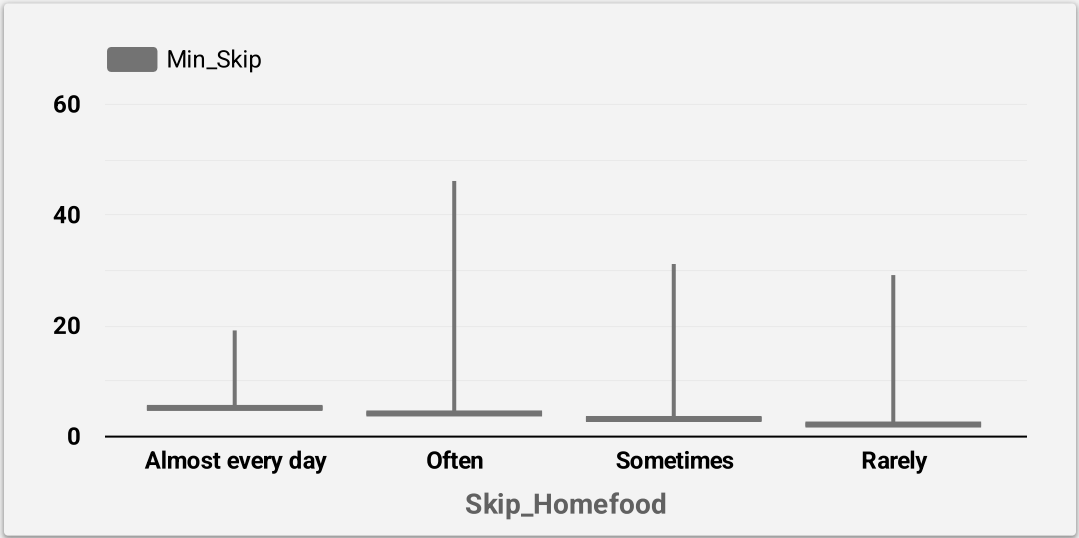
Daily Routine Impact (Treemap Analysis)



Overall Health Impact



Skip Home Food Frequency – Box Plot Distribution



Lifestyle Impact Heatmap by Motivation

Motivation	Diet_Score ▾	Routine_Score	Health_Score	Skip_Score	Spend_Score	Satisfaction
Discounts & Offers	1.9	1.67	2	3.14	2.43	3.24
Cravings	1.78	2.28	2.22	3.67	2.72	4.44
Laziness to cook	1.65	1.71	1.65	3.06	1.47	2.29
Late-night hunger	1.45	1	1.09	4.45	3.45	4.45
Peer influence (friends or colleagues ordering)	1.33	1.5	1.67	2.5	2	2.83

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Lifestyle Impact Comparison Across Categories

