





Index

This index is prepared to make the reader understand the importance of various colors used in the storyboarding document

S.No.	Color	Purpose
1		General Comments explaining the features of the platform
2		Special Comments explaining the most important points to be taken care.
3		Guest User Access Details
4		Special Comments for Designers

This screen represents the splash screen.



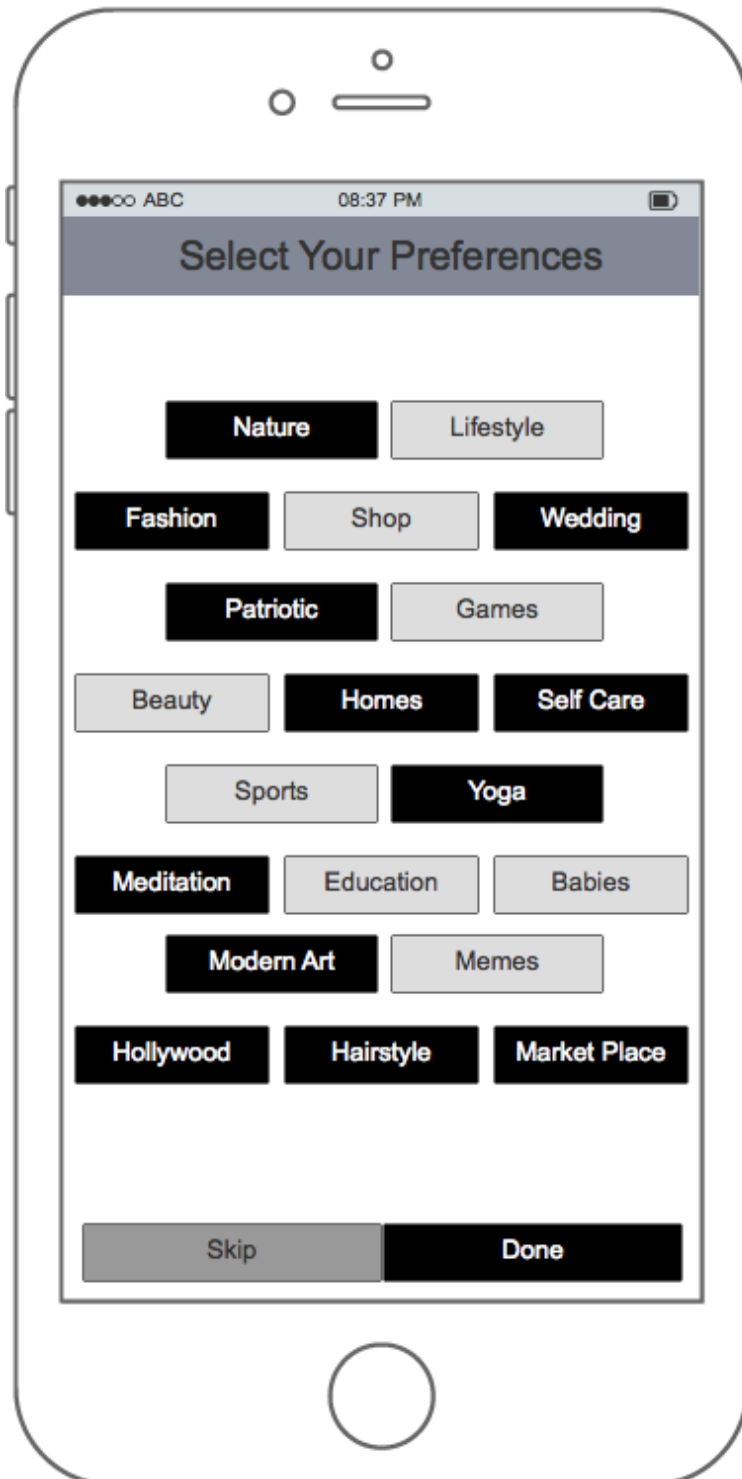
PikMe is a social media platform where people can participate in contests conducted by PikMe. These contests require them to upload the image based on the category contest demands.

For each upload, other users on the platform will give vote against the uploaded image and the winner would be decided based on votes.

Also, this platform facilitates the users to upload their images to sell on their marketplace.

Once the App is launched, the user will see a splash screen containing the app logo and name. The screen will close after few seconds and redirect the user to preferences screen followed by walkthrough screen if it's a first-time user, else it will open "For You".

This screen represents the registration



When the user enters into the app for the first time (As a guest), they have to select their preferences to get "For You" data.

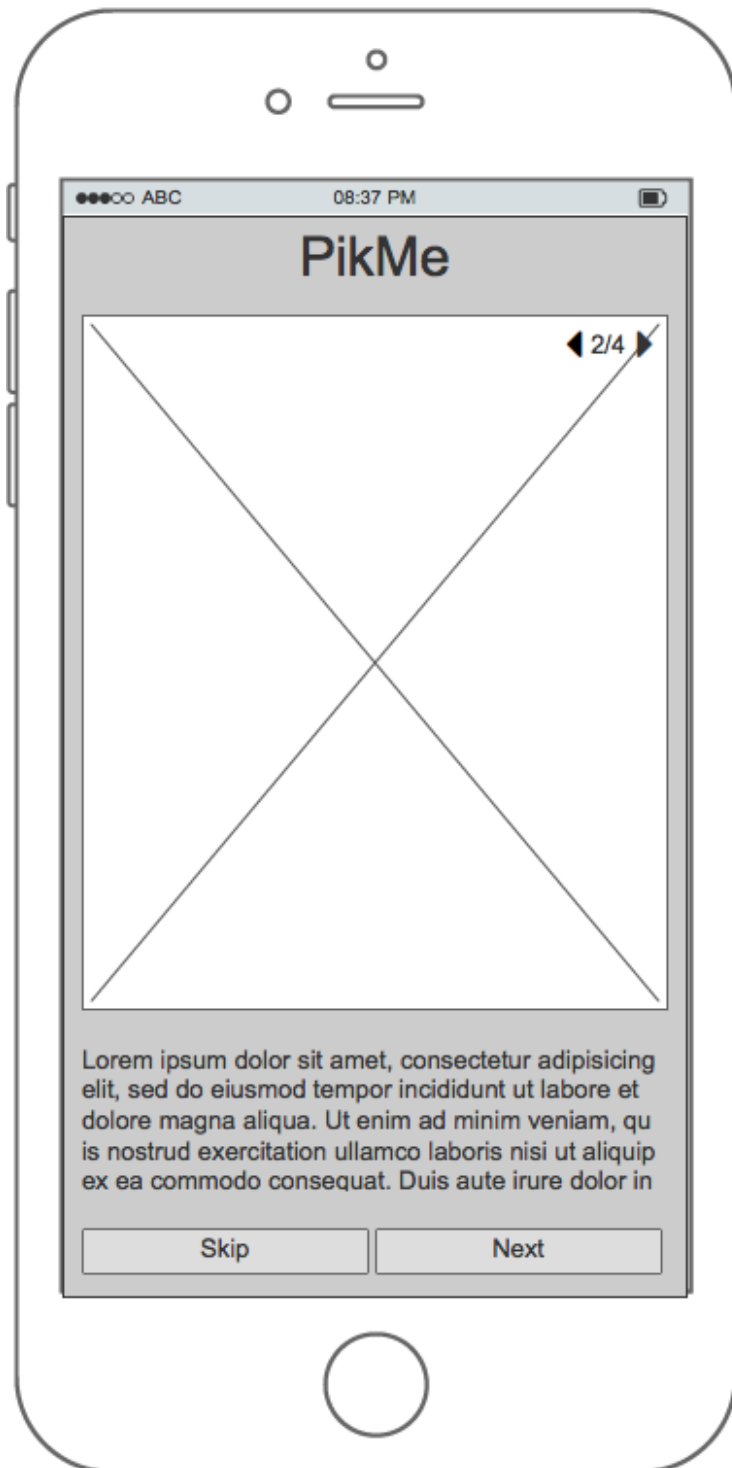
After registration, they have to select their preferences again.

User can skip the preference selection if they want. In this case, "For You" screen will have random data for the first time.

After preferences, the user will be taken to walkthrough screens.

These preferences are made based on the categories set by the admin. User can select multiple categories without any limit.

This screen represents the walkthrough



There will be a sequence of 3-4 screens to provide a quick walkthrough of the app for the first time users. If the user is already logged in and has seen the walkthrough screens already, the walkthrough screens will not appear. User can skip the walkthrough screens and can directly access the login screen.

Tapping on Next will show the next walkthrough screen. Tapping on Skip will skip the walkthrough and take the user to the login screen.

This screen represents the Login.

Register here.' and a home indicator circle."/>

User can log in into the application by providing an email address/ Phone Number/ Username and password.

If the credentials are valid, the user is allowed to enter the app else, they will be suggested to enter the valid email address and password.

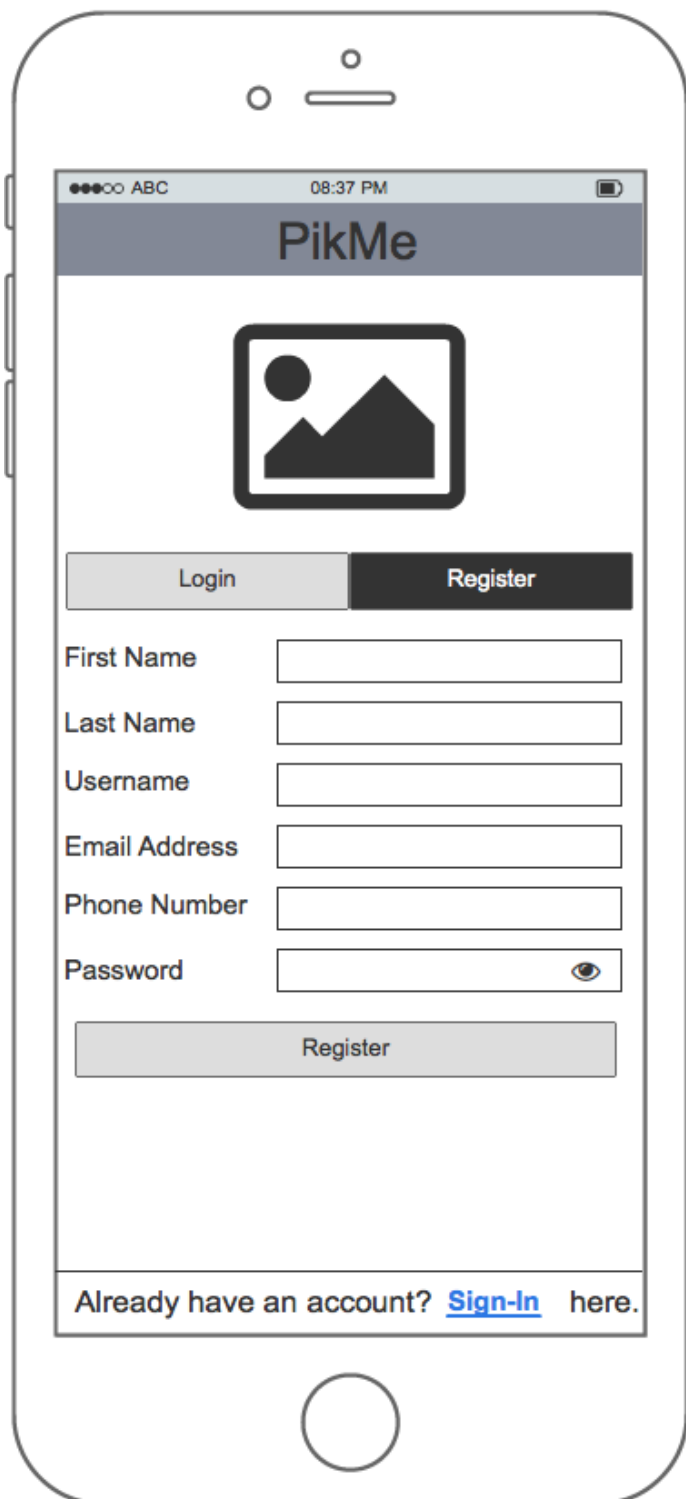
In case, the user forgets the password, they can tap on "Forget Password" link to reset the password.

This will ask the user to enter the registered email address. The backend will validate the registered email address and a reset password link will be sent on it.

The user can click on the link where they will be able to reset the password.

User can also make social sign-in via Facebook, Google and Apple ID.


This screen represents the registration



The image shows a mobile application interface for registration. At the top, there's a status bar with signal strength, 'ABC', time '08:37 PM', and battery level. Below this is a header with the app name 'PikMe'. A placeholder for a profile picture is shown. Below the profile picture are two buttons: 'Login' and 'Register'. The 'Register' button is highlighted. Below these buttons are input fields for 'First Name', 'Last Name', 'Username', 'Email Address', 'Phone Number', and 'Password'. The 'Password' field has a toggle icon. Below the input fields is a 'Register' button. At the bottom, there's a link: 'Already have an account? [Sign-In](#) here.'

08:37 PM ABC

PikMe




First Name

Last Name

Username

Email Address

Phone Number

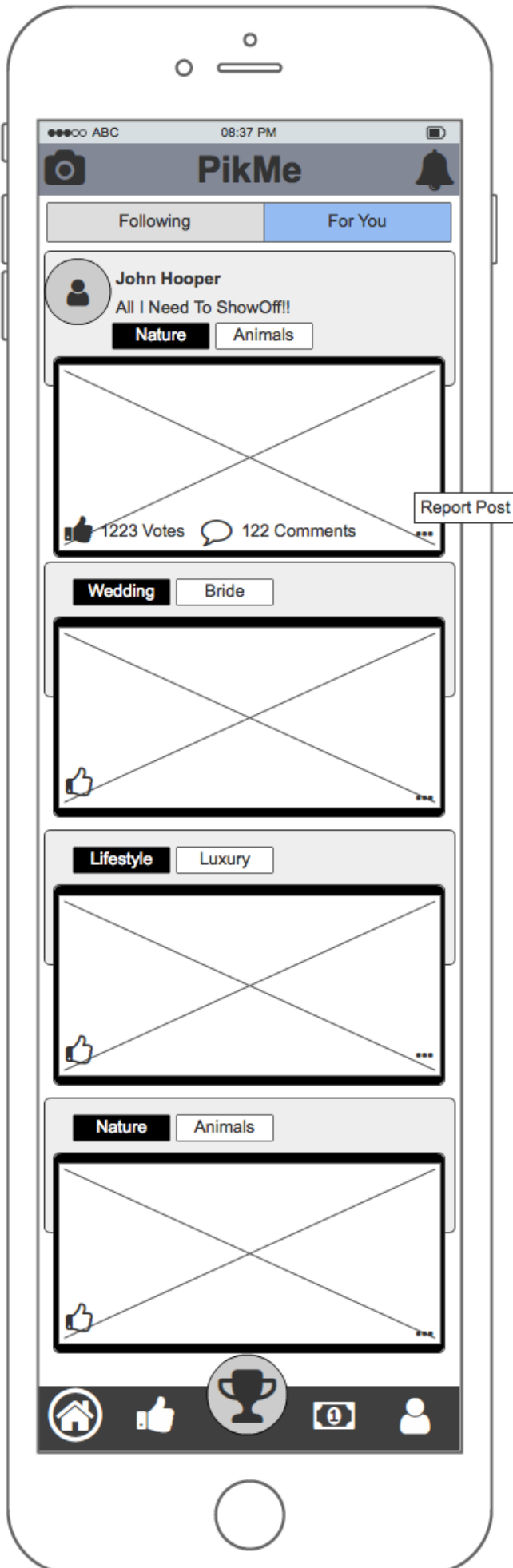
Password 

Already have an account? [Sign-In](#) here.

User will be able to register on the platform by providing First Name, Last Name, Email Address, Username, Phone Number, and Password.

User has to verify Email address and Phone number before entering into the application as a registered user.

This screen represents the "For You" Page.



This page will be visible to the guest users based on the preferences selected by them while entering. When they tap on vote, they would be prompt with login pop-up.

User is able to see the picture posted in contests. These pictures belongs to the live contests. Here, Nature is a category and Animal sub-ctegories.

These pictures are jumbeled up based on contests. Once the user has voted against any image, that image would be removed from the vote board.

The name, comments, and total votes against any image won't get visible unless you cast a vote against it.

The vote image would now move under the " votes" section in user's profile.

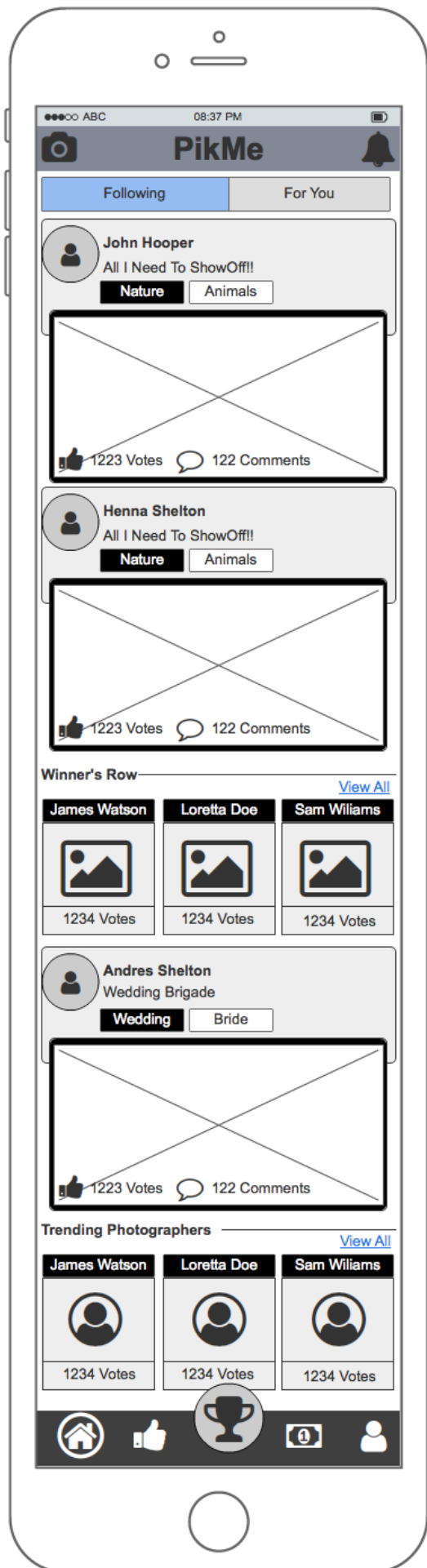
Here, User will be able to see the images based on the preferences selected by them.

User cannot see the number of votes casted against any image, owner of the image and comments unless they make vote against it. The can comment only after voting the image.

User will be able to vote on images by douple tapping on it, followed by animation.

Later on, this screen will populate data based on user's choice of interest. The choice of interest can be defined by showing the posts of those categories which are more voted by the user.

This screen represents the following user's uploads



Guest User will not be able to see this section. Tapping on this page would prompt them to create account.

The user is able to see the uploads made by the users in contests, to whom they are following. These images will only come when the contest is completed.

The images should be shuffled up based on the categories and sub-categories.

Each post represents image of the user who has made the upload, Title of the contest, Category and Sub-Category of the contest, Total Votes on the image and Total comments on the image.

After every 10 posts, User is able to see the list of winning posts in the contests. If there are 100 Winners, everytime 10/100 should be displayed after every 10 posts.

These winners are the winners of the contests which are declared after contest completion based on the votes.

Tapping on "View All" will populate the list of all the winners.

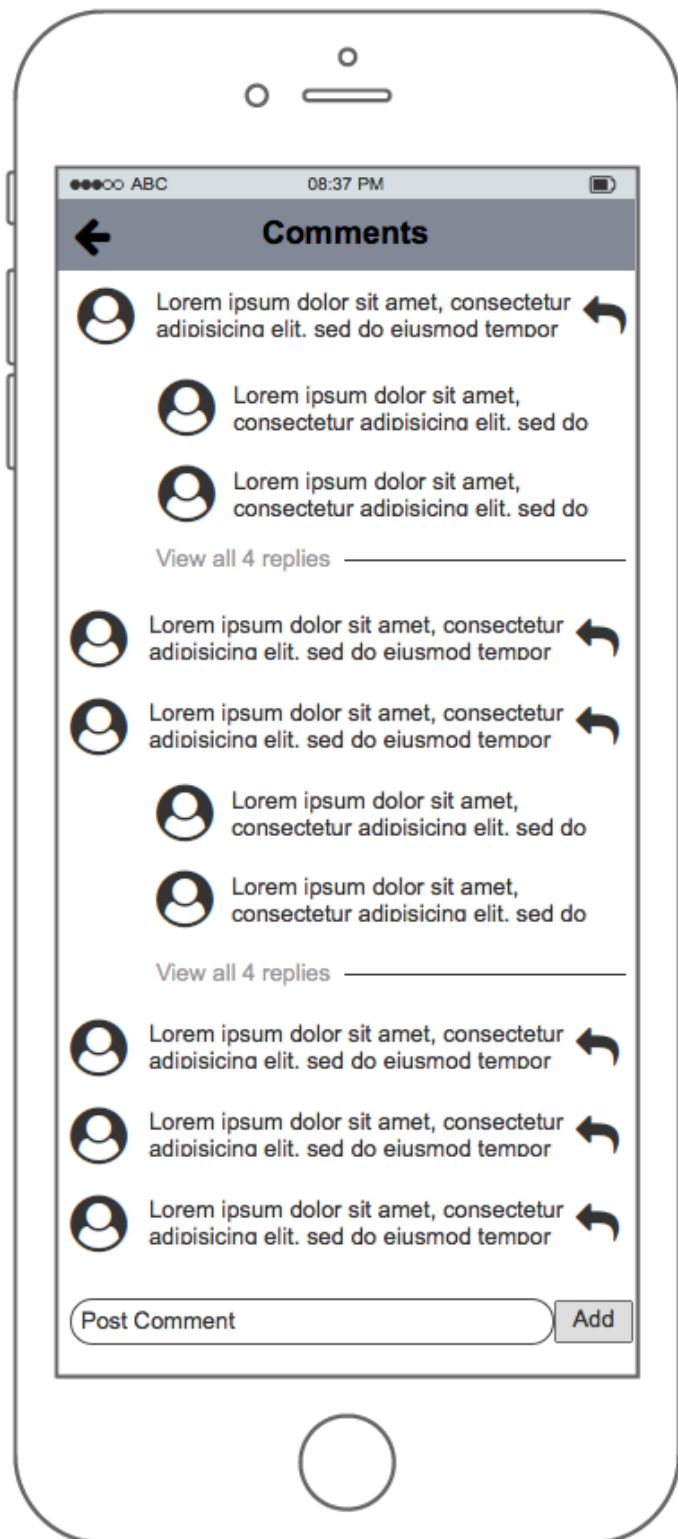
After every 10 posts, User is able to see the list of Trending Photographers based on total number of votes received so far. Everytime 10/ N should be displayed after every 10 posts.

Tapping on "View All" will populate the list of all the trending photographers.

Notes for designer:

The image size should cover 2/3rd of the screen in this post view.

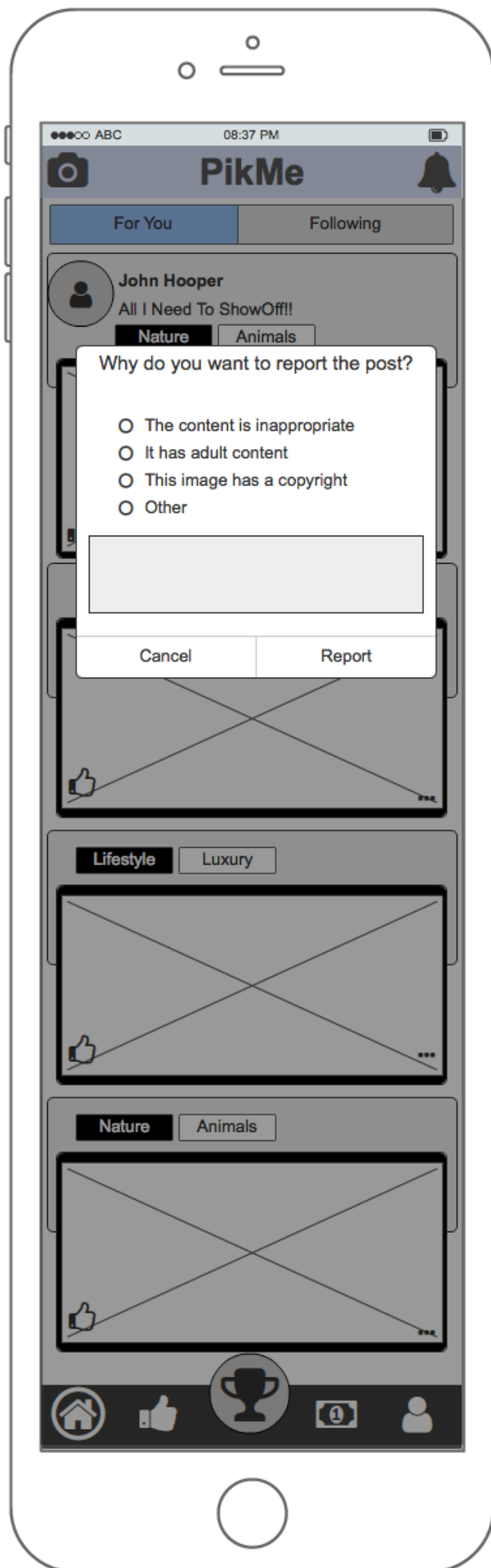
This screen represents the comment screen.



The user is able to see the comment against any picture only after voting on it.

This screen displays the list of all the comments posted by different users. The profile user can also cast a new comment or can reply on previously existing comments.

There would be a master comment and multiple child comments (Replies).
No replies would be given against the child comments i.e. no reply on reply comments.



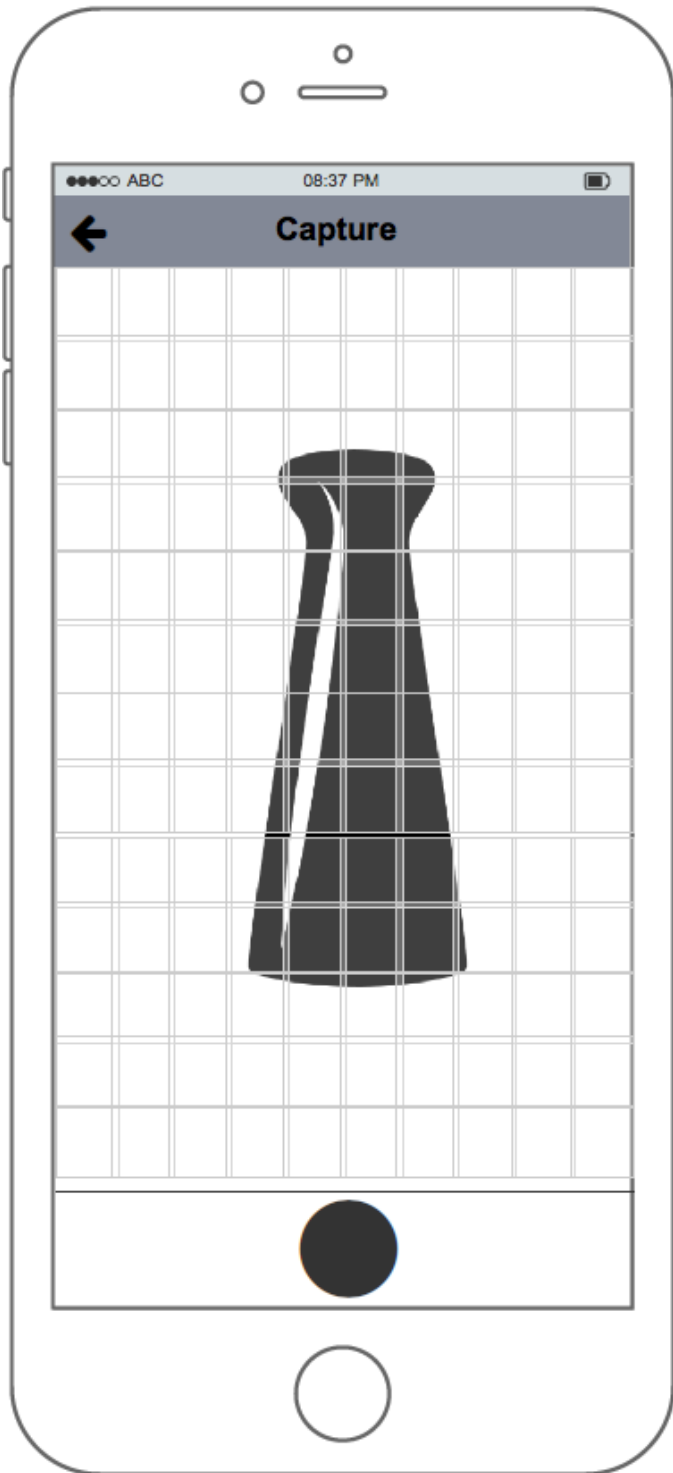
User can report against any image by tapping on three dots.

They can select any previously mentioned reasons or can write a personal reason for the same.

This report would be sent to the admin.

This screen represents the capturing of image from camera.

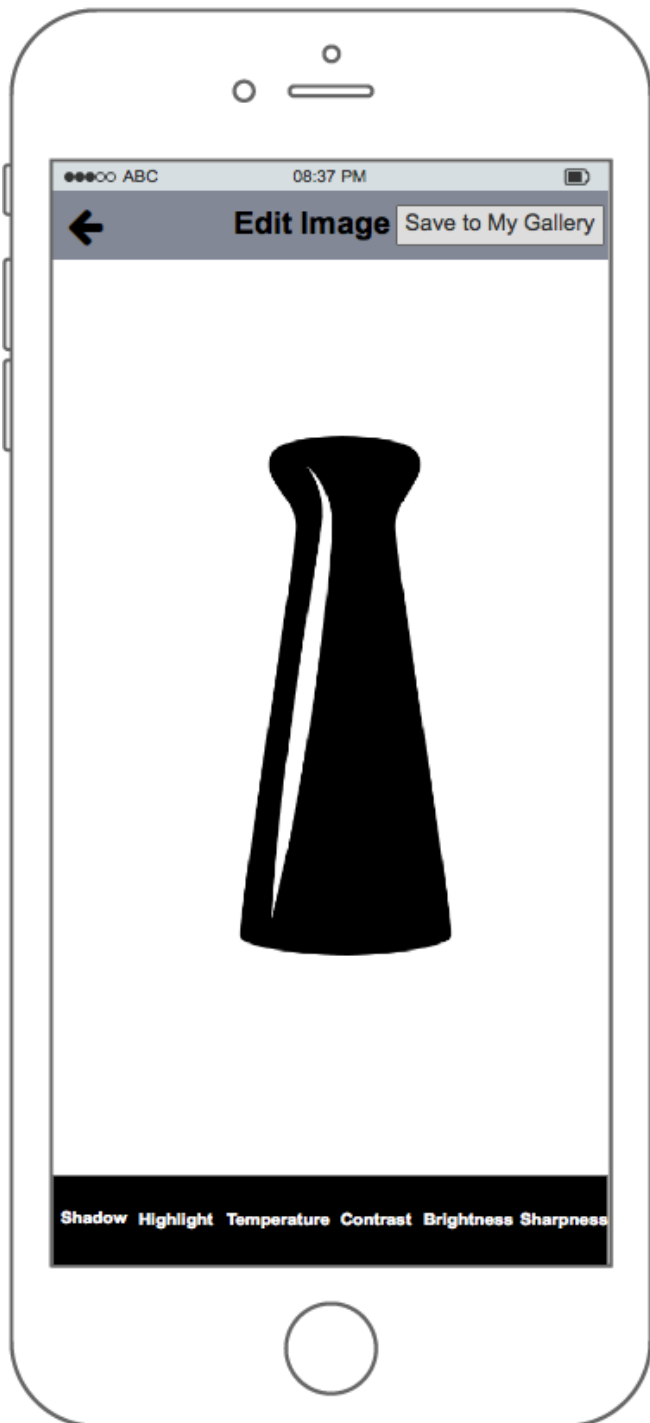
User can simply click an image from the app, can edit it and save it to their gallery.



Guest User can click the picture, edit it and download it.

This screen represents the editing process. The Image would be edited every time they are being upload/ clicked.

User can skip the editing process.

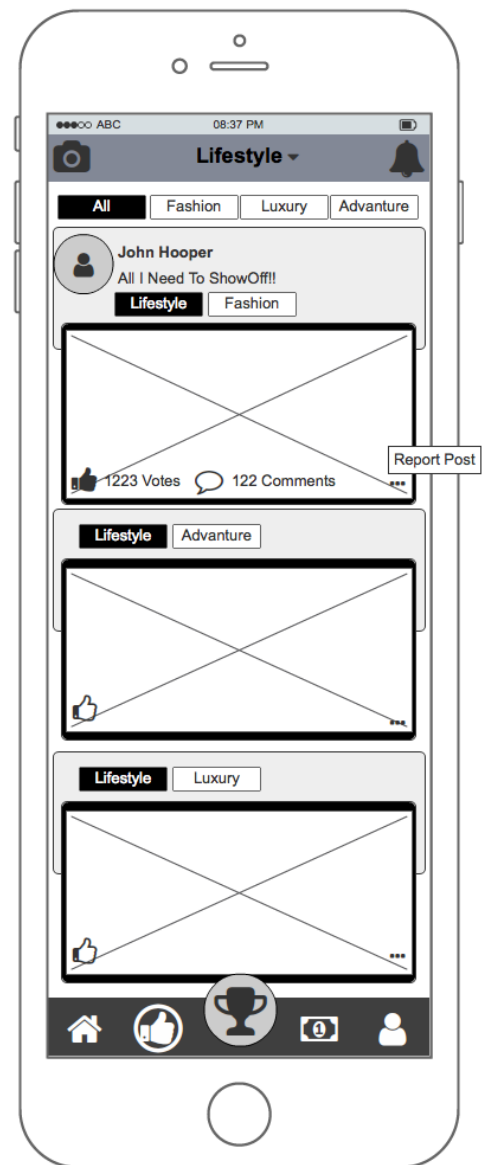
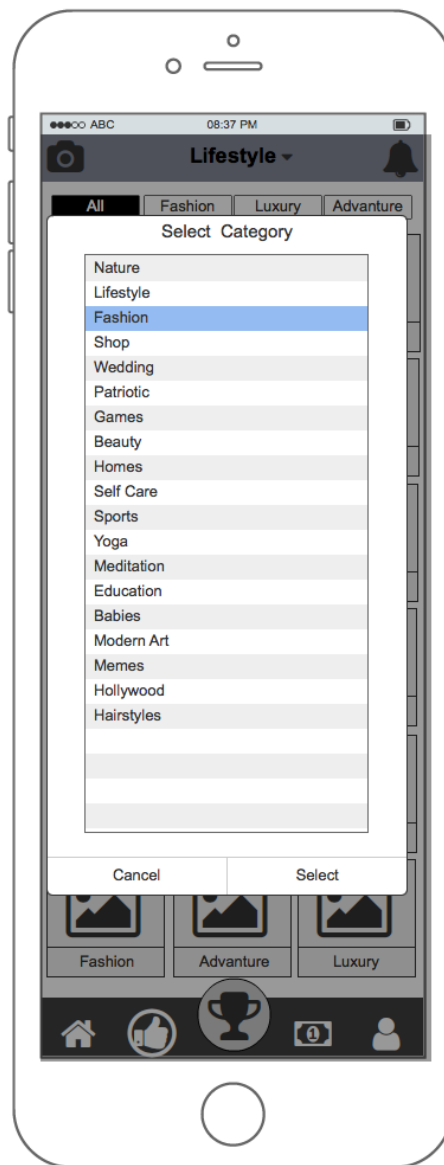


Guest User can click the picture, edit it and download it.

Notes for designer:

Consult the developers before creating the edit image regarding what all designs are possible for parameters representation.

This screen represents the vote board



User is able to see the picture posted in contests. These pictures belongs to the live contests.

Here, Lifestyle is a category and fashion, luxury, adventure etc. are sub-categories.

These pictures are jumbled up based on contests. Once the user has voted against any image, that image would be removed from the vote board.

The name, comments, and total votes against any image won't get visible unless you cast a vote against it.

The vote image would now move under the "votes" section in user's profile.

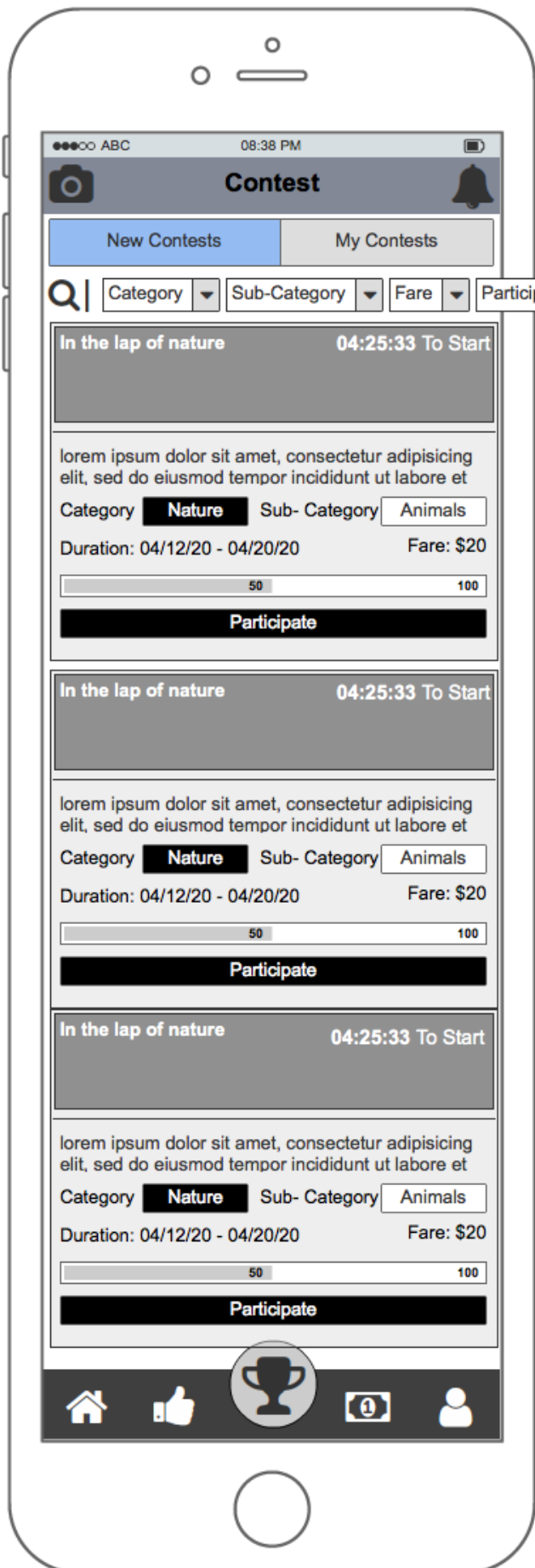
Guest user can always see the pictures but they cannot vote. Voting will make them visit the login page.

By Default, one category would be fixed, user can change the category from the dropdown and can select any of the existing categories to see respective posts.

The user will not be able to vote and see the images (on vote board) of the contests in which they have participated.

Tapping on any of the image will open all the images in list view

This screen represents all the new contests on the platform



Guest User can see the upcoming contests, but to participate they have to login

User is able to see all the contest created by admin. It has image, name, description, category, subcategory, duration, entry fare and seats left. The contests can be filtered based on category, sub category, fare and participant cap. The contest can also be searched based on contest name.

Votes and Winning Criteria:

- 1) Each user has to pay an entry fee for the contest. This value is the fare multiplied by number of users participated.
- 2) Admin will receive all the fare of the contest.
- 3) Admin will decide the number of winners in any contest while creating it.
- 4) Out of the total fare collection, admin will keep its 10% commission.
- 5) Rest of the amount is divided among the winners. Admin will decide the percentage of the amount to be given to each winner.

Winners are decided based on the votes received on their upload.

Admin also has an ability to declare the results manually and select the winners manually from the list of participants.

Every contest is associated with only one category and one sub-category.

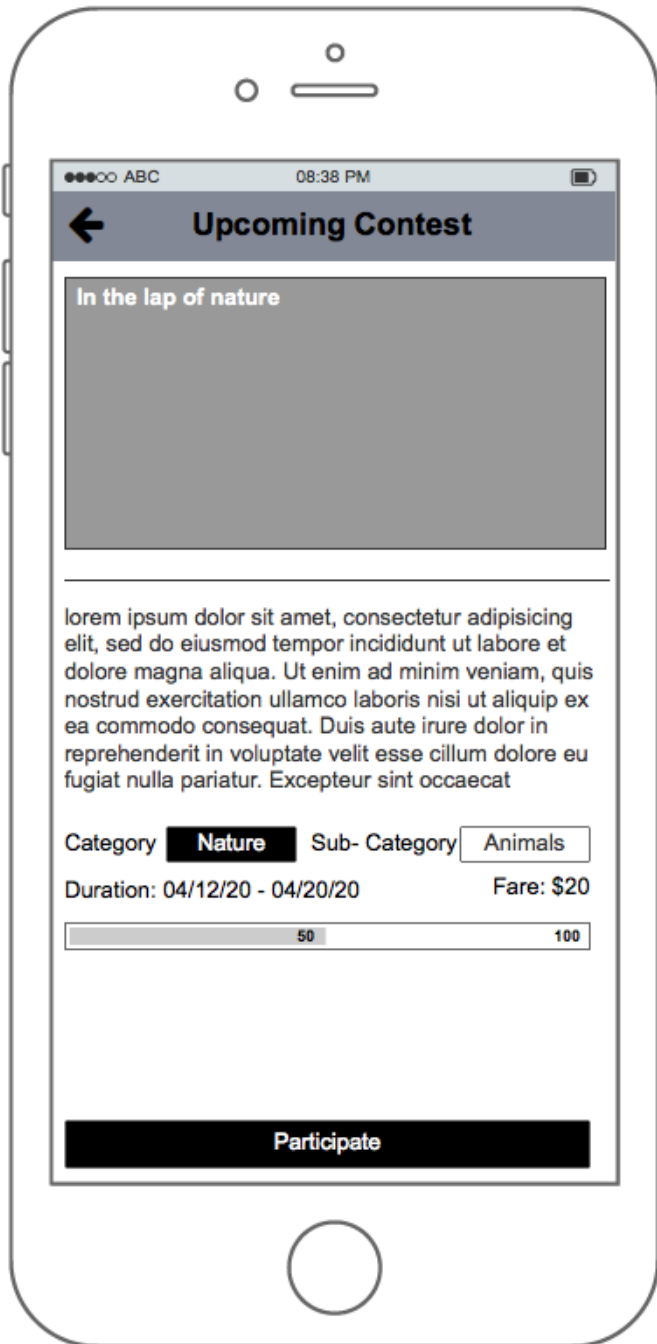
There could be a chance when admin can skip contest name. In that case the contest name would be self-generated based on category and sub-category selection.

For example, if a contest is created with Category "Nature" Sub-Category "Mountains", the name would be "Nature-Mountain Contest"

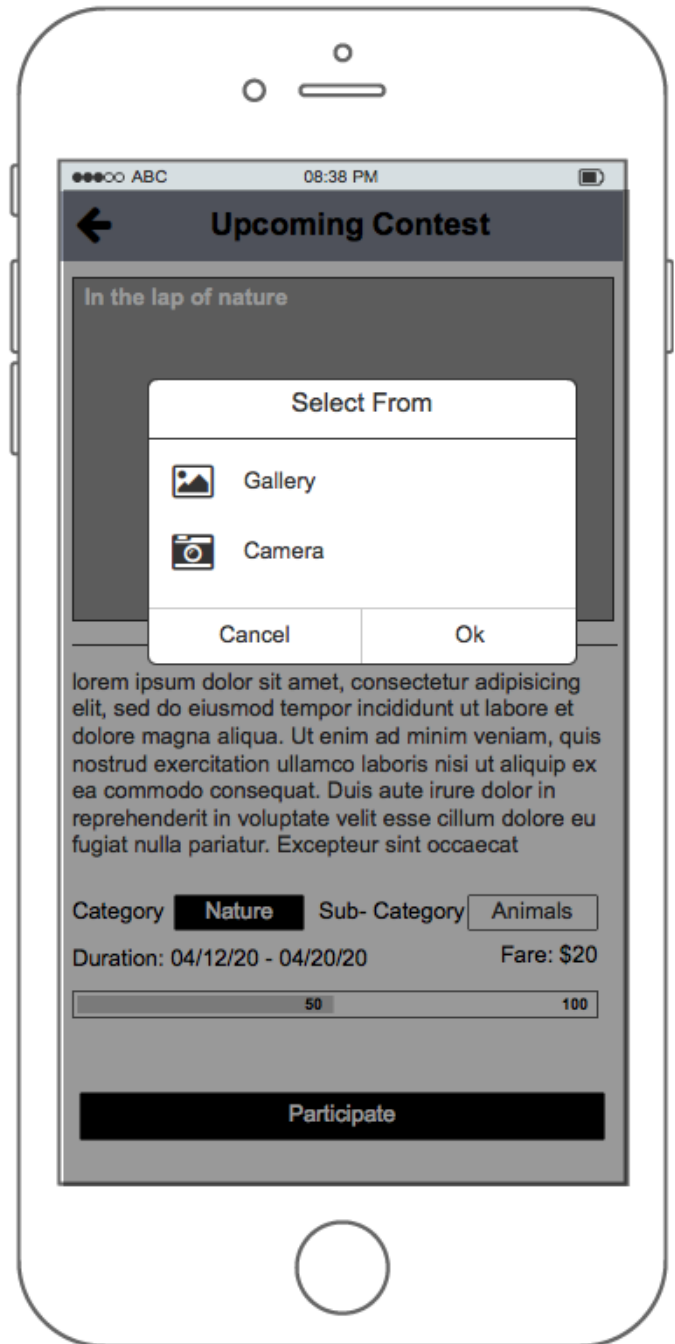
Notes for designer:

Consider that in some cases there would be no image or description. Please create the designs for the same.

This screen represents detail view of upcoming new event.



This screen represents the selection option to select the image for participating in the contest.



The user is able to see the basic detail of the contest uploaded by the admin which includes a cover image, name of the contest, description of the contest, category and sub category of the contest, duration, entry fare and number of seats left.

The user can tap on "Participate" Button to participate in the event.

User can select the image from gallery or can open the app camera.
In both the cases, user will get an option to edit the image. The image editing slide is explained on the screen named "Edit Picture".
User can skip the editing process, if they want.

After uploading the image, the user will be prompted with payment screen to make the payment for participating in the contest.

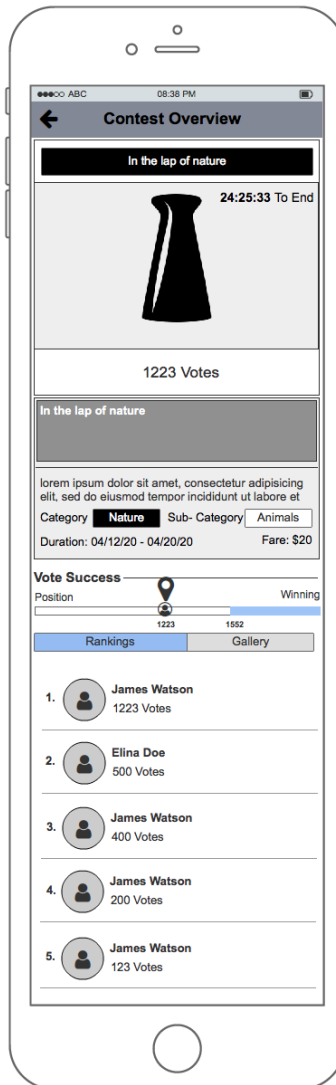
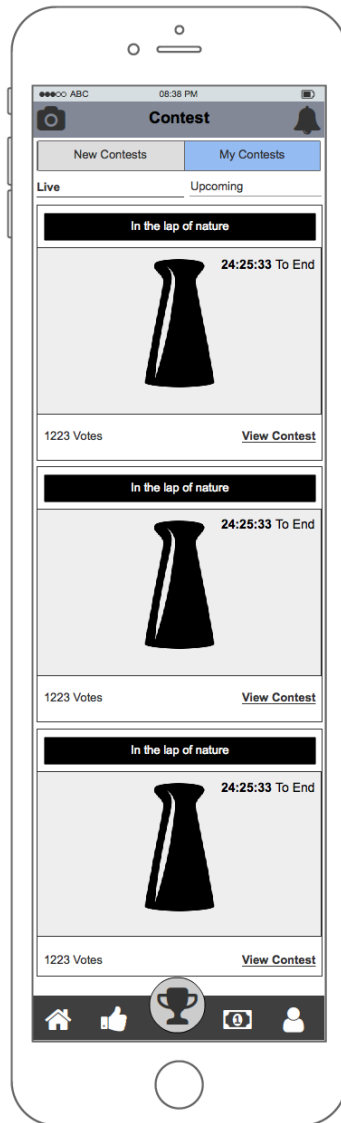
This Screen represents the live contest in which the user has participated.

This screen represents the live contest detail in which the user has participated.

This screen represents the live contest detail in which the user has participated.

Guest User will not be able to access this section.

It shows the name of contest, uploaded image, time left in ending the contest, total votes received so far on the uploaded image



It has the image uploaded by the user, and votes received so far. Along with this, user is able to see the basic detail of the contest uploaded by the admin which includes a cover image, name of the contest, description of the contest, category and sub category of the contest, duration and entry fare.

User is able to see the ranking board of the contest based on total votes received on the images.

User is able to see their position on vote success and the difference left to reach/ bypass the currently winning vote.

If the user is participant, they cannot vote. They can see the ranking of the live contest they have participated in. They should not be able to see the images of the live contest on their feed to vote.

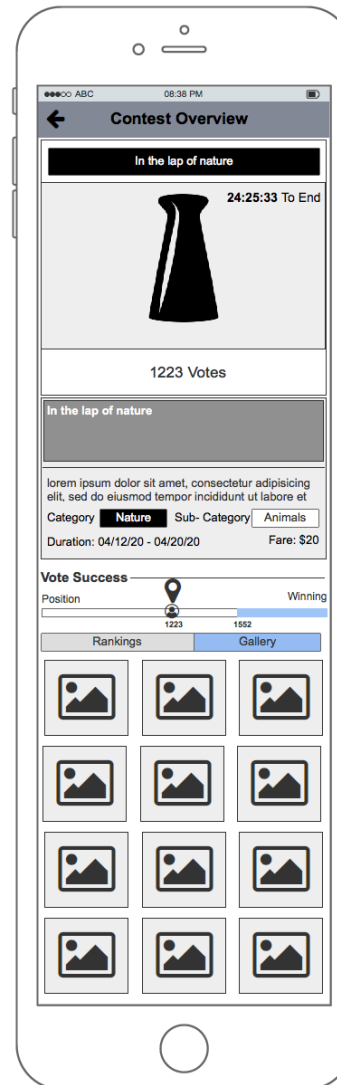
Once the Contest is completed, it won't appear as a contest anymore. There is no specific view for completed contests.

The uploaded images will go to user's profile gallery only after the contest completion.

Also, the contest images would be shown to the followers of the users in their "Following section".

Apart from the participants, no one would be able to see the rankings or entire gallery for the contest all together.

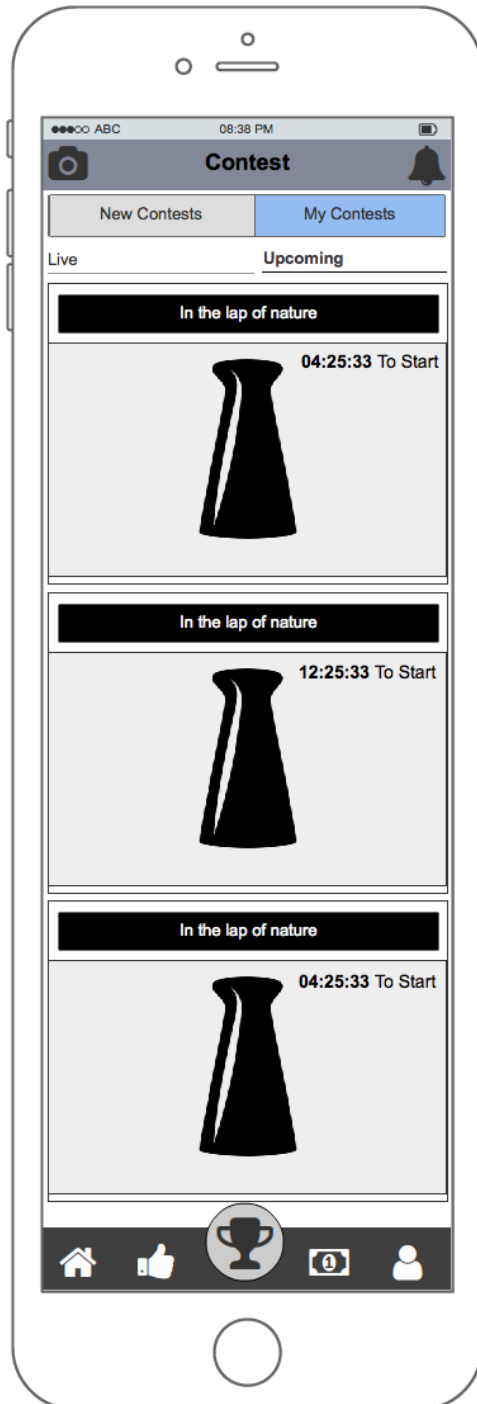
The Gallery Images would be displayed in order of ranking (highest votes received)



This screen represents the Upcoming contests in which the user has participated

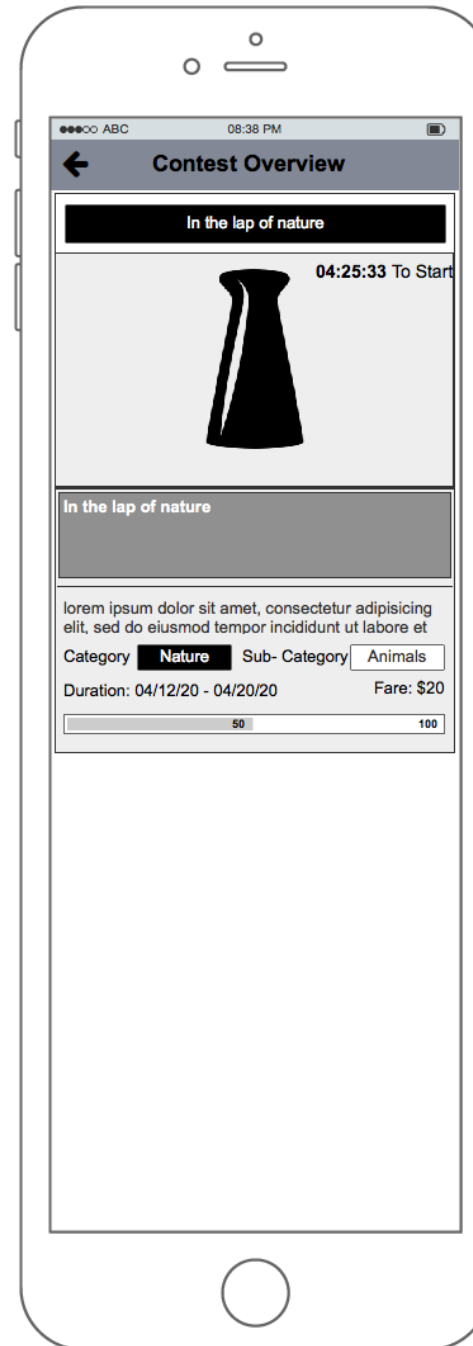
Guest User will not be able to access this section.

It shows the name of contest, uploaded image, time left in starting the contest.

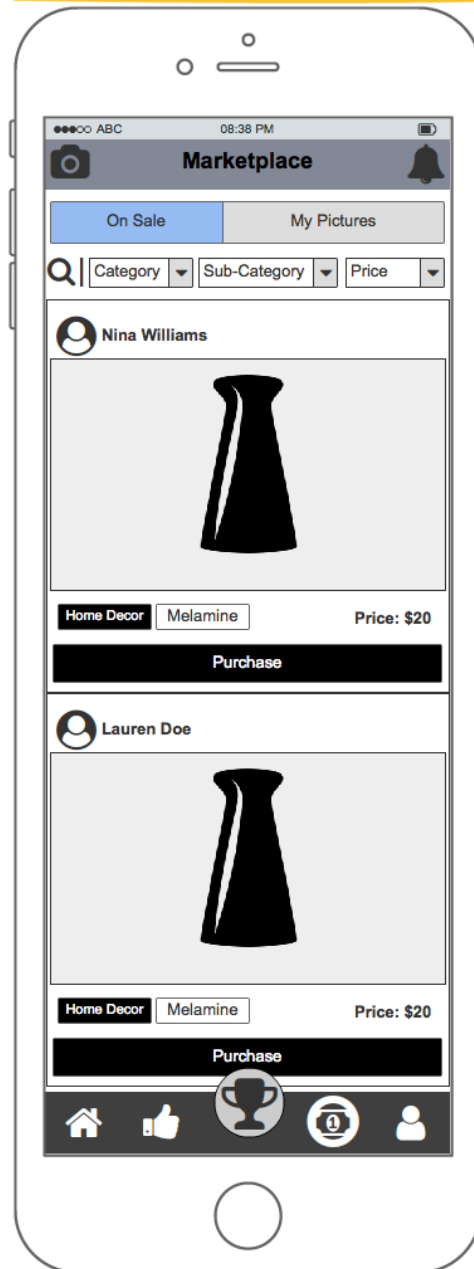


This screen represents the upcoming contest detail in which the user has participated.

It has the image uploaded by the user,. Along with this, user is able to see the basic detail of the contest uploaded by the admin which includes a cover image, name of the contest, description of the contest, category and sub category of the contest, duration, entry fare and number of seats left.



This screen represents the marketplace where user can see all the available images for sale.



Guest User can see the images on sale, but to purchase them, they have to login.

It shows the list of images out for sale. It has name of the seller, Image for same, category, sub-category and price.

User can filter the list based on category, sub-category and price

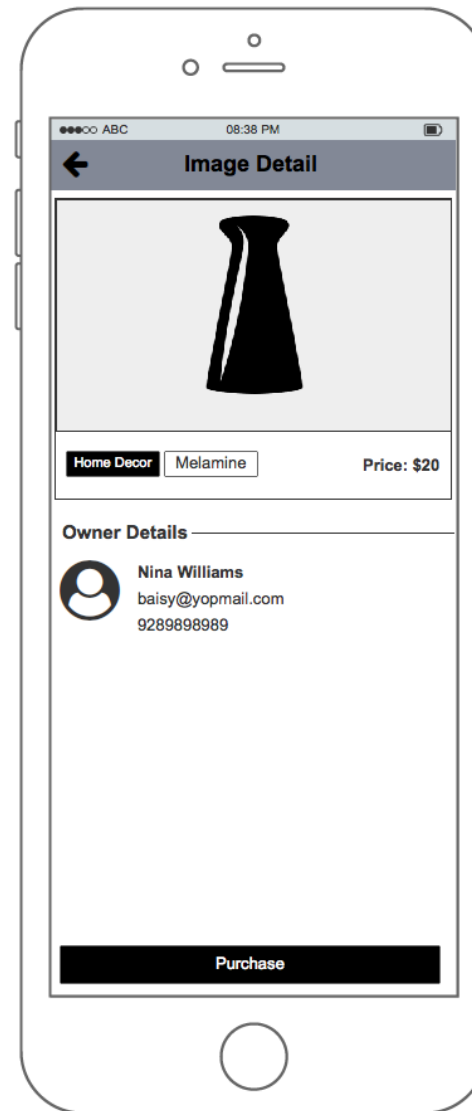
Selling Process:

- 1) Buyer will purchase the product by making the payment on our platform.
- 2) Seller will transfer the raw file of the image outside the platform and makes a confirmation on the platform by tapping on a status update button.
- 3) Seller will accept by tapping on a button the platform, that they have received the image.

The image transferring process will take outside the PikMe platform.

On making transaction, admin will get 10% on every purchase.

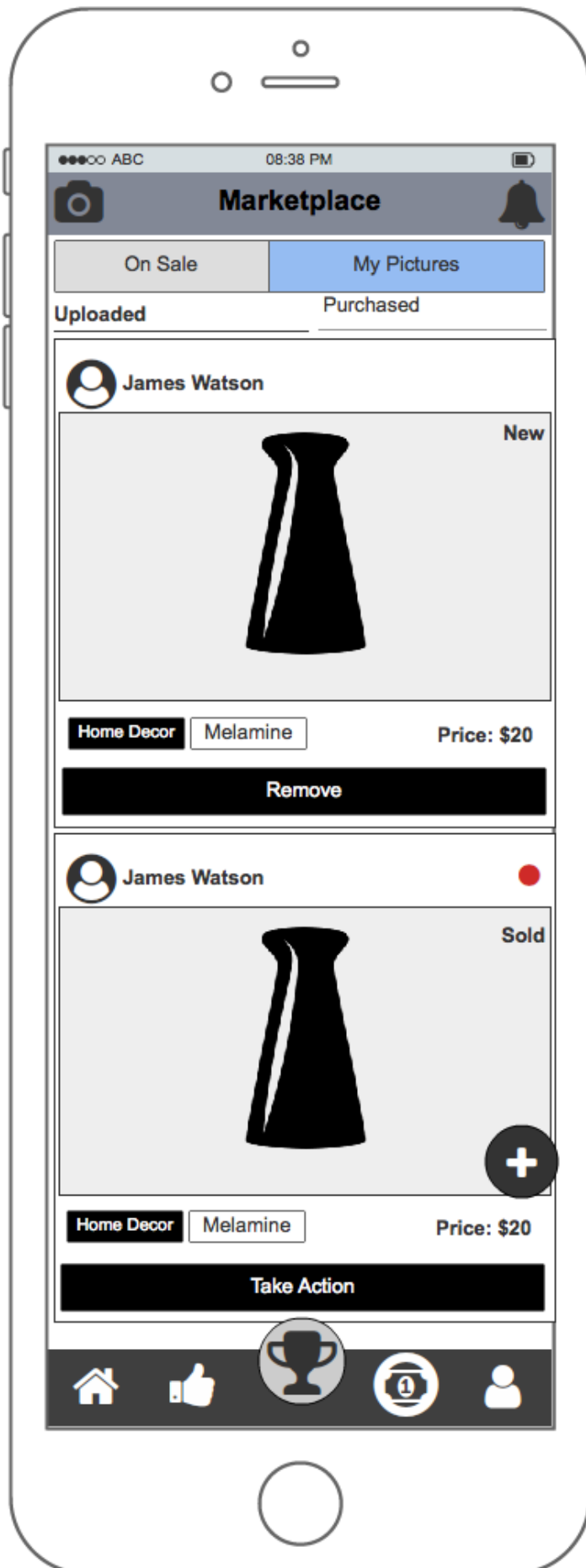
This screen represents the detail view of image out for sale



It shows the detail of the image including Owner's detail.

Tapping on purchase will take the user to the process the payment.

This screen represents the Marketplace where user can see the status of their uploaded and purchased images.



Guest user will not be able to access this section

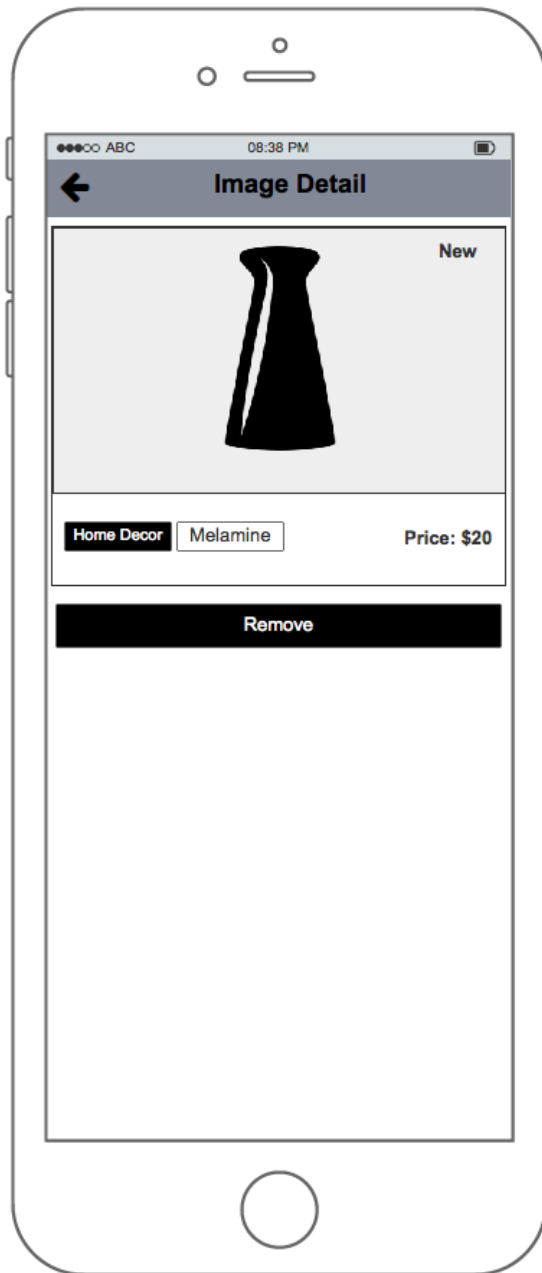
This section represents the images uploaded by the user for sale.

These images can be filtered based on category, sub-category and status : Sold, New.

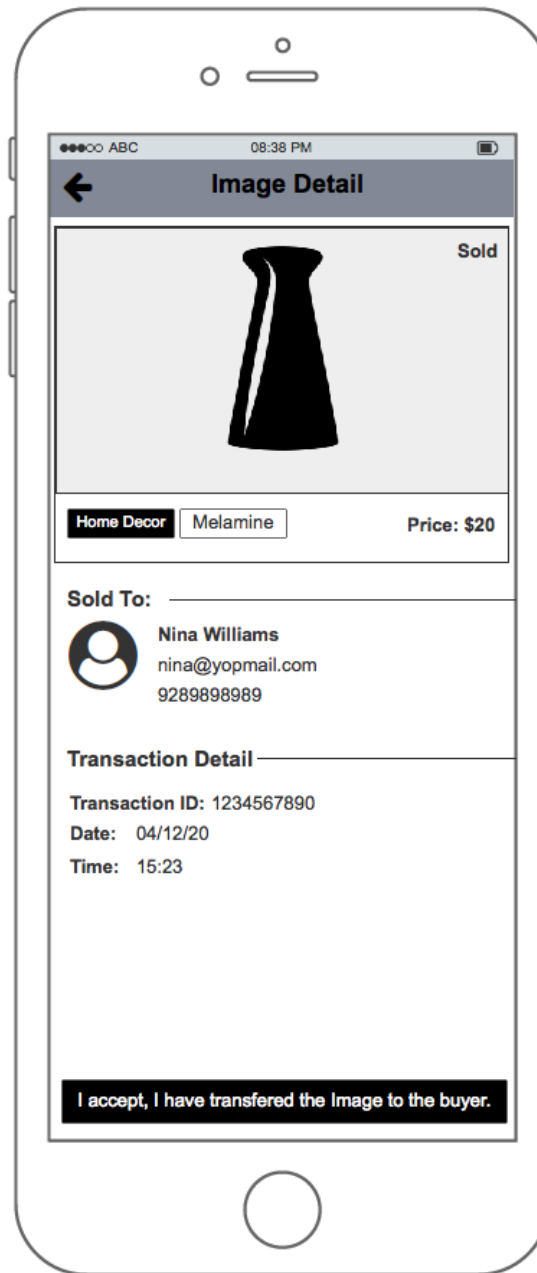
This red dot represents that this image uploaded by the user is sold and they can accept that they have received the payment

Tapping on this float icon will let the user to upload new image for sale.

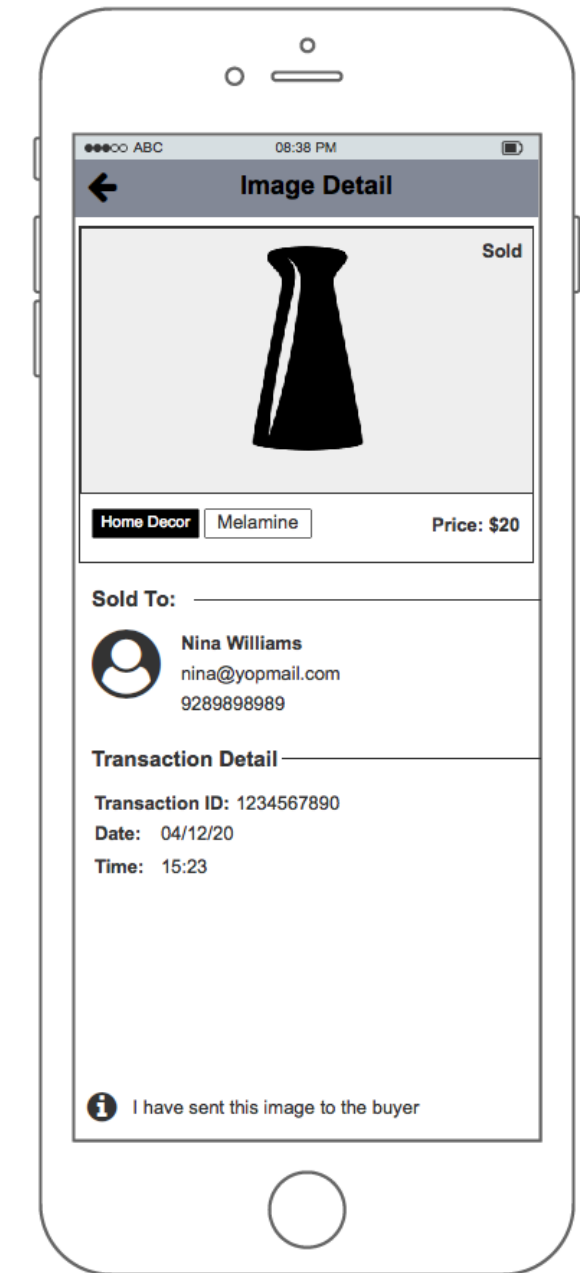
This screen represents the uploaded image by the user when no buyer has purchased it. The user can remove the image from the sale as well.



This screen represents that the image uploaded by the user is sold out. The user can see the details of the buyer along with transaction details.

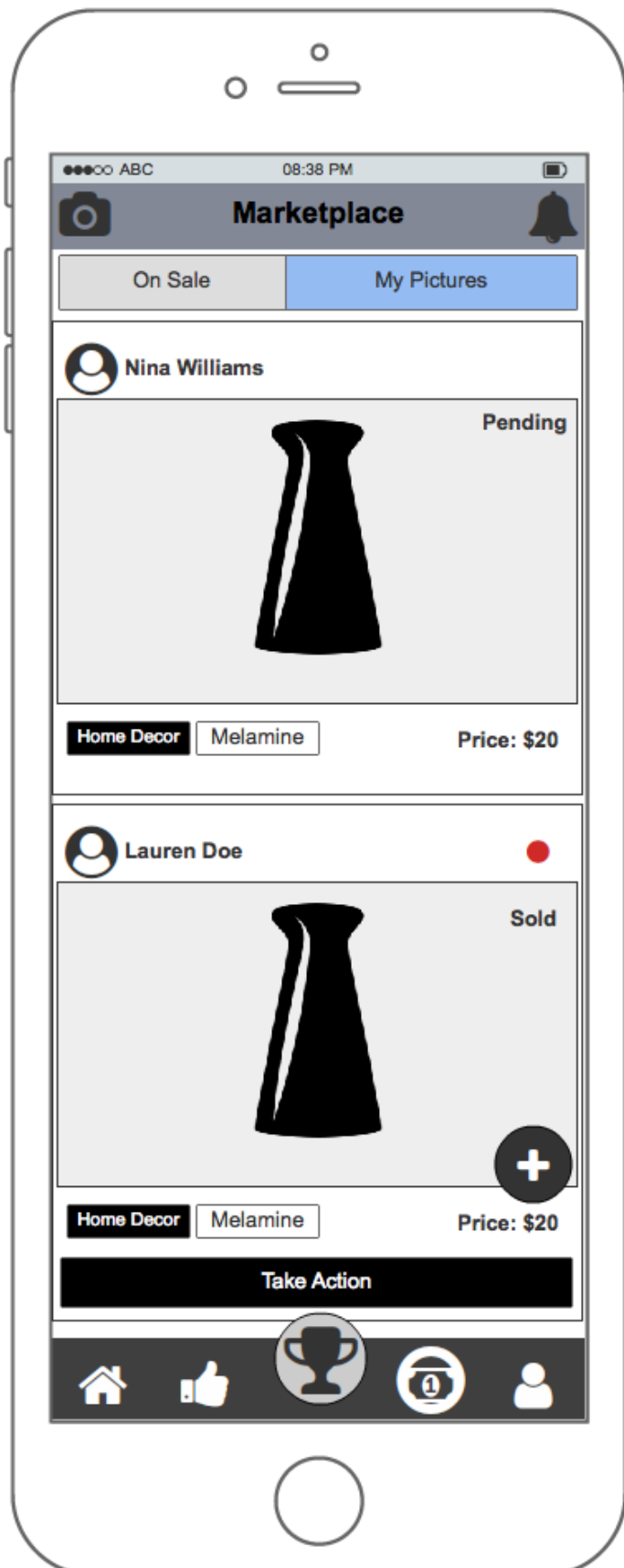


This screen represents the state when the seller has accepted that they have transferred the image.



The user can accept that he has trasfered the image to the buyer. This button is just a staus button and will have no action apart from this.

This screen represents the images which are purchased by the user.



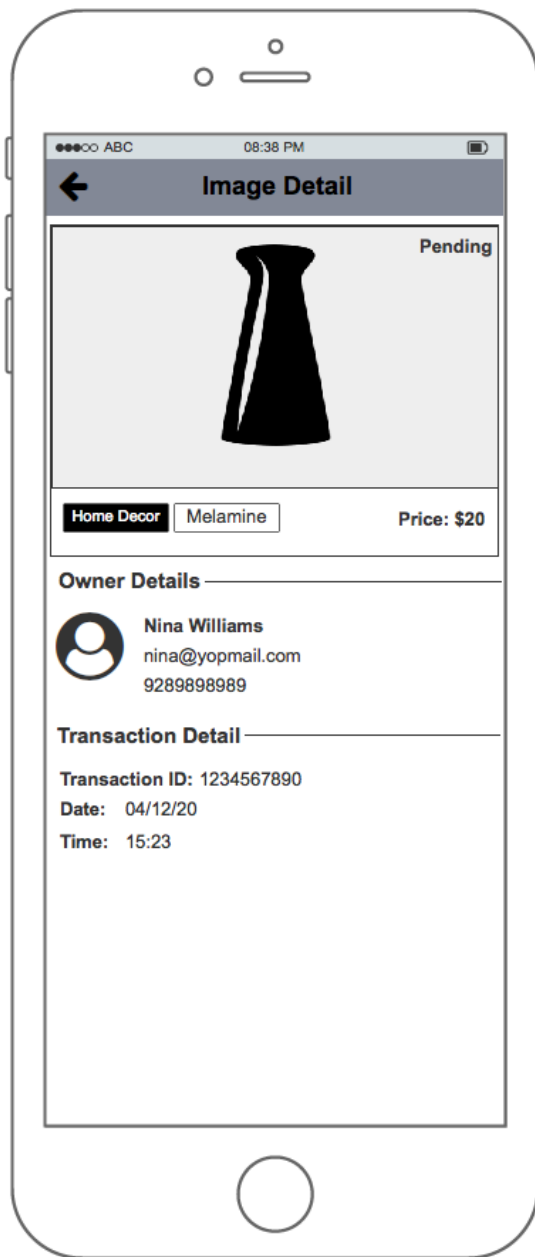
Guest user will not be able to access this section

Pending state represents that the user has transferred the price but the seller has not yet confirmed that they have transferred the image outside the system.

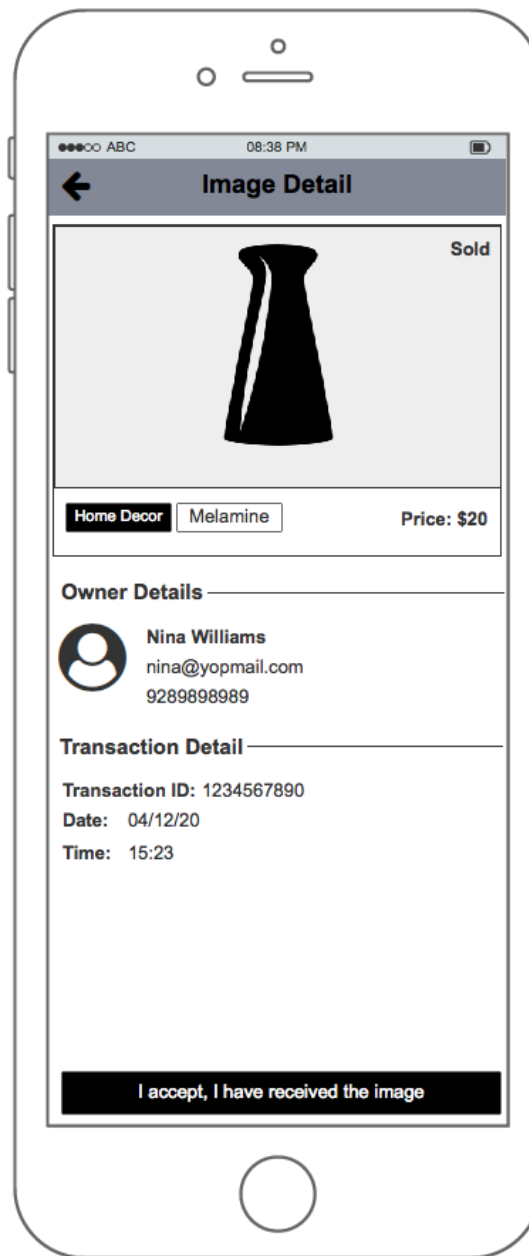
There can be two cases of sold state:

- 1) With red dot: The seller has confirmed that the image is sent and buyer has to take action by accepting that the image is received
- 2) Without any red dot: No further action required, the seller and buyer has accepted the transfer of image.

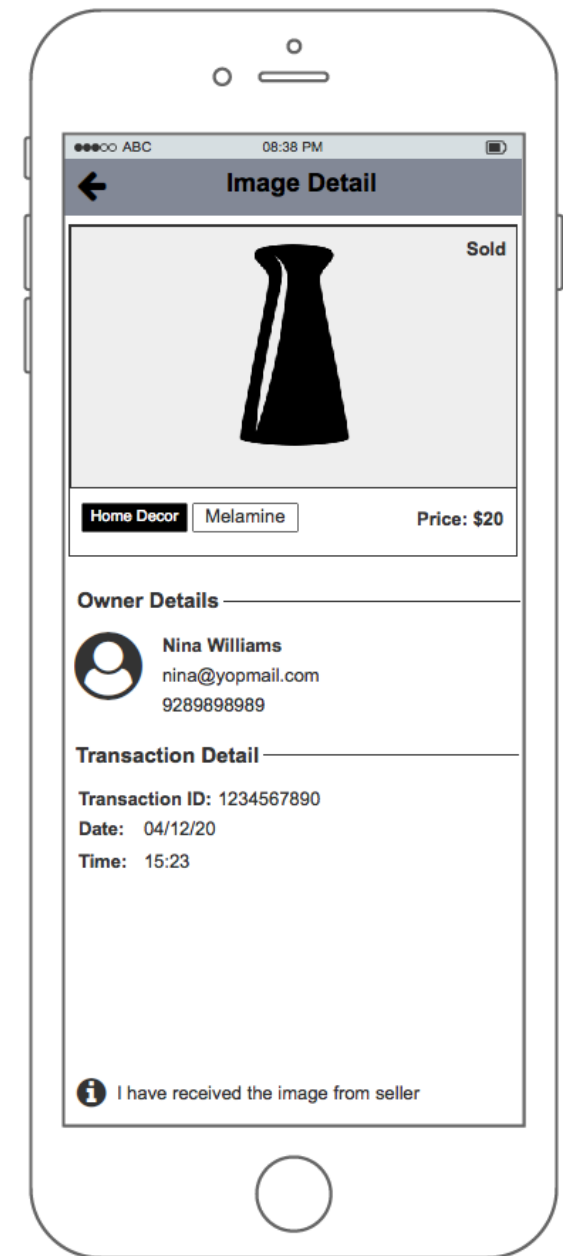
This screen represents the purchased image by the user and no acceptance is received for image transfer from seller.



This screen represents the purchased image by the user and the acceptance is received for image transfer from seller.

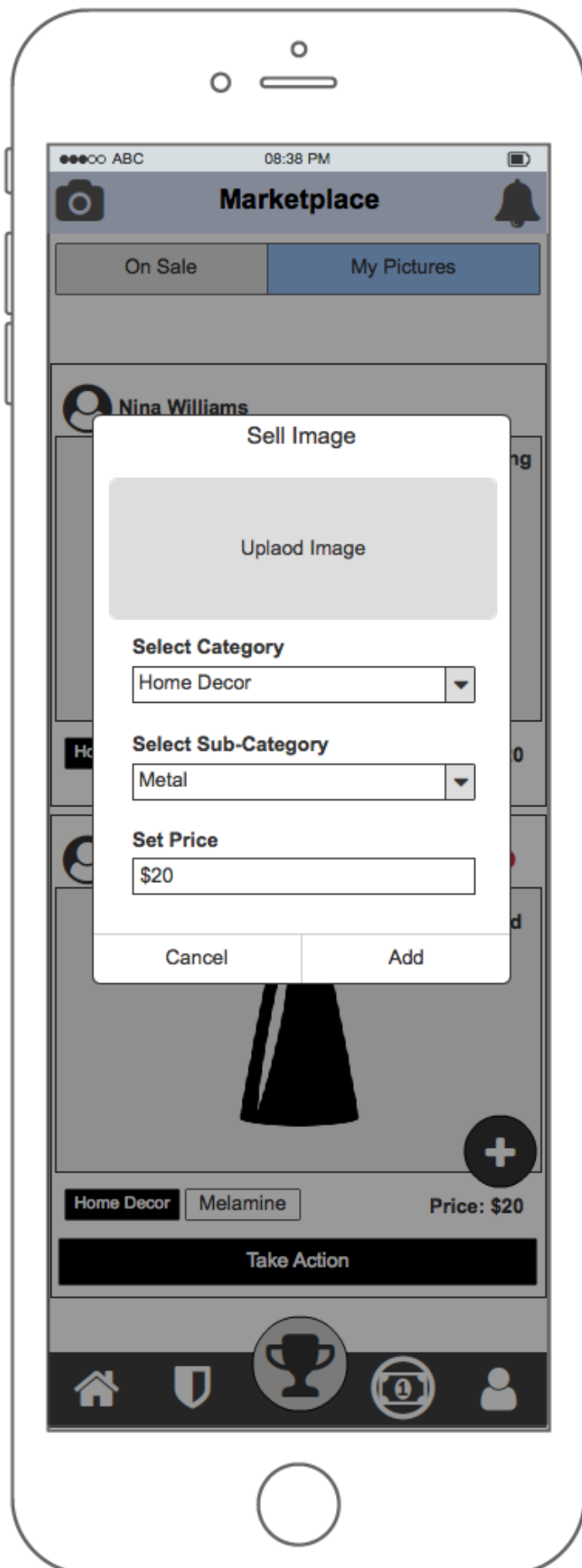


This screen represents the state when the buyer has accepted the image transfer.



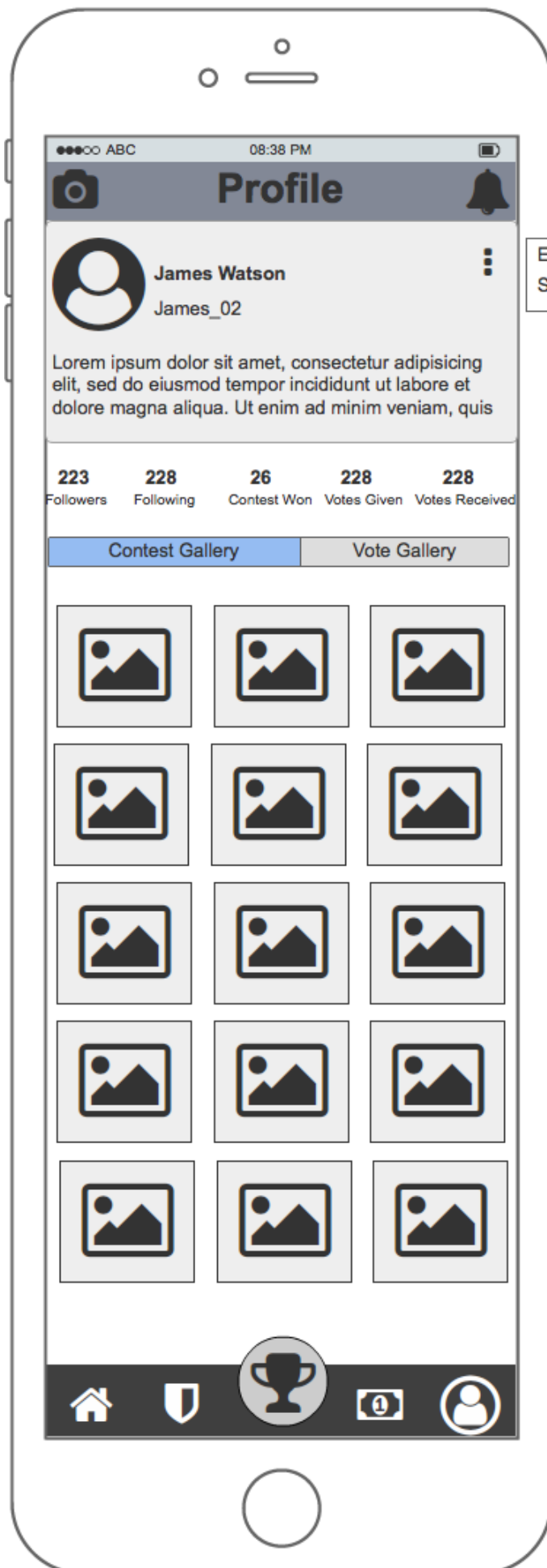
Giving option to the buyer, to accept the transfer of image.

This screen represents uploading process for selling the image.



User can put any image on sale by uploading the image, selecting category and sub category and setting the price for sale.

This screen represents the user's profile



Guest user will not be able to access this section

Edit Profile
Settings

User is able to see their basic info including profile picture, email, username, phone number and bio.

User can also see the count of followers and following, contest, votes given and votes received so far.

User is able to see all the images they have uploaded in any contests which are completed.

User can also see the gallery of images against which they have casted their votes.

Tapping on any of the image will open list view

In case user has not won any contest yet, "Contest Won" would be replaced by "Contests", which will show the total contests in which the user has participated

This screen represents the user's Edit Profile

ABC 08:38 PM

Edit Profile

First Name:

Last Name:

Email:

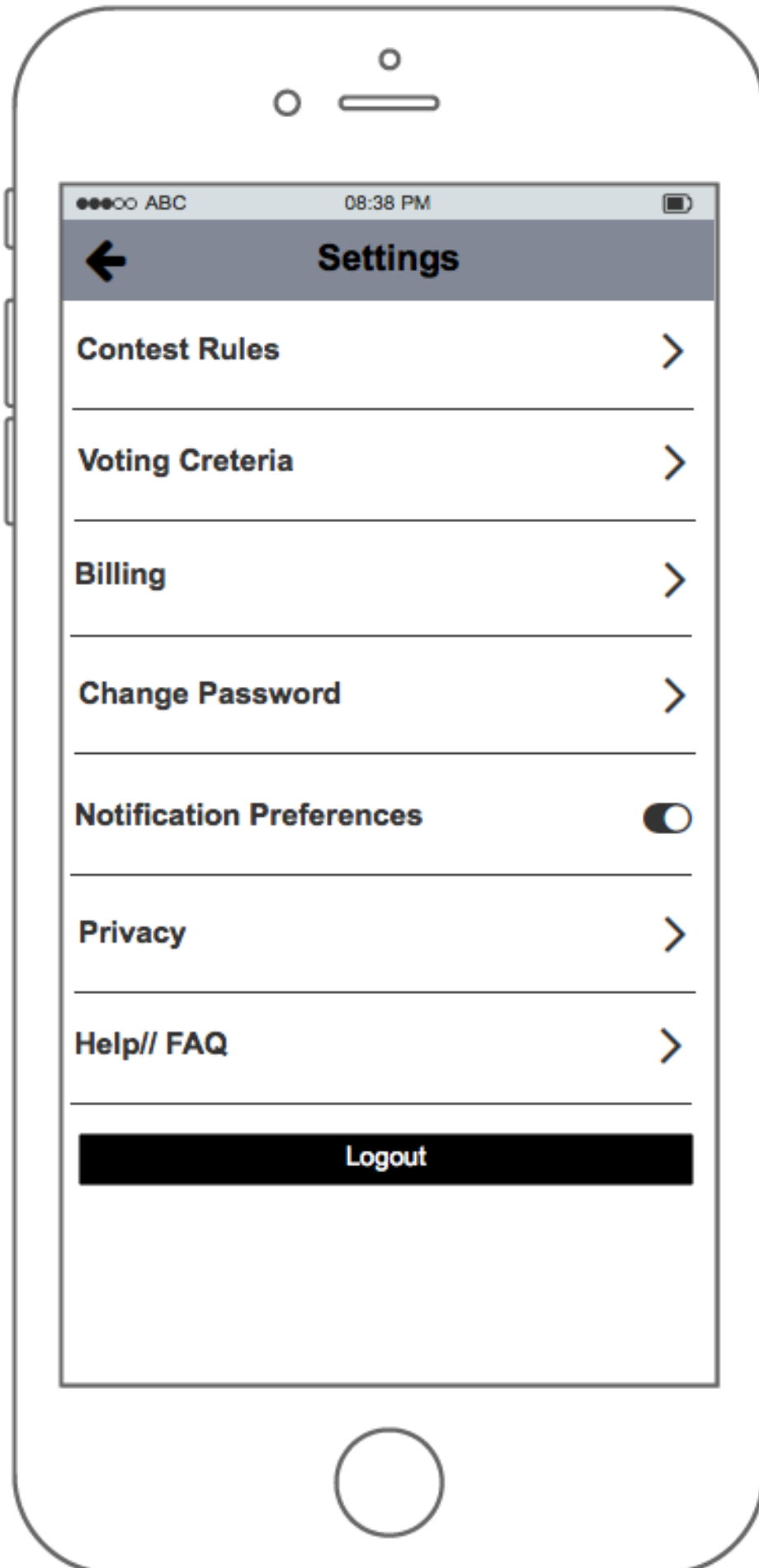
Phone:

Bio:

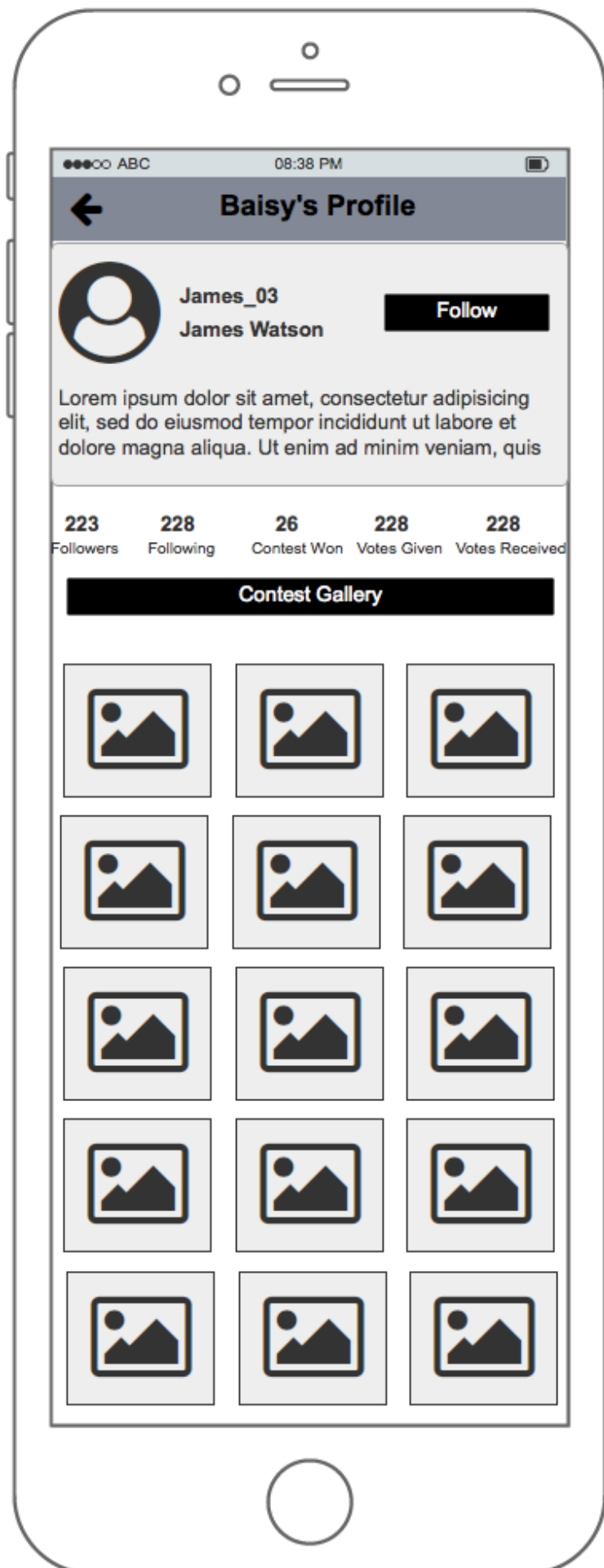
User can also edit their phone number and email address.

On updating any of them, user will be logged out and can login only after verification of phone number/ email.

This screen represents Settings section



This screen represents other user's profile.



Guest user will not be able to access this section

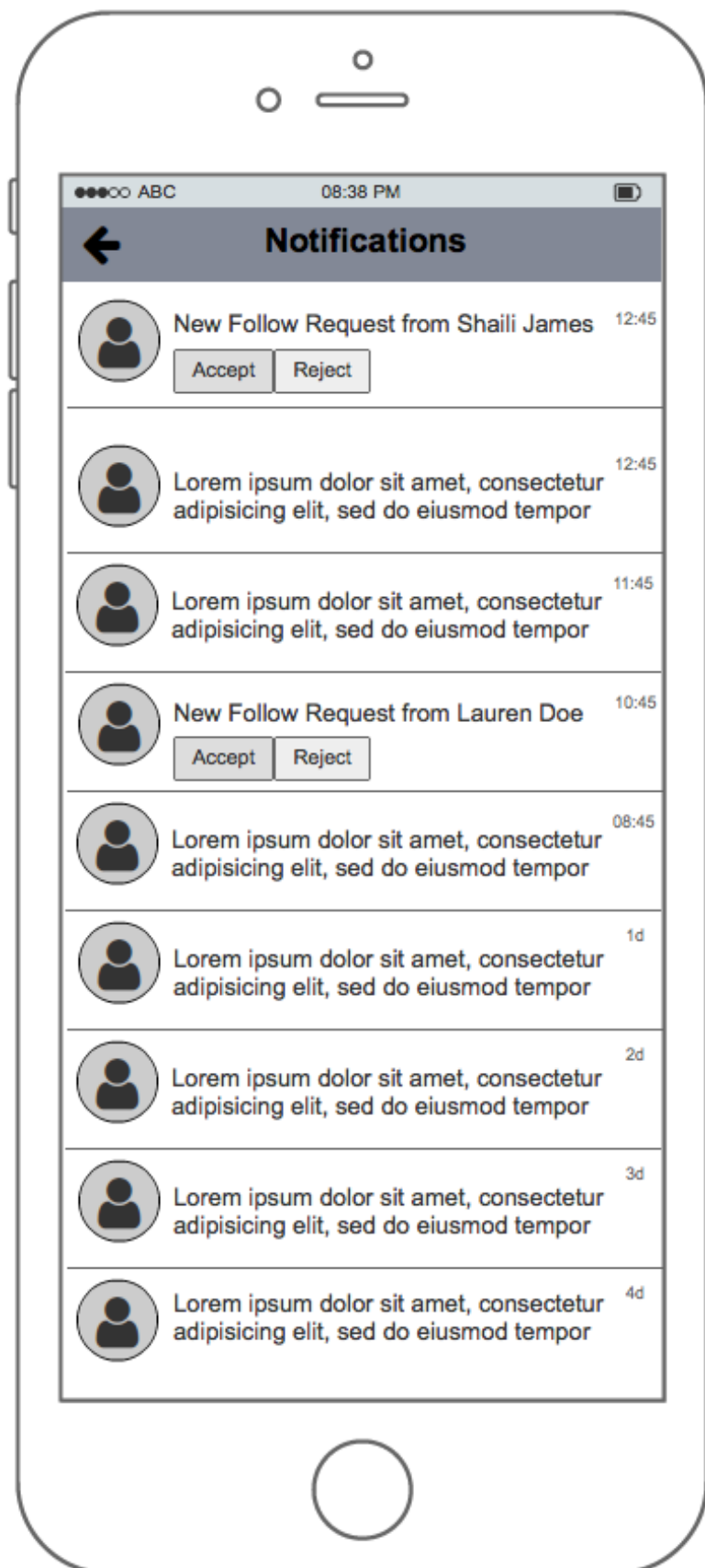
User can see other user's basic info apart from email address and phone number.

User can also see the other user's count of followers and following, contest, votes given and votes received so far.

User can only see the other user's past contest gallery and not the vote gallery.

In case user has not won any contest yet, "Contest Won" would be replaced by "Contests", which will show the total contests in which the user has participated

This screen represents the notification screen.



We have to refer notification matrix to get the insight on notification triggers.

This screen represents the list of followers and following. It will come on tapping "Followers" and "Following" from the profile section.

