

# Alex Johnson

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Data Analyst

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## Professional Summary

Detail-oriented Data Analyst with 4 years of experience in data extraction, transformation, visualization, and statistical analysis. Highly skilled in SQL, Python (Pandas, Matplotlib), and data visualization tools like Tableau. Adept at translating complex data into actionable business insights that drive strategic decision-making.

## Work Experience

### *Data Analyst / Data Insights Co. / Austin, TX / July 2021 - Present*

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- Developed and maintained automated dashboards in Tableau to track key performance indicators (KPIs), providing real-time insights to the sales and marketing teams.
- Wrote complex SQL queries to extract and aggregate data from multiple sources, improving data retrieval efficiency by 35%.
- Performed statistical analysis using Python to identify trends and patterns in customer behavior, contributing to a 15% increase in customer retention.
- Presented findings and recommendations to senior management on a quarterly basis.

### *Junior Data Analyst / Numbers & Co. / Remote / June 2019 - June 2021*

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- Cleaned and preprocessed large datasets to ensure data quality and accuracy for analysis.
- Assisted senior analysts in creating ad-hoc reports and data visualizations.
- Supported the marketing team with A/B testing analysis to optimize campaign performance.

## Skills

- SQL, Python (Pandas, NumPy, Matplotlib), R
- Tableau, Power BI, Google Data Studio
- MySQL, PostgreSQL, SQL Server
- A/B Testing, Regression Analysis, Hypothesis Testing

- • Microsoft Excel (Advanced), Git

## Education

Bachelor of Science in Statistics

University of Analytics, Anytown, USA | 2015 - 2019