

PIZZA SALES ANALYSIS REPORT

Jan-Dec(2015)

Home

Top/Bottom sellers

Pizza Category

All

01/01/2015

31/12/2015

INSIGHTS

- Orders are **highest** on weekends(**Friday/Saturday** evenings)
- **July** and **January** has **maximum** number of orders
- **Classic Category** contributes to the **maximum** sales.
- **Large Pizza** is the size preferred by **most** people.



817.86K

Total_Revenue



38.31

Avg_Order_Value



49,574

Total_Pizzas_Sold



21,350

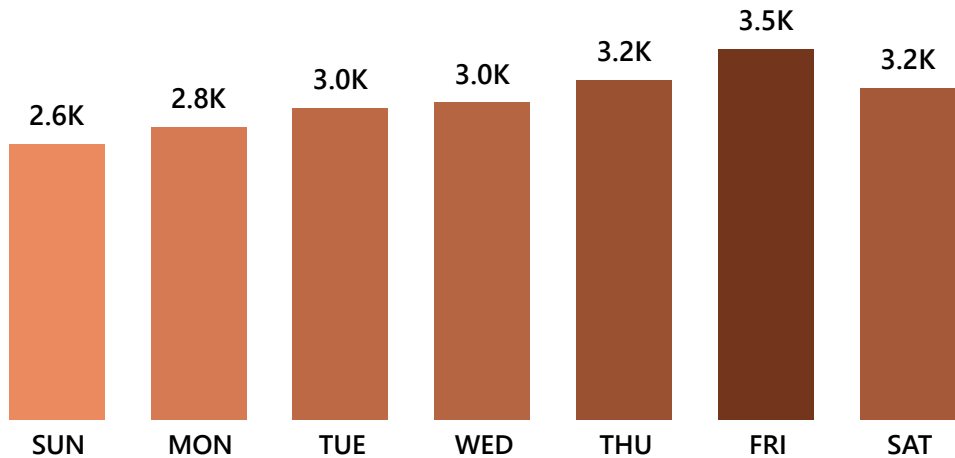
Total_Orders



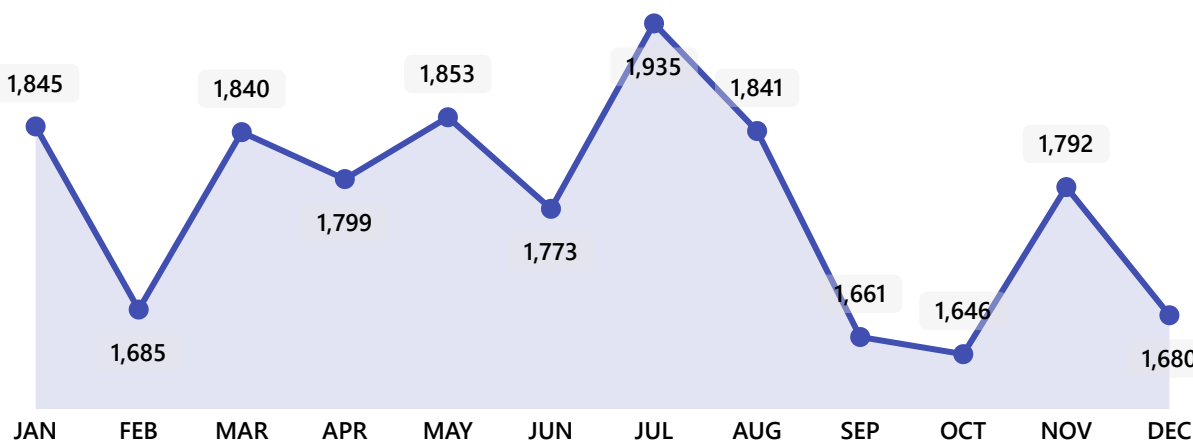
2.32

Avg_Pizzas_Per_Order

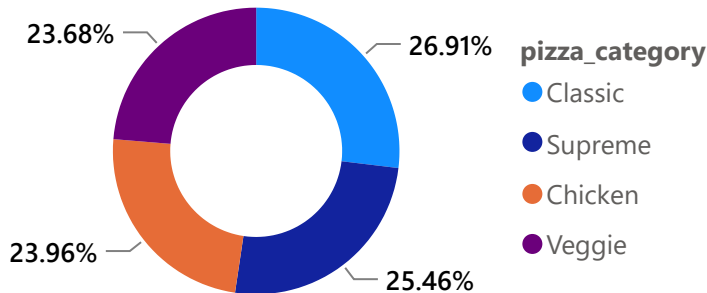
Daily Trend for Total Orders



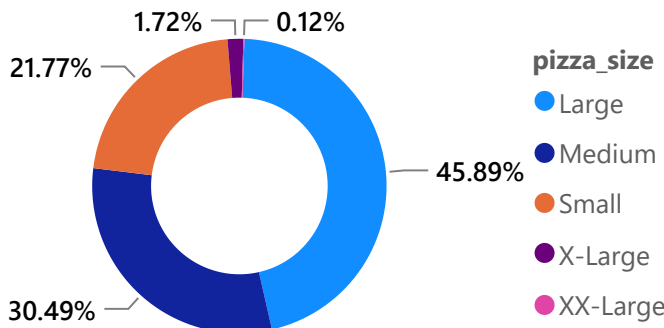
Monthly Trend for Total Orders



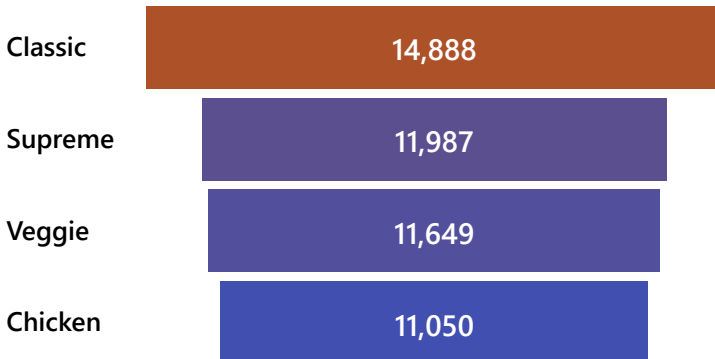
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





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INSIGHTS

- **The Thai Chicken** contributes to **maximum** revenue, while the **Brie Carre Pizza** contributes to **minimum** revenue.
- **The Classic Deluxe** contributes to the **maximum** total orders, while the **Brie Carre Pizza** contributes to the **minimum** total orders.



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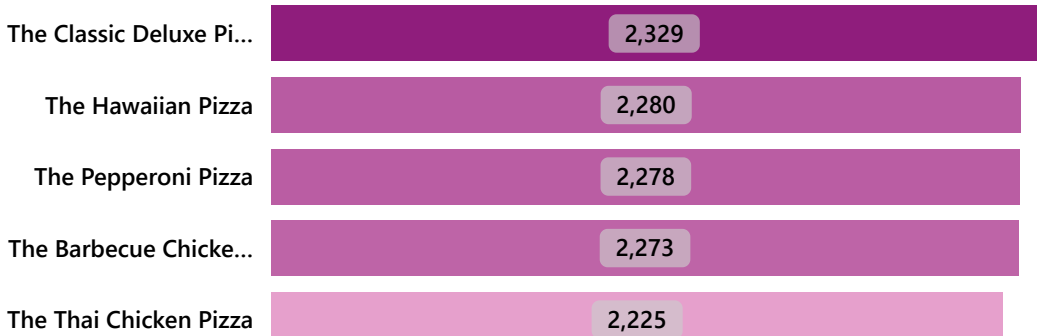
2.32

Avg_Pizzas_Per_Order

Top 5 Pizzas by Revenue



Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Total Orders

