

STEVE JOBS.....

The first tale begins with his original mother, who wanted her son to graduate and made the decision to place him for adoption with someone who would also be graduates and would allow her son to continue his education.

The first tale focuses on making connections.

At the age of 17, Steve Jobs left Reed College after only six months because he didn't see the point.

and then lingered for another 18 months or so as a drop-in before actually quitting.

He stopped attending his mandatory lessons after dropping out and started going to calligraphy classes instead. There, he learned about serif and sans serif typefaces, how to change the distance between different letter combinations, and what makes beautiful typography. However, ten years later, when he was creating the first Macintosh computer, he used all of the calligraphy techniques he had learned in class, making the Mac the first computer with beautiful lettering.

The second tale deals with grief and love.

At the age of 20, Steve Jobs founded Apple in the garage of his parents. He put a lot of effort into it; in ten years, Apple went from two of us working in a garage to a \$2 billion business with over 4000 workers. A year earlier, when he introduced one of his best works, the macintosh, he receivedHe was 30 years old when he got sacked from his own company. For a few months, he was at a loss for what to do. When he later saw David Packard and Bob Noyce, he sought to apologise for messing up so horribly, but he was still seen as a major public failure and considered leaving the Silicon Valley. He felt that he had let the prior generation of entrepreneurs down. He enjoyed what he had done thus far, but something slowly started to click into place. He then considered starting over, and in those five years he discovered Pixar and NeXT, two different businesses. and afterwards met an incredible woman who became his wife.

The Pixar company later produced Toy, the first feature-length computer-animated picture. and is currently the world's most prosperous animation studio. And in an amazing turn of events, Apple acquired NeXT, prompting his return to the company. He believed that being let go by his own company was the best thing that had ever happened.

If the first two tales could be boiled down to the advice to follow your instincts and pursue your passions.

The third dealt with death.

At the age of 17, Steve Jobs read a quote that went something like: "if you live each day as if it was your last, someday you'll most certainly be right." Since then, for past 33 years, he always looks in the mirror every morning and asks himself: "If today were the last day of my life, would I want to do what I am about to do today?" And the answer was no for too many days in a row, and thought of changing something. Job's was diagnosed with cancer was in the rearview mirror after successful surgery. "This was the closest I've been to facing death, and I hope it's the closest I get for a few more decades," he said. The incident had brought his mortality into sharper focus, and in his speech he shared the virtues of death, going as far as to describe it as "very likely the single best invention of life."

"Remembering that you are going to die is the best way I know to avoid the trap of thinking you have something to lose," he told graduates.

"Your time is limited, so don't waste it living someone else's life ... Have the courage to follow your heart and intuition. They somehow already know what you truly want to become."