Store Performance

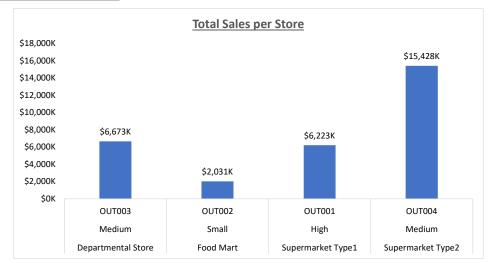
Store Size	Sales
High	\$6,223K
Medium	\$22,101K
Small	\$2,031K

Store	Sales
Departmental Store	\$6,673K
Medium	\$6,673K
OUT003	\$6,673K
Food Mart	\$2,031K
Small	\$2,031K
OUT002	\$2,031K
Supermarket Type1	\$6,223K
High	\$6,223K
OUT001	\$6,223K
Supermarket Type2	\$15,428K
Medium	\$15,428K
OUT004	\$15,428K

Estd Year	Sales
OUT001	\$6,223K
1987	\$6,223K
OUT002	\$2,031K
1998	\$2,031K
OUT003	\$6,673К
1999	\$6,673K
OUT004	\$15,428K
2009	\$15,428K







Medium sized stores has generated the highest sales. Stores OUT003 and OUT004 being Medium sized, have together generated sales of \$22,101K. It can be understood that store OUT004 is the latest established store and has contributed to highest sale of \$15,428K which is a little more than 50% of total sales. It can be inferred that customers are preferring a newly established store over older ones. OUT002 is underperforming with \$2,013K sales.