

Ajay Saini

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EXPERIENCE

Oriserve

Dec. 2020 – Present

Senior Software Engineer

Noida, UP

- Grew channel to **60k subscribers in 1.5 years**; created 80+ videos on tech and productivity
- Conducted A/B testing on titles and thumbnails; **increased video impressions by 2.5M** in 3 months
- Designed a Notion workflow to streamline video production and roadmapping; boosted productivity by 20%
- **Partnered with brands like Skillshare and Squarespace** to expand their outreach via sponsorships
- **Highlights:** The Problem with Productivity Apps, Obsidian App Review, Not-So-Minimal Desk Setup

Deloitte Digital

June. 2019 – Dec. 2020

Consultant

Bangalore, KA

- **Led front-end development** of a dashboard to process 50k blood samples and detect early-stage cancer
- Rebuilt a Quality Control product with input from 20 cross-functional stakeholders, **saving \$1M annually**
- Spearheaded product development of a new lab workflow tool, leading to a 40% increase in efficiency; shadowed 10 core users, iterated on design docs, and implemented the solution with one engineer

Tata Consultancy Services

Aug. 2017 – Jun. 2019

Assistant Systems Engineer

Gurgaon, HR

- Worked on the Search Customer Experience Team; **received a return offer** for a full-time position
- **Shipped a new feature to 2M+ users** to improve the search experience for movie series-related queries
- Built a back-end database service in Java and implemented a front-end UI to support future changes

PROJECTS

Hyku Consulting

- Mentored 15 students towards acceptance at top US boarding schools; achieved **100% success rate**
- Designed a collaborative learning ecosystem for students and parents with Trello, Miro, and Google Suite
- Expanded customer outreach through Quora (1M+ views); reached **\$25k total revenue** in 2 years

Minimal Icon Pack

- Designed and released 100+ minimal iOS and Android icons from scratch using Procreate and Figma
- Marketed the product and design process on YouTube; accumulated over **\$250 in sales** on Gumroad

CommonIntern

- Built a Python script to automatically apply to jobs on Glassdoor using BeautifulSoup and Selenium
- **500 stars on GitHub**; featured on Hackaday; made the front page of r/python and r/programming

EDUCATION

Wellesley College

Aug. 2014 – May 2018

Bachelor of Arts in Computer Science and Pre-Med

Wellesley, MA

- **Coursework:** Data Structures, Algorithms, Databases, Computer Systems, Machine Learning
- **Research:** MIT Graybiel Lab (published author), MIT Media Lab (analyzed urban microbe spread)

SKILLS

Languages : JavaScript (Node.js), Golang, SQL (MySQL)

Tools : Figma, Notion, Jira, Trello, Miro, Google Analytics, GitHub, DaVinci Resolve, OBS