Customer Retention Dashboard

Gender
Female | Male

senior Citizen
0 | 1

Internet Service
DSL | Fiber optic | No

contract Type
All ⌄

Payment Method
All ⌄

churn
No | Yes

Total customers
7032

Total monthly charges
455.66K

Total Charges
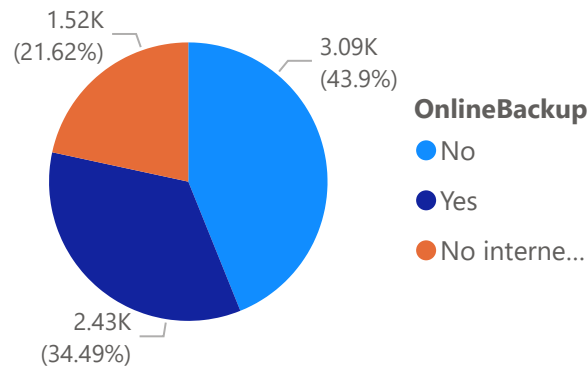16.06M

Retention Rate
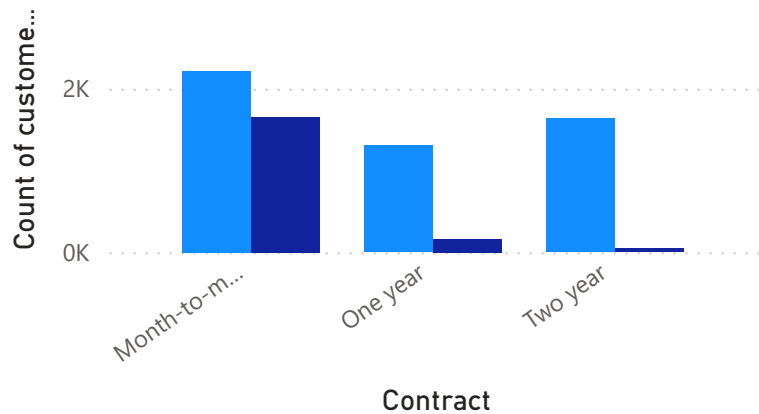73.42%

Churn rate
0.27

Average of Tenure
32.42

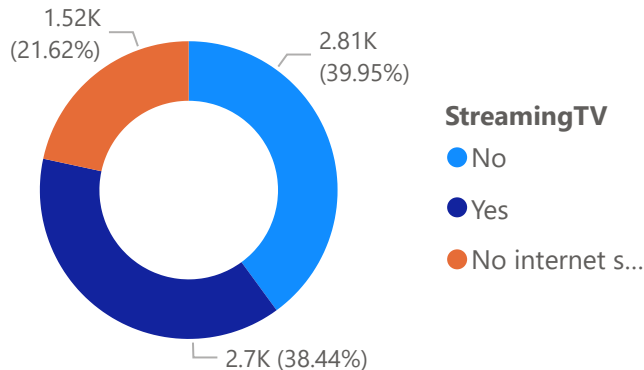## Count of customerID by OnlineBackup

3.09K (43.9%)
1.52K (21.62%)
2.43K (34.49%)

OnlineBackup
● No
● Yes
● No interne...

Count of customerID by Contract and Retention

Retention ● Retained ● Churned

Count of custome... — Contract (Month-to-m..., One year, Two year)

Count of PaperlessBilling by StreamingTV

2.81K (39.95%)
1.52K (21.62%)
2.7K (38.44%)

StreamingTV
● No
● Yes
● No internet s...

Count of customerID by InternetService

Fiber optic
DSL
No

Count of customerID (0K, 1K, 2K, 3K)