Description of the Business

I believe that online marketing provides an opportunity for artists. They can present their work, and Joining an online gallery is an excellent opportunity to sell an artist 's work because while it is very inexpensive, it also has a broad audience, which introduces the artists and their artwork to the high percentage of the audience. Generally, those who want to buy paintings go to galleries that are set up in different cities. In the virtual gallery, the paintings are exposed to the public, and this can attract and increase the customers of the works of art. The cost of operating an online business is inexpensive, and the traffic that an online business can receive is unimaginable. The more people who see artists' work, the higher the chance will be for them to sell their arts.

Feature/Content Explanations

Nav Bar

in both wireframes, I located navigation buttons like home and log in... to access easy for visitors

Body content

The first desktop has two frames, one for text and the other is for an image of the gallery interior. Also, I decided to put images of artworks in the frames

On the second desktop, the visitor can select and search the artworks from view categories and search button. Also, I located an image and some text that shows the confirmation of the order.

Footer

At the end of desktops, there is the footer that includes subscribing and some customer service information, how the others can join the website team, and some tag forms to show data for ordering such free shipping...

Share buttons

There are Social share buttons in the footer that the customers can follow the gallery by one of social media

Contact information

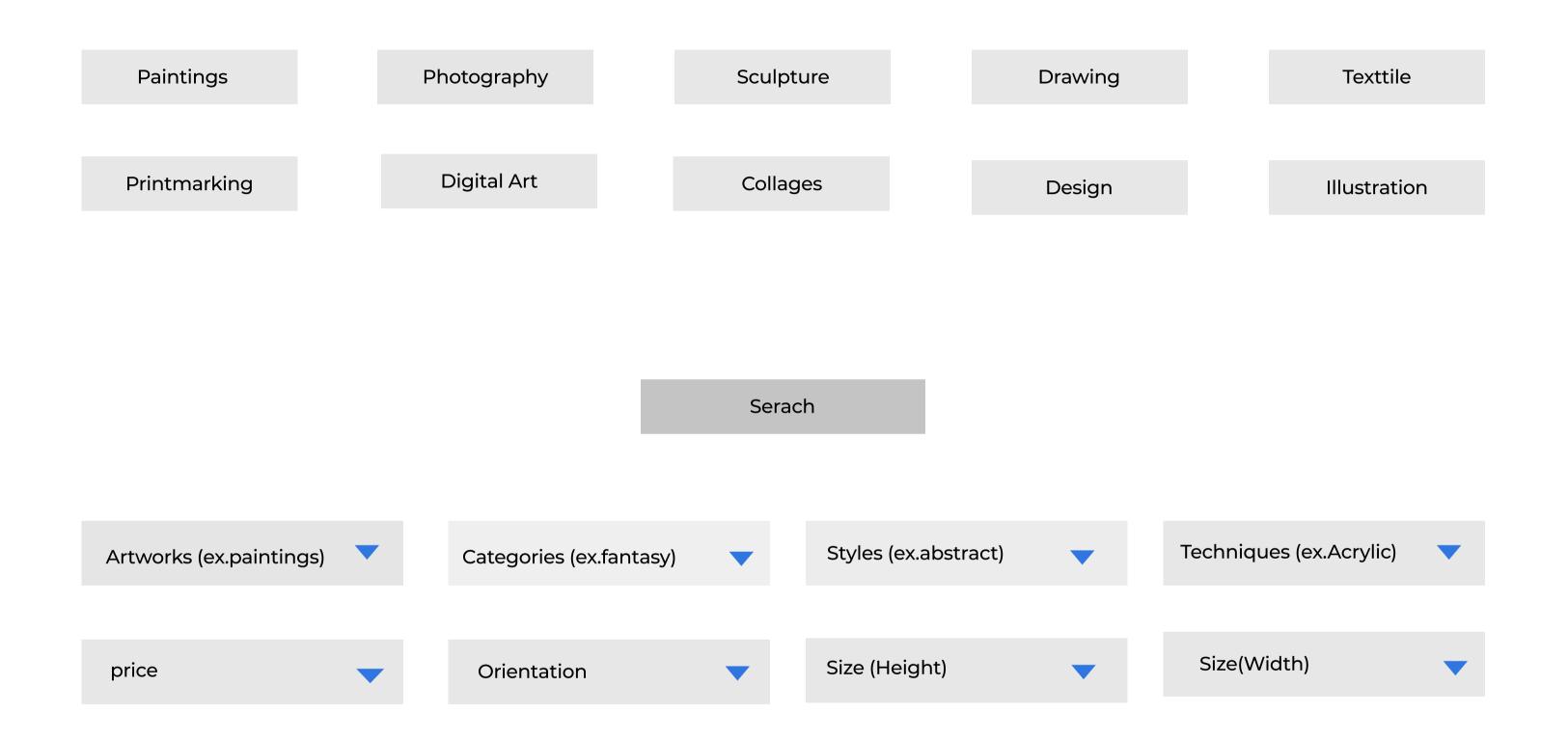
The contact information can be found in the header and footer of the wireframe.

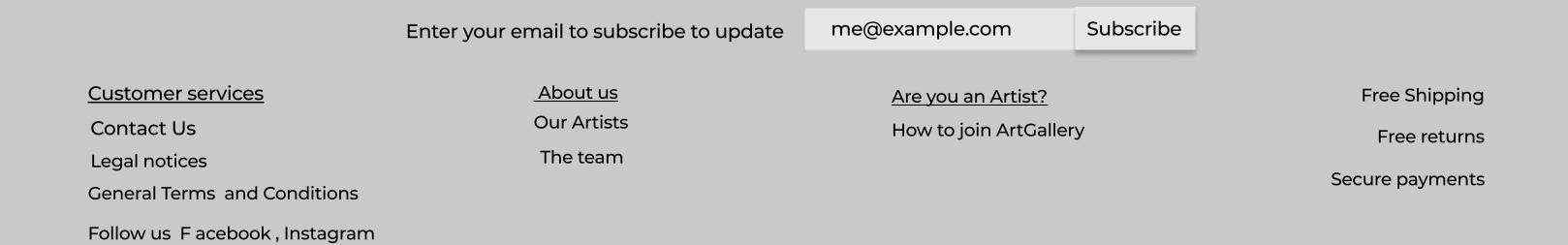
Art Gallery

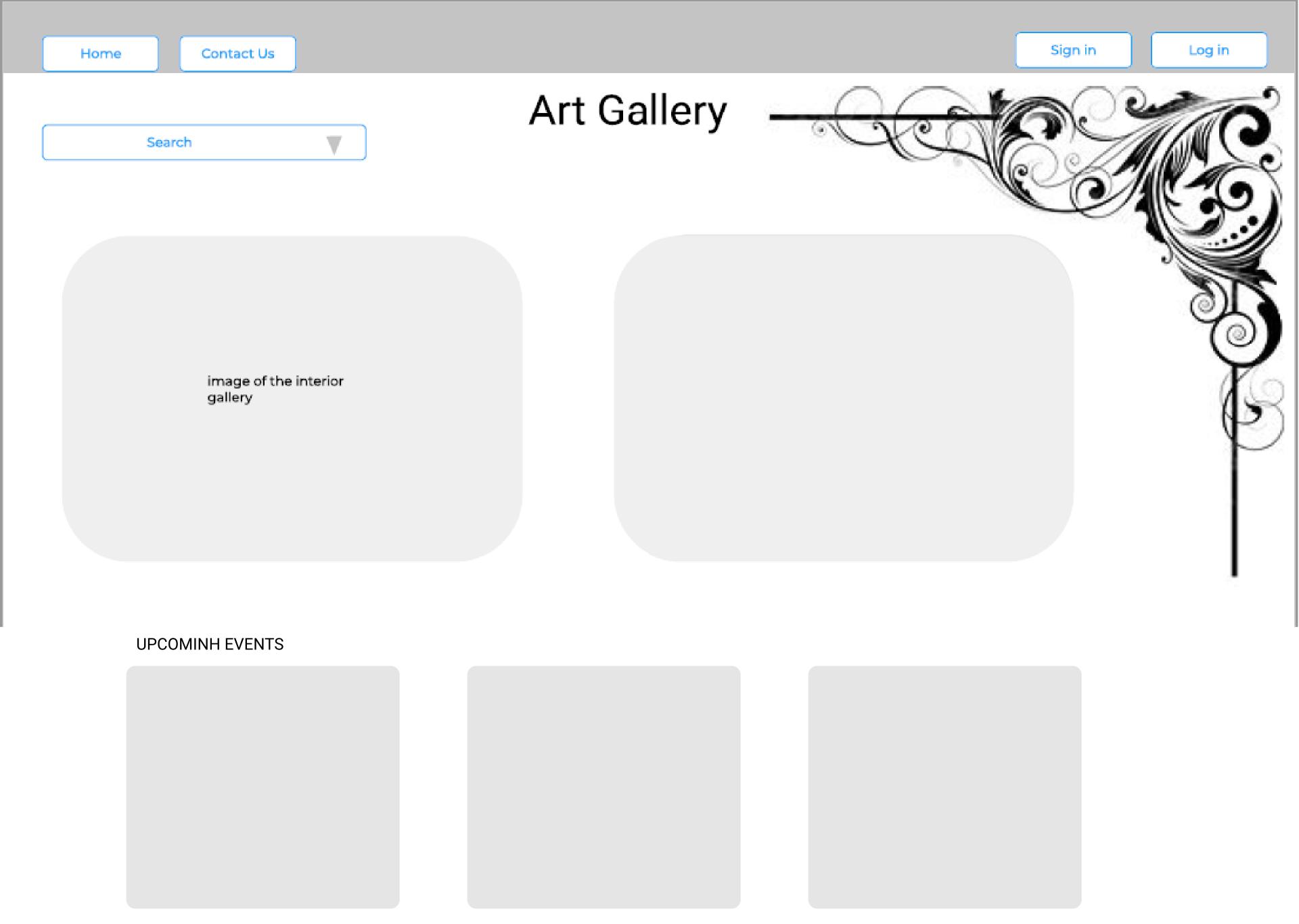
text image of the interior of the gallery

image I image 2 image 3 image 4 image 5

View categories







View Categories Drawing Sculpture photpgraphy Paintings Collages Design Illustration Digital Art

