Users table contains duplicate record for the primary key column ['_id']

users['_id'].value_counts(dropna = False)

```
54943462e4b07e684157a532
                          20
                          20
5fc961c3b8cfca11a077dd33
5ff5d15aeb7c7d12096d91a2
                          18
5fa41775898c7a11a6bcef3e
                          18
59c124bae4b0299e55b0f330
                         18
                         1
6004a965e257124ec6b9a39f
600746fd6e64691717e8cfb5
                           1
60074b996e64691717e8f11a
                           1
60074246325c8a12289e22a0
60088e5d633aab121bb8e5cf
                          1
Name: id, Length: 212, dtype: int64
```

brands table contains lot of missing values.

brands.isnull().sum()

_id	0
barcode	0
category	155
categoryCode	650
name	0
topBrand	612
brandCode	234
cpg_ref	0
cpg_id	0
dtype: int64	

receipt_item table contains lot of missing values.

receipt_items.isnull().sum()

_id	0
barcode	3851
description	381
finalPrice	174
itemPrice	174
partnerItemId	0
quantityPurchased	174
discountedItemPrice	1172
originalReceiptItemText	1181
dtype: int64	