

Cohesion Technology

The background image shows a panoramic view of a city skyline at dusk or night. The sky is filled with dramatic, orange and red clouds. In the foreground, a multi-lane highway is visible with several cars' headlights and尾灯。The city skyline features numerous skyscrapers of various heights, some with their lights on. A prominent tower, possibly the CN Tower, is visible in the center-right of the skyline. The overall atmosphere is urban and modern.

how do we use the digital world to bring people
together in meatspace?

two kinds of cohesion

- local cohesion
- network cohesion
- “glocal” cohesion

I. Organizing

- Event hosting
- Superconnectors
- Community builders

event hosting

- local events
- interest-based events
- community-driven events



What is a
superconnector?

community building



- curation
- outreach
- “being in the heartbeat of people’s lives” – Pat Con

II. Outreach

- aggregation
- advertising
- socializing

aggregation

- event aggregators
- community listings
- social media



examples

Toronto Event Calendar

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August 2025

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>

Sun

Mon

Tue

Wed

Thu

Fri

Sat

					1 Rabbit Hole Night 6:00 PM Toronto Office Hours 6:30 PM The Move Ecstatic Dance Night 7:30 PM	2 Pirate Ship Rave 12:00 PM

3

Gaga Dance Toronto
10:00 AM

4

Tech Pizza Mondays -...
6:00 PM**The Move Ecstatic Dance Night**
7:30 PM

5

Meraki UofT
6:00 PM**Being and Becoming**
6:00 PM

6

WeaveTO Weekly
5:00 PM**Contact Improv Night: Colours in...**
6:00 PM**Philosophy On Tap**
8:00 PM

7

Nerd Show and Tell
6:30 PM**Ecstatic Dance**
7:30 PM

8

ONTARIO RATIONALITY...
1:00 PM**Toronto Pokemon Drawing Club**
6:00 PM**Toronto Office Hours**

9

ONTARIO RATIONALITY...
1:00 PM**Papers in the Park**
12:00 PM**improv 101 with Aman - Sir This I...**
2:00 PM



Toronto Event Generator

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Toronto Event Generator Newsletter EXTRA AUG 3, 2025

I am sending out an extra edition just to let you all know about the Karaoke night I'm hosting

AUG 3 · MISHA GLOUBERMAN



Toronto Event Generator Newsletter July 31, 2025

Toronto Event



Toronto Event Generator

We want to make Toronto a better place to find fun, weird, high-participation events. We do this by supporting events with microgrants, finding venues, and promotion, and by creating listings of events we like. Run by Misha Glouberman and friends.

[Upgrade to paid](#)

social media

- meetup groups
- private social media
- open source social media

advertising

- audience
- best practices for outreach
- collaboration

socializing

- connection
- consistency
- calibrated commitment

our project(s)

- event map
- event-based social media
- event aggregation

The background image shows a panoramic view of a city skyline at dusk or night. The sky is filled with large, billowing clouds that are illuminated from behind, showing shades of orange, red, and yellow. Below the sky, the city's buildings are visible, with many windows lit up. A major highway or bridge cuts through the lower part of the frame, with traffic lights visible. In the foreground, there are some lower buildings and trees.

feedback!

