



Welcome to **BRAINTRUST**

You're new, so here's a bit of info to help you hit the ground running.

Braintrust is a way to help ourselves progress quickly with regular learning goals and sanity checks. (It's not for ideation or pitching.)

Regular peer feedback helps us see the big picture and stay on track. Hearing the results of our own advice helps improve our own thinking.

Join or start your own Braintrust.

We'll help you find one or train you as a facilitator. Email us at ineedbrains@foundercentric.com

How it works

1. Before meeting each week, we record our progress at: <http://foundercentric.com/learningprogress>
2. We get in groups of 3-6. Each person has 8 minutes.
3. The first 3 minutes is to present Learning Progress.
4. The group gives feedback for the remainder of the 8 minutes. Remember to **focus on risks, learning goals & methods and environmental awareness** (like competition, tools & contacts.)

Tips

Use a timer. *This keeps everyone on track, keeps the energy high and the feedback punchy.*

Never let it go longer than an hour, *or it quickly loses it's value-for-time and people drop out. Ending on schedule engenders respect for everyone's time.*

A few rules

You can drop-in for one Braintrust, but if you want to come again, you must commit for 2 months.

One founder per company per Braintrust.

If you're late, you're at the back of the queue to present.