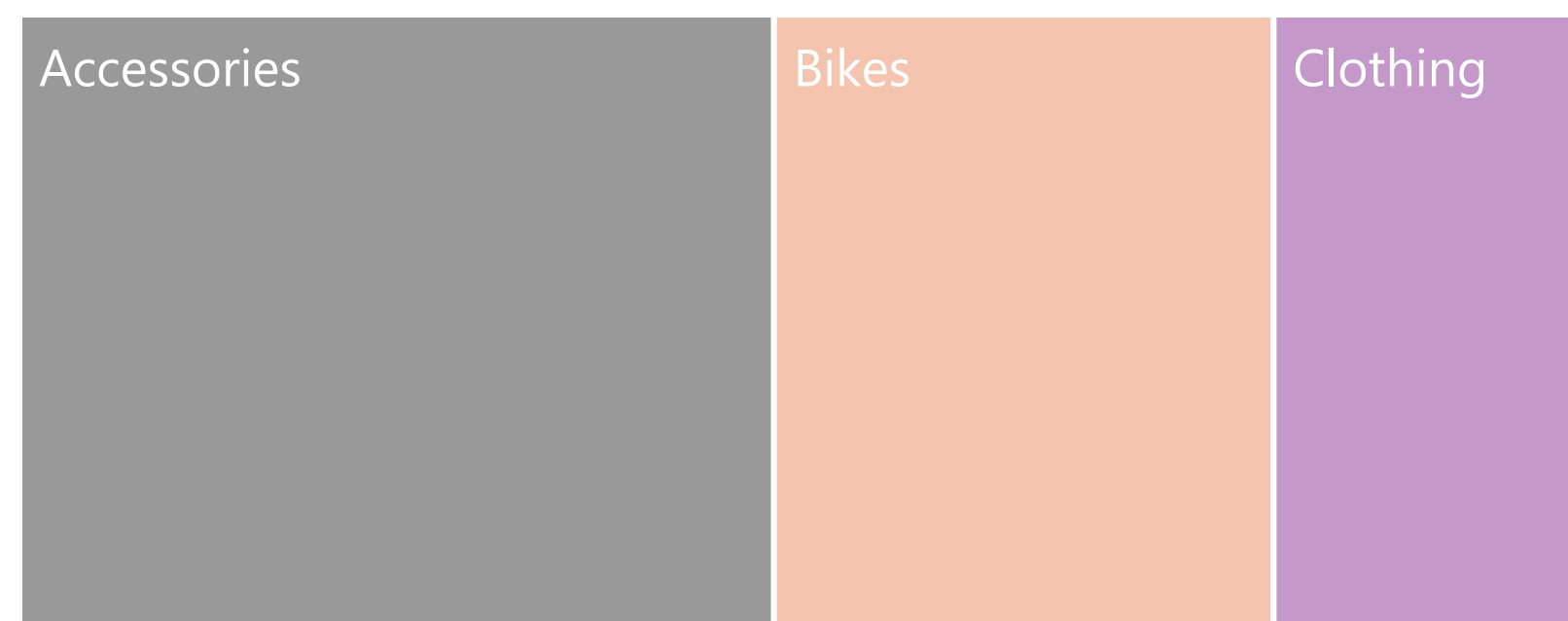
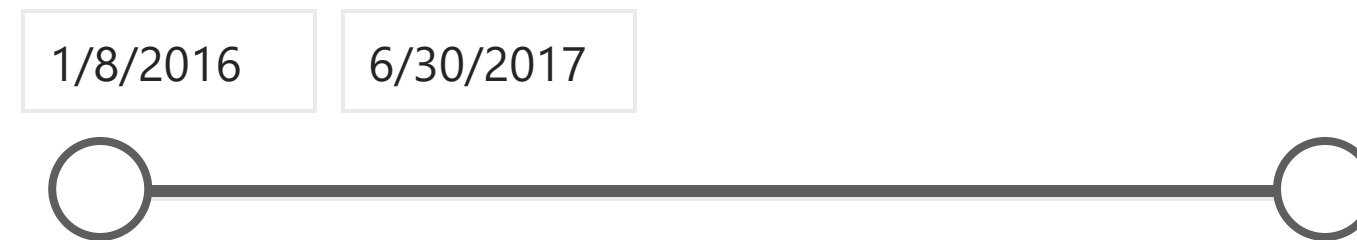
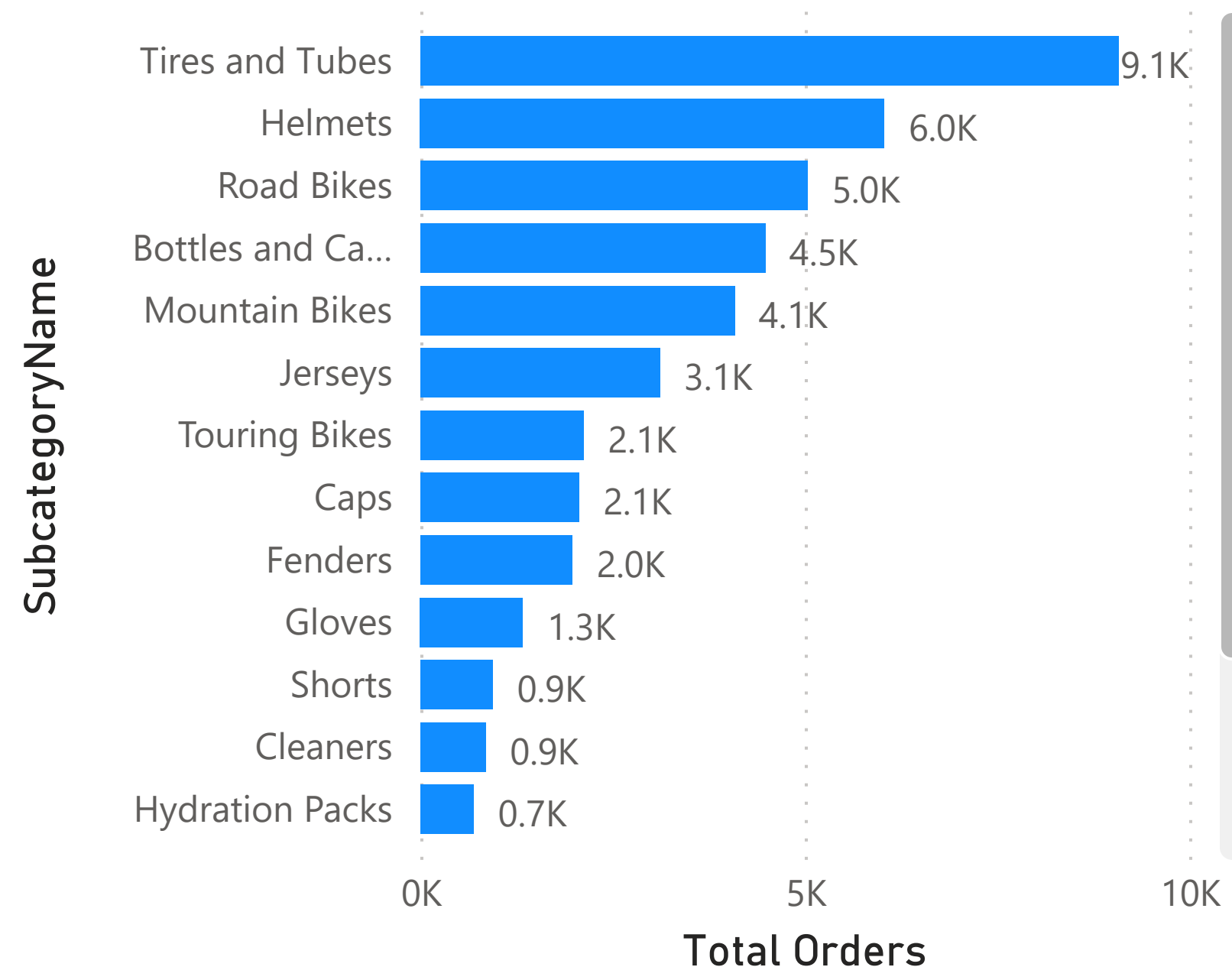




Total Orders by CategoryName



Total Orders by SubcategoryName

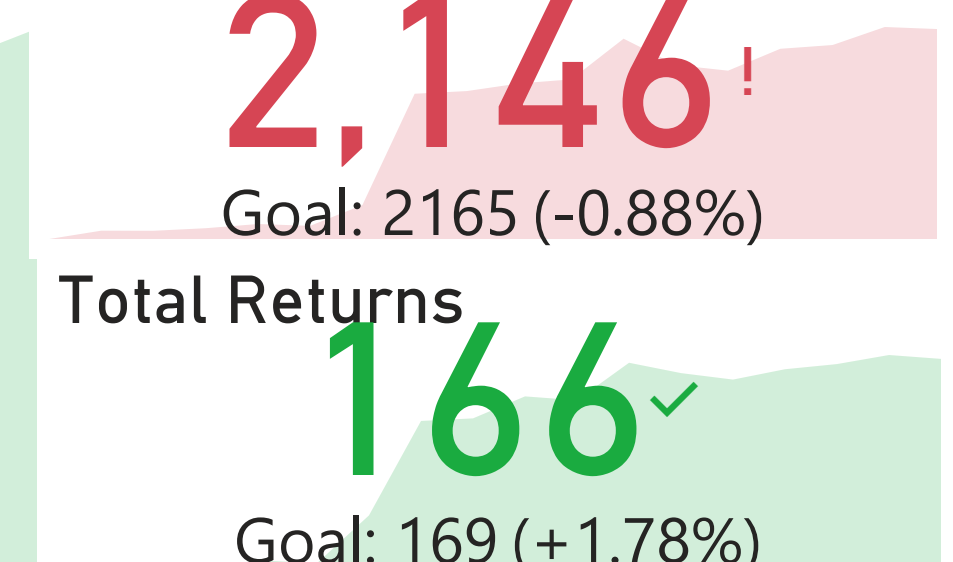


ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	526	3.04%
Mountain-200 Black, 42	519	3.66%
Mountain-200 Black, 38	518	2.90%
Mountain-200 Silver, 38	518	2.20%
Total	22,481	2.14%

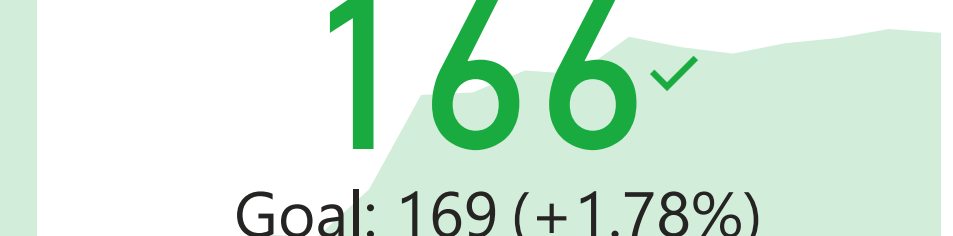
Total Revenue



Total Orders



Total Returns



Top Product(Orders)

Water Bottle - 30 oz.

Top Product(Revenue)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific





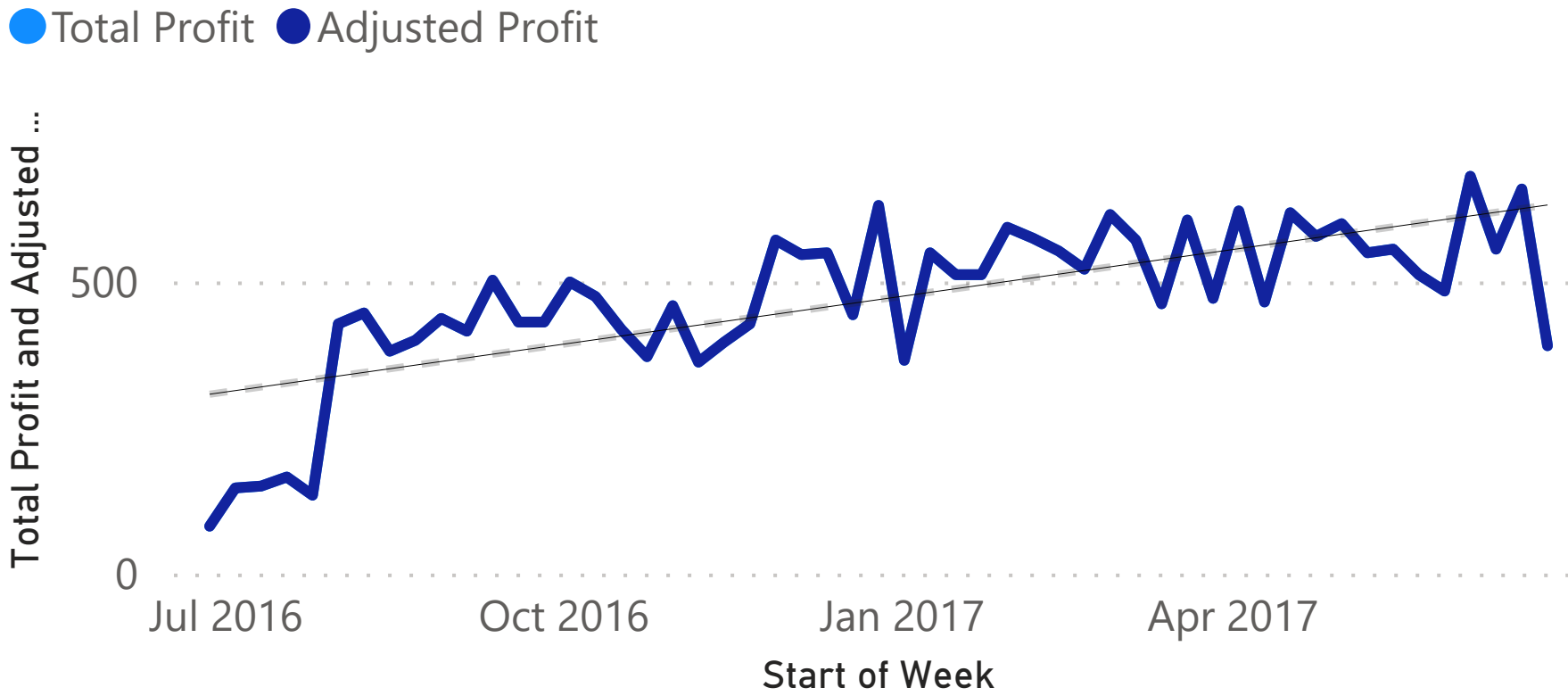
Water Bottle - 30 oz.

Adjusted Price (%)

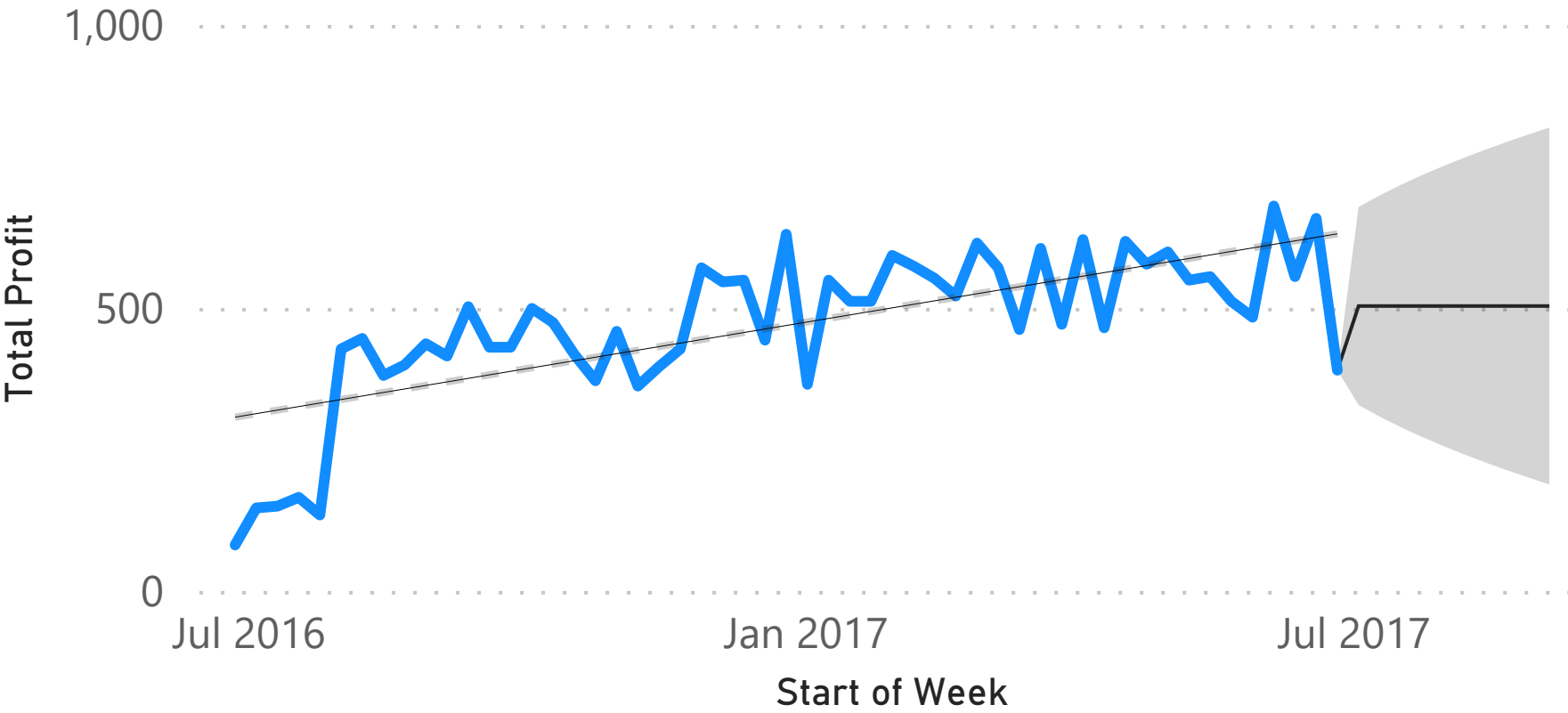
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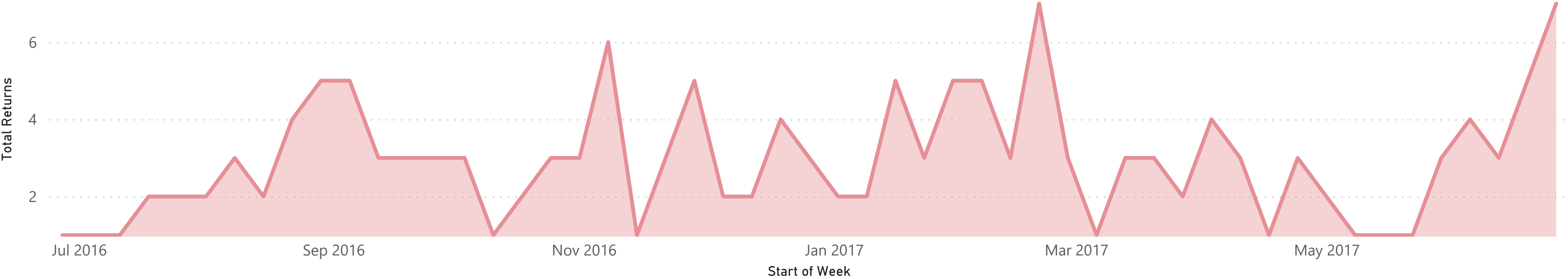
Total Profit



Total Revenue and Revenue Target



Total Returns

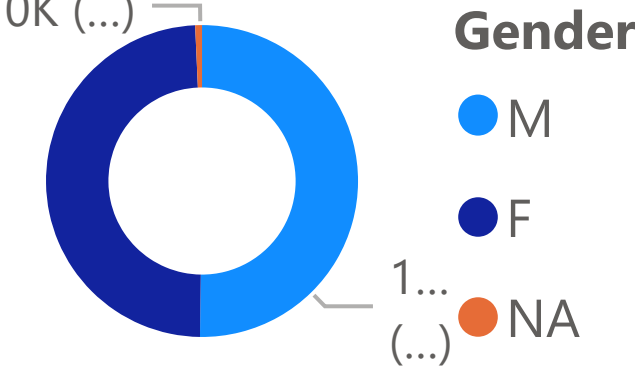




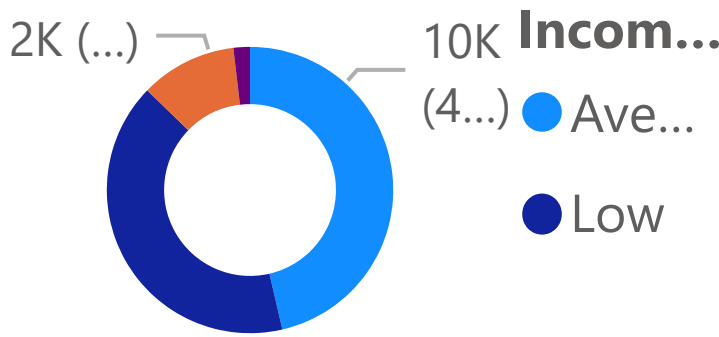
Exec Summary



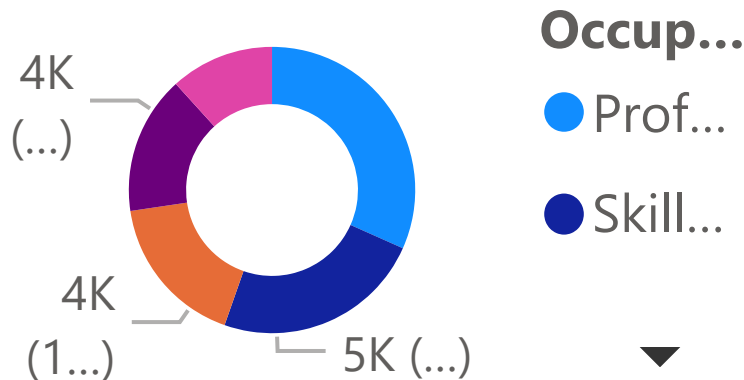
Total Orders by Gender



Total Orders by IncomeLevel



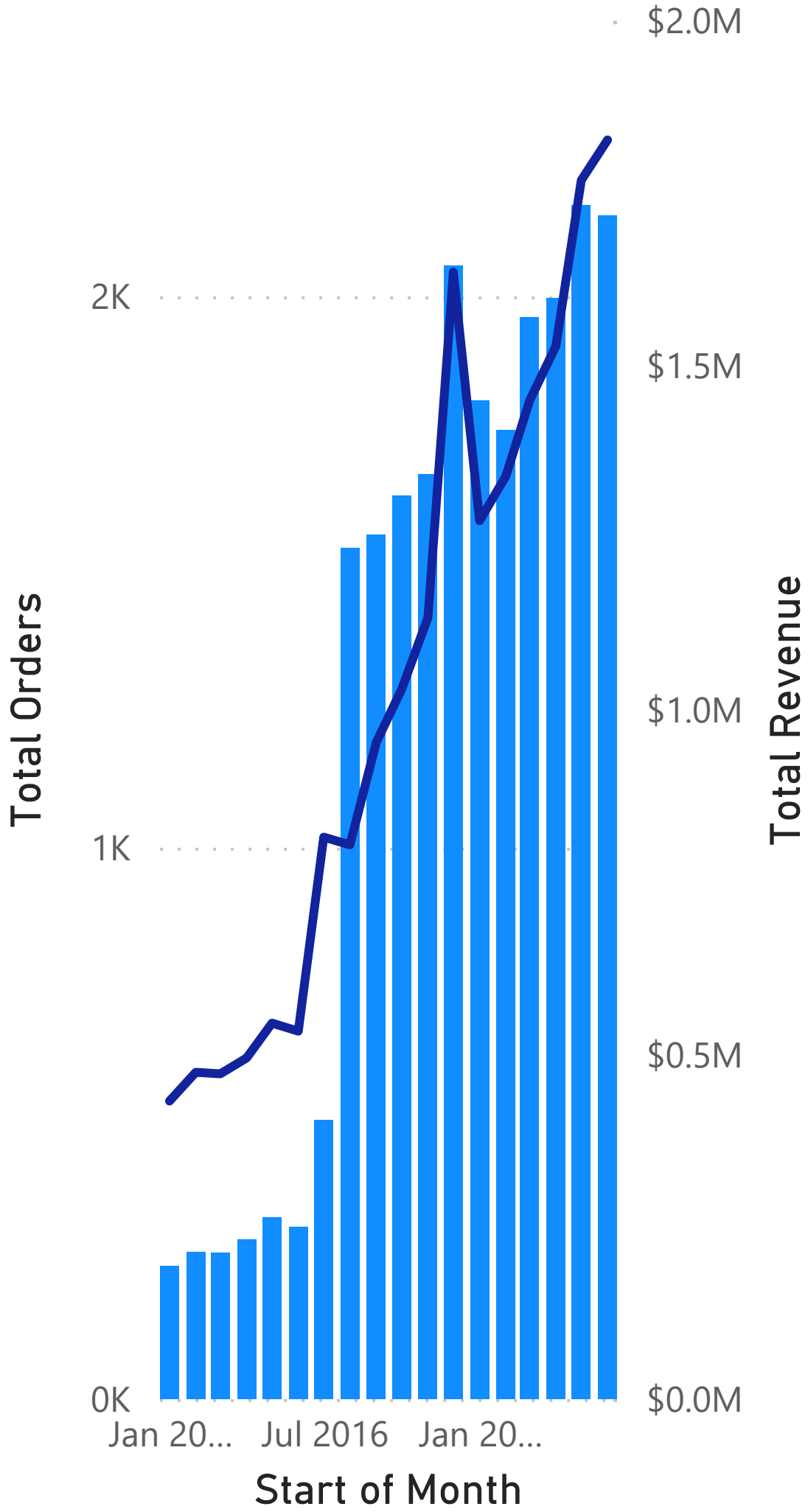
Total Orders by Occupation



FullName	Total Revenue	Total Orders
Abby Rana	\$73.92	1
Adriana Gonzalez	\$9,195.69	4
Alejandro Beck	\$2,975.22	2
Alexa Cox	\$88.02	1
Alexa Watson	\$17.28	1
Alexander Jackson	\$49.98	1
Alexandra Evans	\$68.49	1
Alexandria Stewart	\$1,700.99	1
Alisha Liu	\$2,214.51	1
Alisha Shan	\$4,184.12	2
Amanda Perry	\$27.26	1
Andrea Wright	\$141.27	1
Angela Butler	\$2,896.52	2
Angela Perry	\$2,127.72	1
Anna Griffin	\$81.20	2
Anna Murphy	\$127.77	1
Arthur Rodriguez	\$3,809.94	2
Barbara Ma	\$628.58	1
Barry Perez	\$69.99	1
Benjamin Jackson	\$2,145.01	1
Brandon Kumar	\$50.83	1
Brett Gonzalez	\$32.60	1
Brianna Wood	\$59.96	1
Candice Chow	\$121.92	2
Casey Anand	\$650.46	1
Catherine Ward	\$65.94	1
Cedric Chen	\$839.48	1
Total	\$18,509,633.20	22,534

Orders and Revenue by Month

Total Orders Total Revenue



Top Customer (Revenue)

Mr. Maurice Shan

Orders

6

Revenue

\$12.41K

Orders by Age

