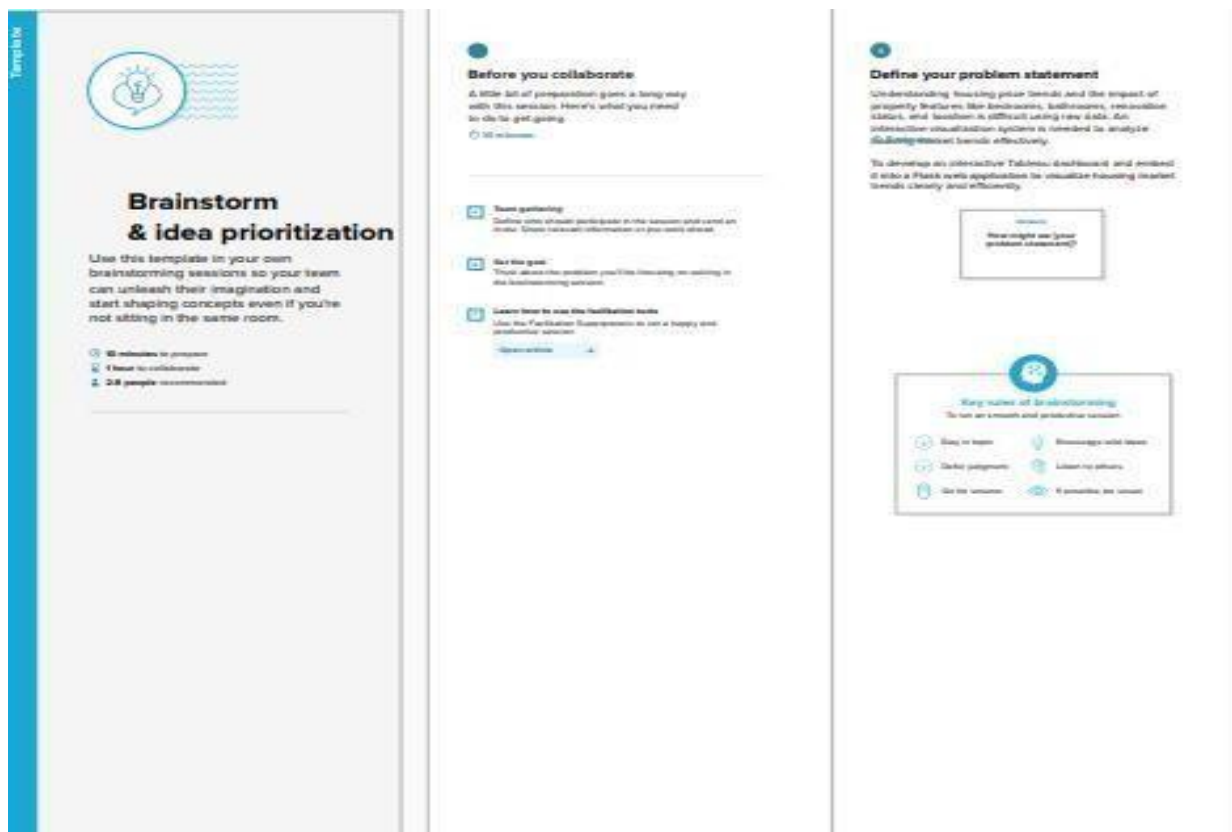


Ideation Phase Brainstorm s Idea Prioritization Template

Date	20 February 2026
Team ID	LTVIP2026TMIDS41526
Project Name	Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth
Maximum Marks	4 Marks

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

3

Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

10

Group ideas into sticky notes, write the point back on sticky notes to each group.

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

10 minutes

10

Once you've clustered up all sticky notes, take a look at each cluster, identify, organize, and categorize them into groups of related ideas (see Step 3).

Type your heading.

Step-3: Idea Prioritization

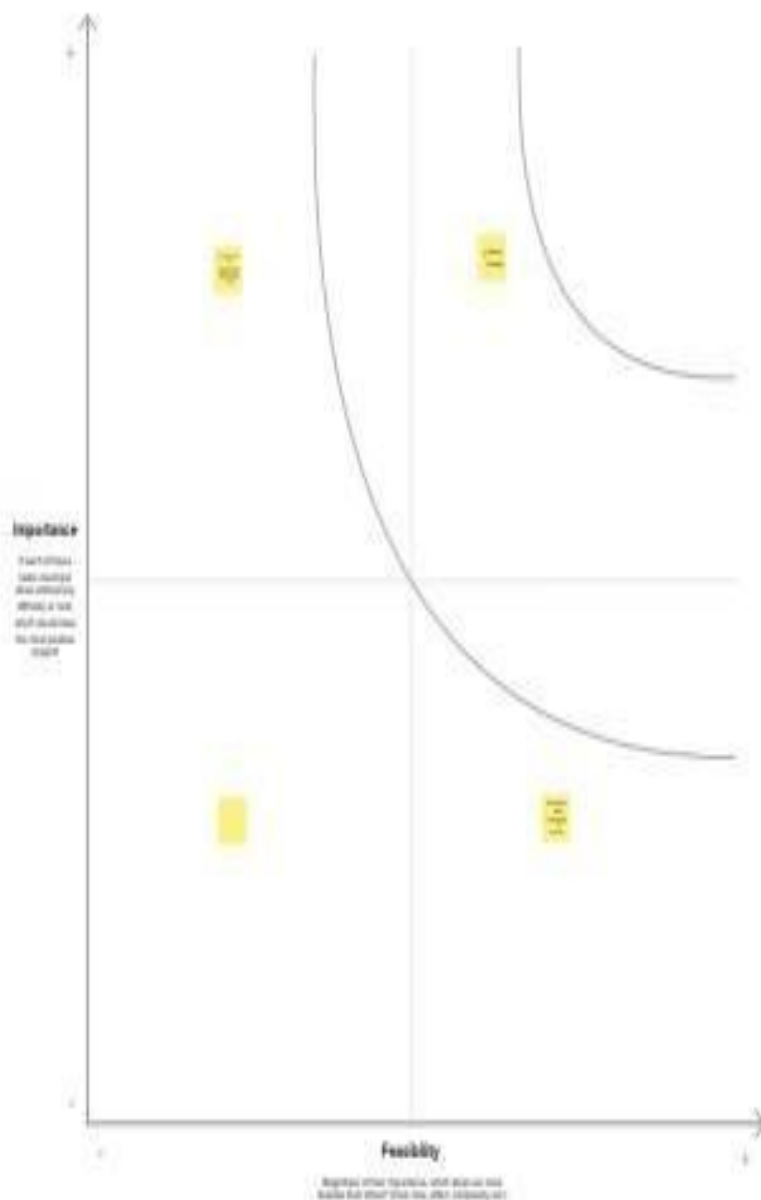


Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important, and which are feasible.

20 minutes

Participants who are less vocal in group or when they're asked to write up their ideas. The facilitator can invite the quietest group members to write down their ideas on the grid.



After you collaborate

You can report the result as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the result**
Share a view link to the result with stakeholders to keep track of the long-term outcomes of the session.
- Export the result**
Export a copy of the result as a PDF or PNG to share it easily, include it in a report, or save it for later.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template.](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template.](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template.](#)