

# Project Design Phase-I - Solution Fit Template

**Project Title:** Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth.

**Team ID:** LTVIP2026TMIDS41526

Define CS, fit into CC	1. CUSTOMER SEGMENT(S)	CS	6. CUSTOMER CONSTRAINTS	CC	5. AVAILABLE SOLUTIONS	AS	Explore AS, differentiate
	<ul style="list-style-type: none"> <li>Policy makers &amp; government officials</li> <li>Economists &amp; research scholars</li> <li>Civil service aspirants (UPSC, State PSC)</li> <li>Academic institutions</li> <li>Financial analysts</li> <li>NGOs working in development &amp; sustainability</li> </ul>		<ul style="list-style-type: none"> <li>Limited access to simplified data</li> <li>Lack of time to analyse detailed budget reports</li> <li>Technical economic terminology</li> <li>Data interpretation challenges</li> <li>Study impact of budget on inclusiv &amp; green growth</li> </ul>		<ul style="list-style-type: none"> <li>Government Budget documents (official PDFs)</li> <li>Economic Survey reports</li> <li>News articles &amp; media analysis</li> <li>Research papers &amp; think tank reports</li> <li>Parliamentary discussions</li> </ul> <p><b>Limitations:</b></p> <ul style="list-style-type: none"> <li>Technical language difficult for common readers</li> <li>Scattered data across multiple sources</li> <li>Limited comparative sustainability analysis</li> </ul>		
Focus on BE, map CC	2. JOBS-TO-BE-DONE / PROBLEMS	J&P	9. PROBLEM ROOT CAUSE	RC	7. BEHAVIOUR	BE	Focus on AS, difference
	<ul style="list-style-type: none"> <li>Understand how Union Budget allocations have evolved</li> <li>Analyze sector-wise spending trends</li> <li>Evaluate sustainability focus in government spending</li> <li>Identify gaps between allocation and implementation</li> <li>Study impact of budget on inclusive and green growth</li> </ul>		<ul style="list-style-type: none"> <li>Budget data is complex and highly technical</li> <li>Lack of simplified sustainability-focused analysis</li> <li>Fragmented information across sectors</li> <li>Limited public awareness of long-term fiscal impacts</li> </ul>		<ul style="list-style-type: none"> <li>Read budget highlights from news portals</li> <li>Watch budget summary videos</li> <li>Refer to coaching materials (for competitive exams)</li> <li>Use government portals for raw data</li> <li>Attend policy discussions or webinars</li> </ul>		
Identify sensing TR&EM	3. TRIGGERS	TR	10. YOUR SOLUTION	SI	8. CHANNELS of BEHAVIOUR	CH	Explore the sensing TR&EM
	<ul style="list-style-type: none"> <li>Rising concern about climate change</li> <li>Need for inclusive economic growth</li> <li>Increasing fiscal deficit discussions</li> <li>Public debates on budget priorities</li> <li>Demand for transparent public finance analysis</li> </ul>		<ul style="list-style-type: none"> <li>Provide a structured, simplified analytical study of Union Budget evolution</li> <li>Compare historical and recent budget allocations</li> <li>Highlight sustainability focused sectors (renewable energy, healthcare, education, rural development)</li> <li>Present visual charts and trend analysis</li> </ul>		<b>Online:</b> <ul style="list-style-type: none"> <li>Government websites (Union Budget portal)</li> <li>PIB releases</li> <li>Economic Survey publications</li> <li>News platforms/YouTube analysis channels</li> <li>Academic databases</li> </ul>		
Explore the sensing TR&EM	4. EMOTIONS: BEFORE / AFTER	EM	10. YOUR SOLUTION	SI	8. CHANNELS of BEHAVIOUR	CH	Explore the sensing TR&EM
	<p><b>Before:</b></p> <ul style="list-style-type: none"> <li>Confusion about budget causation</li> <li>Lack of clarity on fund allocation</li> <li>Concern about economic inequality</li> </ul> <p><b>After:</b></p> <ul style="list-style-type: none"> <li>Better understanding of budget intent</li> <li>Confidence in analysing financial clarity</li> <li>Awareness of sustainable development priorities</li> </ul>		<ul style="list-style-type: none"> <li>Provide a structured, simplified analytical study of Union Budget evolution</li> <li>Compare historical and recent budget allocations</li> <li>Highlight sustainability focused sectors (renewable energy, healthcare, education, rural development)</li> <li>Present visual charts and trend analysis</li> <li>Offer policy recommendations for sustainable growth</li> </ul>		<b>Online:</b> <ul style="list-style-type: none"> <li>Newspapers</li> <li>Policy seminars</li> <li>Civil service coaching</li> </ul> <p><b>Offline:</b></p> <ul style="list-style-type: none"> <li>Newspapers</li> <li>University lectures</li> <li>Civil service-coaching centers</li> </ul>		