

Ideation Phase Brainstorm & Idea Prioritization Template

Date	20 February 2026
Team ID	LTVIP2026TMIDS41526
Project Name	Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth
Maximum Marks	4 Marks

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a web-based collaboration tool for team brainstorming and idea prioritization. The interface is divided into several sections:

- Header:** A blue vertical bar on the left labeled "Template".
- Icon:** A circular icon containing a lightbulb, symbolizing ideas.
- Title:** "Brainstorm & idea prioritization".
- Description:** "Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room."
- Time Estimate:** "10 minutes to prepare", "1 hour to collaborate", and "2-8 people recommended".
- Before you collaborate:** A brief introduction to the session, mentioning preparation time and the number of participants (10 minutes).
- Define your problem statement:** A section for defining the problem statement, with a note about understanding existing policies and their impact on project timelines, stakeholders, budget issues, and available data.
- Team gathering:** A section for defining roles and responsibilities in the session, including a note about the importance of shared information and cross-functional collaboration.
- Set a goal:** A section for setting a clear goal for the session, emphasizing the need for measurable outcomes.
- Start now:** A section for launching the session, featuring a "Start now" button.
- Keep track of an ideation session:** A summary of the session with icons for "Stay on topic", "Encourage bold ideas", "Define goals", "Listen to others", "Get the session", and "No prioritized ideas".

Step-2: Brainstorm, Idea Listing and Grouping

1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1: Note 1, Note 2, Note 3, Note 4

Person 2: Note 1, Note 2, Note 3, Note 4

Person 3: Note 1, Note 2, Note 3, Note 4

Person 4: Note 1, Note 2, Note 3, Note 4

2 Group Ideas

Take turns sharing your ideas with neighboring teams or related teams as you go. Create all idea clusters. If no team grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Top Column: Note 1, Note 2

Bottom Column: Note 1, Note 2, Note 3

Step-3: Idea Prioritization



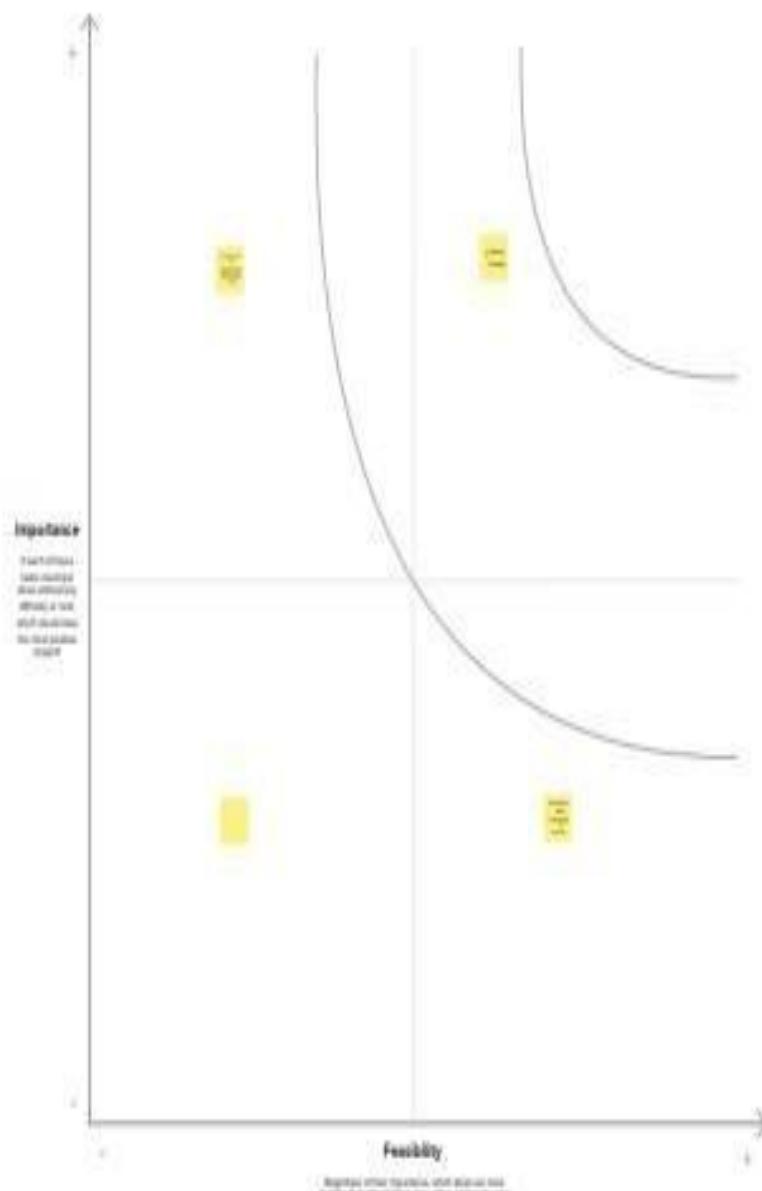
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas in this grid to determine which ideas are important and which are feasible.

20 minutes



Participate can you think
about the scope of what
needs to be done for this job. This will help you
prioritize the scope by using
this tool to determine the
importance and feasibility.



After you collaborate

You can repeat this visual as an image or pdf
to share with members of your company who
might find it helpful.

Quick add-ons

Share the visual

[Share a link to the visual with stakeholders to keep them in the loop about the outcome of the session.](#)

Export the visual

[Export a copy of the visual as a PDF or PPT to share it privately, include it online, or save it for later.](#)

Keep moving forward



Strategy Blueprint

[Define the components of a clear plan to strategy.](#)

[Open the template ↗](#)



Customer experience journey map

[Understand customer needs, motivations, and obstacles for an experience.](#)

[Open the template ↗](#)



Strengths, weaknesses, opportunities & threats

[Identify strengths, weaknesses, opportunities, and threats \(SWOT\) to determine a plan.](#)

[Open the template ↗](#)