

ASSIGNMENT 2

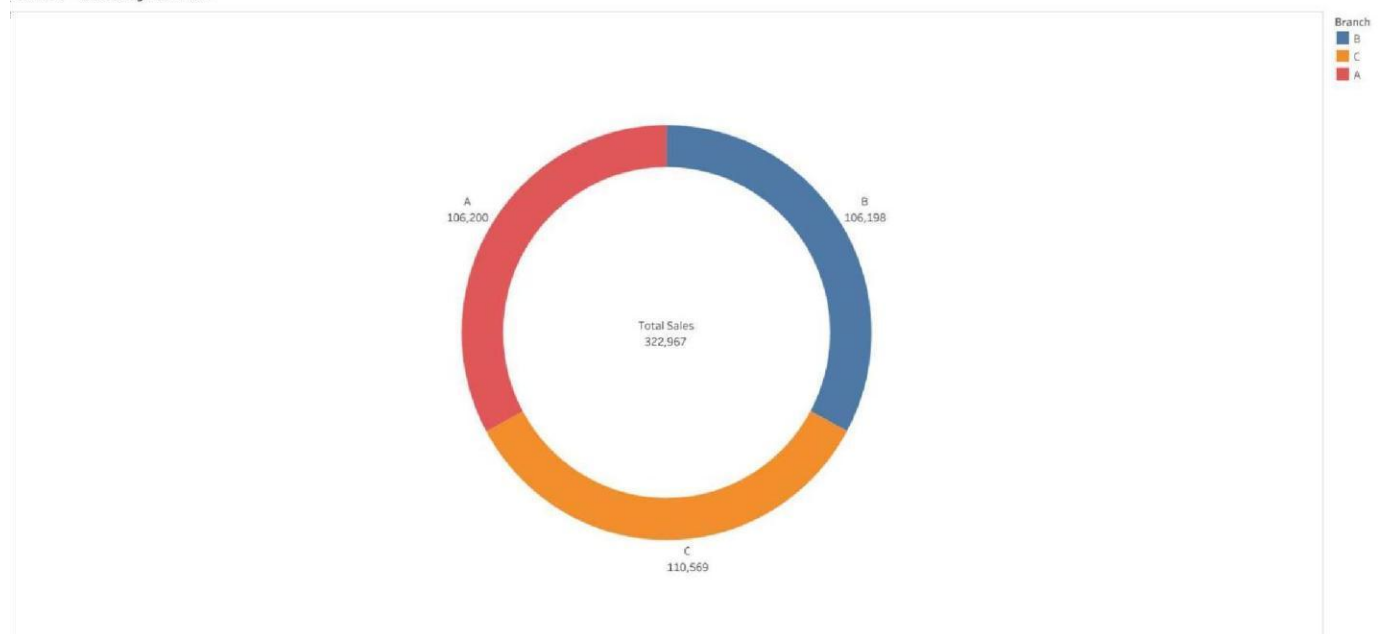
Name : **Bagadi Saipriya**

Roll No : **22BFA12014**

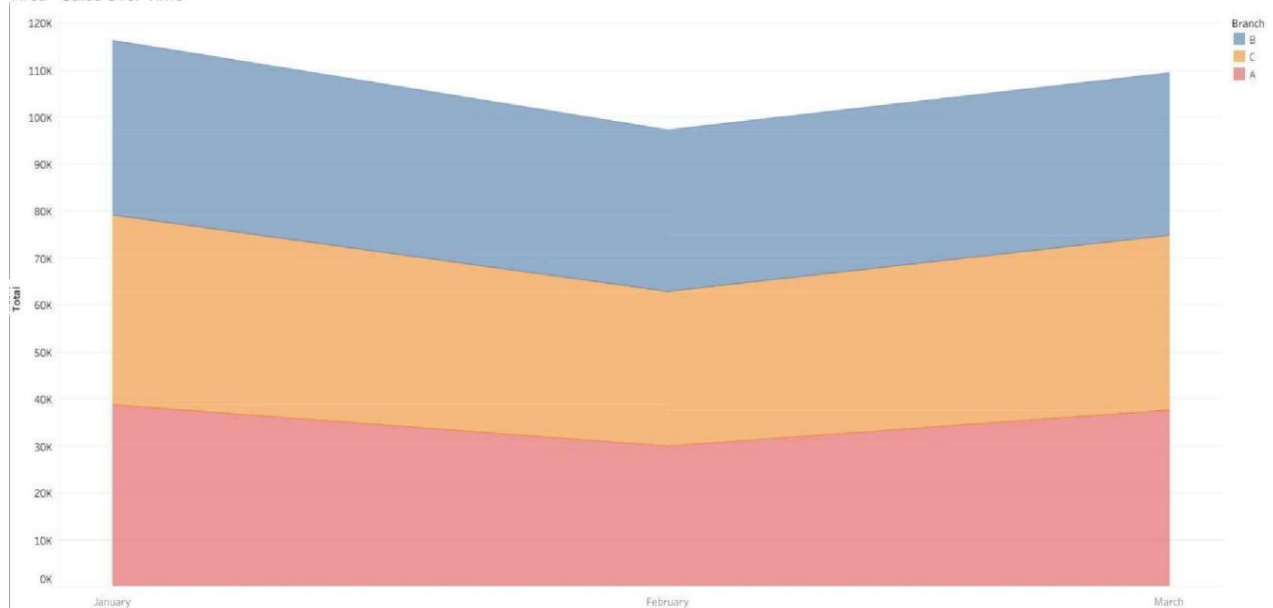
Course : **Data Analytics with Tableau**

Title : **iRevolution: A Data-driven Exploration of Apple's iPhone Impact in India using Tableau**

Donut - Sales by Branch



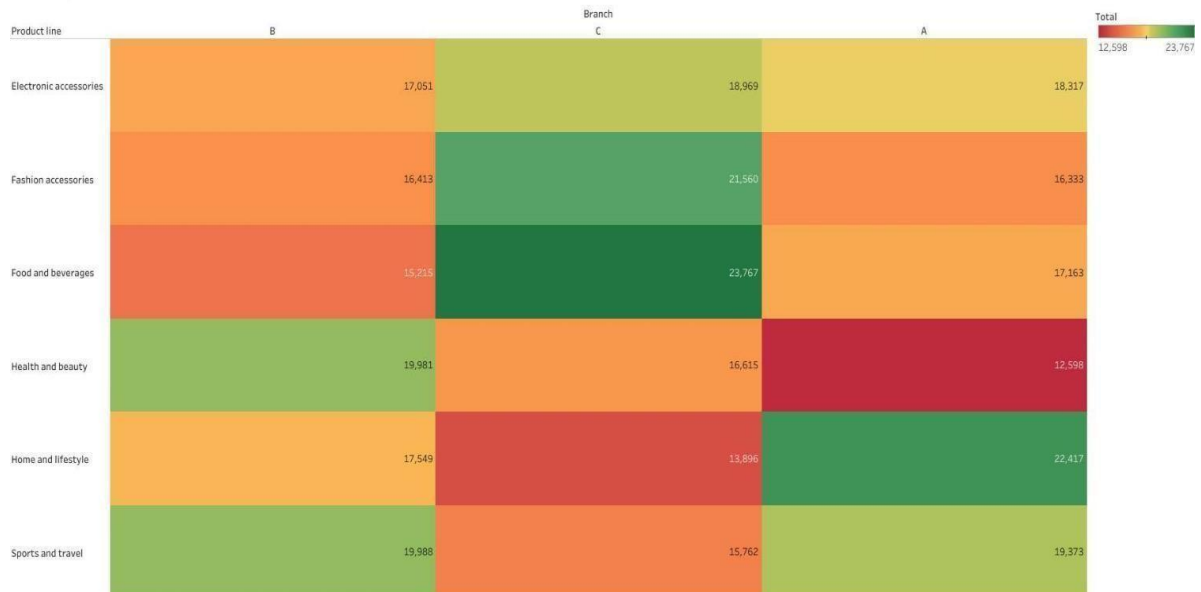
Area - Sales Over Time

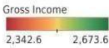


Text Table - Product Line x Branch

Product line	Branch		A
	B	C	
Electronic accessories	17,051	18,969	18,317
	316	333	322
	812.0	903.3	872.2
Fashion accessories	16,413	21,560	16,333
	297	342	263
	781.6	1,026.7	777.7
Food and beverages	15,215	23,767	17,163
	270	369	313
	724.5	1,131.8	817.3
Health and beauty	19,981	16,615	12,598
	320	277	257
	951.5	791.2	599.9
Home and lifestyle	17,549	13,896	22,417
	295	245	371
	835.7	661.7	1,067.5
Sports and travel	19,988	15,762	19,373
	322	265	333
	951.8	750.6	922.5

Heat Map - Product Line x Branch





Sports and travel

Food and beverages

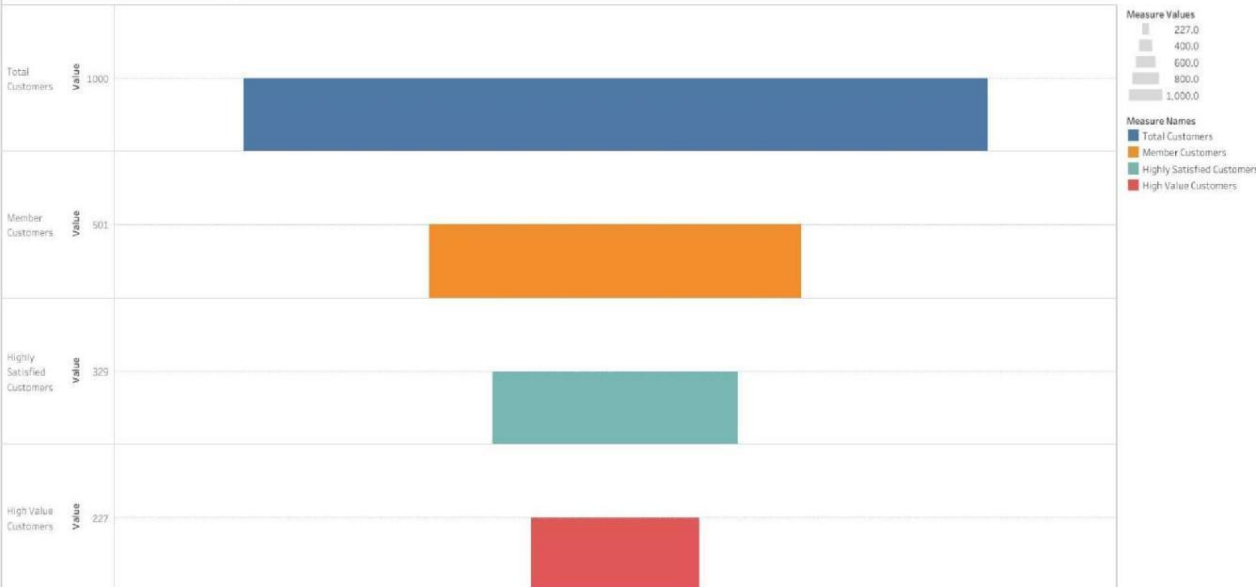
Electronic accessories

Fashion accessories

Home and lifestyle

Health and beauty

Funnel Chart - Customer Journey



Waterfall Chart – Product Line Contribution to Total Sales

