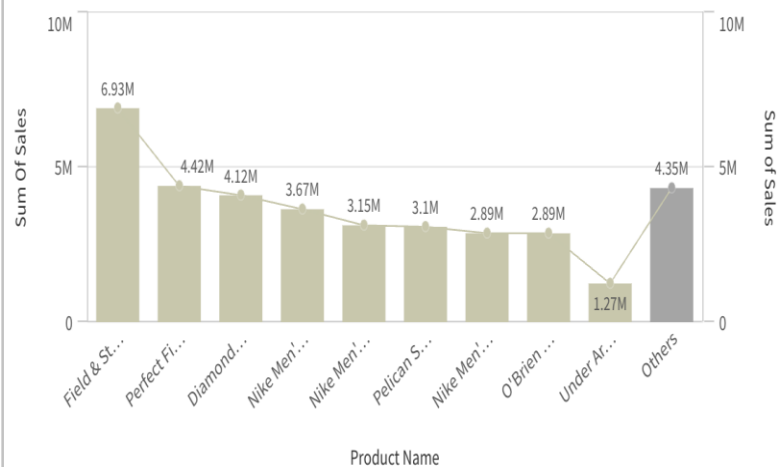


Story Telling

1)Top 10 Products by Sales (2015, 2016, 2017,2018):

Sales Analysis

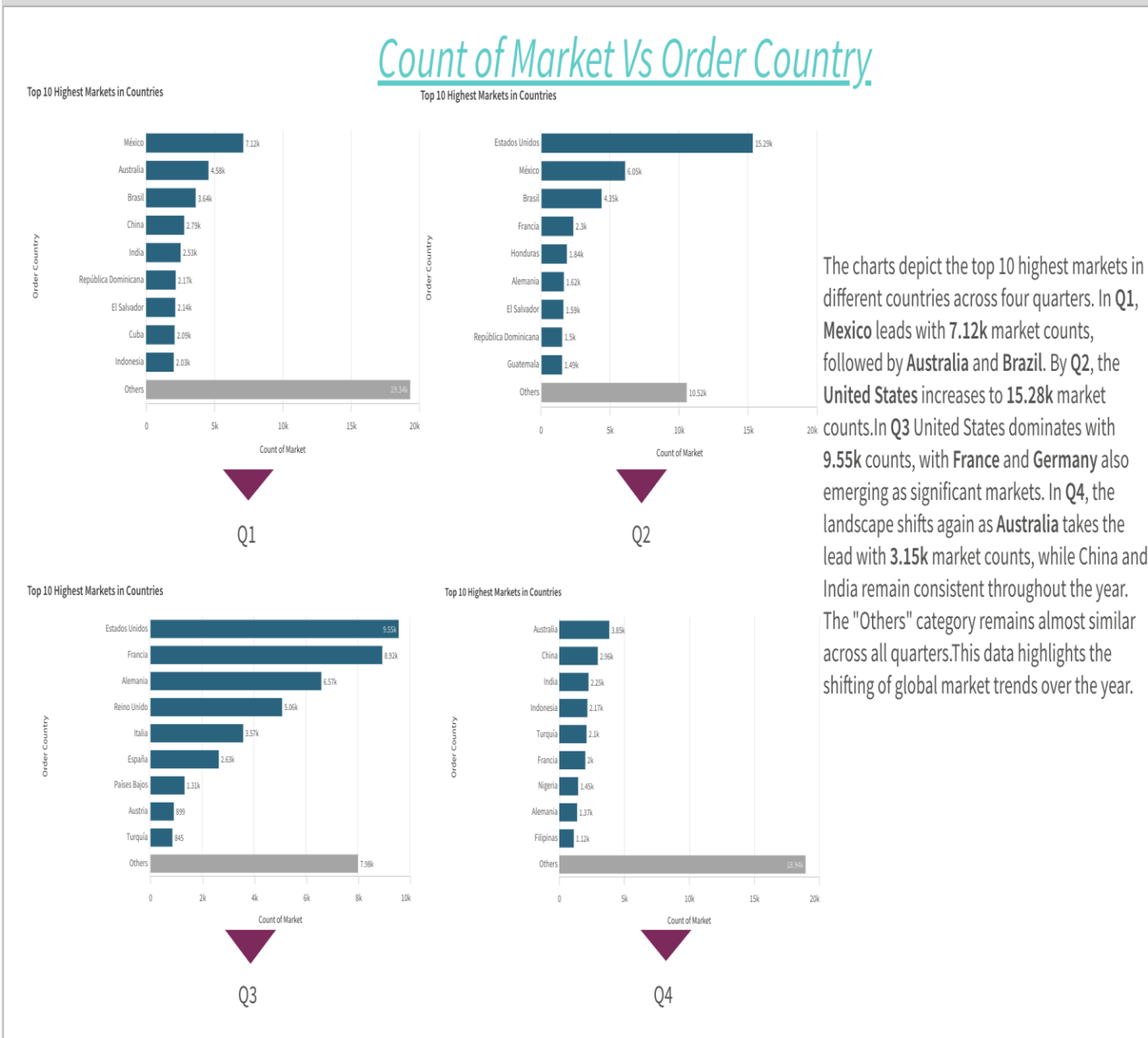
Top 10 Products By Sales



Calculated Measure(KPI) :Sum of Sales is 36.78M. The product labeled Field & Stream has highest Sales of 6.93M.

The product labeled Under Armour is at lowest end of Top 10 products with Sum of Sales of 1.27M. The category labeled Others represents a combination of products that individually do not make it to the top 10 but collectively contribute 4.35M in sales. This visual trend helps identify that the top few products which generate larger share of sales compared to the others. Understanding the performance of these top products allows for inventory management, ensuring that these high-performing items are always available and promoted effectively.

2)Count of Market Vs Order Country Based on Quarters:



3)Late Delivery Risk Analysis Based on Payment Mode:

